
ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA**

Date of Meeting:	July 12, 2000	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 2		392-8088
	City Hall		bhender1@city.toronto.on.ca
	100 Queen Street West		

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT****CONFIRMATION OF MINUTES****DEPUTATIONS/PRESENTATIONS**

9:45 a.m. City of Toronto Economic Development Strategy
(All Wards) (Ref. Item No. 3)

**Woodbine Park - Sponsorship of Festival
Bandshell**
(East Toronto) (Ref. Item No. 1)

Tradelink Toronto Business Plan 2000
(Ref. Item No. 2)

2000 Recreation Grants
(All Wards) (Ref.: Item No. 4)

**In-Flight Promotional Video, Air Canada/Canadian Airlines
(July/August 2000)**
(Ref. Item No. 5)

(Deputation List to be distributed at meeting)

COMMUNICATIONS/REPORTS

1. WOODBINE PARK - SPONSORSHIP OF FESTIVAL GREEN BANDSHELL - SUPPLEMENTARY REPORT (East Toronto)

(DEFERRED FROM APRIL 17, 2000 MEETING - DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(June 21, 2000)

Providing further information as requested by the Economic Development and Parks Committee (the "EDPC") at its meeting of March 20 and 27, 2000, on the outcome of the Request For Proposals for Sponsorship Opportunities at the new Woodbine Park which closed October 6, 1999, and was held pursuant to the recommendations of City Council at its meeting of July 6, 7, 8, 1999; and recommending that:

- (1) the basis for a sponsorship agreement with the Labatt Sponsorship Group (LSG) as sponsors for the Woodbine Park Festival Green Bandshell – Park Element No. 1 - pursuant to the Request For Proposals for Woodbine Park Sponsorship and Gift Funding Entitlements dated September 1999, comprise the following:
 - (a) the sponsorship payments by the LSG to the City of Toronto for the Woodbine Park Festival Green Bandshell total \$1,000,000.00 and comprise one up-front payment of \$650,000.00 and ten annual payments of \$35,000.00 per year starting January 1, 2001, and that financial security respecting the above sponsorship payments by the LSG be provided to and in a form satisfactory to the Chief Financial Officer and Treasurer; and
 - (b) the sponsorship entitlements to the Labatt Sponsorship Group (LSG) by the City comprise:
 - (i) a sponsorship term of ten years, with an option to renew for a further five years, subject to further satisfactory arrangements being negotiated with the City;
 - (ii) naming rights to the bandshell for the length of the sponsorship term;
 - (iii) preferred brewer status and catering rights in the pizza category at up to five major events currently located at the Kew Gardens and Ashbridge's Bay Park and to be relocated and permitted on an annual basis at the new Woodbine Park, i.e. the Victoria Day Concert, the two events permitted to the Beaches Lions Club (Canada Day and Labour Day) and two events permitted to SeniorLink (e.g. arts and craft shows), for the length of the sponsorship term;

- (iv) signage recognizing the contribution of the LSG in proximity to:
 - (a) the bandshell; and
 - (b) the Lakeshore/Coxwell intersection; and
- (v) consultation respecting the opening event;

all of which shall be satisfactory to and/or subject to approval by the Commissioner of Economic Development Culture and Tourism (“The Commissioner”) in consultation with the Chief Financial Officer and Treasurer (“The C.F.O.”) and the City Solicitor;

- (2) the Labatt Sponsorship Group (LSG) be requested to provide written confirmation of their agreement with the terms and conditions set out in Recommendation No. (1) above to the Commissioner by July 19, 2000, and the Commissioner be requested to report directly to City Council at its meeting of August 1, 2 and 3, 2000, on the response from the LSG and with recommendations for action by City Council to bring to a close the Request For Proposals and any necessary further recommendations;
- (3) to bring the RFP for the Festival Green Bandshell at Woodbine Park to a close, City Council, at its meeting of August 1, 2 and 3, 2000, be requested to:
 - (a) authorize the Commissioner to prepare and execute a sponsorship agreement with LSG and to accept funds and financial security from LSG generally in accordance with the terms and conditions described above, by September 1, 2000, in consultation with and on such terms and conditions as considered necessary and appropriate by the Commissioner, the Chief Financial Officer and Treasurer and the City Solicitor;
 - (b) authorize an increase in the Parks and Recreation 2000 Capital Budget of \$200,000.00 net and \$1,200,000.00 gross with \$1,000,000.00 to be recovered from the LSG sponsorship funding, as set out in Recommendation No. (1); and
 - (c) authorize the Commissioner to carry out the construction of the Festival Green Bandshell at Woodbine Park and related park work (including park elements deferred by the expenditure of 1999/2000 capital funds on in-ground infrastructure for the Festival Green Bandshell as previously authorized) pursuant to the construction contract between EMM Financial Corp. and the City of Toronto, for completion date of May 1, 2001;

- (4) upon City Council approval of the above and signed completion of a contract with the LSG, the Commissioner be requested to provide written notification to current permit holders for major events at Kew Gardens and Ashbridge's Bay Park that permits will be issued for the Woodbine Park Festival Green Bandshell in place of permits issued for Kew Gardens and Ashbridge's Bay Park, for the summer 2001, under the duly delegated authority, and subject to terms and conditions established by the Commissioner;
- (5) this report be forwarded to the Policy and Finance Committee for consideration and to City Council for its meeting on August 1, 2 and 3, 2000; and
- (6) the appropriate City officials be authorized and directed to take the necessary actions to give effect thereto.

Note: This report supersedes the March 14, 2000, staff report and recommendations to the Economic Development and Parks Committee entitled "Sponsorship of Festival Green Bandshell"; and further the June 12, 2000, proposal from the LSG supercedes the March 10, 2000, proposal which was described in the March 14, 2000, report.

IN CAMERA: **In accordance with the Municipal Act, a motion is required for the Committee to meet privately to discuss Item No. 1(a) respecting the receiving of advice that is subject to solicitor-client privilege, including communications necessary for that purpose.**

1(a) LEGAL IMPLICATIONS OF MOVING CERTAIN SPECIAL EVENTS TO WOODBINE PARK
(East Toronto)

Source: City Solicitor
(April 26, 2000)

Advising the Economic Development and Parks Committee of the legal implications of moving various major events from Kew Gardens and Ashbridge's Bay Park to the new Woodbine Park in September 2000 and 2001.

1(b). WOODBINE PARK SPONSORSHIP PROPOSAL P-65-99-RFP

Source: Mr. James Villeneuve, Director,
Regulatory Affairs, Labatt Brewing Company Limited
(June 14, 2000)

Requesting that the proposal, Woodbine Park Sponsorship Proposal P-65-99-RFP, be placed on the July 17, 2000 (rescheduled to July 12, 2000) meeting of the Economic Development and Parks Committee and requesting to make a deputation at that time.

- 1(c).** (April 4, 2000) from Mr. Stanley B. Stein, Osler, Hoskin and Harcourt, on behalf of Molson Canada, expressing Molson's wishes to maintain its ongoing sponsorship of events at Kew Gardens: Beaches Canada Day, Beaches Jazz Festival and the Beachfest Labour Day celebration;

- 1(d).** (March 17, 2000) from Mr. Charlie G. Johnstone, Quattro Communications Inc., requesting the Economic Development and Parks Committee to defer consideration of the Woodbine Park – Sponsorship of Festival Green Bandshell to the next meeting of the Economic Development and Parks Committee for deputations;
- 1(e).** (April 27, 2000) from Mr. David Haines, Toronto, Ontario, in opposition to moving the jazz festival to Queen Street and Woodbine Avenue;
- 1(f).** (April 27, 2000) from Ms. Lorraine Bennett, Musician, expressing concern regarding changing the sponsors and the location of the Beaches Jazz Festival;
- 1(g).** (April 27, 2000) from Ms. Jennifer Smith, Toronto, Ontario, in opposition to moving the location of the Beaches Jazz Festival;
- 1(h).** (April 27, 2000) from Mr. Fernando Valladares, President, Canadian Hispanic Organization, in opposition to making any changes to the Beaches Jazz Festival;
- 1(i).** (April 24, 2000) from Ms. Kim Rolufs, Manager, Herbal Magic, in opposition to moving the location of the Beaches Jazz Festival;
- 1(j).** (April 27, 2000) from Terry Hutchinson, Queen Street Merchant, in opposition to moving the location of the Beaches Jazz Festival;
- 1(k).** (April 20, 2000) from Mr. Frank Loritz, Toronto, Ontario, in support of moving the Beaches Jazz Festival to a new location;
- 1(l).** (May 5, 2000) from Mr. Frank Loritz, Toronto, Ontario, in support of moving the Beaches Jazz Festival to a new location;
- 1(m).** (April 10, 2000) from Mr. Bob Murdoch, Executive Director, Community Centre 55, in support of moving the Beaches Jazz Festival to a new location and requesting that a formal charitable/non profit/small business marketplace be established as an official partner in the festival and that an appropriate location be reserved for charitable enterprise;
- 1(n).** (May 15, 2000) from Ms. Lorraine Bennett, Musician, expressing concern for the need of a new bandshell away from Kew Gardens, and requesting that if a new bandshell was to be constructed, that it be used as an additional venue for musicians like herself;
- 1(o).** (May 15, 2000) from Mr. Joey Cee, Toronto, Ontario, addressed to Mayor Mel Lastman, in opposition to moving the location of the Beaches Jazz Festival;
- 1(p).** (May 17, 2000) from Mr. David Haines, Toronto, Ontario, in opposition to moving the location of the Beaches Jazz Festival from Kew Gardens;

- 1(q). (May 13, 2000) from Ms. Bette Ross, addressed to Mayor Mel Lastman, Councillor Sandra Bussin and Councillor Tom Jakobek, submitting a petition with approximately 13 signatures in support of moving the location of the Beaches Jazz Festival from Kew Gardens to a new location;
- 1(r). (May 22, 2000) from Mr. Kent Bowman, Toronto, Ontario, addressed to Councillor Tom Jakobek, East Toronto, in favour of moving the location of the festivals from Kew Gardens to a more appropriate venue; and
- 1(s). (undated) forwarding six petitions addressed to the Economic Development and Parks Committee requesting that no new permits be issued at Kew Gardens and that the Parks Department begin the restoration and repair of the Park.

2. TRADELINK TORONTO BUSINESS PLAN 2000
(All Wards)

(DEFERRED FROM MAY 15, 2000 MEETING - DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(April 28, 2000)

Reporting as requested in accordance with Clause 8 of Report No 6 of The Economic Development Committee as amended by Council April 13, 14, and 15, 1999, on the Business Plan for TradeLink Toronto for the year 2000 (Attachment No.1); and recommending that the Economic Development and Parks Committee endorse the TradeLink Business Plan.

3. CITY OF TORONTO ECONOMIC DEVELOPMENT STRATEGY
(All Wards)

(DEPUTATION ITEM – THE CITY OF TORONTO ECONOMIC DEVELOPMENT STRATEGY WILL BE DISTRIBUTED TO MEMBERS OF COUNCIL AND RELEVANT STAFF WHEN AVAILABLE)

Source: Commissioner of Economic Development, Culture and Tourism and
Managing Director, Economic Development
(June 16, 2000)

Presenting the Economic Development Strategy for the City of Toronto as a framework for future action to support Toronto's economic prosperity and long term fiscal competitiveness; that this strategy is not a plan for the City of Toronto alone; that it is a document that suggests strategic directions and areas of action which can be the focus of attention, support and involvement by the broader Toronto community; and recommending that:

- (1) the strategic directions and action areas recommended in the attached summary of the Economic Development Strategy be adopted as a framework for future action and dialogue;
- (2) copies of the Economic Development Strategy, Part I: Cities Matter and Part II: Strategic Directions and Action Areas be circulated to Toronto business associations, labour organizations, academic institutions, and other orders of government for their consideration and discussion;
- (3) copies of the Economic Development Strategy, Part I: Cities Matter and Part II: Strategic Directions and Action Areas be circulated to appropriate Federal and Provincial Ministers, all MPs and MPPs in the GTA, all GTA municipalities, the GTMA and GTSB, with a request to work cooperatively to improve the quality of life and competitiveness of the entire region;
- (4) the Economic Development Strategy Part I: Cities Matter, and Part II: Strategic Directions and Action Areas be posted on the City of Toronto web site, and copies of an Executive Summary be made available free of charge upon request;
- (5) the Commissioner of Economic Development, Culture and Tourism be directed to report early in 2001 on the results of the above discussions, including specific recommendations to advance priority actions identified in the Economic Development Strategy, by the City alone or in partnership with others;
- (6) staff report at that time on the interest shown by the private sector and other community interests in the proposed Toronto first Strategic Alliance, including recommendations on its mandate, structure and composition;
- (7) Council request the Federal and Provincial governments, through the Ministries responsible for Industry, Trade, Economic Development, Human Resources, Immigration, Education, and Transportation, to provide financial and technical support to convene a Cities Economy Summit to be held in Toronto in the second or third quarter of 2001 as a component of public dialogue to coalesce the interests, energies, and ideas of all stakeholders and interest groups in building sustainable urban economies;
- (8) the strategic directions and action areas outlined in this report be forwarded to City staff for consideration and further integration with Council's Corporate Plan and other sectoral planning processes;
- (9) Council express their thanks to the members of the Steering Committee for their significant contributions; and
- (10) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

4. 2000 RECREATION GRANTS

(All Wards)

(DEPUTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(June 13, 2000)

Presenting the recommended grant allocations for 149 community organizations which have applied for municipal support in the Minor Recreation, Major Recreation and Lawn Bowling Grants Program; and recommending that:

- (1) the 2000 Minor Recreation Grants allocations totalling \$384,000.00 to 105 agencies/groups, listed in Attachment No. 1 and described in Attachment No. 2, be approved;
- (2) the 2000 Major Recreation Grants allocations totalling \$832,368.00 to 21 agencies/groups, listed in Attachment No. 3 and described in Attachment No. 4, be approved;
- (3) the 2000 Lawn Bowling Grants allocations totalling \$31,137.00 for 10 clubs, listed in Attachment No. 5 and described in the body of the report, be approved;
- (4) \$4,500.00 of the \$9,500.00 allocated to the Community Association for Riding for the Disabled (CARD) be requisitioned from the 2000 Community Services Grants Program Budget;
- (5) any applicants wanting to appeal their recommendations be allowed to make deputations at the Economic Development and Parks Committee on July 12, 2000; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

5. IN-FLIGHT PROMOTIONAL VIDEO, AIR CANADA/CANADIAN AIRLINES (JULY/AUGUST 2000)

(All Wards)

(PRESENTATION ITEM)

Source: Commissioner of Economic Development, Culture and Tourism
(June 12, 2000)

Advising the Economic Development and Parks Committee of a marketing communications project that will promote Toronto in July and August 2000, to more than 1.3 million viewers; and recommending that:

- (1) the City of Toronto be promoted on all Air Canada and Canadian Airlines national and international long haul flights during July and August; that Committee members may wish to draw this marketing exposure to the attention of business travellers and potential investors; and
- (2) the Economic Development Division make available copies of the video to other departments and ABC's to further enhance Toronto's world city profile.

6. TORONTO EMPLOYER BUSINESS DIRECTORY - CD ROM

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 12, 2000)

Informing the Economic Development and Parks Committee of the completion of the 2000 City of Toronto Employer Business Directory; and recommending that:

- (1) a complimentary copy of the 2000 Toronto Business Directory be provided to the Mayor's office, Members of Council, Chief Administrative Officer and Department Heads; and
- (2) staff assess the public response to the 2000 Toronto Business Directory and, on this basis, explore means to enhance the quality and utility of future updates of this product.

7. PARKLAND ENCROACHMENT POLICY AND PROCEDURES

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 26, 2000)

Presenting a City-wide parkland encroachment policy and associated procedures; and recommending that:

- (1) the parkland encroachment policy and procedures set out in Attachment Nos. 1 and 2 be adopted;
- (2) if the Encroachment Review Committee outlined in this report is approved, Parks and Recreation Division staff be authorized to charge a fee of \$300.00 to process applications to the Encroachment Review Committee;

- (3) the Uniform Parks By-law be revised to state that where the City directs that an encroachment be removed pursuant to the Uniform Parks By-law and the encroachment is not removed as directed, the City may remove the encroachment and install fencing and recover the expense thereof in like manner as municipal taxes, as authorized pursuant to Section 326 of the Municipal Act;
- (4) this report and Council's actions thereon be forwarded to the Toronto and Region Conservation Authority for information; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

7(a). Source: City Clerk, East York Community Council
(June 22, 2000)

Advising that the East York Community Council at its meeting held on June 20, 2000, recommended to the Economic Development and Parks Committee the adoption of the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism.

7(b). Source: City Clerk, Etobicoke Community Council
(June 26, 2000)

Advising that the Etobicoke Community Council at its meeting held on June 21, 2000, recommended to the Economic Development and Parks Committee that the costs for the processing of encroachment agreements be recovered.

7(c). Source: City Clerk, North York Community Council
(June 26, 2000)

Advising that the North York Community Council at its meeting held on June 21, 2000, recommended to the Economic Development and Parks Committee that:

- (1) the report (June 6, 2000) from the Commissioner, Economic Development, Culture and Tourism, be adopted, subject to the deletion of the \$300.00 renewal fee for an encroachment following the first five years;
- (2) encroachments not be allowed unless there are extraordinary circumstances; and
- (3) the Commissioner, Economic Development, Culture and Tourism, be encouraged to provide funds in the budget for the fencing of City parkland.

- 7(d).** Source: City Clerk, Scarborough Community Council
(June 23, 2000)

Advising that the Scarborough Community Council at its meeting held on June 20, 2000, supported the recommendations embodied in the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism.

- 7(e).** Source: City Clerk, Toronto Community Council
(June 28, 2000)

Advising that the Toronto Community Council at its meeting held on June 20, 2000, recommended that:

- (1) the parkland encroachment policy and procedures set out in Attachment Nos. 1 and 2 of the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism, be adopted;
- (2) the Encroachment Review Committee, outlined in the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism, be approved and that Parks and Recreation Division staff be authorized to charge a fee of \$300.00 to process applications to the Encroachment Review Committee;
- (3) the Uniform Parks By-law be revised to state that where the City directs that an encroachment be removed pursuant to the Uniform Parks By-law and the encroachment is not removed as directed, the City may remove the encroachment and install fencing and recover the expense thereof in like manner as municipal taxes, as authorized pursuant to Section 326 of the Municipal Act;
- (4) the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism, and Council's actions thereon, be forwarded to the Toronto and Region Conservation Authority for information; and
- (5) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

- 7(f).** Source: City Clerk, York Community Council
(June 26, 2000)

Advising that the York Community Council at its meeting held on June 20, 2000, endorsed the Parkland Encroachment Policy and Procedures as set out in Attachment Nos. 1 and 2 in the report (June 6, 2000) from the Commissioner of Economic Development, Culture and Tourism.

8. DESIGN EXCHANGE (DX) REQUEST TO ACCESS THE CITY'S DX RESERVE FUND AND THE ACCESS IMPROVEMENT-CITY-OWNED BUILDINGS CAPITAL ACCESSIBILITY ACCOUNT (All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 19, 2000)

Reviewing and making recommendations with respect to requests by the Board of the Design Exchange (DX) to access the reserve fund that has been established by the City to provide for capital expenditures and extraordinary repairs for the premises at 222 Bay Street (also known as 234 Bay Street), currently occupied by DX, as well as a request to access the City's Accessibility Account established by the former City of Toronto to provide barrier free access to City premises; and recommending that:

- (1) Council authorize a draw of up to \$50,000.00 from the Design Exchange reserve fund held by the City to provide for capital expenditures and extraordinary repairs for the DX building, and that these funds be used for replacing the existing Trading Floor lighting fixtures with a new energy-efficient lighting system, subject to:
 - (a) approvals for the proposed improvements being obtained from the landlord and the City of Toronto, as appropriate;
 - (b) DX submitting a budget for this project, including the source of funding for expenditures in excess of \$50,000.00 to the satisfaction of the Chief Financial Officer and Treasurer, Commissioner of Corporate Services, and the Commissioner of Economic Development, Culture and Tourism;
 - (c) the Commissioner of Corporate Services approving an implementation plan to include scope of work, assignment of responsibilities and costs, prepared by DX that provides the terms and conditions for the execution of the work; and
 - (d) the DX reserve fund being replenished to the \$100,000.00 level approved by former Toronto City Council, including interest, by retaining \$15,000.00 in 2001, \$15,000.00 in 2002 and \$20,000.00 in 2003, from the developer/landlord's annual contribution;
- (2) the Commissioner of Corporate Services be requested to review and evaluate the work necessary to upgrade the accessibility of the premises at 222 Bay Street (also known as 234 Bay Street), currently occupied by the Design Exchange (DX), to make it fully accessible permanently, and report to the appropriate Committee and Council no later than September 2000, on the outcome, the actions to be taken, the cost to implement the capital work, as well as any financial implications to the City;

- (3) Council request the Design Exchange to submit a capital improvements work plan establishing priorities and estimated costs for all proposed improvements not covered in Recommendations Nos. (1) and (2) above, for approval by the Commissioner of Corporate Services, prior to DX submitting future requests for capital improvements funding by the City;
- (4) the Commissioner of Economic Development, Culture and Tourism, in consultation with the Chief Financial Officer and Treasurer, the Commissioner of Corporate Services, and the City Solicitor be requested to commence negotiations on the terms and conditions of a new agreement to replace the current Grant Agreement with the Design Exchange, which expires on December 31, 2000, and report to Council;
- (5) this report be forwarded to Policy and Finance Committee for its consideration; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

9. 2000 ARTS AND CULTURE GRANT – THE ROYAL AGRICULTURAL WINTER FAIR (RAWF)
(Trinity Niagara)

Source: Commissioner of Economic Development, Culture and Tourism
(June 14, 2000)

Seeking approval for the continued grants process and funding of \$600,000.00 to the Royal Agricultural Winter Fair through the 2000 Arts and Culture Grants Program; and recommending that:

- (1) a grant of \$600,000.00 be awarded to the Royal Agricultural Winter Fair to assist with the rental costs of the 2000 Royal; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**10. ETOBICOKE CENTENNIAL STADIUM -
CHANGE OF CAPITAL BUDGET FINANCING**
(Markham-Centennial)

Source: Commissioner of Economic Development, Culture and Tourism
(June 13, 2000)

Requesting the deferral of refurbishing the tennis courts in Centennial Park and re-directing those funds to remove asbestos in the change rooms of the Centennial Park Stadium; and recommending that:

- (1) funding of \$100,000.00 be reallocated from the tennis court refurbishment project and be used to remove asbestos in the Centennial Park Stadium;
- (2) the tennis court refurbishment project be deferred for consideration with future capital works programming;
- (3) this report be forwarded to the Policy and Finance Committee for its consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto

**11. GORD AND IRENE RISK COMMUNITY CENTRE -
CHANGE OF CAPITAL PROJECT SCOPE**
(North York Humber)

Source: Commissioner of Economic Development, Culture and Tourism
(June 13, 2000)

Requesting a change in the scope of the project to reflect community priorities and health and safety issues at the Gord and Irene Risk Community Centre; and recommending that:

- (1) the project scope be amended to delete the expansion of a portion of the community centre, at an approved cost of \$150,000.00, and change it to installation of artificial bocce surfacing and the development of a play area at the new Humber Sheppard Community Centre;
- (2) the expansion of a portion of the Gord and Irene Risk Community Centre be deferred for consideration with future capital works programming;
- (3) this report be forwarded to Policy and Finance Committee for its consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. CONSTRUCTION OF THE MARYVALE WEXFORD
COMMUNITY CENTRE CONTRACT NO. P-52-2000 -
TENDER CALL NO. 13-2000-06**
(Scarborough Wexford)

Source: Commissioner of Economic Development, Culture and Tourism and
Chief Financial Officer and Treasurer
(June 15, 2000)

Providing the results of the tenders issued for the construction of the Maryvale Wexford Community Centre, in accordance with specifications as required by the Economic Development, Culture and Tourism Department, and to request the authority to issue a contract to the recommended bidder; and recommending that Contract No. P-52-2000, Tender Call No. 13-2000 for the construction of the Maryvale Wexford Community Centre be awarded to C.L. Construction and General Contractors Limited in the adjusted amount of \$3,193,015.00 including all taxes and charges, being the lowest Tender received.

**13. TORONTO - ROCHESTER FAST FERRY,
REQUEST FOR PROPOSALS PROCESS**
(Don River)

Source: Commissioner of Economic Development, Culture and Tourism
(June 26, 2000)

Endorsing the City's participation in the preparation and issuance of a Request for Proposals with respect to establishing fast ferry service between Toronto and Rochester; advising that four companies have responded to a Request for Expressions of Interest; that staff from the City of Rochester, Monroe County, Toronto Port Authority and the City of Toronto are proposing to jointly hire a consultant to assist with the preparation and administration of a Request for Proposals in order to fully assess the capabilities of the possible ferry operators; and recommending that:

- (1) the City of Toronto participate with the City of Rochester, Monroe County, and the Toronto Port Authority in the preparation and issuance of a detailed Request for Proposals for the establishment of fast ferry service between Toronto and Rochester;
- (2) City Council provide up to \$50,000.00 (U.S.) as our contribution toward this international initiative; the funds to be used for the preparation, issuance and evaluation of the Request for Proposals;
- (3) this report be forwarded to Policy and Finance Committee for a source of funding;

- (4) the Commissioner of Economic Development, Culture and Tourism report to the Economic Development and Parks Committee with respect to recommending the selection of a ferry operator; and
- (5) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**14. PROPOSED LEASE OF CITY PROPERTY KNOWN AS
LAMPORSTADIUM AT 1155 KING STREET WEST, TORONTO
TO THE TORONTO SOCCER ASSOCIATION
(Trinity-Niagara)**

Source: Commissioner of Economic Development, Culture and Tourism
(June 14, 2000)

Seeking approval for the negotiation and execution of a lease agreement for the management and operation of Lamporstadium located at 1155 King Street West by the Toronto Soccer Association which will serve to enhance this stadium as a premier soccer facility in Toronto; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism, or his designate, be authorized to finalize negotiations and enter into a lease agreement in a form and content acceptable to the City Solicitor with the Toronto Soccer Association as further detailed herein; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**15. LIFEGUARD SUPERVISION AT VARIOUS BEACHES AND THE
OVERALL BEACH LIFEGUARD OPERATION
(Lakeshore-Queensway, Scarborough Bluffs, High Park,
Downtown, Don River, East Toronto)**

Source: Commissioner of Economic Development, Culture and Tourism
(May 29, 2000)

Reviewing and providing comment on the current status and future requirements for the provision of lifeguard services for the Toronto Beaches; and recommending that:

- (1) the Police Services Board through the Toronto Police Marine Unit directly administer and manage the provision of Beach Lifeguard Services in 2001;
- (2) the budget line for the beach lifeguard service be mapped appropriately to reflect the decision regarding which body directly administers the Beach Lifeguard Service;

- (3) the Police Services Board be requested to report on beach hours of operation and the feasibility of extending these hours on the busiest beaches during hot weather periods;
- (4) the Police Services Board be requested to develop and implement a system for the collection and analysis of statistical information on the use of the beaches in order to continue to provide a responsive and customer focussed service;
- (5) the Police Services Board be requested to launch a public education campaign; the campaign would include education of beach users about the potential dangers and precautions that should be taken to avert potentially catastrophic injury or death; a signage campaign directing the public to supervised areas of the beach would support this campaign; and
- (6) the Parks and Recreation Division work co-operatively with the Toronto Police Service Marine Unit to establish, where appropriate, operational standards consistent with the lifeguard service for indoor and outdoor pools.

15(a). Source: Ms. Sandra Califaretti, Acting Director,
Finance and Administration,
Toronto Police Service, addressed to Mr. Mario Zanetti
Director of Parks and Recreation, South District
(June 14, 2000)

Forwarding a copy of a draft Board letter recommending the transfer of administrative and financial responsibility, along with appropriate funding, for the Beach Lifeguard Program from the City of Toronto to the Toronto Police Service.

**16. INTERNATIONAL ALLIANCE PROGRAM, ANNUAL REPORT
CITY-TO-CITY OUTBOUND MISSIONS
(All Wards)**

Source: Commissioner of Economic Development, Culture and Tourism
(June 14, 2000)

Summarizing the activities of the International Alliance Program with emphasis on the outbound mission component of the program as required in the International City-to-City policy; and recommending that:

- (1) the Economic Development Division report prior to the 2001 Operating Budget process on a two-year business plan for the International City-to-City Program;
- (2) Council continue to support the International City-to-City Program as a component of the Economic Development Strategy that will enhance the City's International profile; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**17. POLICY FRAMEWORK FOR THE INCLUSION OF
NEW CITY-TO-CITY ALLIANCES AND RESPONSE
TO THE REQUEST TO TWIN WITH SAO PAULO**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 12, 2000)

Presenting a policy framework to address the increasing number of requests that Toronto has received for partnership from cities around the world; advising that adoption of the proposed framework will provide the basis for the specific reply to the request of the Economic Development and Parks Committee at its meeting held on February 14, 2000, about the development of a formal partnership with the City of Sao Paulo, Brazil; and recommending that:

- (1) staff undertake a review of the existing international program and criteria upon which decisions are taken to twin or partner with other cities;
- (2) the request for a partnership with Sao Paulo, Brazil, be deferred pending the review;
- (3) the decisions of Council be communicated to the municipal officials in Sao Paulo;
- (4) until the review is completed and a policy adopted by Council, a maximum of the present number (twenty-six) of twin, friendship and sister city alliances be set; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**18. CITY OF SAGAMIHARA, INTERNATIONAL
CITY-TO-CITY OF TORONTO**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 14, 2000)

Reporting on opportunities to enhance the existing relationship with Sagamihara, Japan; and recommending that:

- (1) the City acknowledge the correspondence from Isao Ogawa, Mayor of Sagamihara;
- (2) the City acknowledge the existing relationship between Sagamihara, the City of Toronto and the Toronto Board of Education;

- (3) the City take the opportunity of the upcoming visit by Mayor Ogawa to identify potential joint projects;
- (4) the 2001 Business Plan for the International Alliance City-to-City Program incorporate a mission to Sagamihara, Japan; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**19. CITY OF TORONTO SPONSORSHIP OF THE
INTERNATIONAL DEVELOPMENT RESEARCH
COUNCIL SPRING WORLD CONGRESS IN 2003**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 12, 2000)

Requesting that the Economic Development and Parks Committee approve the City of Toronto sponsorship of the International Development Research Council (IDRC) World Congress to be held in Toronto in May of 2003; and recommending that:

- (1) the Economic Development and Parks Committee endorse the City's participation as a sponsor for the Toronto 2003 IDRC World Congress;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to write a letter of commitment for the \$50,000.00 sponsorship to the IDRC 2003 Organizing Committee;
- (3) the 2002 Economic Development Operating Budget be adjusted to include this \$50,000.00 expenditure;
- (4) this report be forwarded to the Policy and Finance Committee for consideration;
and
- (5) the appropriate City officials be authorized and directed to take the necessary action to implement the foregoing.

**20. INTERNATIONAL AND NON-GOVERNMENTAL ORGANIZATIONS:
IMPORTANCE FOR TORONTO**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 14, 2000)

Identifying the immediate and long-term benefits of international agencies to the economic prosperity of Toronto and specifically to profile the International Council for Local Environmental Initiatives (ICLEI) as an illustration of these benefits; and recommending that:

- (1) the Economic Development Strategy incorporate an Non-Governmental Organization (NGO) initiative; and
- (2) that Economic Development Division report in 2001 with an action plan for the attraction of Non-Governmental Organizations (NGO).

21. MILLENNIUM FLAGS

(Downtown)

Source: Commissioner of Economic Development, Culture and Tourism
(June 12, 2000)

Providing, as requested, information regarding the proposal of installing flags from all over the world on the median of University Avenue; and recommending that:

- (1) the Economic Development and Parks Committee recommend to Council that Mr. Neil Mendes be thanked for his proposal to install additional flags along University Avenue, but that the proposal not be accepted due to the financial implications and site constraints; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

22. COMMEMORATIVE TREE AND BENCH PROGRAM

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(June 12, 2000)

Providing, as requested, a breakdown of the cost of commemorative trees and benches, including installation; and recommending that this report be received for information.