
ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA**

Date of Meetings: Thursday, November 7, 2002 **Enquiry:** Betty Henderson
Time: 9:30 a.m. **Administrator**
Location: Committee Room 1 **416-392-8088**
City Hall **bhender1@toronto.ca**
100 Queen Street West

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT****CONFIRMATION OF MINUTES****DEPUTATIONS/PRESENTATIONS**

- 9:45 a.m. Garden Contest Awards – Presentation
Presented by Mr. Mark Inglis, Macklin and Monaghan
- 10:00 a.m. Wildlife Habitat Canada - Urban Stewardship Award – Presentation
- 10:10 a.m. Greater Toronto Airports Authority - Update
(Mr. Gerry Meinzer, Ms. Sharon Moss and Mr. Jeff Lyons)
- 10:20 a.m. Mr. Bruce Mau, Consultant
Increasing Toronto's Profile Internationally and at Home
(Ref. Item No. 1)

COMMUNICATIONS/REPORTS**1. INCREASING TORONTO'S PROFILE
INTERNATIONALLY AND AT HOME**

(DEPUTATION ITEM)

Report to follow.

**2. PROPOSED RENEWAL OF LICENSE AGREEMENT
BETWEEN THE CITY OF TORONTO AND THE
ST. LAWRENCE COOPERATIVE DAY CARE INC.
FOR LICENSE OF DAYCARE PREMISES LOCATED
WITHIN THE ST. LAWRENCE COMMUNITY CENTRE**
(Ward 28 Toronto Centre-Rosedale)

Source: Commissioner of Economic Development, Culture and Tourism
(October 15, 2002)

Seeking approval to enter into a License Agreement with the St. Lawrence Cooperative Day Care Inc. for the continued use of the existing daycare premises located within the St. Lawrence Community Centre; and recommending that:

- (1) a License Agreement with the St. Lawrence Cooperative Day Care Inc. for the continued use of existing daycare premises located within the St. Lawrence Community Centre, be approved for a ten-year period in a form acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**3. REVIEW OF CITY EXPENDITURES
ON SENIOR SERVICES**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(October 11, 2002)

Responding to Council's request for the development of a strategy and implementation plan to meet seniors' recreational needs; and recommending that this report be received for information.

**4. STATE OF TORONTO'S TREES GIVEN
RECENT DROUGHT CONDITIONS – CITY WIDE**
(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(October 10, 2002)

Reporting, as requested by the Economic Development and Parks Committee at its September 12, 2002 meeting, on the state of Toronto's trees given the recent drought conditions; and recommending that:

- (1) the Commissioners of Economic Development, Culture and Tourism and Works and Emergency Services be requested to develop a communications strategy directed at the public, the business community and BIAs for implementation during future droughts specifically to advertise tree watering needs and deliver public service announcements urging responsible watering of trees during drought periods;
- (2) the Commissioners of Urban Development Services, Works and Emergency Services and Economic Development, Culture and Tourism be requested to work together on determining means and methods to secure adequate volume and quality of soil and adequate growing space to support healthy, mature urban trees for consideration as part of the City's development application process;
- (3) the Commissioner of Economic Development, Culture and Tourism continue to investigate funding opportunities and potential partnerships to improve the program of watering for City-owned trees;
- (4) the Commissioner of Economic Development, Culture and Tourism be requested to report further to the Economic Development and Parks Committee on all of the above by April 2003; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. TREE PRUNING AND REMOVAL SERVICES
ECONOMIC DEVELOPMENT, CULTURE AND
TOURISM DEPARTMENT - CITY WIDE
QUOTATION REQUEST NO. 3701-01-0306
OPEN CONTRACT NO. 47005484
(All Wards)**

Source: Commissioner of Economic Development, Culture and Tourism
and the Chief Financial Officer and Treasurer
(October 15, 2002)

Seeking authority to exercise the option to renew the contract with the current supplier for the provision of tree pruning and removal services for all districts for the periods of January 1, 2003 to December 31, 2003 and January 1, 2004 to December 31, 2004, under the same terms and conditions; and recommending that:

- (1) the City exercise the second and third year options to renew this contract with the current supplier, W.M. Weller Tree Service Ltd., in the estimated amount of \$1,410,000.00 each year including all charges and applicable taxes for tree pruning and removal services for the periods of January 1, 2003 to December 31, 2003 and January 1, 2004 to December 31, 2004; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. ST JAMESTOWN COMMUNITY CENTRE
LIBRARY AND CHILDCARE CENTRE**
(Ward 28 – Toronto Centre-Rosedale)

Source: Commissioner of Economic Development, Culture and Tourism
and the Chief Financial Officer and Treasurer

Advising of the results of the Tender issued for the construction of the St. Jamestown Community Centre, Library and Childcare Centre; requesting authority to enter into a contract with the recommended bidder: and recommending that:

- (1) Tender Call No. 301-2002 for the construction of the St Jamestown Community Centre, Library and Childcare Centre be awarded to The Atlas Corporation in the total amount of \$ 9,861,050.00 including all taxes and charges, being the lowest Tender received; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. BID TO HOST MEN'S 2003 OLYMPIC
QUALIFYING BASKETBALL TOURNAMENT**
(Various Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(October 24, 2002)

Seeking endorsement and financial support for the Bid by Canada Basketball submitted to the Confederation of Pan American Basketball Association (COPABA) to have the City of Toronto selected as host of the 2003 Men's Olympic Qualifying Basketball Tournament of the Americas; and recommending that:

- (1) the City engage in a co-operative venture with Basketball Canada, the Federal and Provincial governments and the private sector to host the 2003 Men's Olympic Qualifying Basketball Tournament with a contribution of up to \$150,000.00 to the proposed \$2.6 million cost projections; City funds to be specifically dedicated to event promotion and the volunteer program;
- (2) the one-time City contribution of \$150,000.00 be funded from projected underexpenditures in the 2002 World Youth Day Secretariat operating budget;
- (3) the City be assured membership on the Board of Directors of the Organizing Committee no less than the other participating government representatives;
- (4) the City be prepared to provide services, essential to the successful conduct of this event; and
- (5) this report be forwarded to Policy and Finance Committee for consideration; and

- (6) the appropriate City officials be authorized and directed to take the necessary effect thereto.

8. WEST TORONTO RAILPATH PROJECT

(Ward 14 Parkdale High Park, Ward 18 Davenport and Ward 19 Trinity Spadina)

Source: Commissioner of Economic Development, Culture and Tourism
(October 15, 2002)

Reporting on discussions between City staff and the West Toronto Railpath group on the development of a multi-use trail within abandoned rail lands in the west downtown area; and recommending that City staff be authorized to develop a working relationship, on terms agreeable to the Commissioner of Economic Development, Culture and Tourism, with the West Toronto Railpath group to further the implementation of this trail project in a timely manner.

9. PARKS AND RECREATION DIVISION'S CAPITAL BUDGET AND PLAN RESPONSES TO QUESTIONS

(City-Wide)

Source: Commissioner of Economic Development, Culture and Tourism
(October 16, 2002)

Providing responses to questions raised during the review of the Parks and Recreation Division's FY2002-2011 Capital Budget and Plan; and recommending that:

- (1) the \$0.050 million initially identified to undertake a feasibility analysis at St. Timothy, be re-allocated to undertake a similar analysis at the Oriole Community Centre;
- (2) other options for a golf driving range facility be explored and the site adjacent to the Allen Expressway not be pursued;
- (3) the site for the North District Soccer Facility be confirmed as the land adjacent to the Keele Water Reservoir;
- (4) a copy of this report be forwarded to the Budget Advisory Committee for information; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**10. GLOSSARY AND DEFINITION OF TERMS IN
MEMORANDUM OF UNDERSTANDING WITH THE
COMMUNITY MUSEUM MANAGEMENT BOARDS
(ESTABLISHED UNDER ARTICLE 1 OF CHAPTER 103
HERITAGE OF THE TORONTO MUNICIPAL CODE)
(All Wards)**

Source: Commissioner of Economic Development, Culture and Tourism
(October 11, 2002)

Reporting, as requested by Council at its May 21, 22 and 23, 2002 meeting, on the Glossary of Terms developed by the Community Museum Management Boards; and recommending that Council approve the Glossary and Definition of Terms for the Memorandum of Understanding, embodied in Attachment No. 1, developed by the Community Museum Management Boards.

**11. RETAIL BUSINESS HOLIDAYS ACT
TOURIST AREA EXEMPTION FOR
THE ENTIRE CITY OF TORONTO
(All Wards)**

Source: Commissioner of Economic Development, Culture and Tourism
(October 10, 2002)

Reporting, as requested by Council at its May 21, 22 and 23, 2002 meeting, on the feasibility of declaring the entire City of Toronto as a tourist area for the purpose of enabling retail businesses to remain open on holidays identified in the Retail Business Holidays Act for the maintenance and development of tourism; and recommending that:

- (1) an informational meeting with the Toronto Association of Business Improvement Areas and other interested retail organizations, to outline the process for applying to the City of Toronto for exemption under the Retail Business Holidays Act (RBHA) for permission to open on the holidays identified in the act in order to enhance tourism, be organized by the appropriate staff in the Tourism Division with support from the Economic Development Division;
- (2) the Province of Ontario be requested to review the Retail Business Holidays Act in order to broaden and clarify the definitions of tourist attractions and extend the current 2 kilometer distance criterion to 5 kilometer so that there may be greater exemption eligibility and thus more opportunity to stimulate tourism development; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. RESULTS: FILM AND TELEVISION
INVESTMENT ATTRACTION**

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(October 15, 2002)

Reporting on the highlights of investment activities and outcomes which occurred in 2002 as a result of the marketing efforts undertaken by departmental staff in pursuing film and television production, to the City of Toronto; and recommending that this report be forwarded to City Council for information.

13. TORONTO ECONOMIC MODEL

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(October 15, 2002)

Providing an update on progress to date on the development of an econometric model for the City of Toronto, and reporting on the base case 20-year forecast that has been created for the Toronto Census Metropolitan Area by the Conference Board of Canada; and recommending that this report be forwarded to City Council for information.

14. TORONTO BUSINESS DIRECTORY 2002 EDITION

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(October 15, 2002)

Advising of the completion of the 2002 City of Toronto Business Directory; and recommending that:

- (1) Economic Development, Culture and Tourism staff continue exploring means to enhance the quality and utility of future updates of this product;
- (2) Economic Development, Culture and Tourism staff explore means to move elements of the directory to a web-based application to compliment the next release of the directory; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

15. POLL RESULTS - PROPOSED DESIGNATION OF

ST. CLAIR-BATHURST BUSINESS IMPROVEMENT AREA

(Ward 21 St. Paul's)

Source: City Clerk
(October 21, 2002)

Providing the results from the poll for the proposed designation of the St. Clair-Bathurst Business Improvement Area; and recommending that:

- (1) based upon the results of the poll, Council pass a by-law to designate both sides of St. Clair Avenue West from Humewood Drive to Bathurst Street as a Business Improvement Area that would come into force upon the day specified by the Ontario Municipal Board in its approval; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

16. POLL RESULTS - PROPOSED DESIGNATION OF CHURCH-WELLESLEY BUSINESS IMPROVEMENT AREA

(Ward 27 Toronto Centre-Rosedale)

Source: City Clerk
(October 21, 2002)

Providing the results from the poll for the proposed designation of the Church-Wellesley Business Improvement Area; and recommending that:

- (1) based upon the results of the poll, Council pass a by-law to designate the Church-Wellesley as a Business Improvement Area; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

17. WORLD YOUTH DAY CONFERENCE AND PAPAL VISIT 2002 POST EVENT SUMMARY

(All Wards)

Source: Commissioner of Economic Development, Culture and Tourism
(October 21, 2002)

Providing a synopsis of the City's role, contributions and experience in hosting the World Youth Day Conference and Papal Visit, July 22 to 28, 2002; and recommending that this report be received for information.

**18. CONSTRUCTION OF A BMX BICYCLE PARK
ON THE SITE DIRECTLY BEHIND BAYVIEW ARENA**
(Ward 24 Willowdale)

Source: City Clerk
(October 21, 2002)

Advising that the North York Community Council, at its meeting held on October 16, 2002, recommended to the Economic Development and Parks Committee:

- (1) the adoption of the report (October 3, 2002) from the Commissioner of Economic Development, Culture and Tourism; and
- (2) that the work outlined in the aforementioned report be carried out in the Year 2002 or as soon in 2003 as possible.

19. 2003 BUDGET – CYCLING RELATED ACTIVITIES
(All Wards)

Source: City Clerk
(October 22, 2002)

Advising that the Toronto Cycling Committee, at its meeting held on October 21, 2002:

- (1) expressed its disappointment that none of the bike pathway upgrades designated in the Toronto Bike Plan, for work in 2002 to 2003, were implemented; and
- (2) reports having requested the Commissioner of Works and Emergency Services, and the Commissioner of Economic Development, Culture and Tourism to:
 - (a) identify to the Toronto Cycling Committee which bike pathway projects were submitted for upgrades in 2002, and why they did not qualify, and what effort was used to identify bike pathway upgrades, such as the Mimico Creek Trail;
 - (b) direct the Bike Plan Coordinating Committee to:
 - (i) report to the November 12, 2002 meeting of the Toronto Cycling Committee on the results of their first meeting; and
 - (ii) provide a quarterly progress report to the Road and Trail Sub-Committee of the Toronto Cycling Committee; and
 - (c) use some portion of the \$250,000.00 for bike pathway upgrades, to replace and repair broken and faded waterfront bike trail signs and kiosks, given that there is mass confusion on how various bike trails and pathways interconnect, as a result of a lack of signage.

**20. CANADIAN NATIONAL EXHIBITION ASSOCIATION (“CNEA”)
APPOINTMENTS TO THE BOARD OF GOVERNORS OF
EXHIBITION PLACE**

Source: General Manager and CEO, Exhibition Place
(October 15, 2002)

Recommending that:

- (1) Mr. John Downing (Honourary President), Mr. Doug Holyday (First Vice-President) and Mr. Andre Tellier (Second Vice-President) be appointed to The Board of Governors of Exhibition Place for a term of office expiring on the date of the CNEA Annual Meeting of the Association in the Fall of 2003, on October 9, 2003, or until their successors are duly appointed; and
- (2) the appropriate Exhibition Place officials be authorized and directed to take the necessary action to give effect thereto.

**21. TORONTO OLYMPIC PLEBISCITE
(All Wards)**

Source: Councillor Michael Walker, Ward 22 St. Paul’s
(October 24, 2002)

Recommending that:

- (1) Toronto City Council commit to the holding of a City-wide plebiscite on the support for an Olympic Games bid, prior to formalizing any such bid for the 2012, 2016, or any later contemplated Olympics;
- (2) a plebiscite question seeking public input on this question be included on the November 2003 municipal election ballot; and
- (3) the appropriate City officials be requested to take any action necessary to give effect to the foregoing, including the introduction in Council of any Bills that may be required.