

THE CITY OF TORONTO

City Clerk's Office

Minutes of the Economic Development and Parks Committee

Meeting 8

Thursday, October 7, 2004

The Economic Development and Parks Committee met on Thursday, October 7, 2004, in Committee Room 1, 2nd Floor, City Hall, Toronto, commencing at 9:40 a.m.

Attendance:

Members were present for some or all of the time period indicated.

	9:40 a.m. – 12:45 p.m.
Councillor Brian Ashton, Chair	X
Councillor Gloria Lindsay Luby, Vice Chair	X
Councillor Maria Augimeri	X
Councillor Mike Feldman	R
Councillor Suzan Hall	X
Councillor Peter Li Preti	X
Councillor Case Ootes	X
Councillor Kyle Rae	X

Also Present:

Councillor Michael Thompson	
-----------------------------	--

Confirmation of Minutes

On motion by Councillor Lindsay Luby, the Minutes of the Economic Development and Parks Committee meeting held on September 13, 2004 were confirmed.

8.1 Design Industry Advisory Committee (DIAC) Design Industry Study Reports (All Wards)

The Economic Development and Parks Committee considered a report (September 21, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing the results of a recent Human Resources and Skills Development Canada (HRSDC) funded study on Ontario's Design Sector workforce, undertaken by the City's Design Industry Advisory Committee (DIAC).

Recommendations:

It is recommended that:

- (1) staff be requested to work with members of the Design Industry Advisory Committee (DIAC), industry and other partners to develop a design sector strategy to promote the strategic utilization of design to increase the competitiveness of City businesses and the positioning of Toronto as a centre of design internationally; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Arlene Gould, Design Industry Advisory Committee, appeared before the Economic Development and Parks Committee.

On motion by Councillor Augimeri, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 7, Clause 1)

8.2 Toronto Financial Services Alliance (TFSA) Resource Requirements (All Wards)

The Economic Development and Parks Committee considered a report (September 21, 2004) from the Commissioner of Economic Development, Culture and Tourism, responding to the Economic Development and Parks Committee's request to report on the resources required to sustain the Toronto Financial Services Alliance (TFSA) initiative.

Recommendations:

It is recommended that:

- (1) City Council confirm its support of the Toronto Financial Services Alliance (TFSA) initiative in recognition of the vital role the sector plays in City, Provincial and Canadian economies;
- (2) City Council endorse the proposed new governance structure of the Toronto Financial Services Alliance (TFSA) noted in Attachment 1 and demonstrate its support by playing a leadership role through participation directly in the Toronto Financial Services Alliance (TFSA) as follows:
 - (a) that the Mayor or his designate participate as Co-Chair of Toronto Financial Services Alliance (TFSA) Leaders' Forum at its annual events and through ambassadorial activities as required; and
 - (b) that the Chair of the Economic Development and Parks Committee participate as Co-Chair of the Toronto Financial Services Alliance's (TFSA's) Executive Committee during its bi-monthly meetings to set and monitor strategic priorities;
- (3) the Economic Development Division establish a permanent sector development staff position dedicated to the financial services cluster by reallocating an existing staff position from within the Division, with no incremental impact in the Economic Development base budget;
- (4) the Economic Development and Parks Committee endorse adding \$25,000.00 to the Division's base budget to provide the Toronto Financial Services Alliance (TFSA) with annual project funding to support its key activities and to leverage matching funding from other sources;
- (5) this request be forwarded to the Policy and Finance Committee and the Budget Advisory Committee for their consideration with the 2005 operating budget; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Anne Lamont, VP Policy and Regulatory Affairs, RBC Financial, Royal Bank Plaza, appeared before the Economic Development and Parks Committee.

On motion by Councillor Ootes, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 7, Clause 2)

**8.3 3885 Yonge Street (Former Jolly Miller) - Business Name
(Ward 25 Don Valley West)**

The Economic Development and Parks Committee considered a report (September 14, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking Council direction regarding a name for the restaurant business at 3885 Yonge Street, the former Jolly Miller, being carried on under lease from the City of Toronto.

Recommendations:

It is recommended that:

- (1) the Commissioner of Economic Development, Culture and Tourism authorize the business name "The Miller Tavern" for the restaurant business being conducted at 3885 Yonge Street under a lease from the City; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Rae, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 7, Clause 3)

8.4 Proposed Amendments to the Ontario Heritage Act - City of Toronto Response (All Wards)

The Economic Development and Parks Committee considered the following communication and report:

- (i) (September 27, 2004) from the Toronto Preservation Board forwarding recommendations with respect to the proposed amendments to the Ontario Heritage Act - City of Toronto response.

Recommendations:

- (1) Council adopt the following with respect to proposed amendments to the Ontario Heritage Act currently before the Legislature:
 - (a) Council supports:
 - (i) new procedures controlling demolition of Part IV and Part V properties, permitting an appeal to the OMB to overturn Council's refusal of a demolition permit;
 - (ii) provisions allowing municipalities to set minimum standards for the maintenance of designated properties; and
 - (iii) increased protection available for Heritage Conservation Districts, permitting the inclusion of Guidelines in District Plans approved by Council for any part of the property, including landscaping;
 - (b) Council opposes:
 - (i) the proposed Part III.1 and s.25.2 and s.26.1 which removes all property owned by the Provincial Government, plus that owned by a list of "prescribed public bodies", from any of the municipal controls applied to Part IV or Part V properties; Council recommends that the opposite approach be taken so that Provincial property, especially that of its large land holding agencies such as Ontario Realty Corporation, be made specifically subject to the Act; and
 - (c) Council requests that several provisions be clarified:
 - (i) s.41.1(2) allows municipalities to adopt the District Plans for existing Heritage Conservation Districts by By-law, as will be required for new HCDs; it is unclear whether the

Economic Development and Parks Committee Minutes
Thursday, October 7, 2004

municipality may be able to apply any or all of the new powers to existing Districts if the existing District Plans are not adopted by By-law; this issue should be addressed; and

- (d) Council recommends that:
- (i) (a) the proposed s.41.2(2), which proposes to give the Guidelines contained in a District Plan for a Heritage Conservation District precedence over any other municipal by-law (including the zoning by-law) to the extent that there may be a conflict, be amended to require any municipal by-law be changed to conform to the District Plan;
 - (b) s.41(2.1) to s.41(2.4), which governs how alterations to properties designated under Part IV are to be handled if they are also in a Heritage Conservation District, should be amended to make Part IV properties in an HCD subject to the controls of both Parts, with Part IV taking precedence to the extent of a conflict;
 - (c) the requirement that designation advertisements and notices of many other actions be placed in newspapers having general circulation in the municipality be replaced with a provision allowing municipalities to define notification requirements in their Official Plan;
 - (d) proposed s.25.1(1) be amended by changing the word “may” to “shall”;
 - (e) s.25.1(2) be amended by changing the words “If a member” to “The member from”;
 - (f) s.25.2(3) be amended by changing the word “may” to “shall”;
 - (g) s.34.1 be amended to permit anyone to appeal Council’s decision regarding an application to demolish a designated property;

Economic Development and Parks Committee Minutes
Thursday, October 7, 2004

- (h) the *Planning Act* be amended to require that decisions of the Minister, Municipal Councils, Planning Boards and the Municipal Board be consistent with the heritage standards and guidelines; and
- (i) the Act have a section stating its purpose and that all decisions taken by municipal councils and Municipal Heritage Committees be consistent with that purpose;
- (ii) the City of Toronto be exempted from some existing and proposed provisions as they are not appropriate or necessary, including:
 - (a) s.29(1)(a), which proposes to impose designation criteria on all municipalities, if prescribed by regulation;
 - (b) the proposed s.34.5 to s.34.9 and s.35.1 which allow the Minister to designate properties and administer all the review and control processes for those properties; and
 - (c) the proposed s.35.2 which allows the Minister to issue a stop order for 60 days for any building being altered or demolished, whether or not the municipality has approved it;
- (2) Council authorize the appropriate City officials to present these comments to the Ontario Government, including appearing before the appropriate standing committee of the Legislature; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto; and
- (ii) (September 1, 2004) from the Commissioner of Economic Development, Culture and Tourism providing comment from the City of Toronto to the Ontario Ministry of Culture on proposed amendments to the *Ontario Heritage Act*.

Recommendations:

It is recommended that:

- (1) Council adopt the following with respect to proposed amendments to the *Ontario Heritage Act* currently before the Legislature:
 - (a) Council supports:
 - (i) new procedures controlling demolition of Part IV and Part V properties, requiring an appeal to the OMB to overturn Council's refusal of a demolition permit;
 - (ii) provisions allowing municipalities to set minimum standards for the maintenance of heritage properties; and
 - (iii) increased protection available for Heritage Conservation Districts, permitting the inclusion of Guidelines in District Plans approved by Council for any part of the property, including landscaping;
 - (b) Council opposes:
 - (i) the proposed Part III.1 and S. 26(1) which removes all property owned by the Provincial Government, plus that owned by a list of "prescribed bodies", from any of the municipal controls applied to Part IV or Part V properties; Council recommends that the opposite approach be taken so that Provincial property, especially that of its large land holding agencies such as Ontario Realty Corporation, be made specifically subject to the Act; and
 - (ii) new Part 41.2(2), which proposes to give the Guidelines contained in a District Plan for a Heritage Conservation District precedence over any other municipal by-law (including the zoning by-law) to the extent that there may be a conflict; Council recommends this provision be deleted;
 - (c) Council requests that several provisions be clarified:
 - (i) Section 41(2.1), which governs how alterations to properties designated under Part IV are to be handled if they are also in a Heritage Conservation District; Council proposes a more effective system would be to make Part IV

Economic Development and Parks Committee Minutes
Thursday, October 7, 2004

properties in an HCD subject to the controls of both Parts, with Part IV taking precedence to the extent of a conflict;

- (ii) Section 41.1(2) allows municipalities to adopt the District Plans for existing Heritage Conservation Districts by By-law, as will be required for new HCDs; it is unclear whether the municipality may be able apply any or all of the new powers to existing Districts if the existing District Plans are not adopted by By-law; this issue should be addressed; and
- (d) Council recommends that the City of Toronto be exempted from some existing and proposed provisions as they are not appropriate or necessary, including:
 - (i) the requirement that designation advertisements and notices of many other actions be placed in newspapers having general circulation in the municipality; Council recommends requiring advertising in community newspapers;
 - (ii) Section 29(1), which proposes to impose designation criteria on all municipalities, if prescribed by regulation;
 - (iii) new Sections 34.5 to 34.9 and 35.1 which allow the Minister to designate properties and administer all the review and control processes for those properties; and
 - (iv) new Section 35.2 which allows the Minister to issue a stop order for 60 days for any building being altered or demolished, whether or not the municipality has approved it;
- (2) Council authorize the appropriate City officials to present these comments to the Ontario Government, including appearing before the appropriate standing committee of the Legislature; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Rae, the Economic Development and Parks Committee:

- (1) recommended that City Council adopt the recommendations outlined in the communication (September 27, 2004) from the Toronto Presentation Board, subject to:
 - (a) amending Recommendation 1 (d) (i) (a) to read:

“New Part 41.2(2), which proposes to give the Guidelines contained in a District Plan for a Heritage Conservation District precedence over any other municipal by-law (including the zoning by-law) to the extent that there may be a conflict. Council recommends this provision be deleted;”;

and
 - (b) amending Recommendation 1 (d) (i) (g) to read:

“s.34.1 be amended to permit anyone to appeal Council's decision regarding an application to demolish a designated property; the appeal to follow the same procedure as an appeal of a designation under Part IV;”;

and
- (2) received the report (September 1, 2004) from the Commissioner of Economic Development, Culture and Tourism.

(Report 7, Clause 4)

**8.5 Toronto Arts Council 2004 Second Quarter Report
(All Wards)**

The Economic Development and Parks Committee considered the following report and communication:

- (i) (September 15, 2004) from the Commissioner of Economic Development, Culture and Tourism providing comments from staff, on revenues and expenditures reported to the Economic Development and Parks Committee, submitted by the Toronto Arts Council on Arts and Culture grants awarded from April to June 2004, inclusive.

Recommendation:

It is recommended that this report and the Toronto Arts Council's Second Quarter Report be received for information; and

- (ii) (September 8, 2004) from the Executive Director, Toronto Arts Council, forwarding for information the City of Toronto Arts and Culture Grants for the Second Quarter and describing the economic impact of the City's financial investment in its arts community and the array of work, creativity and community animation that will result.

On motion by Councillor Hall, the Economic Development and Parks Committee received the report and communication.

(Report 7, Clause 9(a))

**8.6 Bid to Host the 2005 NCAA Football Bowl Game
(Various Wards)**

The Economic Development and Parks Committee considered a report (September 23, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking Council's endorsement of the Bid by Sports World Interactive LLC submitted to the National Collegiate Athletic Association (NCAA) to have the City of Toronto selected as host of an annual NCAA College Football Bowl Game starting in December 2005.

Recommendations:

It is recommended that:

- (1) City Council endorse the bid by Sportsworld Interactive LLC to host an NCAA Football Bowl Game in Toronto;
- (2) a representative of the Tourism Division attend a presentation to the NCAA event certification committee in April 2005;
- (3) the City be assured membership on the Organizing Committee no less than the other participating government representatives;
- (4) the City provide technical assistance to the organizer to ensure the success of this event; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Hall, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 7, Clause 5)

**8.7 Expansion of the City of Toronto's Holiday Tourism Event Product
(All Wards)**

The Economic Development and Parks Committee considered a report (September 20, 2004) from the Commissioner of Economic Development, Culture and Tourism, presenting an overview on the enhancements planned for the Cavalcade of Lights 2004 - a month long calendar of tourism events produced by the Tourism Division; Cavalcade of Lights runs from November 27 to December 31, 2004.

Recommendation:

It is recommended that this report be received for information.

On motion by Councillor Ootes, the Economic Development and Parks Committee received the report.

(Report 7, Clause 9(b))

**8.8 Toronto Botanical Garden Revitalization Plan Implementation
(Ward 25 Don Valley West)**

The Economic Development and Parks Committee considered a report (September 22, 2004) from the Commissioner of Economic Development, Culture and Tourism, seeking Council's endorsement of the Toronto Botanical Garden Revitalization Plan and authority to enter into a construction agreement.

Recommendations:

It is recommended that:

- (1) Council approve the implementation of the Toronto Botanical Garden (TBG) Revitalization plan, such approval to be contingent upon final plan endorsement by the Commissioner of Economic Development, Culture and Tourism in consultation with the Ward 25 Councillor;

- (2) Council authorize and direct the Commissioner of Economic Development, Culture and Tourism and the City Solicitor to negotiate and execute a construction agreement with Toronto Botanical Garden; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Rae, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 7, Clause 6)

8.9 Parks and Recreation Revenue Review - Phase One: Welcome Policy Impacts

The Economic Development and Parks Committee considered a report (September 29, 2004) from the Commissioner of Economic Development, Culture and Tourism, providing a status report on the Revenue Review of the Parks and Recreation Services and on the interim findings related to the Welcome Policy that have implications on the achievement of budgeted revenue targets within the Parks and Recreation budget allocation.

Recommendations:

It is recommended that:

- (1) an increase of \$2.5 million net to the Parks and Recreation Operating Budget, as a result of increased use of the Welcome Policy (unrealized revenues), be referred for consideration during the 2005 Budget process as an interim finding arising from one component of the overall revenue review;
- (2) the Commissioner of Economic Development, Culture and Tourism, in consultation with the Chief Financial Officer and Treasurer, complete a comprehensive review of Parks and Recreation revenue types prior to the consideration of the 2006 budget;
- (3) the Commissioner of Economic Development, Culture and Tourism ensure that the revenue review is undertaken in concert with 2005 report on User Fees for Children and Youth Programs (recommendation of Our Common Grounds – Strategic Plan) and also incorporates the User Fee, Welcome and Priority Centres Policies; and

Economic Development and Parks Committee Minutes
Thursday, October 7, 2004

(4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

A. Councillor Rae moved that the Economic Development and Parks Committee:

(1) defer consideration of the report (September 21, 2004) from the Commissioner of Economic Development, Culture and Tourism until its meeting of November 15, 2004; and

(2) direct that a copy of the report be forwarded to the Budget Advisory Committee for consideration.

(Carried)

B. Councillor Ootes moved that the Economic Development and Parks Committee request the Commissioner of Economic Development, Culture and Tourism to report to the Economic Development and Parks Committee at that time on the amount and number of people in the various categories of programs that make up the amount spent (unrealized revenue) on the Welcome Policy Program.

(Carried)

(Budget Advisory Committee - October 7, 2004)

(Report 7, Clause 9(c))

**8.10 Parks and Recreation Service Improvement Priorities for 2005-2006
(All Wards)**

The Economic Development and Parks Committee considered a report (September 29, 2004) from the Commissioner of Economic Development, Culture and Tourism, proposing service improvement priorities as part of the implementation strategy for "Our Common Grounds," the Parks and Recreation Strategic Plan.

Recommendations:

It is recommended that:

(1) the four service area priorities and related service level changes in Table 1 and Attachment 2 be referred for consideration during the 2005 budget process;

Economic Development and Parks Committee Minutes
Thursday, October 7, 2004

- (2) achievements related to Parks and Recreation's service improvement priorities be reported to Council annually through the budget process;
- (3) a three-year Parks and Recreation service plan be brought forward at the beginning of each term of Council; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The following persons appeared before the Economic Development and Parks Committee:

- Rita LeDrew, George Brown College for the Deaf Upgrading Program, and submitted a written deputation;
- Pat Longmuir, PEL Consulting;
- Sean Maher, Co-ordinator, Scarborough Civic Action Network, and Dawn Williams, Scarborough Civic Action Network;
- Ron Kelusky, Vice President and Chief Operating Officer, and Stephen Christianson, Government Relations Co-ordinator, Ontario March of Dimes, Government Operations, and filed a copy of their submission;
- Marie Perrotta, Pegasus Community Project;
- David Kidd, Membership Secretary, CUPE Local 79, and filed a copy of his submission;
- Bill Guthrie, Local 416, Toronto Civic Employees' Union; and
- Councillor Michael Thompson, Ward 37 Scarborough Centre.

Councillor Ashton appointed Councillor Lindsay Luby Acting Chair and vacated the Chair.

On motion by Councillor Ashton, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report (September 29, 2004) from the Commissioner of Economic Development, Culture and Tourism, subject to amending Recommendation (1) to read:

- “(1) the four service area priorities related service level changes in Table No. 1 and items listed under the heading “2005 Budget Request (net)” in Attachment 2 be referred for consideration during the 2005 budget process;”.

Councillor Ashton resumed the Chair.

(Report 7, Clause 7)

8.11 Poll Results - Proposed Expansion of St. Clair Gardens Business Improvement Area (Ward 17 Davenport)

The Economic Development and Parks Committee considered a report (September 9, 2004) from the City Clerk, reporting on the results of the poll for the proposed expansion of the St. Clair Gardens Business Improvement Area.

Recommendations:

It is recommended that:

- (1) based upon the results of the poll, Council pass a by-law to designate the area described by Attachment 1 as an Expanded Business Improvement Area (BIA), under Sections 204 and 209 of the *Municipal Act*; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Lindsay Luby, the Economic Development and Parks Committee recommended that City Council adopt the staff recommendations in the Recommendations Section of the report.

(Report 7, Clause 8)

8.12 Crothers' Woods

The Economic Development and Parks Committee considered a communication (September 23, 2004) from the Task Force to Bring Back the Don.

Recommendation:

The Task Force to Bring Back the Don recommended to the Economic Development and Parks Committee that the following motion by J. Palmer, seconded by R. Ballantyne, be adopted:

“WHEREAS Crothers' Woods has been designated an Environmentally Significant Area by the Toronto and Region Conservation Authority;

AND WHEREAS the Toronto Field Naturalists, the TRCA and others have identified a number of rare forest species in Crothers' Woods, including hickory, oak, beech and maple species that can serve as a seed bank for a healthy urban forest as Toronto's climate changes;

AND WHEREAS many activities and initiatives within, or immediately adjacent to, Crothers' Woods will affect the long-term sustainability of that forest, these including, but not necessarily limited to:

- the provision in Toronto's Official Plan to extend Redway Road as a transit link;
- the disposition of the North Toronto Sewage Treatment Plant;
- potential Wet Weather Flow Management Master Plan initiatives;
- the Rosemount Heights Sewer rehabilitation project;
- ongoing hydro corridor maintenance;
- Trees Across Toronto forest extension at the Sun Valley site.

AND WHEREAS Crothers' Woods is under stress from unplanned human uses including proliferating informal trails and unregulated stunt structures used by mountain bikers and others;

AND WHEREAS the Natural Environment and Horticulture Section, Parks and Recreation, EDCT, has initiated a program of trail realignment, erosion control and public education, in consultation with the Task Force to Bring Back the Don, the Don Valley Trail Users Club, the International Mountain Biking Association, the Don Watershed Regeneration Council and other stakeholders;

AND WHEREAS sustainable initiatives to preserve Crothers' Woods as a ecological treasure must be developed within the context of a plan that recognizes all the competing issues that affect Crothers' Woods;

BE IT RESOLVED THAT the Task Force to Bring Back the Don requests the Economic Development and Parks Committee to direct the Commissioner of Economic Development Culture and Tourism to develop a Natural Area Management Master Plan for Crothers' Woods that preserves its unique character, improves its environmental health and sets out management requirements to minimize negative human impacts, as soon as possible, and that this be a priority in the 2005 Budget process."

On motion by Councillor Rae, the Economic Development and Parks Committee referred the communication (September 23, 2004) from the Task Force to Bring Back the Don to the Commissioner of Economic Development, Culture and Tourism for consideration and report to the Economic Development and Parks Committee during the 2005 Budget process.

(Report 7, Clause 9(d))

8.13 International Air Transport Association and Air Transport Association of Canada

The Economic Development and Parks Committee considered a communication (September 30, 2004) from Councillor Brian Ashton, Chair, Economic Development and Parks Committee, regarding cost and competitiveness issues at Pearson International Airport.

On motion by Councillor Ootes, the Economic Development and Parks Committee:

- (1) referred the communication (September 30, 2004) from Councillor Brian Ashton, Chair, Economic Development and Parks Committee, forwarding a joint letter from International Air Transport Association and Air Transport Association of Canada to the Commissioner of Economic Development, Culture and Tourism for consideration and report to the Economic Development and Parks Committee meeting of November 15, 2004; and

Economic Development and Parks Committee Minutes
Thursday, October 7, 2004

- (2) requested the Commissioner of Economic Development, Culture and Tourism to invite Members of the International Air Transport Association and the Air Transport Association of Canada to attend the November 15, 2004 meeting of Economic Development and Parks Committee to provide input into the issue of Pearson International Airport's cost structure, competitiveness and governance.

(Report 7, Clause 9(e))

The Economic Development and Parks Committee adjourned its meeting at 12:45 p.m.

Chair