

**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE
AGENDA
MEETING 2**

Date of Meeting: March 10, 2005
Time: 9:30 a.m.
Location: Committee Room 1
City Hall
100 Queen Street West
Toronto, Ontario

Enquiry: Merle MacDonald
Acting Committee Administrator
416-392-7340
mmacдона@toronto.ca

Under the *Municipal Act, 2001*, the Economic Development and Parks Committee must adopt a motion to meet In-camera (privately) and the reason must be given.

Declarations of Interest under the *Municipal Conflict of Interest Act*

Confirmation of Minutes - January 10, 2005

Speakers/Presentations:

10:00 a.m. - Item 1, 2, 3, 4 and 5

Communications/Reports:

1. Mandarin Community Development Proposal

Presentation from Executive Director of the
Toronto Community and Culture Centre.

(No Written Material)

**2. Harmonized Permit Rates
All Wards**

Report (February 25, 2005) from the Commissioner of Economic Development, Culture and Tourism, proposing harmonized permit rates for certain recreation facilities across

the City and responding to the request for information by the Economic Development and Parks Committee. This report does not deal with any recreational program fees.

Recommendations:

It is recommended that:

- (1) the new harmonized permit rates for gymnasiums, rooms, kitchens, dry pads and children's use of sports fields as outlined in Attachment 1 be approved for implementation on January 1, 2006;
- (2) the Commissioner, Economic Development, Culture and Tourism implement an internal and external communications strategy in 2005 to generate awareness of the new allocation policy and new permit rates;
- (3) as part of the revenue analysis before the 2006 Operating Budget submission, staff report on the potential of incorporating a cost of living indexed increment to permit rates every year, beginning in January 2007;
- (4) staff report to the Economic Development and Parks Committee annually during the three year implementation period, beginning in the 3rd quarter of 2006 prior to finalizing the following years operating budget, on long term financial implications resulting from any shift in usage patterns or volumes following the implementation of the new permit allocation policy and new permit rates;
- (5) staff report on insurance requirements for permit groups to the May meeting of the Economic Development and Parks Committee; and
- (6) the appropriate City Officials be authorized to take the necessary action to give effect thereto.

**3. Design Exchange (DX) – 2005 Grant Annual Review
(Ward 28 - Toronto Centre-Rosedale)**

(Speakers)

Report (February 22, 2005) from the Commissioner of Economic Development, Culture and Tourism, providing an update on the current financial situation at the DX, highlights of 2004 accomplishments, an overview of major projects planned for 2005, and seeking Council authorization to transfer payment to the Design Exchange (DX) for its annual grant for 2005.

Recommendations:

It is recommended that:

- (1) the Design Exchange (DX) be recognized for its work in the promotion of design as a strategic tool for business innovation in the City of Toronto, on the occasion of its 10th anniversary.
- (2) the Design Exchange's 2005 grant request for \$500,000.00 plus accrued interest be approved as per the terms of the City's grant agreement with the Design Exchange;
- (3) staff be requested to monitor the situation during 2005 with respect to the DX's financial status and development and implementation of its recovery strategy; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4. 2004 Culture Build Grants Allocations
(All Wards)**

(Speakers)

Report (February 14, 2005) from the Commissioner of Economic Development, Culture and Tourism, recommending allocations to non-City-owned not-for-profit cultural organizations that have applied through the Culture Division for municipal support within the 2004 Culture Build Grants Program.

Recommendations:

It is recommended that:

- (1) the \$44,000.00 grant received by Charles Street Video from the 2002 Culture Build Grants Program and recently returned to the City be made available for the 2004 grant allocations;
- (2) Culture Build grants be approved for the following organizations:

(a)	Canadian Museum of Carpets and Textiles	\$9,000.00
(b)	Chinese Cultural Centre of Greater Toronto	\$16,000.00
(c)	Dancemakers	\$17,000.00
(d)	Davenport Perth Neighbourhood Centre	\$14,000.00
(e)	Dovehouse Dance	\$22,000.00
(f)	Harbourfront Centre	\$6,000.00

(g)	Japanese Canadian Cultural Centre	\$16,000.00
(h)	National Shevchenko Musical Ensemble Guild of Canada	\$3,000.00
(i)	SKETCH - Working Arts for Street-Involved and Homeless Youth	\$25,000.00
(j)	Theatre Centre	\$31,000.00
(k)	Theatre Passe Muraille	\$35,000.00
	Total	\$194,000.00

- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. Canada's Historic Places Initiative
(All Wards)**

(Speakers)

Report (February 18, 2005) from the Commissioner of Economic Development, Culture and Tourism, advising Council on the nomination of certain properties designated under the Ontario Heritage Act or with Heritage Easement Agreements to the Canadian Register of Historic Places.

Recommendations:

It is recommended that:

- (1) Heritage Conservation Districts and properties designated by the City of Toronto under the *Ontario Heritage Act* and properties with Heritage Easement Agreements be nominated for inclusion on the Canadian Register of Historic Places, provided that the property owner agrees in writing to the nomination when necessary;
- (2) nominations to the Canadian Register of Historic Places be prioritized, with those properties that have applied for funding from the Commercial Heritage Properties Incentive Fund given top priority; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

6. Intention to Expand the Lakeshore Village Business Improvement Area (BIA) Boundary (Ward 6 - Etobicoke-Lakeshore)

Report (February 11, 2005) from the Commissioner of Economic Development, Culture and Tourism, recommending the expansion of the Lakeshore Village Business Improvement Area (BIA) boundary.

Recommendations:

It is recommended that:

- (1) the area described by Attachment 1 (Maps 1 to 4) be designated as an expanded Business Improvement Area (BIA) , under Section 204 of the *Municipal Act*;
- (2) the City Clerk be authorized and directed to send out a notice of Council's intention to pass a by-law designating the areas as an expanded Business Improvement Area (BIA), in accordance with Section 210 of the *Municipal Act*;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a survey of the area as described by Attachment 1, and to submit this description to the City Solicitor;
- (4) subject to the City Clerk reporting favourably on the poll results of the intention to pass a by-law designating the area, referred to in recommendation 2, and upon receipt of the survey prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating the area as an expanded Business Improvement Area (BIA) as described by Attachment 1 (Maps 1 to 4), in accordance with Sections 204 and 209 of the *Municipal Act*; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

7. Intention to Designate the Uptown Yonge Business Improvement Area (BIA) (Ward 16 - Eglinton Lawrence and Ward 25 - Don Valley West)

Report (February 23, 2005) from the Commissioner of Economic Development, Culture and Tourism, recommending the designation of the Uptown Yonge Business Improvement Area.

Recommendations:

It is recommended that:

- (1) the area described by Attachment 1 (Maps 1 to 4), be designated as a Business Improvement Area (BIA), under Section 204 of the *Municipal Act*;
- (2) the City Clerk be authorized and directed to send out a notice of Council's intention to pass a by-law designating the area, as defined in Attachment 1 (Maps 1 to 4), as a Business Improvement Area, in accordance with Section 210 of the *Municipal Act*;
- (3) the Commissioner of Works and Emergency Services be requested to prepare a legal description of the area, as described by Attachment 1 (Maps 1 to 4), and to submit this description to the City Solicitor;
- (4) subject to the City Clerk reporting favourably on the results of the poll referred to in Recommendation (2), and upon receipt of the legal description prepared by the Commissioner of Works and Emergency Services, the City Solicitor be directed to prepare a by-law designating the area as a Business Improvement Area as described by Attachment 1 (Maps 1 to 4), in accordance with Section 204 of the *Municipal Act*; and
- (5) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**8. Name Change for the Rosedale-Summerhill
Business Improvement Area (BIA)
(Ward 22 - St. Paul's and
Ward 27 - Toronto Centre-Rosedale)**

Report (February 11, 2005) from the Commissioner of Economic Development, Culture and Tourism, providing authorization to the Rosedale-Summerhill Business Improvement Area to change its name to the Rosedale Main Street Business Improvement Area.

Recommendations:

It is recommended that:

- (1) the Rosedale-Summerhill Business Improvement Area (BIA), as defined by the boundaries described in Attachment 1, be renamed as the Rosedale Main Street Business Improvement Area (BIA); and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, including the introduction of the necessary bills.

**9. 2004 Business Investment Activity Summary Report
(All Wards)**

Report (February 11, 2005) from the Commissioner of Economic Development, Culture and Tourism, summarizing the Economic Development's Investment, Attraction and Retention activities for the year 2004.

Recommendation:

It is recommended that this report be received for information.

**10. Lakeshore Lions Arena and the Toronto District School Board
Negotiations for the Development of a New Arena Facility
(Ward 6 - Etobicoke-Lakeshore)**

Report (February 22, 2005) from the Commissioner of Economic Development, Culture and Tourism, updating the Committee and Council on discussions with the Lakeshore Lions Club and the Toronto District School Board with respect to the potential development of a new arena facility in South Etobicoke, and seeking approval to continue to negotiate with the parties towards completing a business agreement by December 31, 2005.

Recommendations:

It is recommended that:

- (1) staff pursue the potential for a land exchange with the Toronto District School Board to facilitate the development of a multi-pad arena complex conditional on a suitable business agreement with the Lakeshore Lions Club, and report thereon to Committee;
- (2) staff continue negotiations with the Lakeshore Lions Club on the business plan, financing aspects and community benefits of this project and if suitable terms can be reached, report further on the business requirements and necessary approvals to finalize an agreement by December 31, 2005;
- (3) technical studies and a precinct based planning process with public consultation be undertaken following the completion of the initial due diligence analysis; and
- (4) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

11. Policy on the Protection and Potential Acquisition of Natural and Cultural Heritage Sites (All Wards)

Report (February 18, 2005) from the Commissioner of Economic Development, Culture and Tourism, advising on a policy for the protection and potential acquisition of natural and cultural heritage sites.

Recommendation:

It is recommended that this report be received for information.

12. International Alliance Program - Summary Report for 2004 (All Wards)

Report (February 23, 2005) from the Commissioner of Economic Development, Culture and Tourism, summarizing the activities of the International Alliance Program (IAP) in 2004.

Recommendations:

It is recommended that:

- (1) City staff continue to develop the partnership with the City of Milan through ongoing projects such as the Princes' Gate Commemorative Open Space Design Competition; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

13. Establishment of Reserve Fund - Wabash Community Centre Project (Ward 14- Parkdale-High Park)

Report (February 7, 2005) from the Commissioner of Economic Development, Culture and Tourism and the Chief Financial Officer and Treasurer, establishing an obligatory reserve fund to receive donations for the Wabash Community Centre Project and to provide funds for the planning, design, and development of the community centre.

Recommendations:

It is recommended that:

- (1) City Council establish an obligatory reserve fund called “Wabash Community Centre Project Reserve Fund” for the purpose of receiving donations toward development of the Wabash Community Centre Project;
- (2) Municipal Code, Chapter 227 [Reserves and Reserve Funds] be amended by adding the “Wabash Community Centre Project Reserve Fund” to Schedule 9 - Donations Reserve Fund;
- (3) all donations received for Wabash Community Centre Project, by the City of Toronto, be held separately in the “Wabash Community Centre Project Reserve Fund” designated for this purpose, and receipts for income tax purposes be issued to donors for eligible donations in accordance with the *Income Tax Act* and City policy in this regard;
- (4) donations previously deposited and recorded for the Wabash Community Centre Project be transferred to this reserve fund upon its establishment; and
- (5) the appropriate officials be authorized and directed to take the necessary action to give effect thereto; and that leave is granted for the introduction of any necessary bills in Council to give effect thereto.

**14. Economic Development and Parks Committee Report 8 (2004), Clause 12b
Humanitas: Feasibility Study of a New Cultural
Attraction on Toronto’s Waterfront
(Various Wards)**

Communication (February 9, 2005) from the City Clerk, forwarding City Council’s action of February 1, 2 and 3, 2005, respecting Clause 12b of Economic Development and Parks Committee Report 8, which Council referred the following staff Recommendation (3) contained in the Recommendations Section of the report dated October 15, 2004, from the Commissioner of Economic Development, Culture and Tourism, to the Economic Development and Parks Committee, for further consideration of the name “Humanitas”:

- “(3) the Word Mark ‘Humanitas’ be adopted and used as an official mark of the City of Toronto and the City Solicitor be directed to request the Registrar of Trade-Marks to give public notice of its adoption and use; and”.

**15. Nomination of Representative of
Aboriginal Community to
Heritage Toronto Board of Directors**

Report (February 9, 2005) from the Executive Director, Heritage Toronto, recommending to Council the appointment of one (1) Aboriginal Community representative to the Heritage Toronto Board of Directors.

Recommendations:

It is recommended that the:

- (1) Economic Development and Parks Committee recommend to Council the appointment of the selected individual listed in Attachment 1, to the Heritage Toronto Board of Directors for the balance of the current term which expires on November 30, 2006, or until a successor is appointed; and
- (2) appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**16. Hodgson Senior Public School - Greening Proposal
282 Davisville Avenue
(Ward 22 - St. Paul's)**

Communication (February 10, 2005) from Councillor Walker, recommending that the Commissioner of Economic Development, Culture and Tourism, in consultation with the Chief Financial Officer, report to the Economic Development and Parks Committee on a source of funding so that the City can front-end a contribution of \$80,000.00 to the Hodgson Landscape Design Steering Committee.

**17. Report Request – Location Search for the
Children’s Own Museum**

Motion (March 2005) from Councillor Palacio:

“Whereas the Children’s Own Museum, which previously operated with tremendous success in the McLaughlin Planetarium site within the Royal Ontario Museum, is presently seeking to relocate within the City of Toronto; and

Whereas unlike over 200 major cities across North America, the City of Toronto currently has no major play-based early education facility; and

Whereas this transition is a tremendous “city building” opportunity to create a world class education and research facility within the City, possibly with the help of the City of Toronto;

Now Therefore Be It Resolved That the Economic Development and Parks Committee express its strong support and gratitude on behalf of the City of Toronto for the work of the Children’s Own Museum Board of Trustees; and

And Be It Further Resolved That the Executive Director of Culture and the Executive Director of Tourism meet with representatives of the Board of Trustees of the Children’s Own Museum to discuss the possibility of accommodating the Children’s Own Museum on City land or in a City facility on a long-term lease or nominal consideration basis, possibly in the waterfront area, and bring forward a report with recommendations to that effect as soon as possible.



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SUPPLEMENTARY AGENDA
MEETING 2**

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City Hall
100 Queen Street West
Toronto, Ontario

Enquiry: Merle MacDonald
Acting Committee Administrator
416-392-7340
mmacдона@toronto.ca

Communications/Reports:

**5(a). Canada's Historic Places Initiative
(All Wards)**

Communication (March 4, 2005) from the Toronto Preservation Board recommending to the Economic Development and Parks Committee that City Council adopt the staff recommendations in the Recommendations Section of the report (February 18, 2005) from the Commissioner of Economic Development, Culture and Tourism.

**18. Helping Visitors Discover Toronto
Toronto Ambassador Program**

Report (March 2, 2005) from the Commissioner of Economic Development, Culture and Tourism, to introduce a new program being launched by the Tourism Division which will put visitors to Toronto in touch with a greater range of neighbourhoods and facets of the city.

Recommendations:

It is recommended that:

- (1) City Council approve the introduction of the Toronto Ambassador Program and the pilot partnership with the Ontario Travel Information Centre, as is further described in Attachment 1 to this report, at net zero cost to the Toronto taxpayer; and

- (2) the 2005 Operating Budget - Tourism be increased by \$300,000, funded by a \$170,000 provincial grant and \$130,000 in corporate sponsorships;
- (3) spending be conditional on the receipt of external funding;
- (4) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.