
ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA****MEETING NO. 2**

Date of Meeting:	Monday, March 24, 2003	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 2		416-392-8088
	City Hall		bhender1@toronto.ca
	100 Queen Street West		

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT****CONFIRMATION OF MINUTES****DEPUTATIONS/PRESENTATIONS**

- 10:00 a.m. **Royal Agricultural Winter Fair**
(Item No. 1)
- 10:10 a.m. **Design Exchange (DX) Grant Annual Review**
(Ward 28 Toronto Centre-Rosedale) (Item No. 2)
- 10:15 a.m. **Toronto International McLuhan Festival**
(All Wards) (Item No. 3)
- 10:20 a.m. **Poll Results-Proposed Designation of Emery Village
Business Improvement Area**
(Ward 7 York West) (Item No. 4)

Deputation List to be distributed at meeting.

COMMUNICATIONS/REPORTS

1. Royal Agricultural Winter Fair

<i>Presentation Item - No Written Material</i>
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Presentation by Mr. Bill Duron, CEO, Royal Agricultural Winter Fair.

2. Design Exchange (DX) Grant Annual Review (Ward 28 Toronto Centre-Rosedale)

<i>Deputation Item</i>

Report (February 25, 2003) from the Commissioner of Economic Development, Culture and Tourism, presenting recommendations respecting the Design Exchange's (DX) annual grant request; seeking Council's authority to pay the DX grant for 2003; providing highlights of the DX's accomplishments for 2002 and major projects planned for 2003; and recommending that:

- (1) the Design Exchange (DX) be recognized for its work in the promotion of design as a strategic tool for business innovation in the City of Toronto;
- (2) the Design Exchange's grant request of \$500,000.00 plus interest accrued and less capital reserve deductions, be approved as per the terms of the City's grant agreement with the DX;
- (3) a technical adjustment be made to add \$500,000.00 gross, \$0 net, to the Economic Development Division budget to be funded from the XR3012 Reserve which was established for this purpose; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

3. Toronto International McLuhan Festival of the Future (McLuhan 2003) (All Wards)

<i>Deputation Item</i>

Report (February 17, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing information on the first annual Toronto International McLuhan Festival of the Future; and recommending that this report be received for information.

4. Poll Results Proposed Designation of Emery Village Business Improvement Area (Ward 7 York West)

<i>Deputation Item</i>

Report (March 6, 2003) from the City Clerk, providing the results of the poll for the proposed designation of the Emery Village Business Improvement Area; and recommending that:

- (1) based upon the results of the poll, Council pass a by-law to designate the area described by Attachment No. 1 as a Business Improvement Area that would come into force upon the day specified by the Ontario Municipal Board in its approval; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

5. Potential Infestation of Ash Trees in the City of Toronto by the Emerald Ash Borer (City-Wide)

Report (February 28, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing information on the Emerald Ash Borer (EAB), which has infested ash trees in Essex County, Ontario, and in southeastern Michigan, as requested by City Council at its February 5, 2003 meeting; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism:
 - (a) continue to monitor the actions being taken by the federal government to control the Emerald Ash Borer in Essex County and report back to the Economic Development and Parks Committee on the status of the control program in September 2003;
 - (b) identify suitable wood processing sites within each of the four Parks and Recreation Districts so that in the event that a local infestation of this or another invasive pest is identified in Toronto, sites are immediately available for wood storage and processing, as required, to contain the pest from further spread;
 - (c) prepare a communications strategy to increase public recognition of EAB, reduce the risk of importation of firewood from infested areas and to ensure that in the event of EAB being introduced to Toronto, the infested area is discovered quickly; and
 - (d) monitor for the Emerald Ash Borer in Toronto with assistance from forestry operations using aerial devices as required and report if necessary on funding requirements;

- (2) a letter be directed to the Honourable Lyle Van Clief, Minister of Agriculture and Food, responsible for the Canadian Food Inspection Agency (CFIA):
 - (a) requesting that the CFIA enter into an agreement with the City of Toronto such that in the event that there is a positive identification of EAB or another alien pest in Toronto leading to a quarantine and eradication program, the CFIA agrees to pay for the cost of ground and aerial surveys and removal of trees that are dead or infested by EAB; and
 - (b) requesting that the CFIA provide additional funding to support all the actions recommended by the Science and Risk Mitigation Committee for eradication of EAB in the Essex region of Ontario;
- (3) a letter be directed to The Honourable Yvan Hardy, Assistant Deputy Minister, Canadian Forest Service, to request that funding be provided to municipalities through Tree Canada Foundation to help with the replanting of street trees where these have been killed by an infestation of alien pest such as the Emerald Ash Borer;
- (4) a copy of this report and the associated resolutions be sent to The Honourable Herb Dhaliwal, Federal Minister of Natural Resources; The Honourable David Anderson, Federal Minister of Environment; The Honourable Jerry Ouellette, Provincial Minister of Natural Resources (Ontario); the Association of Municipalities of Ontario; and the Federation of Canadian Municipalities, urging them to adopt a similar position and to advocate on behalf of municipalities potentially affected; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

6. Enterprise Toronto - Annual Report on Small Business (All Wards)

Report (February 26, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing a summary of information on Enterprise Toronto's activities and accomplishments in 2002; describing new initiatives planned for 2003; and recommending that this report be forwarded to City Council for information.

7. TradeLink Toronto and the National Trade Centre (NTC) Investment Marketing Program Update (Ward 19 Trinity-Spadina)

Report (February 26, 2003) from the Commissioner of Economic Development, Culture and Tourism, reporting, as requested by Council at its July 30, 2002 meeting, on the impact of the TradeLink Toronto/National Trade Centre (NTC) marketing programs/projects funded by Industry Canada through the Program for Export Market Development - Investment Program (PEMD-I); and recommending that this report be received for information.

**8. Intention to Expand the Village of Islington
Business Improvement Area Boundary (Ward 5 Etobicoke-Lakeshore)**

Report (February 25, 2003) from the Commissioner of Economic Development, regarding the expansion of the Village of Islington Business Improvement Area (BIA) boundary; and recommending that:

- (1) the areas described by Attachment No. 1, be designated as an expanded Business Improvement Area (BIA), under Sections 204 and 209 of the Municipal Act;
- (2) the City Clerk be authorized and directed to send out a notice of Council's intention to pass a by-law designating the areas as an expanded Business Improvement Area, in accordance with Section 210 of the Municipal Act;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a survey of the area as described by Attachment No. 1, and to submit this survey to the City Solicitor;
- (4) subject to the City Clerk reporting favorably on the results of the intention to pass a by-law designating the area (poll), referred to in Recommendation No. (2), and upon receipt of the survey prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating the areas as a Business Improvement Area as described by Attachment No. 1, in accordance with Sections 204 and 209 of the Municipal Act; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

9. Film and Television Industry - 2002 Year End Review (All Wards)

Report (February 27, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing a summary of the highlights of the 2002 Film and Television Sector's activities and performance; and recommending that:

- (1) City Council continue to show support for the film, television and commercial production industry by supporting policies and streamline processes that encourage this important economic sector and its ability to work successfully in the City;
- (2) City Council recognize the assistance of City Departments, Agencies, Boards and Commissions (ABCs), the business and community at large for their contributions to the success of this industry and ask for their continued support and co-operation with the City's Film and Television Office to encourage film, television and commercial production activity in Toronto;

- (3) the Commissioner of Economic Development, Culture and Tourism be requested to report back annually on revisions and changes, as required, to the amount of useable road allowance for the purpose of production vehicle parking; and
- (4) the appropriate City officials to be authorized and directed to take the necessary action to give effect thereto.

**10. Fort York Food Services Contract Extension
(Ward 19 Trinity-Spadina)**

Report (February 24, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval to extend the existing food services contract for Fort York with Jessup Food and Heritage, Limited; and recommending that:

- (1) the existing Fort York food services agreement with Jessup Food and Heritage, Limited be extended, to the earlier of either March 31, 2004, or until such time as a new agreement is in place, to allow time for a Request for Proposals process to be completed and for the appropriate review of proposals, selection and approval process to take place; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. Registration of an Official Mark “Doors Open Toronto”
“Doors Open” and the Doors Open Toronto Logo (All Wards)**

Report (February 24, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking authorization for the City’s application with the Federal Trademarks Office to register official marks for “Doors Open Toronto”, “Doors Open” and the Doors Open Toronto logo; and recommending that:

- (1) the registration of official marks for the name “Doors Open Toronto”, “Doors Open” and the Doors Open Toronto logo be approved;
- (2) the registration of “Doors Open Toronto” and the Doors Open Toronto logo be approved as official marks of the City of Toronto; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

12. Amendments to Delegations of Authority for Culture Matters (All Wards)

Report (February 24, 2003) from the Commissioner of Economic Development, Culture and Tourism, requesting Council approval for amendments to the delegation of approving authority and signing authority for certain matters relating to City museums and historic sites, art centres and galleries, and collections; and recommending that:

- (1) Council amend the conditions under which Council approval is required for matters described in Attachment No. 1 which are otherwise delegated to the Commissioner of Economic Development, Culture and Tourism or his designate, as follows:
 - (a) by giving the Commissioner the authority to approve matters in which the net value (i.e., excluding taxes, etc.) of the contract or object does not exceed \$50,000.00; and
 - (b) by clarifying that the approval of Council is not required if another source of delegated authority exists (e.g. Chapter 71, Financial Control); and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

13. Online Recreation Program Registration

Report (March 6, 2003) from the Commissioner of Economic Development, Culture and Tourism, on the implementation of an on-line registration system for recreation services and programs; and recommending that this report be received for information.

14. Heritage Preservation of Historic Wall on 999/1001 Queen Street West and Shaw Street

Communication (March 3, 2003) from the City Clerk, advising that the Disability Issues Committee, at its meeting held on February 19, 2003, recommended to the Economic Development and Parks Committee, and Council, that:

- (1) the Commissioner of Economic Development, Culture and Tourism be requested to prioritize the preservation of disability related built heritage in the City of Toronto;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to perform an audit of the City of Toronto Preservation Services to determine the number of designated historic sites that are of significance to the disabled community; and

- (3) the Economic Development and Parks Committee support the psychiatric survivor community in its opposition to any alterations of the wall at 999/1001 Queen Street West and Shaw Street.