

**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE****AGENDA**

<b>Date of Meeting:</b>	<b>June 11, 2001</b>	<b>Enquiry: Betty Henderson</b>
<b>Time:</b>	<b>9:30 a.m.</b>	<b>Administrator</b>
<b>Location:</b>	<b>Committee Room 1</b>	<b>392-8088</b>
	<b>City Hall</b>	<b>bhender1@city.toronto.on.ca</b>
	<b>100 Queen Street West</b>	

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**DECLARATIONS OF INTEREST PURSUANT TO  
THE MUNICIPAL CONFLICT OF INTEREST ACT****CONFIRMATION OF MINUTES****DEPUTATIONS/PRESENTATIONS**

- 10:00 a.m. Film and Television Industry - 2000 Year End Review  
(Item No. 1) (All Wards)
- 10:10 a.m. Building Community Wealth in South Riverdale -  
A Strategic Plan  
(Item No. 2) (Ward 30 Toronto Danforth)
- 2:00 p.m. Various Grant Appeals  
(Item Nos. 3 to 8) (All Wards)

Deputation List to be distributed at meeting.

## COMMUNICATIONS/REPORTS

### **1. FILM AND TELEVISION INDUSTRY - 2000 YEAR END REVIEW** (All Wards)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(April 19, 2001)

Providing an overview of economic activity generated by the Economic Development Division's Film and Television Office in 2000; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be requested to review the opportunities and issues impacting the film and television industry in consultation with industry leaders and bring forward a strategy for the future;
- (2) the Film Liaison Industry Committee and City staff continue dialogue with both Exhibition Place and the Toronto Transit Commission in order to enhance opportunities between these agencies and the film industry;
- (3) Council approve the "Findings of the Unit Parking Sub Committee" outlined in Attachment No. 9 which will improve unit parking over a five year period; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

### **2. BUILDING COMMUNITY WEALTH IN SOUTH RIVERDALE – A STRATEGIC PLAN** (Ward 30 Toronto Danforth)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(May 22, 2001)

Describing the background and activities of the South Riverdale Revitalization Project; presenting the "Building Community Wealth in South Riverdale – A Strategic Plan"; and recommending that:

- (1) the Chair of the South Riverdale Revitalization Project Steering Committee and the Commissioner of Economic Development, Culture and Tourism, upon completion of Phase Two of the project, meet with the Commissioners of Works and Emergency Services, Urban Development Services, and Community and

Neighbourhood Services, to review project phasing and to discuss the resources necessary to implement the third phase of the project;

- (2) the Commissioner of Economic Development, Culture and Tourism be requested to forward copies of the “Building Community Wealth in South Riverdale – A Strategic Plan” to appropriate staff of the Ministry of Economic Development, Human Resources Development Canada, the Toronto Region Conservation Authority, the Olympic Bid Committee, and other interested parties; and
- (3) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**3. 2001 MINOR RECREATION, MAJOR RECREATION AND  
LAWN BOWLING GRANTS PROGRAM RECOMMENDATIONS**  
(All Wards)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Presenting the recommended grant allocations for 153 community organizations that have applied for municipal support in the Minor Recreation, Major Recreation and Lawn Bowling Grants Programs; and recommending that:

- (1) Minor Recreation Grant allocations totalling \$365,040.00 to 122 community organizations listed in Attachment No. 1 and described in Attachment No. 2, be approved;
- (2) Major Recreation Grant allocations totalling \$839,604.00 to 22 community organizations listed in Attachment No. 3 and described in Attachment No. 4, be approved;
- (3) Lawn Bowling Grant allocations totalling \$25,612.00 to nine lawn bowling clubs listed in Attachment No. 5 and described in the body of this report, be approved;
- (4) \$4,500.00 of the \$12,000.00 recommended to the Community Association for Riding for the Disabled (CARD) be requisitioned from the 2001 Community Services Grants Program Budget;
- (5) \$10,000.00 of the \$10,000.00 recommended to Crescent Town Community Association be requisitioned from the 2001 Community Services Grants Program Budget;
- (6) any applicants wishing to appeal their recommendations be allowed to make deputations at the Economic Development and Parks Committee meeting on June 11, 2001; and

- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4. 2001 CULTURAL GRANTS RECOMMENDATIONS -  
MAJOR CULTURAL ORGANIZATIONS**

(All Wards)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Presenting the recommended allocations for the six major cultural organizations which have applied through the Culture Division for municipal support within the Cultural Grants Program; and recommending that:

- (1) cultural grants be approved for the following organizations:

Art Gallery of Ontario	\$373,620.00
Canadian Opera Company	\$854,970.00
National Ballet of Canada	\$767,670.00
National Ballet School	\$91,210.00
Toronto Symphony Orchestra	\$773,640.00;

- (2) the balance of the 2001 grant installments to the Art Gallery of Ontario, Canadian Opera Company, National Ballet of Canada and Toronto Symphony Orchestra be made as one payment following adoption by Council and that monthly grant installments to these organizations resume in January 2002;
- (3) a conditional grant to the Caribbean Cultural Committee – Caribana in the amount of \$353,500.00 be approved, subject to the organization meeting the outstanding grant conditions from 1998, 1999 and 2000 to the satisfaction of the Commissioner of Economic Development, Culture and Tourism:
- (a) the Caribbean Cultural Committee will have a Chief Executive Officer in place to provide professional management of the Caribana Festival;
- (b) the Caribbean Cultural Committee will produce a clean audit of its financial operations for the year 2000; and
- (c) the Caribbean Cultural Committee will make substantial progress in implementing a plan to restructure the organization in order to ensure the future stability of the Caribana Festival;
- (4) up to \$245,000.00 of the \$353,500.00 conditional grant to the Caribbean Cultural Committee be paid directly to the Toronto Mas Bands Association for disbursement to the Mas Bands, Steelbands and Calypsonians in order to ensure

that the production of the artistic component of the 2001 Caribana Festival proceeds on schedule;

- (5) an Advisory Committee for Caribana be established to provide advice to all parties during the transition period and the Commissioner of Economic Development, Culture and Tourism be directed to report back on the Advisory Committee's membership and mandate; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. 2001 ARTS AND CULTURE GRANTS RECOMMENDATIONS -  
LOCAL ARTS SERVICE ORGANIZATIONS**  
(All Wards)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Presenting the recommended grant allocations for the six organizations that have applied for municipal support within the Local Arts Service Organizations (LASOs) category of the Arts and Culture Grants Program; and recommending that:

- (1) the Arts and Culture Grants allocations totalling \$303,000.00 to six organizations/agencies, listed in the body of the report and described in Attachment No. 1, be approved; and
- (2) the appropriate City officials be authorized to take the necessary action to give effect thereto.

**6. 2001 COMMUNITY FESTIVALS AND SPECIAL EVENTS GRANTS  
RECOMMENDED FOR ORGANIZATIONS**  
(All Wards)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(May 22, 2001)

Presenting the recommended grant allocations for the Community Festivals and Special Events Grants Program for organizations that have applied for municipal support; and recommending that:

- (1) the attached Community Festivals and Special Events Grants allocations for 43 organizations totalling \$138,250.00 listed in Attachment Nos. 1 and 3 and described in Attachment Nos. 2 and 4, be approved; and

- (2) the appropriate City officials be authorized to take the necessary action to give effect thereto.

**7. 2001 GRANT RECOMMENDATIONS FOR THE ECONOMIC DEVELOPMENT SECTOR INITIATIVES PROGRAM (EDSIP) AND THE ECONOMIC SPONSORSHIP INITIATIVES (ESI)**  
(All Wards)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Presenting the recommended 2001 grant allocations for the Economic Development Sector Initiatives Program (EDSIP) and the Economic Sponsorship Initiatives (ESI); discussing the evaluation criteria applied to the applications and summarizing the grant requests; and recommending that:

- (1) Economic Development Sector Initiatives Program (EDSIP), grants totalling \$248,600.00 be allocated to 15 projects, listed in Attachment 1 and described in Attachment 2;
- (2) Economic Sponsorship Initiatives (ESI), grants totalling \$136,000.00 be allocated to five projects, listed in Attachment 1 and described in Attachment 3;
- (3) the disbursement of the Economic Development Sector Initiatives Program and Economic Sponsorship Initiatives allocations be conditional on satisfying the 2001 Economic Development Sector Initiatives Program goals and criteria as set out in Attachment No. 4 and on project specific conditions set out in Attachment No. 2 and No. 3;
- (4) any applicant wanting to appeal the recommendations be allowed to make a deputation at the Economic Development and Parks Committee meeting on June 11, 2001;
- (5) the Economic Development and Parks Committee make recommendations regarding the allocation of the \$10,000.00 set aside for appeals under EDSIP; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**8. 2001 COMMERCIAL RESEARCH PROGRAM  
GRANT RECOMMENDATIONS**

(All Wards)

*(DEPUTATION ITEM)*

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Seeking approval for the Commercial Research Program 2001 grant allocations; discussing the principles and evaluation criteria applied to the year 2001 recipients; summarizing the successful grant requests; and recommending that:

- (1) the Commercial Research Grants totalling \$43,450.00 be approved for the projects as described under Attachment No. 1, conditional on their satisfying the Program Guidelines for the Year 2001 Commercial Research Program goals as described under Attachment No. 2; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**9. CANADA MALTING COMPLEX -  
METRONOME CANADA INCORPORATED -  
INFORMATION REPORT**

(Ward 20 - Trinity Spadina)

Source: Commissioner of Corporate Services  
(April 30, 2001)

Providing information on the terms of the Second Amending Agreement to Lease relative to the financial obligation of Metronome Canada Incorporated ("MCI"); and recommending that:

- (1) the Commissioner of Corporate Services advise MCI that the request for a further six month extension not be granted;
- (2) the Commissioner of Corporate Services, in consultation with stakeholders, be requested to submit a further report to Economic Development and Parks Committee on the appropriate next steps; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**10. COUNCIL APPOINTMENT TO TORONTO  
TRACK AND FIELD CENTRE ADVISORY COUNCIL**  
(Ward 8 York West)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Requesting the Striking Committee to appoint one member of Toronto City Council to the Chair of the Toronto Track and Field Centre Advisory Council in accordance with the agreement between the City of Toronto and York University; and recommending that:

- (1) Council refer to the Striking Committee the appointment of one member of Toronto City Council as the Chair of the Toronto Track and Field Centre Advisory Council in accordance with the City of Toronto and York University agreement which states:

“...shall have a chair appointed by Toronto City Council, ideally this chair would be the local Councillor for the ward the centre is located in...”; and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. CELEBRATION OF INTERNATIONAL YEAR  
OF THE VOLUNTEER**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 22, 2001)

Requesting Council to approve plans to celebrate the International Year of the Volunteer; and recommending that:

- (1) the Mayor proclaim December 5, 2001 as International Volunteer Day; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. TORONTO DISTRICT SCHOOL BOARD NEGOTIATIONS**

*(Report to follow)*



**13. RESULTS OF THE REQUESTS FOR QUOTATIONS  
No. 0203-01-0015 FOR JANITORIAL SERVICES IN THE  
PARKS AND RECREATION DIVISION, EAST DISTRICT  
(Various Wards)**

Source: Commissioner of Economic Development, Culture and Tourism  
and the Chief Financial Officer and Treasurer  
(May 28, 2001)

Advising of the result of Request for Quotation issued for the supply of labour, materials, equipment and supervision to perform janitorial services in the Parks and Recreation Division, East District (Community Centres in the former City of Scarborough), for the period of August 1, 2001 to July 31, 2004, with the option to renew for two additional one year periods under the same terms and conditions, subject to Standing Committee and Council approval; and recommending that:

- (1) the Quotation submitted by the lowest bidder, Waterford Building Maintenance Inc. in the estimated amount of \$5,189,673.18, including all charges and applicable taxes for the supply of labour, materials, equipment and supervision to perform janitorial services in Parks and Recreation facilities in the East District, former City of Scarborough, be accepted for the period of August 1, 2001 to July 31, 2004;
- (2) the prices for the option to renew for two additional one year periods under the same terms and conditions be reviewed by Economic Development, Culture and Tourism, Parks and Recreation Division, in co-operation with Purchasing and Materials Management, and if recommended, approval for exercising the option to renew will be referred to Standing Committee and Council; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**14. TERMS OF REFERENCE FOR THE DON VALLEY  
BRICK WORKS PUBLIC ADVISORY COMMITTEE  
(Ward 29 Toronto Danforth)**

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Reporting, as requested, on the existing Don Valley Brick Works Operating and Programming Committee and the terms of reference for a new Don Valley Brick Works Public Advisory Committee; and recommending that:

- (1) Council adopt the terms of reference for the Don Valley Brick Works Public Advisory Committee outlined in Attachment No. 1; and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**15. TORONTO ARTS COUNCIL'S 2001 OPERATIONS ALLOCATION**

Source: Mr. Kim Tomczak, President  
Toronto Arts Council  
(May 23, 2001)

Seeking Economic Development and Parks Committee's approval of the Toronto Arts Council's 2001 Operations Allocation in the amount of \$717,888.00 (or 8.3 percent) towards operations from its total budget envelope of \$8,645,214.00.

**16. TRADELINK TORONTO, REVIEW 2000  
AND BUSINESS PLAN 2001**  
(Ward 19 Trinity-Spadina)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Reviewing the activities of TradeLink Toronto during 2000 and providing a Business Plan for 2001; and recommending that Council endorse the TradeLink Toronto Business Plan 2001.

**17. DESIGN INDUSTRY TAX CREDIT INITIATIVE**  
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Reporting on the actions undertaken as a result of Council's decision of June 7, 8 and 9, 2000 with respect to a design industry initiative seeking to establish a design tax credit program; the formation of a Design Industry Advisory Committee (DIAC); and recommending that:

- (1) Council endorse the mandate of the Design Industry Advisory Committee as well as the process outlined in this report to advance the design tax credit initiative project in concert with the provincial budget process timeline; and
- (2) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**18. GREAT LAKES CRUISE SHIPPING INITIATIVE  
ANNUAL UPDATE**

(Toronto Centre-Rosedale)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Providing an update with respect to the 2001 Cruise Shipping season in the City and the activities that are underway to further develop the initiative; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be requested to provide a briefing to the interim Waterfront Development Corporation with respect to the growth of Cruise Shipping in the City and its integration with revitalization activities; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**19. STATUS REPORT - SCARBOROUGH SWIM CLUB**  
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Providing a status report on the discussions with Scarborough Swim Club regarding their training needs; and recommending that this report be received for information.

**20. STATUS REPORT - REVIEW OF  
PARKS AND RECREATION ANIMAL OPERATIONS**  
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Providing an update on the review of Parks and Recreation animal operations; and recommending that this report be received for information.

**21. TORONTO POLICE SERVICE - POLICY GOVERNING  
THE ALLOCATION OF LIFEGUARD SERVICES AT  
BEACHES IN THE CITY OF TORONTO**

Source: Mr. Norm Gardner, Chair  
Toronto Police Services Board  
(May 7, 2001)

Responding to a request for information on how the Toronto Police Service allocates lifeguard services at beaches in the City of Toronto; and recommending that this report be received for information.

**22. STATUS REPORT - POSSIBILITIES FOR THE USE OF PARKLAND DEDICATION CREDITS**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Providing a status report on the possibilities of the use of parkland dedication credits; and recommending that this report be received for information.

**23. STATUS REPORT - DISCUSSIONS WITH COUNCILLORS FROM THE FIVE COMMUNITY RECREATION CENTRE PRIORITY AREAS**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Providing a status report on the discussions with Councillors from the five community recreation centres in priority areas; and recommending that this report be received for information.

**24. COMMEMORATIVE TREE AND BENCH PROGRAM UPDATE**

(City Wide)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 17, 2001)

Reporting, as requested by City Council at its meeting of May 9, 10 and 11, 2000, on the status of the commemorative tree and bench program; and recommending that this report be received for information.

**25. NEW INVESTMENT ACTIVITY - 2000 RESULTS**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism  
(May 22, 2001)

Summarizing the results of the City's Investment Attraction efforts facilitated by the Economic Development Division; and recommending that this report be received for information.