
ECONOMIC DEVELOPMENT AND PARKS COMMITTEE**AGENDA
MEETING 6**

Date of Meeting:	Monday, July 5, 2004	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 1		416-392-8088
	City Hall		bhender1@toronto.ca
	100 Queen Street West		

Under the *Municipal Act, 2001*, the Economic Development and Parks Committee must adopt a motion to meet In-camera (privately) and the reason must be given.

Declarations of Interest Under the *Municipal Conflict of Interest Act*

Confirmation of June 7, 2004 Minutes

Deputations/Presentations - A complete list will be distributed at the meeting.

10:00 a.m. - Item 1
10:15 a.m. - Item 2

Communications/Reports

- 1. Public Meeting 10:00 a.m.**
**Amendment of Lease and Conversion of
Assembly Hall Parking Lot to Paid parking
Lot Assembly Hall - 1 Colonel Samuel Smith Park Drive
(Ward 6 Etobicoke-Lakeshore)**

Report (June 11, 2004) from the Commissioner of Corporate Services and the Commissioner of Economic Development, Culture and Tourism, seeking authority to amend the lease for the conversion of the Assembly Hall parking lot to a paid parking lot.

Recommendations:

It is recommended that:

- (1) authority be granted to enter into an agreement amending the legal description of the lands subject to the Humber Lease, as defined below, by deleting the westerly 52 metres, more or less, of Part 4 on Plan 66R-20676 (approximately marked with cross-hatching on the attached Appendix 1) from the description and adding Part 6 on Plan 66R-20676 (approximately marked in bold on Appendix 1), such agreement to otherwise be on terms acceptable to the Commissioner of Corporate Services and in a form acceptable to the City Solicitor;
- (2) authority be granted for implementation of paid parking at the Assembly Hall parking lot, including that area which will be used by the Assembly Hall following the amendment of the Humber Lease;
- (3) authority be granted to amend Schedule III of Municipal Code Chapter 950, Traffic and Parking, to include the Assembly Hall parking lot, for the purpose of charging fees for parking;
- (4) authority be granted for the City to enter into a License Agreement with the Toronto Parking Authority for operating the Assembly Hall parking lot on behalf of the City, under the terms and conditions of the existing agreement between Toronto Parking Authority and the City; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**2. Parks and Recreation Strategic Plan
Our Common Grounds
(Deputation - 10:15 a.m.)**

(Report to follow)

**3. 2004 Recreation Grants Program - Appeals Report
(All Wards)**

Report (June 16, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) \$8,059.00 be allocated as listed in Attachment 1 and described in Attachment 2; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

4. Economic Development Sector Initiatives Program (EDSIP) and the Economic Sponsorship Initiatives (ESI) - Appeals Report (All Wards)

Report (June 15, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) the Toronto Theatre Alliance be allocated the remaining \$16,000.00 from the Economic Sponsorship Initiatives (ESI) appeal fund;
- (2) the McLuhan Global Network Conferences be allocated an additional \$5,470.00 from the Economic Development Sector Initiatives Program (EDSIP) appeal fund;
- (3) the Toronto and Region Conservation Authority's Living City Project be allocated the remaining \$10,000.00 from the Economic Development Sector Initiatives Program (EDSIP) appeal fund on the condition that they submit a revised project workplan to the satisfaction of the Commissioner of Economic Development, Culture and Tourism that demonstrates how the funds will be used to directly benefit the City's business community; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

5. 2004 Community Festivals and Special Events Grants Program Appeals Report - All Wards

Report (June 15, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) appeal allocations totalling \$4,375.00, as listed in Attachment 1 and described in Attachment 2, be approved;

- (2) the remaining \$3,185.00 of the appeal fund be allocated to Business Improvement Areas and Business Associations in the Economic Development portion of the Community Festivals and Special Events Grants Program as listed in Attachment 3; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

6. 2004 Commercial Research Grant Program - Appeal

Report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, respecting the appeal made by the Corso Italia Business Improvement Area.

Recommendations:

It is recommended that:

- (1) the \$2,135.00 remaining in the Commercial Research Grant Program budget as an appeal provision, not be allocated to the Corso Italia Business Improvement Area;
- (2) should Council adopt Recommendation (1) above, the \$2,135.00 remaining in the appeal provision be transferred, on a one-time basis, to the Community Festivals and Special Events Grant Program and allocated equally (\$533.00 each) to the applications submitted by the St. Lawrence Market Neighbourhood, Old Cabbagetown, Long Branch and Church-Wellesley Village Business Improvement Areas; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

7. Professional Architectural/Engineering Services for the Preparation of Due Diligence Assessment Audits of Major Parks and Recreation Facilities Request for Proposal 9118-04-7086

Report (June 14, 2004) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, providing the results of Request for Proposal (RFP) 9118-04-7086.

Recommendations:

It is recommended that:

- (1) Accent Building Sciences, the highest scoring Proponent meeting the requirements, be awarded a contract for the provision of architectural/engineering services for the preparation of due diligence assessment audits of major parks and recreation facilities in the amount of \$804,907.50 (including all taxes, disbursement and cash allowance costs); and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

8. Toronto 2015 World Expo Bid (All Wards)

Report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking Council's approval to undertake a process of due diligence to establish the costs and benefits associated with hosting a Toronto World Expo in 2015.

Recommendations:

It is recommended that:

- (1) the Commissioner of Economic Development, Culture and Tourism, seek the co-operation of the Federal and Provincial Governments to partner in the undertaking, and funding of a Toronto 2015 World Expo feasibility study;
- (2) the Commissioner of Economic Development, Culture and Tourism report back to Council on the key findings and recommendations of the feasibility study;
- (3) a Steering Committee, with representation from Government of Canada, Government of Ontario, the City of Toronto and the private sector, be established to further develop the potential of a 2015 Toronto World Expo bid and guide the feasibility study; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

9. Report on Phase Two of the Job Creation Program Initiative Developed by the City in Support of the "Toronto - You Belong Here" Campaign (All Wards)

Report (June 14, 2004) from the Commissioner of Economic Development, Culture and Tourism, reporting on Phase Two of the Human Resources and Skills Development Canada (HRSDC) Job Creation Program Initiative developed by the Economic Division in support of the "Toronto - You Belong Here" Campaign.

Recommendation:

It is recommended that this report be received for information.

10. Citizen Members for the Art Committee for Public Places (All Wards)

Report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking endorsement of the Economic Development and Parks Committee for citizens nominated for membership on the Art Committee for Public Places (ACPP) and to revise the conflict of interest provisions for citizen members.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee, and City Council, endorse the following citizens as members of the Art Committee for Public Places:
 - (a) Mr. Stephen Cruise;
 - (b) Ms. Dyan Marie; and
 - (c) Dr. David Moos;
- (2) the conflict of interest provisions for citizen members of the Art Committee for Public Places be revised as outlined in Attachment 1; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

11. Recommended Candidates for Nomination to the Toronto Preservation Board (All Wards)

Report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, reporting on the process used to evaluate candidates for the Toronto Preservation Board and recommending the selected candidates for nomination to the Toronto Preservation Board.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee, and City Council, nominate the seven recommended individuals (noted in Attachment 1) to the Toronto Preservation Board for a period concurrent with Council's term or until their successors are appointed, in accordance with Section 103-18 of the Municipal Code; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

12. Toronto Arts Council 2004 First Quarter Report

Report (June 11, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing comments from staff, on revenues and expenditures reported to the Economic Development and Parks Committee, submitted by the Toronto Arts Council for the quarter year covering January 1 to March 31, 2004, inclusive.

Recommendation:

It is recommended that this report and the 2004 First Quarter Report submitted by the Toronto Arts Council be received for information.

- 12(a).** Report (April 17, 2004) from Don Moffat, President, Toronto Arts Council, reporting on Revenues and Expenditures, as stipulated in Clause 8.3 of the Grant Agreement between the City of Toronto and Toronto Cultural Advisory Corporation, for the period January 1 to March 31, 2004, inclusive.

13. Proposed Renewal of the Agreement for the Professional Services of Golf Plus Marketing Inc. (GPMI) in Relation to the Operation and Management of the City-owned Golf Courses (Various Wards)

(Report 17, 2004) from the Commissioner of Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) the City of Toronto exercise its option for the renewal of the Professional Services Agreement with Golf Plus Marketing Inc., for the operation and management of the City-owned golf courses for a further five years on the same terms and conditions save and except for the fee paid to GPMI, which shall not exceed \$1,545,000.00, plus recoverable GST, over the five-year term;
- (2) the Commissioner of Economic Development, Culture and Tourism include this amount in the 2005 operating budget submission for the Department; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

14. Proposed Renewal of the License Agreement between the City of Toronto and the Community Association for Riding for the Disabled Situated in G. Ross Lord Park (Ward 10 York Centre)

Report (June 10, 2004) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, seeking authority to enter into a License Agreement with the Community Association for Riding for the Disabled and the approval of a grant to the Community Association for Riding for the Disabled for the purposes of paying outstanding property taxes.

Recommendations:

It is recommended that:

- (1) a License Agreement with the Community Association for Riding for the Disabled (CARD) for the continued use of existing trails and improvements plus a minor trail extension located within G. Ross Lord Park, be approved in accordance with the terms and conditions set out in the body of the report, which includes that CARD will be responsible for the payment of all property taxes on a go forward basis, in a form acceptable to the City Solicitor;
- (2) Council approve a one-time grant in the amount of \$37,350.00 to the Community Association for Riding for the Disabled for the purposes of paying their outstanding property taxes for the taxation years 2001 to 2003 inclusive, to be funded from the City's non-program 2004 Tax Deficiencies Budget; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

15. Poll Results - Proposed Designation of the Beaches Business Improvement Area (Ward 32 Beaches-East York)

Report (June 14, 2004) from the City Clerk, reporting on the results of the poll for the proposed designation of the Beaches Business Improvement Area.

Recommendations:

It is recommended that:

- (1) based upon the results of the poll, Council pass a by-law to designate the area described by Attachment 1 as a Business Improvement Area (BIA), under Section 204 of the *Municipal Act*;
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

16. Archaeological Master Plan -Interim Report (All Wards)

Report (June 10, 2004) from the Toronto East Community Council, advising that the Toronto East Community Council at its meeting held on June 8, 2004:

- (1) received a presentation by Dr. Ron Williamson and Mr. Peter Carruthers, Archaeological Consultants, Archaeological Services Inc., on the Archaeological Master Plan – Interim Report; and
- (2) requested the Acting Director, Community Planning, East District, to identify to the Economic Development and Parks Committee areas of archaeological potential that may be under development pressure in the East District.

17. Nomination of Citizen Representatives and a Toronto Historical Association Representative to the Heritage Toronto Board of Directors

Report (June 18, 2004) from the Executive Director, Heritage Toronto, seeking approval for the appointment of fifteen citizen representatives and one Toronto Historical Association representative to the Heritage Board of Directors.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee recommend to Council the appointment of the selected individuals, listed in Attachment 1, to the Heritage Toronto Board of Directors for a term commencing once Council passes the by-law making the new Heritage Toronto Board composition effective, and expiring on November 30, 2006, or until a successor is appointed; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

18. Appointment of Scientists to the Toronto Zoo Board of Management

Report (June 17, 2004) from the Chief Executive Officer, Toronto Zoo, seeking approval of the appointment of two scientific representatives to the Toronto Zoo Board of Management.

Recommendation:

It is recommended that Dr. Jay Naidoo, Chief Laboratory Medicine, Trillium Health Centre, Mississauga Site, and Dr. Dudley Williams, Associate Chairman, Department of Life Sciences, University of Toronto at Scarborough, be appointed to the Toronto Zoo Board of Management.



ECONOMIC DEVELOPMENT AND PARKS COMMITTEE

SUPPLEMENTARY AGENDA MEETING 6

Date of Meeting:	Monday, July 5, 2004	Enquiry:	Betty Henderson
Time:	9:30 a.m.		Administrator
Location:	Committee Room 1		416-392-8088
	City Hall		bhender1@toronto.ca
	100 Queen Street West		

Communications/Reports

2. Toronto Parks and Recreation Strategic Plan Our Common Grounds (All Wards)

(Deputation - 10:15 a.m.)

Report (June 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking approval of the Toronto Parks and Recreation Strategic Plan - Our Common Grounds and confirmation of next steps for the organizational review, ReActivate TO!

Recommendations:

It is recommended that:

- (1) Our Common Grounds; Toronto Parks and Recreation Strategic Plan be approved (Attachment No. 1);
- (2) City Council direct the Commissioner of Economic Development, Culture and Tourism to present an implementation plan for the 52 recommendations, with financial implications, to the Economic Development and Parks Committee, prior to consideration of the 2005 Budget;
- (3) City Council recognize the valuable contribution by residents and staff to ReActivate TO!; the Parks and Recreation Organizational Review, and direct staff to proceed with the Stakeholder Engagement Plan that outlines how Parks and Recreation will integrate staff, community and stakeholder involvement on an

- ongoing basis, including CUPE Local 79, Toronto Civic Employees' Union, Local 416 and COTAPSAI;
- (4) strategic directions and consultation input be considered in the implementation of the next steps of the organizational review service plans, organizational design, stakeholder engagement plan, training and skills plan, and three-year business plan, to be completed by year end;
 - (5) input from the public as a result of the consultation process be forwarded to the Listening to Toronto process for consideration in the 2005 budget process; and
 - (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

19. Tourism Toronto Partnership Agreement 2004 to 2006 (All Wards)

(Deputation - 10:10 a.m.)

Report (June 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking authority to negotiate a renewed three-year Tourism Toronto Partnership Agreement with recommended amendments as attached in Attachment No. 1.

Recommendations:

It is recommended that:

- (1) authority be granted to enter into a renewed Partnership Agreement with Tourism Toronto for three years commencing September 1, 2004, in accordance with the draft terms and conditions attached as Attachment No. 1 to this report and in a manner satisfactory to the City Solicitor and the Chief Financial Officer and Treasurer;
- (2) the Partnership Agreement include the following revisions and amendments:
 - (a) increased accountability for funding;
 - (b) clearly identified performance measures that include the following: membership statistics, convention and meeting booking statistics, consumer sales statistics, travel trade sales initiatives, and revenue generation; and
 - (c) Tourism Toronto to promote and provide member benefits to additional City of Toronto cultural and recreational facilities that have tourism potential but limited resources such as golf courses, garden centres, ski facilities, the Toronto Island Ferry Service and the Toronto Aerospace Museum that is restoring the City's Lancaster Bomber; and

- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

20. Construction of a Tennis Court and a Basketball Court on Land Adjacent to Bathurst Heights Secondary School (Ward 15 Eglinton-Lawrence)

Report (June 28, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking City Council approval to (i) enter into a nominal sum Lease Agreement with the Toronto District School Board for the use of lands adjacent to Bathurst Heights Secondary School; (ii) accept a donation from Nike Canada for several Parks and Recreation facilities; and (iii) to amend the 2004 Parks and Recreation Capital budget to increase the Bathurst Heights sub-project by \$70,000.00 gross and zero net, to \$118,000.00.

Recommendations:

It is recommended that:

- (1) the Commissioner of Economic Development, Culture and Tourism be directed to negotiate and execute a nominal sum lease agreement with the Toronto District School Board for the use of land at 640 Lawrence Avenue West for a five-year term with a possible five-year renewal in accordance with the terms and conditions agreed upon and in a form satisfactory to the City Solicitor;
- (2) the 2004 Parks and Recreation Capital budget be amended to add \$50,000.00 of Ontario Works funds and \$20,000.00 of donated funds to the Bathurst Heights Basketball subproject (CPR116-02) to increase the currently approved 2004 cash flow of \$48,000.00 funded from the Park Development - North York Reserve Fund (XR2042) and bring the total cash flow for the subproject to \$118,000.00, with expenditures contingent on the receipt of the donated funds by the City;
- (3) a donation of \$50,000.00 from Nike Canada be accepted by the City and applied to three community projects in 2004, including \$20,000.00 for the Bathurst Heights Basketball and Tennis Courts redevelopment;
- (4) operating costs required for this project be reviewed, and if required, submitted for consideration in the 2005 Parks and Recreation Operating Budget process;
- (5) this report be forwarded to the Policy and Finance Committee for consideration; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**21. Economic Development Sector Initiatives Program (EDSIP)
Applicant/Project 2, “CATA Alliance - TechAction Toronto:
Translating Strategy into Action**

Communication (June 28, 2004) from the City Clerk, advising that City Council on June 22, 23 and 24, 2004, considered Clause 2 of Report 4 of The Economic Development and Parks Committee, and referred the EDSIP Applicant/Project 2, “CATA Alliance - TechAction Toronto: Translating Strategy into Action” grant, in the amount of \$40,000.00, back to the Economic Development and Parks Committee for further consideration at its next meeting on July 5, 2004; and requested the Commissioner of Economic Development, Culture and Tourism to report further to the Economic Development and Parks Committee, for its meeting of July 5, 2004, on this grant application.