

THE CITY OF TORONTO

City Clerk's Office

Minutes of the Economic Development and Parks Committee

Meeting 5

Monday, June 7, 2004

The Economic Development and Parks Committee met on Monday, June 7, 2004, in Committee Room 1, 2nd Floor, City Hall, Toronto, commencing at 9:40 a.m.

Attendance:

Members were present for some or all of the time period indicated.

	9:40 a.m. - 12:30 p.m.	2:10 p.m. - 4:19 p.m.
Councillor Brian Ashton, Chair	X	X
Councillor Gloria Lindsay Luby, Vice Chair	X	X
Councillor Maria Augimeri	X	X
Councillor Mike Feldman	R	R
Councillor Suzan Hall	X	X
Councillor Peter Li Preti	X	X
Councillor Case Ootes	X	X
Councillor Kyle Rae	X	X

Also Present:

Councillor Mark Grimes	Councillor Peter Milczyn
Councillor Giorgio Mammoliti	Deputy Mayor Joe Pantalone

Confirmation of Minutes

On motion by Councillor Rae, the Minutes of the Economic Development and Parks Committee meeting held on May 3, 2004 were confirmed.

5.1 The Greater Toronto Marketing Alliance

Karen Campbell, President and CEO, and Renato Discenza, the Greater Toronto Marketing Alliance, gave an overview presentation and update on the activities of the Greater Toronto Marketing Alliance over the past year.

On motion by Councillor Ootes, the Economic Development and Parks Committee received the presentation from Karen Campbell, President and CEO and Renato Discenza, the Greater Toronto Marketing Alliance.

(Clause 11(a), Report 4)

5.2 2004 Recreation Grants Program - Recommendations (All Wards)

The Economic Development and Parks Committee considered the following report and communications:

- (a) (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting the recommended grant allocations for all community organizations that have applied for municipal support in the Recreation Grants Program for 2004.

Recommendations:

It is recommended that:

- (1) Minor Recreation Grant allocations totalling \$325,500.00 to 113 community organizations, listed in Attachment 1 and described in Attachment 4, be approved;
- (2) Major Recreation Grant allocations totalling \$1,040,961.00 to 23 community organizations, listed in Attachment 2 and described in Attachment 5, be approved;
- (3) Lawn Bowling Grant allocations totalling \$30,850.00 to 10 lawn bowling clubs, listed in Attachment 3 and described in Attachment 6, be approved;
- (4) \$8,059.00 be set aside for the appeals process;

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- (5) any applicants wishing to appeal their recommendations be allowed to make deputations at the Economic Development and Parks Committee meeting on June 7, 2004; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto;
- (b) (June 7, 2004) from Councillor Frank Di Giorgio, Ward 12 York South-Weston, in support of Community Action Resource Centre's application; and
- (c) (undated) from Councillor Giorgio Mammoliti, Ward 7 York West, in support of Unidad Dominicana's application.

The following persons appeared before the Economic Development and Parks Committee:

- Albert Flis, Alternative for Community Living in Etobicoke;
- Su Yeon, For You Telecare Family Services; and filed a copy of her submission;
- Leala Monib, Rexdale Community Health Centre, Summer Leadership Youth Project; and filed a revised budget;
- Maureen Haan, Silent Voice Canada;
- Irina Litchou, Moldova Community of Ontario; and filed a copy of her submission;
- Juan Sanchez and Nircio Perez, Unidad Dominicana;
- Victor Joong, Cecil Community Centre;
- Marlene Jenkins, Citizens Hands Incorporated;
- John McKinnon, North York Aquatic Club;
- Betty Jordan, Flemingdon Park Ministry;
- Shid Hersi, Somali Youth Soccer Club;
- Marion Newrick, Bertha President, Huptd Brenford, Rushane Wilson and Johnthan Jozon, Community Action Resource Centre;
- Shahina Sayani, For Youth Initiative; and filed a copy of her submission;
- Sunday Harrison, Lower Income Families Together, Green Thumbs/Growing Things Project;
- Adem Ali, Horn of Africa Community Development;
- Noeni Garcia, North York Community House; and
- Osman Madar, Somali Family and Child Skills Development Services.

Councillor Ashton appointed Councillor Lindsay Luby Acting Chair and vacated the Chair.

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On motion by Councillor Ashton, the Economic Development and Parks Committee:

- (1) recommended to Council adoption of Recommendations (1), (2), (3), (4) and (6) of the report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism;
- (2) referred the following grant appeals to the Commissioner of Economic Development, Culture and Tourism for consideration and report to the July 5, 2004, meeting of the Economic Development and Parks Committee:
 - (a) Alternative for Community Living in Etobicoke;
 - (b) For You Telecare Family Services;
 - (c) Rexdale Community Health Centre;
 - (d) Silent Voice Canada;
 - (e) Moldova Community of Ontario;
 - (f) Unidad Dominicana;
 - (g) Cecil Community Centre;
 - (h) Citizens Hands Incorporated;
 - (i) North York Aquatic Club;
 - (j) Flemingdon Park Ministry;
 - (k) Somali Youth Soccer Club;
 - (l) Community Action Resource Centre;
 - (m) For Youth Initiative;
 - (n) Low Income Families Together;
 - (o) Horn of Africa Community Development;
 - (p) North York Community House;
 - (q) Somali Family and Child Skills Development Services;
- (3) requested the Commissioner of Economic Development, Culture and Tourism to review the issue of capacity building skills, e.g. financial planning, etc., to assist in the application process and delivery of service; and
- (4) received the following communications for information:
 - (a) (June 7, 2004) from Councillor Frank Di Giorgio, Ward 12 York South-Weston; and
 - (b) (undated) from Councillor Giorgio Mammoliti, Ward 7 York West.

Councillor Ashton resumed the Chair.

(Email: Commissioner of Economic Development, Culture and Tourism -
June 8, 2004)

(Clause 1, Report 4)

**5.3 2004 Grant Recommendations for the Economic Development Sector
Initiatives Program (EDSIP) and the Economic Sponsorship Initiatives (ESI)
(All Wards)**

The Economic Development and Parks Committee considered a report (May 18, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting the recommended 2004 grant allocations for the Economic Development Sector Initiatives Program (EDSIP) and the Economic Sponsorship Initiatives (ESI), discussing the evaluation criteria applied to the applications and summarizing the grant requests.

Recommendations:

It is recommended that:

- (1) Economic Development Sector Initiatives Program (EDSIP) grants totalling \$245,000.00 be allocated to 13 projects, listed in Attachment 1 and described in Attachment 3;
- (2) Economic Sponsorship Initiatives (ESI) grants totalling \$120,990.00 be allocated to three projects, listed in Attachment 2 and described in Attachment 4;
- (3) the disbursement of the Economic Development Sector Initiatives Program (EDSIP) and Economic Sponsorship Initiatives (ESI) allocations be conditional on satisfying the 2004 EDSIP goals and criteria set out in Attachment 5 and on project specific conditions set out in Attachments 3 and 4;
- (4) any applicant wanting to appeal its recommendations be allowed to make a deputation at the Economic Development and Parks Committee meeting on June 7, 2004;
- (5) the \$10,000.00 approved in the 2003 Economic Development Sector Initiatives Program (EDSIP) allocation to McLuhan Global Network Conferences be re-allocated to McLuhan Global Network Conferences in 2004;
- (6) the Economic Development and Parks Committee make recommendations regarding the allocation of the \$15,470.00 set aside for appeals under Economic Development Sector Initiatives Program (EDSIP) and \$16,000.00 under Economic Sponsorship Initiatives (ESI); and

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- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The following persons appeared before the Economic Development and Parks Committee:

- Charity Lebeanya, Heritage Skills Development Centre; and filed a copy of her submission;
- Jacoba Knaapen, Executive Director, Toronto Theatre Alliance;
- Emily McLuhan, Project Manager, The McLuhan International Festival of the Future; and filed a copy of her submission; and
- Andrew Bowerbank, Toronto and Region Conservation for the Living City.

Councillor Mark Grimes, Ward 6 Etobicoke-Lakeshore, appeared before the Economic Development and Parks Committee.

- A. Councillor Augimeri moved that the Economic Development and Parks Committee recommend to Council: adoption of Recommendations (1), (2), (3), (5), (6) and (7) of the report (May 18, 2004) from the Commissioner of Economic Development, Culture and Tourism, subject to adding that, as a condition of receiving the Economic Development Sector Initiatives Program grant, the Aerospace Action Partnership (Ontario Aerospace Council) be requested to develop and implement initiatives to raise the domestic and international awareness and profile of Toronto's aerospace sector.

(Carried)

- B. Councillor Hall moved that the Economic Development and Parks Committee refer the following grant appeals to the Commissioner of Economic Development, Culture and Tourism for consideration and report to the July 5, 2004 meeting of the Economic Development and Parks Committee meeting:

- (a) Heritage Skills Development Centre);
- (b) Toronto Theatre Alliance;
- (c) McLuhan Global Network Conferences; and
- (d) Toronto and Region Conservation for the Living City (TRCA).

(Carried)

(E-mail: Commissioner of Economic Development, Culture and Tourism - June 8, 2004)

(Clause 2, Report 4)

**5.4 2004 Commercial Research Grant Program
Grant Recommendations (All Wards)**

The Economic Development and Parks Committee considered a report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking approval of the 2004 Commercial Research Grant Program recommended grant allocations.

Recommendations:

It is recommended that:

- (1) Commercial Research Program grants totalling \$41,625.00 be approved, as per Attachment 1, conditional upon the applicants satisfying the Program Guidelines for the 2004 Commercial Research Grant Program as contained in Attachment 2;
- (2) the \$2,135.00 remaining in the Commercial Research Grant Program budget be set aside as a program appeal provision to be allocated, if necessary, at the discretion of Council; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Jeff Gillan, Corso Italia BIA, appeared before the Economic Development and Parks Committee.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee:

- (1) recommended to Council adoption of the report; and
- (2) referred the Corso Italia Business Improvement Area grant appeal to the Commissioner of Economic Development, Culture and Tourism for consideration and report to the July 5, 2004, meeting of the Economic Development and Parks Committee.

(E-mail: Commissioner of Economic Development, Culture and Tourism - June 8, 2004)

(Clause 3, Report 4)

**5.5 2004 Community Festivals and Special Events Grants Program
Recommendations (All Wards)**

The Economic Development and Parks Committee considered the following report and communication:

- (a) (May 18, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting the recommended grant allocations for all community organizations and Business Improvement Areas that have applied for municipal support in the Community Festivals and Special Events Grants Program for 2004.

Recommendations:

It is recommended that:

- (1) Community Festivals and Special Events Grant allocations totalling \$132,500.00 to 56 of the 67 organizations that applied for funding as listed in Attachment 1 (Community Groups) and Attachment 2 (Business Improvement Areas and Business Associations) and described in Attachments 3 and 4, be approved;
 - (2) \$7,560.00 be set aside for the appeals process;
 - (3) any applicants wishing to appeal their recommendations be allowed to make deputations at the June 7, 2004, meeting of the Economic Development and Parks Committee; and
 - (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto; and
- (b) (June 4, 2004) from Councillor Gay Cowbourne, Ward 44 Scarborough East, in support of the Highland Creek Heritage Festival.

The following persons appeared before the Economic Development and Parks Committee:

- Gerald Smith, Long Branch BIA;
- Irina Litchou, Moldova Community of Ontario; and
- Malathy Manolavan, Canadian Tamil Youth Development; and filed a copy of her submission.

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On motion by Councillor Rae, the Economic Development and Parks Committee:

- (1) recommended to Council adoption of Recommendations (1), (2), and (4) of the report (May 18, 2004) from the Commissioner of Economic Development, Culture and Tourism;
- (2) referred the following grant appeals to the Commissioner of Economic Development, Culture and Tourism for consideration and report to the July 5, 2004 meeting of the Economic Development and Parks Committee:
 - (a) Toronto Festival des Costumes du Monde (Toronto World Costume Festival);
 - (b) Long Branch BIA (Agency 11);
 - (c) African Resource Centre ;
 - (d) Moldova Community of Ontario; and
 - (e) Canadian Tamil Youth Development Centre; and
- (3) received the communication (June 4, 2004) from Councillor Gay Cowbourne, Ward 44 Scarborough East.

(E-mail: Commissioner of Economic Development, Culture and Tourism - June 8, 2004)

(Clause 4, Report 4)

**5.6 2004 Cultural Grants Recommendations
Major Cultural Organizations (All Wards)**

The Economic Development and Parks Committee considered a report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking approval of the recommended allocations for the major cultural organizations that have applied through the Culture Division for municipal support within the Cultural Grants Program.

Recommendations:

It is recommended that:

- (1) cultural grants be approved for the following organizations:

Art Gallery of Ontario	\$402,600.00;
Canadian Opera Company	\$928,850.00;

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National Ballet of Canada	\$834,450.00;
National Ballet School	\$98,300.00;
Toronto Symphony Orchestra	\$833,700.00;
Caribbean Cultural Committee (Caribana)	\$366,700.00;
George Gardiner Museum of Ceramic Arts	\$97,100.00;

- (2) the balance of the 2004 grant installments to the Art Gallery of Ontario, Canadian Opera Company, National Ballet of Canada, Toronto Symphony Orchestra and George Gardiner Museum of Ceramic Arts be made as one payment following adoption by Council and that monthly grant installments to these organizations resume in January 2005; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Rae, the Economic Development and Parks Committee:

- (1) recommended to Council adoption of the report; and
- (2) requested the Commissioner of Economic Development, Culture and Tourism, in consultation with the Budget Review Group, to report to the Economic Development and Parks Committee for its meeting of September 13, 2004, on the inclusion of Toronto Pride Week as part of the funding allocation for major cultural organizations within the Cultural Grants Program in 2005.

(Clause 5, Report 4)

**5.7 2004 Arts and Culture Grants Recommendations
Local Arts Service Organizations (All Wards)**

The Economic Development and Parks Committee considered a report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting the recommended grant allocations for the four organizations that have applied for municipal support within the Local Arts Service Organizations (LASOs) category of the Arts and Culture Grants Program.

Recommendations:

It is recommended that:

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- (1) Arts and Culture Grants allocations totalling \$305,200.00 to four Local Arts Service Organizations (LASOs) be approved as follows:

Arts Etobicoke	\$155,000.00;
Lakeshore Arts	33,200.00;
Scarborough Arts Council	77,000.00;
urbanArts Community Arts Council	40,000.00; and

- (2) the appropriate City officials be authorized to take the necessary action to give effect thereto.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee recommended to Council adoption of the report.

(Clause 6, Report 4)

**5.8 Pilot Project for 25 Information Pillars
Request for Proposal 3012-03-7369**

The Economic Development and Parks Committee considered a report (May 13, 2004) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, advising on the results of Request for Proposal (RFP) 3012-03-7369 for the design, provision, installation, and maintenance of 25 Information Pillars for the Parks and Recreation Division, Economic Development, Culture and Tourism Department, and to obtain authorization to negotiate and enter into an agreement with the recommended proponent, Astral Media Outdoor L.P. for a term of up to five years as a pilot project initiative.

Recommendations:

It is recommended that:

- (1) Astral Media Outdoor L.P., the highest overall scoring proponent meeting the requirements, and their "Streetsmart 100 series" as the preferred design, be selected to provide for the design, provision, installation, and maintenance of 25 Information Pillars for the pilot project initiative;
- (2) authority be given to the Commissioner of Economic Development, Culture and Tourism, the Chief Financial Officer and Treasurer, and the City Solicitor, to negotiate and enter into an agreement with Astral Media Outdoor L.P. to provide for the design, provision, siting, installation, and maintenance of 25 Information Pillars for a term of up to five years as a pilot project initiative in accordance with the terms and conditions set out in the RFP, and in a form and content acceptable to the City Solicitor;

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- (3) staff conduct an evaluation in 2007, and submit a report to Council with recommendations on whether the project should be continued, expanded or terminated at the end of the contract period;
- (4) provided that there is a favourable review in accordance with Recommendation 3, and Council decides not to pursue a revised comprehensive street furniture program in 2009, and Council authorizes the continuation or expansion of the project, Astral Media Outdoor L.P. be granted the option of first right of refusal to extend the agreement for a further five years, excluding portions of land on the public rights-of-way, in accordance with the terms and conditions set out in the RFP;
- (5) the appropriate City officials be authorized to issue a permit for erecting information pillar(s) in Nathan Phillips Square, and in accordance with the Toronto Municipal Code, Chapter 237, Article II;
- (6) this report be forwarded to the Policy and Finance Committee for consideration;
- (7) any revenue increase arising from implementation of this proposal be reported to the Budget Advisory Committee for consideration with the Parks and Recreation and Facilities and Real Estate 2005 Operating budgets; and
- (8) the appropriate City officials be authorized and directed to take all actions necessary and execute all documents to give effect thereto.

The following persons appeared before the Economic Development and Parks Committee:

- Rene Desmarais, President, Astral Media Outdoor LP; and
- Jeremy Kramer, President, Kramer Design Associates.

Councillor Giorgio Mammoliti, Ward 7 York West, appeared before the Economic Development and Parks Committee.

- A. Councillor Rae moved that the Economic Development and Parks Committee recommend to the Policy and Finance Committee that City Council adopt the report, subject to amending Recommendation (3) by deleting “2007” and replacing it with “2006”, so that the Recommendation now reads:

- “(3) staff conduct an evaluation in 2006, and submit a report to Council with recommendations on whether the project should be continued, expanded or terminated at the end of the contract period;”;

(Carried)

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B. Councillor Lindsay Luby moved that:

- (1) the Commissioner of Economic Development, Culture and Tourism be requested to develop a measurable criteria for the locations of the Information Pillars and report to the Economic Development and Parks Committee; and
- (2) the communication (June 7, 2004) from James L. Robinson, Executive Director, Downtown Yonge Business Improvement Areas be received.

(Carried)

(Policy and Finance Committee; Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer - June 8, 2004)

(Clause 11(b), Report 4)

**5.9 Sole Source Purchase Orders for Environmental Improvements
with the Toronto and Region Conservation Authority (Various Wards)**

The Economic Development and Parks Committee considered a report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking permission from Council to enter into sole source purchase orders with the Toronto and Region Conservation Authority (TRCA) for environmental projects.

Recommendations:

It is recommended that:

- (1) staff be given permission to enter into sole source purchase order totalling \$417,000.00, including all taxes and charges, for 2004 with the Toronto and Region Conservation Authority (TRCA), in order to expedite and complete various approved environmental capital projects; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Li Preti, the Economic Development and Parks Committee recommended to Council adoption of the report.

(Clause 7, Report 4)

**5.10 Winchester Square Capital Facilities Recreation
Reserve Funds (Ward 28 Toronto Centre-Rosedale)**

The Economic Development and Parks Committee considered a report (May 7, 2004) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, to establish the 'Winchester Square Capital Facilities Recreation Reserve Fund' to support capital initiatives related to recreation facilities in Ward 28 Toronto Centre-Rosedale.

Recommendations:

It is recommended that:

- (1) Council establish an obligatory reserve fund called the "Winchester Square Capital Facilities Recreation Reserve Fund" to support capital projects related to recreation facilities in the vicinity of the Winchester Square lands, located at 225 Wellesley Street East and 550 Ontario Street;
- (2) the Old Municipal Code Chapter 227 (Reserves and Reserve Funds) be amended by adding the Reserve Fund, as noted in Recommendation 1, to Schedule B2 (Third Party Agreements Reserve Fund) or to the New Chapter 227 Schedule 10 - Planning Act Reserve Fund;
- (3) this report be forwarded to Policy and Finance Committee for consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, and leave be granted for the introduction of any necessary bills in Council to give effect thereto.

On motion by Councillor Li Preti, the Economic Development and Parks Committee recommended to the Policy and Finance Committee that City Council adopt the report.

(Policy and Finance Committee; c. Commissioner of Economic Development, Culture and Tourism, Chief Financial Officer and Treasurer - June 8, 2004)

(Clause 11(c), Report 4)

5.11 The Allocation of the Usage of Two Dates Each Year Provided for in the Lease Agreement with the Royal Woodbine Golf Course (Ward 2 Etobicoke North)

The Economic Development and Parks Committee considered a report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism seeking authority to allocate the usage of two dates each year provided for in the Lease Agreement with the Royal Woodbine Golf Course.

Recommendations:

It is recommended that:

- (1) the Commissioner of Economic Development, Culture and Tourism be granted authority to allocate the usage of two dates each year provided for in the Lease Agreement with the Royal Woodbine Golf Course; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended to Council adoption of the report.

(Clause 8, Report 4)

5.12 Initiatives to Implement Toronto's Food Sector Development Strategy (All Wards)

The Economic Development and Parks Committee considered a report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing an update on the progress of initiatives to implement the Toronto Food Sector Development Strategy.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Rae, the Economic Development and Parks Committee received the report.

(Clause 11(d), Report 4)

**5.13 Public/Private Partnership Opportunities
40 Wabash Avenue (Ward 14 Parkdale-High Park)**

The Economic Development and Parks Committee considered a report (May 17, 2004) from the Commissioner of Economic Development, Culture and Tourism, responding to the February 9, 2004, request from the Economic Development and Parks Committee to investigate opportunities to provide Municipal Capital Facilities by way of public/private partnerships under Section 110 of the Municipal Act, specifically related to the development of a community recreation facility at 40 Wabash Avenue.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Rae, the Economic Development and Parks received the report.

(Clause 11(e), Report 4)

5.14 2003 Business Investment Activity Report (All Wards)

The Economic Development and Parks Committee considered a report (May 18, 2004) from the Commissioner of Economic Development, Culture and Tourism, summarizing Economic Development's Investment, Attraction and Retention activities for the year 2003.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Ootes, the Economic Development and Parks Committee received the report.

(Clause 11(f), Report 4)

**5.15 Framework for Report on Recreation Facilities and
Response to Various Motions Referred by Council (All Wards)**

The Economic Development and Parks Committee considered a report (May 25, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing a framework for a report on recreation facilities to be submitted to the Economic Development and Parks Committee in September 2004 and providing responses to a number of motions related to the Parks and Recreation Capital Program that were

referred to the Commissioner of Economic Development, Culture and Tourism by Council at its meeting of April 19-28, 2004.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Li Preti, the Economic Development and Parks Committee received the report.

(Clause 11(g), Report 4)

**5.16 Tourism Event Enhancement Strategy
(All Wards)**

The Economic Development and Parks Committee considered a report (May 18, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting an update on issues facing Toronto's Festival and Event industry as well as an overview of the elements in the Tourism Event Enhancement Strategy being developed by Toronto Special Events of the Tourism Division.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee received the report.

(Clause 11(h), Report 4)

5.17 Canadian Military Support for Air Shows

The Economic Development and Parks Committee considered a report (May 4, 2004) from Dianne Young, General Manager and CEO, Exhibition Place.

Recommendation:

It is recommended that:

- (1) City Council endorse the motion adopted by the Board of Governors of Exhibition Place and the Board of the Canadian National Exhibition Association (CNEA) respecting continued support from the Canadian government of the Snowbirds and Canadian Air Shows; and

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- (2) the appropriate Exhibition Place and CNEA Officials be authorized and directed to take the necessary action to give effect thereto.
- A. Councillor Augimeri moved that the Economic Development and Parks Committee recommend to Council adoption of the report, subject to adding:
- (1) the Mayor communicate to the Federal government, in concert with other Air Show cities, Toronto's desire to preserve this national tradition; and
- (2) upon City Council approval, a copy of this endorsement be forwarded to the Aerospace Steering Committee. **(Carried)**
- B. Councillor Ootes moved that Councillor Augimeri's Motion A(2) be amended by adding "and the Federal Opposition Parties and Defence Critics for consideration". **(Carried)**

(Clause 9, Report 4)

5.18 2004 Concept Plan for Exhibition Place

The Economic Development and Parks Committee considered a report (May 6, 2004) from Dianne Young, General Manager and CEO, Exhibition Place.

Recommendations:

It is recommended that:

- (1) City Council approve the attached 2004 Concept Plan for Exhibition Place (Appendix "A"); and
- (2) the appropriate Exhibition Place and City officials be authorized and directed to take the necessary action to give effect thereto.

Bob MacWilliam, President, CNEA, addressed the Economic Development and Parks Committee.

Deputy Mayor Joe Pantalone, Ward 19 Trinity-Spadina, appeared before the Economic Development and Parks Committee.

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Councillor Ashton appointed Councillor Lindsay Luby Acting Chair and vacated the Chair.

On motion by Councillor Ashton, the Economic Development and Parks Committee referred the report (May 6, 2004) from Dianne Young, General Manager and CEO, Exhibition Place, together with the following motion by Councillor Hall, to the Commissioner of Economic Development, Culture and Tourism and Chief Administrative Officer, in consultation with the Board of Governors of Exhibition Place, for an integrated staff response with regard to the 2004 Concept Plan for Exhibition Place and any future initiatives with respect to Ontario Place and report thereon to the Economic Development and Parks Committee:

- (1) that the 2004 Concept Plan for Exhibition Place be amended as follows:
 - (a) oppose any residential housing on Exhibition Place lands or lands contiguous to Exhibition Place south of Gardiner Transportation Corridor;
 - (b) that the removal/renovation of the Food Building be conditional upon the provision of a suitable facility as removal would be detrimental to the Fair given that this building is an integral part of the annual Canadian National Exhibition; and
- (2) that the further recommendations in Appendix "B" be given consideration as the process proceeds.

Councillor Ashton resumed the Chair.

(Clause 11(i), Report 4)

5.19 Heritage Property Tax Rebate Program

The Economic Development and Parks Committee considered the following communications:

- (a) (May 7, 2004) from the City Clerk, advising that the Toronto Preservation Board at its meeting held on May 6, 2004, recommended to the Economic Development and Parks Committee, and Council, the adoption of the following motion by Patrick Gossage, Chair:

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“WHEREAS the provincial government has amended the Municipal Act to permit municipalities to offer a Heritage Property Tax Rebate Program so that owners of heritage properties may receive a property tax rebate of up to 40 percent of the taxes paid on the heritage features of their property, subject, among other things, to those property owners granting a Heritage Easement Agreement to the City; and

WHEREAS the City of Toronto has approved a report recommending such Heritage Property Tax Rebates be provided, subject to certain conditions; and

WHEREAS the Program has not been implemented due to the caps imposed by the provincial government on the industrial and commercial tax rates, which would require the residential taxpayers to carry 100 percent of the cost of this program; and

WHEREAS the current provincial government has partially removed the industrial and commercial tax caps for 2004 but has provided no guarantee that such relief will be continued in future years; and

WHEREAS these tax caps prevent a fair and equitable sharing of the costs of the Heritage Property Tax Rebate Program within or among the commercial, industrial and residential tax classes;

NOW THEREFORE BE IT RESOLVED that the Toronto Preservation Board recommends to the Economic Development and Parks Committee, and Council, that City Council request the provincial Minister of Finance to amend or remove the tax caps for the year 2005 and beyond to allow the Heritage Property Tax Rebate Program to be financed within each tax class or across all tax classes.”; and

- (b) (May 20, 2004) from John Adams, requesting the Economic Development and Parks Committee to refer the Motion by Patrick Gossage, Chair, Toronto Preservation Board back to the Toronto Preservation Board for the purpose of allowing deputations.

On motion by Councillor Rae, the Economic Development and Parks Committee received the communications.

(Clause 11(j), Report 4)

**5.20 Proposed Emery Village Business Improvement Area
Ontario Municipal Board Order Approving By-law 265-2003
(Ward 7 York West)**

The Economic Development and Parks Committee considered a report (May 3, 2004) from the City Solicitor, advising that Clause 3 of Report 3 of The Economic Development and Parks Committee entitled, "Poll Results - Proposed Designation of Emery Village Business Improvement Area", was adopted by Council at its meeting held on April 14, 15 and 16, 2003; and forwarding a copy of the Ontario Municipal Board Order which approved By-law 265-2003.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Rae, the Economic Development and Parks Committee received the report.

(Clause 11(k), Report 4)

5.21 Toronto Emergency Medical Services Calls to Park Areas (All Wards)

The Economic Development and Parks Committee received a communication (May 19, 2004) from the City Clerk, advising that the Toronto Cycling Committee at its meeting held on May 17, 2004 recommended that the Economic Development and Parks Committee:

- (1) be advised that the Toronto Cycling Committee supports the Geo-Location Safety Post System; and
- (2) request the Commissioner of Economic Development, Culture and Tourism, in consultation with the Commissioner of Works and Emergency Services, Emergency Medical Services staff and the Parks Sign Committee, to report back to the Economic Development and Parks Committee on the feasibility of developing a plan to provide route geo-location identification and a signage system in the City's parkland system, in order for Emergency Services vehicles to respond to emergency calls in a timely manner.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee referred the communication (May 19, 2004) to the Commissioner of Economic Development, Culture and Tourism, in consultation with appropriate officials, for report to the Economic Development and Parks Committee.

(Clause 11(l), Report 4)

5.22 Apotex Group Invitation to Tour Campus of Facilities

The Economic Development and Parks Committee considered a communication (May 18, 2004) from Elie Betito, Director, Public and Government Affairs, Apotex Inc., extending an invitation to the Members of the Economic Development and Parks Committee to take a three hour tour of their campus of facilities and requesting that they be provided with two dates.

On motion by Councillor Hall, the Economic Development and Parks Committee accepted Apotex Inc.'s invitation to tour its campus of facilities and requested the Commissioner of Economic Development, Culture and Tourism to poll interested Members of the Committee and the area Councillor in North York, for a mutually convenient date.

(Clause 11(m), Report 4)

5.23 Lakeshore Village BIA Revised 2004 Operating Budget (Ward 6 Etobicoke-Lakeshore)

The Economic Development and Parks Committee considered a report (May 26, 2004) from the Chief Financial Officer and Treasurer, bringing forward the Lakeshore Village Business Improvement Area's (BIA) revised 2004 operating budget for approval by Council as required by Section 205 of the Municipal Act, 2001. Council approval is required to permit the City to collect funds through the tax levy on behalf of the BIA.

Recommendations:

It is recommended that:

- (1) Economic Development and Parks Committee adopt and certify to City Council the revised 2004 expenditure request of the Lakeshore Village Business Improvement Area totalling \$63,197.00 and a revised 2004 BIA levy requirement of \$35,719.00;
- (2) this report be forwarded to the Policy and Finance Committee for its information;

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- (3) authority be granted for the introduction of the necessary bill in Council; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Rae, the Economic Development and Parks Committee recommended to Council adoption of the report.

(Clause 10, Report 4)

**5.24 Main Square Community Centre
(Ward 22 Beaches-East York)**

The Economic Development and Parks Committee considered a confidential report (May 18, 2004) from the City Solicitor, the Commissioner of Corporate Services, and the Commissioner of Economic Development, Culture and Tourism respecting the Main Square Community Centre, such report to be considered in-camera having regard that it deals with the receiving of advice that is subject to solicitor-client privilege.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee recommended to the Policy and Finance Committee that City Council adopt the confidential report.

(Policy and Finance Committee; c. City Solicitor, Commissioner of Corporate Services; Commissioner of Economic Development, Culture and Tourism - June 8, 2004)

(Clause 11(n), Report 4)

The Economic Development and Parks Committee adjourned its meeting at 4:19 p.m.

Chair