

**THE CITY OF TORONTO**

**City Clerk's Division**

**Minutes of the Toronto Cycling Committee**

**Meeting No. 8**

**Monday, October 21, 2002.**

The Toronto Cycling Committee met on Monday, October 21, 2002, in Committee Room No. 2, City Hall, 100 Queen Street West, Toronto, commencing at 7:00 p.m.

**Members Present:**

Councillor Olivia Chow  
Mr. Stephen Fisher, Co-Chair  
Ms. Nina Koskenoja, Co-Chair  
Mr. Ole Calderone  
Mr. Steve Crossman  
Mr. Peter Duckworth-Pilkington  
Mr. Peter Fraser  
Mr. Ron Hart  
Mr. Donald Jantz  
Mr. Martin Koob  
Mr. Crawford Murphy  
Mr. Rick Nelson  
Ms. Jessica Tivy  
Mr. Ian Wheal

**Staff Present:**

Mr. Brad Bartlett, Committee Secretary  
Mr. Daniel Egan, Manager, Cycling and Pedestrian Infrastructure Unit  
Ms. Barbara Wentworth, Bicycle Safety Planner  
Mr. Sean Wheldrake, Bicycle Promotions Coordinator

Councillor Chow in the Chair.

### **Confirmation of Minutes.**

On Motion by Mr. Calderone, the Minutes of the meeting of the Toronto Cycling Committee held on September 23, 2002, were confirmed.

Mr. Fisher in the Chair.

### **8.1 2003 Budget.**

The Toronto Cycling Committee had before it a presentation, regarding the 2003 Budget, from Mr. Alex Shevchuk, Senior Planner, Park Planning.

On Motion by Councillor Chow, the Toronto Cycling Committee:

- (1) expressed its disappointment that none of the bike pathway upgrades designated in the Toronto Bike Plan, for work in 2002 to 2003, were implemented;
- (2) requested the Commissioner of Works and Emergency Services, and the Commissioner of Economic Development, Culture and Tourism to:
  - (a) identify to the Toronto Cycling Committee which bike pathway projects were submitted for upgrades in 2002, and why they did not qualify, and what effort was used to identify bike pathway upgrades, such as the Mimico Creek Trail;
  - (b) direct the Bike Plan Coordinating Committee to:
    - (i) report to the November 12, 2002 meeting of the Toronto Cycling Committee on the results of their first meeting; and

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- (ii) provide a quarterly progress report to the Road and Trail Sub-Committee of the Toronto Cycling Committee; and
- (c) use some portion of the \$250,000.00 for bike pathway upgrades, to replace and repair broken and faded waterfront bike trail signs and kiosks, given that there is mass confusion on how various bike trails and pathways interconnect, as a result of a lack of signage.

(Sent To: Works Committee; Economic Development and Parks Committee; c: Mr. Barry Gutteridge, Commissioner of Works and Emergency Services; Mr. Joe Halstead, Commissioner of Economic Development, Culture and Tourism; Mr. David Kaufman, General Manager, Transportation Services; Mr. Daniel Egan, Manager, Cycling and Pedestrian Infrastructure Unit; Mr. Frank Kershaw, Director, Policy and Development; Mr. Alex Shevchuk, Senior Planner, Park Planning – October 22, 2002)

Councillor Chow in the Chair.

## **8.2 Pro Bike Conference.**

Held over to the November 12, 2002 meeting of the Toronto Cycling Committee.

## **8.3 Bicycle Friendly Business Awards.**

The Toronto Cycling Committee had before it a report (October 10, 2002) from Mr. Sean Wheldrake, Bicycle Promotions Coordinator, providing, for information, to the Toronto Cycling Committee, a detailed summary of the Bicycle Friendly Business Awards, held on October 9, 2002; and recommending that the report be received.

On Motion by Mr. Calderone, the Toronto Cycling Committee:

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- (1) received the aforementioned communication; and
- (2) expressed its appreciation to the staff of the Department of Urban Development Services, sponsors to the Bike Friendly Business Awards, and members of the general public who participated in the event.

(Sent To: Mr. Sean Wheldrake, Bicycle Promotions Coordinator – October 22, 2002)

Mr. Fisher in the Chair.

#### **8.4 Bicycle Lane – Lakeshore Boulevard.**

The Toronto Cycling Committee had before it a communication (September 10, 2002) from Mr. William E. Brown, advising that there is a design concern with the bicycle lane on the north side of Lakeshore Boulevard, between the Don River and Coxwell Avenue.

On Motion by Councillor Chow, the Toronto Cycling Committee requested Mr. Daniel Egan, Manager, Cycling and Pedestrian Infrastructure Unit, to report to the January 21, 2002 meeting of the Toronto East York Community Council, and copy the Toronto Cycling Committee, on the following recommendations, as contained in the aforementioned communication:

- (1) install speed tables, or similar design, at all of the north/south streets entering Lakeshore Boulevard;
- (2) the design must include a noticeably different surface texture and colour contrasting materials at the above locations;
- (3) implement a “No Right Turn on Red” prohibition at all signalized intersections along this cycling/pedestrian route;
- (4) east bound Lakeshore Boulevard left turns (north) at signalized intersections be permitted by arrow only; and

- (5) install warning signs at those intersections where east bound motorists, turning north, can see them, and alert them to the cycling/pedestrian crossing zones on the north side of Lakeshore Boulevard.

(Sent To: Mr. Daniel Egan, Manager, Cycling and Pedestrian Infrastructure Unit; c: Ms. Frances Pritchard, Administrator, Toronto East York Community Council; Mr. William E. Brown, Toronto – October 22, 2002)

### **8.5 Informal Group Discussion – Strategic Planning Priorities and Strategies.**

A set of minutes is attached under separate cover.

### **8.6 Sub-Committee Meeting Dates.**

- (i) Road and Trail Sub-Committee – October 30, 2002, City Hall, Committee Room No. 3, 7:00 p.m.;
- (ii) Education and Safety Sub-Committee – October 28, 2002, Committee Room No. 3, City Hall, 7:00 p.m.; and
- (iii) Communications and Promotions Sub-Committee – October 24, 2002, Committee Room No. 3, City Hall, 7:00 p.m.

On Motion by Mr. Calderone, the Toronto Cycling Committee received the aforementioned Sub-Committee Meeting Dates.

### **8.7 Community Cycling Advisory Group Minutes.**

- (i) North York Cycling and Pedestrian Committee – June 13, 2002 and September 12, 2002.

On Motion by Mr. Hart, the Toronto Cycling Committee received the aforementioned Community Cycling Advisory Group Minutes.

### **8.8 Working Group Reports.**

- (i) Bike Map Working Group;
- (ii) Mimico Trail Working Group;
- (iii) Car Free Day Working Group;
- (iv) Nominations Working Group;
- (v) Trailer Park Festival;
- (vi) College Street Redevelopment Group;
- (vii) Toronto Bike Plan Display; and
- (viii) Cycling News.

On Motion by Mr. Hart, the Toronto Cycling Committee received the aforementioned Working Group Reports.

### **8.9 Sub-Committee Minutes.**

- (i) Road and Trail Sub-Committee – October 10, 2002; and
- (ii) Education and Safety Sub-Committee – September 30, 2002.

On Motion by Mr. Calderone, the Toronto Cycling Committee received the aforementioned Sub-Committee Minutes.

### **8.10 Appointment – Councillor Chow.**

The Toronto Cycling Committee, had before it a communication (October 10, 2002) from the City Clerk, advising that Councillor Chow was appointed by City Council, at its meeting held on October 1, 2 and 3, 2002, as representative to the Toronto Cycling Committee, for a term of office expiring on November 30, 2003, or until her successor is appointed.

On Motion by Calderone, the Toronto Cycling Committee received the aforementioned Communication.

**8.11 Appointment – New Members.**

The Toronto Cycling Committee, had before it a communication (October 7, 2002) from the City Clerk, advising that Mr. Ian Wheal, Mr. Peter Fraser, and Mr. Adam Snow, were appointed by City Council, at its meeting held on October 1, 2 and 3, 2002, as citizen-at-large appointments to the Toronto Cycling Committee, for a term of office expiring on November 30, 2003, or until their successors are appointed.

On Motion by Mr. Calderone, the Toronto Cycling Committee received the aforementioned Communication.

The Toronto Cycling Committee adjourned its meeting at 9:45 p.m.

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Co-Chair.

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**Attachment to the**

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**8.5 Informal Group Discussion – Strategic Planning  
Priorities and Strategies.**

Councillor Chow led an informal discussion on strategic planning, priorities and strategies with the members of the Toronto Cycling Committee.

Committee members were asked to list their individual and group priorities for the Toronto Cycling Committee.

The following is a list of Individual Priorities of members of the Toronto Cycling Committee:

- College Street/CN Leaside corridor;
- Councillors need Toronto Cycling Committee endorsement;
- raise concept of cycling in schools;
- 5,000 Cyclometer Subscribers;
- Bicycle User Groups at York University;
- Toronto Cycling Committee and staff interface;
- rail corridors;
- increased profile of biketoronto.ca;
- grow visibility of cycling through improved signage and Ambassadors program;
- bike lanes and Bicycle User Groups in the suburbs;
- increased bike consciousness in the suburbs;
- bicycle access to subways;
- Toronto Cycling Committee initiatives should be part of City Council decision making; and
- sharing of multi-use paths.



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The following is a list of Collective Priorities of members of the Toronto Cycling Committee:

- what has been learned from the first year of the Toronto Bike Plan;
- Toronto Cycling Committee should be the nexus of cycling;
- keep the Toronto Bike Plan in the eye of City Council and the general public;
- a full Toronto Bike Plan budget, and spend it all;
- input into a rail corridor;
- accountability, including Toronto Bike Plan updates and a strong Bike Plan Coordinating Committee in place;
- bike lanes in North York;
- raise profile of the Toronto Cycling Committee;
- ideas of the Toronto Cycling Committee need to be listened to by City Council and staff; and
- cycling as a mainstream means of transportation.

Committee members were then asked how their list of individual and collective priorities, for the Toronto Cycling Committee, would be implemented.

The following is a list of how the list of the individual priorities, for the Toronto Cycling Committee, would be implemented.

- identify how City staff departments work;
- clarify the role and positions of the Toronto Cycling Committee;
- increased media focus;
- rebuttals aimed at News and Editorials;
- political and staff outreaches;
- internal advocacy;
- increased visibility at Standing Committees;
- political clout gets action;
- Cyclometer needs political clout;
- implement the positive side of cycling through the media;
- keep the cycling community informed;
- public relations campaign around cycling outreach that builds a constituency;
- cycling culture needs to break through the bureaucracy;
- celebrate victories/wins of the Toronto Cycling Committee;
- more powers in the suburbs through Community Cycling Advisory Groups;
- increase cycling profile in the suburbs;
- keep track of cycling issues;

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- letter writing;
- clearing house of cycling issues;
- organizational orientation;
- cycling activities progress updates;
- harness the powers of the commuter cyclists;
- speak to the kids at the BMX track;
- succession planning for members of the Toronto Cycling Committee;
- and
- network with youth groups, volunteers, other groups and Toronto Police Services.

The following is a list of how the list of the collective priorities, for the Toronto Cycling Committee, would be implemented.

- speak directly to cyclists through a “hero campaign”;
- staff outreach;
- political outreach, other than during budget process;
- keep the Toronto Bike Plan at the top of the political Agenda;
- public relations campaign around the opening of new bike lanes;
- what is the role of the Toronto Cycling Committee;
- what is the relationship with the Department of Economic Development, Culture and Tourism;
- awareness of cycling activities in the community;
- Community Cycling Advisory Groups in the suburbs; and
- tracking of cycling issues through the Committee process.

The members of the Toronto Cycling Committee identified applicable next steps:

- outreach to the cycling community;
- spot team to track cycling issues through the Committee process;
- political outreach; and
- monitor the media.