
ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA****MEETING NO. 5**

Date of Meeting:	Monday, July 7, 2003	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 1		416-392-8088
	City Hall		bhender1@toronto.ca
	100 Queen Street West		

**DECLARATIONS OF INTEREST PURSUANT TO
THE MUNICIPAL CONFLICT OF INTEREST ACT****CONFIRMATION OF MINUTES****DEPUTATIONS/PRESENTATIONS**

- 10:00 a.m. Toronto Labour Force Readiness Plan (All Wards)
(Item No. 1)
- 10:10 a.m. Toronto's New Media Industry: Preliminary
Findings from the Interactive Digital (IDM) Study
(All Wards)
(Item No. 2)

COMMUNICATIONS/REPORTS**1. Toronto Labour Force Readiness Plan**
(All Wards)

<i>Deputation Item</i>

Report (June 18, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update on the Toronto Labour Force Readiness Plan; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism undertake consultations with key community stakeholders and other levels of government concerning the main findings and recommendations of the Toronto Labour Force Readiness Plan and report back to the Economic Development and Parks Committee in early 2004; and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

2. Toronto's New Media Industry: Preliminary Findings from the Interactive Digital (IDM) Study

(All Wards)

Deputation Item

Report (June 19, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update of the New Media industry in Toronto and an overview of the City's initiatives related to growing the New Media sector in the City; and recommending that:

- (1) the Economic Development Division organize a roundtable with industry representatives for the purpose of planning and strategizing initiatives to grow the industry using the Interactive Digital Media (IDM) report preliminary findings; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

3. Adopt-A-Park Program and Volunteer Work in City Parks

(All Wards)

Deferred from the Meeting held on June 9, 2003

Report (May 16, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking City Council authorization for the establishment of a City-wide Parks and Recreation Adopt-A-Park Program and providing information on Volunteer work in City parks; and recommending that:

- (1) the Adopt-A-Park program set out in Appendix A of this report be adopted;
- (2) consultation with the Union occur to discuss Collective Agreement considerations; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

- 3(a). Communication (June 9, 2003) from Ms. Ann Dembinski, President, Canadian Union of Public Employees, Local 79; and
- 3(b). Communication (June 9, 2003) from Mr. Bill Guthrie, Vice President, Toronto Civic Employees' Union, Local 416.

**4. Civic Garden Centre - Toronto Botanical Garden
Revitalization Program
(Ward 25 Don Valley West)**

Report (June 19, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update on the Revitalization Plan for the Civic Garden Centre/Toronto Botanical Garden; and Council consideration of capital funding for the renovation and revitalization of the City owned facility in Edwards Gardens; and recommending that:

- (1) Council recognize the significant progress towards the revitalization plan of the Civic Garden Centre/Toronto Botanical Garden and endorse its ongoing goal of renovating, expanding and improving the City-owned building located in Edwards Gardens;
- (2) Economic Development, Culture and Tourism Department include funds for the Capital Revitalization Plan of the Civic Garden Centre for consideration during the 2004 Capital Budget Process;
- (3) this report be referred to the Budget Advisory Committee for consideration during the 2004 Budget Process; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. Concession Services in High Park and Western Beaches
Additional Capital Improvements and Amendments to Contracts
Between the City and 505707 Ontario Ltd. Operating as The Grenadier Group
(Ward 13 and 14 Parkdale-High Park)**

Report (June 19, 2003) from the Commissioner of Economic Development, Culture and Tourism, to facilitate additional capital investment in washroom, concession and support facilities in High Park and the Western Beaches; and recommending that:

- (1) approval be granted to amend the existing lease agreements with 505707 Ontario Ltd./The Grenadier Group, to provide for the construction of replacement concession buildings within High Park and Western Beaches with a minimum project cost of \$1.5 Million, to include public washrooms at no expense to the City of Toronto on a term to expire no later than May 9, 2016, all to the satisfaction of the Commissioner of Economic Development, Culture and Tourism and the City Solicitor;

- (2) the City of Toronto exercise its existing option provisions on the Grenadier Restaurant agreement by extending the agreement to May 9, 2016;
- (3) that a community meeting be convened by the local Councillor to provide input into the design and placement of the new concession and washroom facility within High Park; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

6. Proposed License Agreement Between the City of Toronto and the East York Baseball Association
(Ward 31 Beaches-East York)

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking Council's approval to enter into a license agreement with the East York Baseball Association; and recommending that:

- (1) a license agreement with the East York Baseball Association for the construction, operation and maintenance of a combined storage facility/announcers booth in Stan Wadlow Park be approved, in accordance with the terms and conditions outlined in Attachment No.1 and in a form and content acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

7. Proposed Lease Agreement Between the City of Toronto and 1440110 Ontario Limited
(Ward 11 York South-Weston)

Report (June 11, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking approval for the City to enter into a Lease Agreement with 1440110 Ontario Ltd.; and recommending that:

- (1) a lease agreement with 1440110 Ontario Ltd. for the provision and maintenance of approximately 142 square metres of finished ground floor space in 2088 Lawrence Avenue West, be approved in accordance with terms and conditions acceptable to the Commissioner of Economic Development, Culture and Tourism, and in a form and content acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

8. Parks and Recreation Strategic Plan Consultation Strategy

(All Wards)

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing a progress summary on the Parks and Recreation Strategic Plan and outlining a strategy for obtaining input on draft goals and directions; and recommending that this report be received for information.

9. Short-term Delegation of Authority for Applications under the Ontario Heritage Act during and after the Municipal Election

(All Wards)

Report (June 4, 2003) from the Commissioner of Economic Development, Culture and Tourism, to delegate authority to the Commissioner of Economic Development, Culture and Tourism to respond to applications affecting heritage properties until the resumption of regular Council meetings following the November 2003 municipal election; and recommending that:

- (1) except for permits that must be or are deemed to be issued under Article IV of Municipal Code Chapter 103, Heritage, the Commissioner of Economic Development, Culture and Tourism, or his designate, be directed to refuse applications made under Parts IV or V of the Ontario Heritage Act where the statutory time limits in which a decision must be made will expire before Council is able to give notice of the decisions made at its first regularly scheduled meeting in 2004;
- (2) the Commissioner of Economic Development, Culture and Tourism, or his designate, be directed to refuse any approval required under a Heritage Easement Agreement where the time limits in the Agreement in which a decision must be made will expire before Council is able to give notice of the decisions made at its first regularly scheduled meeting in 2004;
- (3) the Commissioner of Economic Development, Culture and Tourism, or his designate, be directed to express Council's intent to designate a property under Part IV of the Ontario Heritage Act that is listed in the City's Inventory of Heritage Properties if a demolition application is submitted for that property more than two weeks prior to the first regularly scheduled Council meeting in 2004;
- (4) the Commissioner of Economic Development, Culture and Tourism be requested to report back to Council, through the appropriate Community Council at the first available meeting in 2004, with a list of applications received and decisions made in relation thereto; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

10. 2003 Arts and Culture Grants Recommendations
Local Arts Service Organizations Multi-Year Agreements
 (All Wards)

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, respecting the implementation of a multi-year agreement with four arts and cultural organizations under the Arts and Culture Grants Program for Local Arts Service Organizations (LASOs); and recommending that:

- (1) authority be granted to enter into a multi-year agreement with each of the following four local arts service organizations (Arts Etobicoke, Lakeshore Arts, Scarborough Arts Council and urbanArts) subject to:
 - (a) the satisfaction of the Commissioner of Economic Development, Culture and Tourism, the City Solicitor and the Chief Financial Officer and Treasurer; and
 - (b) the following Terms and Conditions:
 - (i) City funding guidelines as established by Council's Grant Policy;
 - (ii) submit its annual report and audited financial statements to the Commissioner of Economic Development, Culture and Tourism for review, and
 - (iii) for a period of three years;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to report to the Economic Development and Parks Committee annually on the grant allocations for Local Arts Service Organizations within the Council approved budget; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

11. Keele-Wilson Public Art Project
 (Ward 9 York-Centre)

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking authority to initiate a public art competition for a site at the northeast corner of Keele Street and Wilson Avenue; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to initiate a public art competition for the park space at the northeast corner of Keele Street and Wilson Avenue; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

12. Creative Youth Envoy
(All Wards)

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing program information on Creative Youth Envoy, a young professional international internship program, with funds provided by the Government of Canada; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to implement the “Creative Youth Envoy” international young professional internship program;
- (2) the Culture Division’s Operating Budget be increased by \$75,000.00 gross/\$0 net, in order to accept and expend \$75,000.00 in federal grant funding;
- (3) this report be forwarded to the Policy and Finance Committee; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13. Improvements to the Nomination Process
for Community Preservation Panels**
(All Wards)

Report (June 13, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking to improve and streamline the nomination process for citizen members to the Community Preservation Panels; and recommending that:

- (1) a Selection Committee of five members, comprised of three members of the Toronto Preservation Board, or their designate(s), and two City Culture Division staff, be established to make recommendations to the respective Community Councils on:
 - (a) citizen appointments to the Community Preservation Panels; and
 - (b) the filling of mid-term vacancies for the Community Preservation Panels;
- (2) subsection 103-18F(4) of the Municipal Code be amended by deleting the words “through the Nominating Committee” so that it reads as follows:

“Where a vacancy occurs for any reason, Community Council shall recommend appointing a person qualified to be a member, who shall hold office for the remainder of the term for which his or her predecessor was appointed.”,

and the City Solicitor be directed to introduce the necessary bylaw to give effect thereto;

- (3) this report be forwarded to Community Councils for information; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto;

14. Toronto Arts Council 2003 First Quarter Report
(All Wards)

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing comments on revenues and expenditures reported to the Economic Development and Parks Committee by the Toronto Arts Council (TAC) for the quarter year covering January 1 to March 31, 2003 inclusive; and recommending that this report be received for information.

14(a). Toronto Arts Council First Quarter Report 2003

Communication (May 27, 2003) from Mr. Don Moffat, President, Toronto Arts Council, reporting on revenues and expenditures for the period January 1 to March 31, 2003.

15. Toronto Financial Services Alliance (TFSA) Update
(All Wards)

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, providing an update of the Toronto Financial Services Alliance (TFSA) activities and upcoming projects in calendar 2003 to date; and recommending that:

- (1) the Commissioner of Economic Development Culture and Tourism be requested to report to the Economic Development and Park Committee on the results of the Toronto Financial Services Alliance's Competitiveness Survey; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

16. Explanation of Recent Amendments to the Municipal Act Dealing with Business Improvement Areas, Proposed Amendments to the City of Toronto Municipal Code, Chapter 19 (Business Improvement Areas) and Introduction of BIA Operating Guidelines
(All Wards)

Report (June 17, 2003) from the Commissioner of Economic Development, Culture and Tourism, explaining recent amendments to the Municipal Act dealing with Business Improvement Areas and proposed corresponding amendments to the City of Toronto Municipal Code, Chapter 19 (Business Improvement Areas); introducing new BIA Operating Guidelines; and recommending that:

- (1) the City Solicitor, in consultation with the Commissioner of Economic Development, Culture and Tourism, be requested to bring forward a by-law to amend the City of Toronto Municipal Code, Chapter 19 (Business Improvement Areas), substantially as described in Attachment No. 1;
- (2) Council approve the BIA Operating Guidelines contained in Attachment No. 2 of this report;
- (3) the Commissioner of Economic Development, Culture and Tourism be given authority to amend the BIA Operating Guidelines, as may be required from time to time;
- (4) the Commissioner of Economic Development, Culture and Tourism be requested to distribute the BIA Operating Handbook to all Councillors, BIA Chairs and TABIA; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**17. Business Improvement Area (BIA) Capital
Cost-Sharing Program Review
(All Wards)**

Joint report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer; reporting on the review undertaken regarding the sustainability and deliverability of the BIA Capital Cost-Sharing Program; seeking approval of a BIA Capital Cost-Sharing Program Guidelines; and recommending that:

- (1) Council approve the BIA Capital Cost-Sharing Program Guidelines (Attachment No. 3) for implementation in the 2004 budget process;
- (2) this report be forwarded to the Budget Advisory Committee for information; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**18. Appointments to the Danforth
Business Improvement Area Board of Management
(Wards 29 and 30 Toronto-Danforth)**

Report (June 12, 2003) from the Commissioner of Economic Development, Culture and Tourism, regarding the appointment of two nominees to the Danforth BIA Board of Management and the removal of one existing member from the Danforth BIA Board of Management; and recommending that:

- (1) Council appoint the two nominees to the Danforth BIA Board of Management listed in Attachment No. 1, and remove one existing member of the Danforth BIA Board, also listed in Attachment No. 1, for the balance of the 2001-2003 term;
- (2) Schedule "A" of the City of Toronto Municipal Code Chapter 19, "Business Improvement Areas", be amended to reflect the change in the number of Members Required for Quorum from six to five for the Danforth BIA; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

19. Poll Results Proposed Expansion of Kingsway Business Improvement Area
(Ward 5 Etobicoke-Lakeshore)

Report (June 20, 2003) from the City Clerk, providing the results of the poll for the proposed Expansion of the Kingsway Business Improvement Area; and recommending that:

- (1) based upon the results of the poll, Council pass a by-law to designate the area, described by Attachment No. 1 as an expanded Business Improvement Area (BIA), under Section 209 of the Municipal Act; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect hereto.

20. 2002 Business Survey – Key Findings
(All Wards)

Report (June 23, 2003) from the Commissioner of Economic Development, Culture and Tourism regarding the completion of the 2002 Business Survey; providing the key findings from the annual survey of Toronto businesses undertaken by the Economic Development Division during November and December of last year; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to explore means to expand on the breadth/depth of information collected to assist in monitoring business trends and identifying issues of concern to employers in the City;
- (2) the Commissioner of Economic Development, Culture and Tourism be directed to circulate the survey findings to other City departments to advise them of issues raised by the business community and assist in the development of future workplans; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

21. Victoria Memorial Square Park – Funding Activities

(Ward 20 Trinity-Spadina)

Report (June 20, 2003) from the Commissioner of Economic Development, Culture and Tourism, seeking Council support of fundraising activities by the Wellington Place Neighbourhood Association for improvements to Victoria Memorial Square Park; and recommending that:

- (1) the City accept donations and other contributions for the Victoria Memorial Square Park project and establish a Capital Account named “Victoria Memorial Park” to enable receipt of cash donations raised by The Wellington Place Neighbourhood Association and other dedicated funds;
- (2) the 2003 Parks and Recreation Capital budget be re-opened to add a subproject “Design and Initial Phase – Victoria Memorial Square Park” for \$220,000.00 gross and \$0 net, funded by development contributions and/or donations with expenditures to be contingent on the receipt of funds by the City;
- (3) the Chief Financial Officer and Treasurer be directed to issue income tax receipts for eligible cash donations made to the City for improvements to Victoria Memorial Square Park, in accordance with City policy respecting the issuance of income tax receipts;
- (4) the Commissioner of Economic Development, Culture and Tourism continue to work with the Wellington Place Neighbourhood Association and other stakeholders to develop detailed designs and a phasing strategy;
- (5) the Commissioner of Economic Development, Culture and Tourism be directed to report further at the completion of the detailed design and phasing plan as to required financial assistance from the City; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

22. Sole Source Purchase Orders for Environmental Improvements with the Toronto and Region Conservation Authority

(Various Wards)

Report (June 18, 2003) from from the Commissioner of Economic Development, Culture and Tourism, seeking permission to enter into sole source purchase orders with the Toronto and Region Conservation Authority for environmental projects; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism be given permission to enter into sole source purchase orders totalling \$212,000.00, including all taxes and charges, for 2003 with the Toronto and Region Conservation Authority, in order to expedite and complete various approved environmental capital projects; and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

23. Program Update and Budget Implications for an Enhanced West Nile Virus (WNV) Prevention and Control in 2003

Communication (June 17, 2003) from the Secretary, Board of Health, advising that the Board of Health at its meeting on June 16, 2003, amended and adopted the report (June 16, 2003) from the Medical Officer of Health, and took the following additional action:

- (1) referred the foregoing recommendation to the Board of Health Budget Subcommittee for review and report thereon directly to the meeting of the Policy and Finance Committee on July 10, 2003;
- (2) directed the Medical Officer of Health to undertake forthwith any actions necessary to give effect to the mandatory requirements of Ontario Regulation 199/03;
- (3) directed that this report be forwarded for information and appropriate action to the Economic Development and Parks Committee and the Works Committee;
- (4) requested the Medical Officer of Health and the Chief Financial Officer to report to the Policy and Finance Committee on the status of Provincial funding no later than September 2003, and provide an update report to the July 10, 2003 meeting;
- (5) requested the Medical Officer of Health to submit a written report to the Board of Health Budget Subcommittee on:
 - (a) how other Ontario municipalities are responding to the changed regulations, specifically how their scope of work has changed, and whether the changes can be accommodated within existing budgets;
 - (b) how much of the increase of \$2.0 million (gross) is to implement Ontario Regulation 199/03 and how much is to meet additional demands from the public; and
 - (c) a listing of the additional demands from the public, with corresponding estimated costs.

24. Enhanced Mosquito Control Activities to Prevent and Control West Nile Virus

Communication (June 17, 2003) from the Secretary, Board of Health, advising that the Board of Health at its meeting on June 16, 2003, amended and adopted the report (June 12, 2003) from the Medical Officer of Health, regarding enhanced mosquito control activities to prevent and control West Nile Virus and, in so doing:

- (1) endorses the process for decision-making on enhanced mosquito control, including adult mosquito control, to prevent and control West Nile virus (WNV) as outlined in this report;
- (2) directed that copies of this report be forwarded to the members of the West Nile Virus Advisory Committee for their review and comment to the Toronto Interdepartmental Environment Committee;
- (3) directed that a copy of this report be forwarded for information to City Council through the Economic Development and Parks Committee, the Planning and Transportation Committee and the Works Committee;
- (4) directed that copies of this report be forwarded to the Ontario Public Health Association, the Association of Local Public Health Agencies, the Ontario Ministry of Environment and the Ontario Ministry of Health and Long Term Care for their information;
- (5) directed that communication plans and materials be forwarded to the WNV Advisory Committee for review before implementation and/or distribution;
- (6) requested the Medical Officer of Health to report to the Board on a program to monitor the effectiveness of public education and outreach activities; and
- (7) authorized and directed the appropriate City officials to take the necessary action to give effect thereto.

**25. Planning and Future Development
of the Village of Yorkville**
(Ward 27 Toronto Centre-Rosedale)

Joint report (June 6, 2003) from the Commissioner of Urban Development Services and the Commissioner of Economic Development, Culture and Tourism, reviewing the planning framework in place to protect the architectural and heritage fabric of Yorkville; and recommending that the Commissioner of Urban Development Services be requested to report to the Planning and Transportation Committee in March 2004, on the harmonization of the North Midtown Design Guidelines and the Bloor-Yorkville Urban Design Guidelines, as contained in the study prepared by Brook McIlroy, Planning and Urban Design Consultants.