

Clause embodied in Report No. 2 of the North Community Council, as adopted by the Council of the City of Toronto at its meeting held on March 6, 7, and 8, 2001.

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**Proposed Re-naming of North York
Centennial Centre to Herbert H. Carnegie
Centennial Centre - Ward 10 - York Centre**

(City Council at its meeting held on March 6, 7 and 8, 2001, adopted this Clause, without amendment.)

The North Community Council recommends the adoption of the following report (January 23, 2001) from the Commissioner of Economic Development, Culture and Tourism:

Purpose:

To propose the re-naming of the North York Centennial Centre, located at 580 Finch Avenue West, in honour of Herbert H. Carnegie.

Financial Implications and Impact Statement:

There are no financial implications resulting from the adoption of this report.

Recommendations:

It is recommended that:

- (1) North Community Council adopt the proposed name change of North York Centennial Centre to Herbert H. Carnegie Centennial Centre supported by the meeting of all criteria outlined in the Parkland Naming Policy, as approved by City Council on November 25, 26, 27, 1998;
- (2) the Economic Development, Culture and Tourism Department be directed to carry out the name change ceremony in February 2001 to coincide with Black History Month celebrations; and
- (3) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Background:

In December of 1998, the Economic Development, Culture and Tourism Department was approached by the Harriet Tubman Community Organization to discuss the prospect of

honouring Herb Carnegie and his vast contributions to the development of sport and the responsible civic participation of young people in the City of Toronto.

The Department entered into discussions and proceeded with the proposed name change by following the criteria outlined in the Parkland Naming Policy, approved by City Council on November 25, 26, 27, 1998.

Herbert H. Carnegie has been a resident of North York for 77 years. He has had a renowned career in ice hockey, having been one of the first black players to aspire to and be worthy of National Hockey league excellence. Unfortunately, he was denied the opportunity to try out because of his race. After playing competitive hockey himself, he established the Future Aces Hockey School in 1955, the first of its kind in Canada. He initiated the community program by paying for ice time at Mitchell Field Artificial Ice Rink, and soon obtained the support of local merchants.

Mr. Carnegie then initiated the Future Aces Creed as a means of enhancing the overall development of the children who participated in the sports programming. The Future Aces Creed is a positive philosophy which instills self-esteem and mutual respect. Since 1978, the Creed has been adopted into the curriculum of several schools in the North York, Scarborough, York Region, and Peel Region Boards of Education. Approximately 70 schools now use the Future Aces Philosophy, and Toronto District School Board has invited 40 new schools to introduce Future Aces this year as part of their Safe Schools Project. In addition to school involvement, recreation facilities in Toronto display the Creed and include its philosophy in training for staff working with young people.

The Herbert H. Carnegie Future Aces foundation, established in 1987 by Herb, his wife Audrey and daughter Bernice, awards scholarships to youth entering first year college and university who have displayed exemplary citizenship qualities within their communities. The foundation has granted \$175,000 in scholarship money since its inception. Funds are raised through the Herbert H. Carnegie Future Aces Foundation Charity golf Tournament and a Ball. The foundation also relies on financial assistance from individuals and corporations who share in the vision of encouraging youth to take responsibility for their lives while aspiring to be the best they can be.

Mr. Carnegie has been recognized for his achievements with a number of awards and honours: Ontario Medal for Good Citizenship, Queen's Jubilee Medal, Ontario Achievement Award and several athletic championships.

Comments:

Mr. Carnegie's long legacy of community contributions to the City of Toronto creates the foundation for supporting a proposal to re-name a facility. The following information has been gathered in adherence to the criteria from the Parkland Naming Policy:

- (i) the Department has received letters of support from a number of organizations. As well, Mr. Carnegie's contributions have been well documented and broadly acknowledged throughout the City of Toronto.

- (ii) the North York Centennial Centre is a facility that provides space for the Greater Toronto Hockey League and hosts many opportunities for children's development in the sport. This is a natural link to Herbert H. Carnegie and his contributions to the sport of hockey.
- (iii) A number of communication tools have been used to provide the community with opportunities to give feedback on the proposed name change: two public meetings were planned; 1,000 flyers were distributed in the surrounding community; City Councillors were informed; permit holders within the facility were informed; G. Ross Lord Ratepayers Association were informed; an announcement appeared in the North York Mirror for 3 days; flyers were posted in the facility; and an announcement on the marquee outside the facility on Finch Avenue was posted. As a result of these opportunities, several more letters and phone calls were received with the general consensus to follow through with this proposal.
- (iv) Herbert H. Carnegie's daughter, Bernice, as his next of kin, has supported the proposed name change from the outset and has assisted with the process.
- (v) There are no issues resulting from the name Herbert H. Carnegie.
- (vi) The North York Centennial Centre was not originally named after any individual.
- (vii) Heritage Toronto has advised that there is no objection from a heritage perspective, and the Centennial reference will be kept in the proposed name change.

Conclusions:

The Department recommends that North Community Council adopt the proposed name change of North York Centennial Centre to the Herbert H. Carnegie Centennial Centre. Mr. Carnegie has made tremendous contributions to the sport of hockey and to the development of responsible young people in the City of Toronto. All of the criteria from the Parkland Naming Policy have been met, and honouring the legacy of Herbert H. Carnegie is highly recommended by the Department of Economic Development, Culture and Tourism.

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