

Clause embodied in Report No. 5 of the Toronto East York Community Council, as adopted by the Council of the City of Toronto at its meeting held on May 21, 22 and 23, 2003.

28

**Renaming of Clarke Beach Park  
to Cherry Beach  
(Toronto-Danforth, Ward 30)**

*(City Council on May 21, 22 and 23, 2003, adopted this Clause, without amendment.)*

**The Toronto East York Community Council recommends the adoption of the report (April 2, 2003) from the Commissioner of Economic Development, Culture and Tourism:**

Purpose:

To report to Toronto East York Community Council on the renaming of the waterfront park at the foot of Cherry Street in the Portlands from Clarke Beach Park to Cherry Beach.

Financial Implications and Impact Statement:

There are no financial implications associated with the adoption of the report.

Recommendations:

It is recommended that:

- (1) the beach area south of the parking lot(s) be renamed as Cherry Beach and that the parkland directly north of the beach front remain Clarke Beach Park;
- (2) a narrative sign be erected in the park giving recognition to Alderman Harry Clarke and his contributions to the area; and
- (3) the appropriate officials be authorized and directed to take the necessary action to give effect thereto.

Background:

A motion by Councillor Pantalone, Ward 19 Trinity-Spadina was put forward at the Toronto East York Community Council Meeting on February 20, 2003 to rename Clarke Beach Park to its more commonly known name of Cherry Beach. In addition, this entire area in question is located within the western section identified as The Toronto Harbour Commissioner's Waterfront Park (Council Minutes, December 10, 1990 item 1A.175).

The Toronto Harbour Commission archive records confirm that Clarke Beach Park was named in honour of City of Toronto Alderman Harry Clarke. Alderman Clarke was responsible for having this area designated for park purposes and for securing the initial park improvements at and near the foot of Cherry Street between 1932 and 1935. Council officially adopted the name Clarke Beach Park on November 26, 1934 to honour Clarke for his work.

Comments:

This request to re-name the beach area south of the parking lot(s) at Clarke Beach Park to Cherry Beach is supported by the local Councillor, Heritage Preservation Services and the Parks and Recreation Division.

Staff within the Parks and Recreation Division will be working closely with the local Councillor, and the Toronto Waterfront Revitalization Corporation to complete a community consultation to fulfil the requirements as outlined in the Park Naming and Renaming Policy.

The Toronto Waterfront Revitalization Corporation (TWRC), has identified the upgrading of Clarke Beach Park as a quick start project to be implemented in early 2003. The TWRC plans to improve the lighting, parking lot, landscaping, signage and other amenities at Clarke Beach Park in time for the beach season this summer.

Conclusions:

That the beach area south of the parking lot(s) be renamed as Cherry Beach. The parkland directly north of the beach front remain Clarke Beach Park and that a narrative sign be erected in the park giving recognition to Alderman Harry Clarke and his contribution to the area.

Contact:

Don Boyle, Director of Parks and Recreation- South District  
Tel. 416. 392-7252; Fax.416. 392-0845; Email: dboyle@toronto.ca