

**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE  
AGENDA  
MEETING 4**

<b>Date of Meeting:</b>	<b>April 28, 2005</b>	<b>Enquiry:</b>	<b>Merle MacDonald</b>
<b>Time:</b>	<b>9:30 a.m.</b>		<b>Acting Committee Administrator</b>
<b>Location:</b>	<b>Committee Room 1</b>		<b>416-392-7340</b>
	<b>City Hall</b>		<b>mmacdona@toronto.ca</b>
	<b>100 Queen Street West</b>		
	<b>Toronto, Ontario</b>		

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Under the *Municipal Act, 2001*, the Economic Development and Parks Committee must adopt a motion to meet In-camera (privately) and the reason must be given.

Declarations of Interest under the *Municipal Conflict of Interest Act*

Confirmation of Minutes – March 10 and April 4, 2005

Speakers/Presentations:

9:45 a.m. – Items 1, 2, 3, 4 and 9

Communications/Reports:

- 1. Canadian Tire Foundation for Families  
Jump Start Program  
(All Wards)**

**(Speakers)**

Report (April 11, 2005) from the Commissioner of Economic Development, Culture and Tourism, informing City Council about a partnership with the Canadian Tire Foundation for Families Program “Jump Start”, and to seek approval to implement the program within the City of Toronto.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee and City Council approve the participation by the City of Toronto in the Canadian Tire Foundation for Families “Jump Start” program and extend its congratulations and thanks to the Foundation;
- (2) the General Manager of Parks, Forestry and Recreation be authorized to receive funds from the Jump Start Program, to disburse funds to eligible programs provided directly by the Parks, Forestry and Recreation Division and to disburse funds to external agencies and providers approved by the General Manager on a net zero budget impact;
- (3) the General Manager of Parks, Forestry and Recreation submit any required net zero technical adjustments to the 2005 Parks, Forestry and Recreation Operating Budget for consideration with the 2005 Third Quarter Operating Variance Report; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**2. Greater Toronto Marketing Alliance (GTMA)  
Continued Membership**

**(Speakers)**

Report to Follow

**3. “Everybody into the Pool” - An Indoor Pool Provision Strategy for  
City of Toronto and the Development of an Aquatics Program Plan  
(All Wards)**

**(Presentation)**

Report (April 14, 2005) from the Commissioner of Economic Development, Culture and Tourism, reporting to the Economic Development and Parks Committee and City Council on the outcome of Phase One of the Pool Provision Strategy conducted by staff and outside consultants, to adopt a vision for the delivery of aquatic recreational services and to recommend further work and immediate improvements to the aquatic services of the Parks, Forestry and Recreation Division.

Recommendations:

It is recommended that:

- (1) the vision for the delivery of aquatics within the City, includes adopting the goal of doubling the number of swims per capita to 2.2 by 2015, as articulated in Attachment 2 be adopted;
- (2) scenario 'A' be approved as the preferred pool provision strategy for the City of Toronto which includes four levels of aquatic facilities including an increased focus on aquatic sport development;
- (3) staff undertake the development of an Aquatic Service Plan that ensures the coordination of operational issues identified in the consultants' report and immediately implement quick start changes to enhance aquatics programs and services and provide an update report in June 2005;
- (4) phase two of the Pool Provision strategy, consisting of a detailed implementation strategy and site by site analysis, include comprehensive financial projections and analysis be completed and reported to the Economic Development and Parks Committee by November 2005;
- (5) in preparation for the Parks, Forestry and Recreation Division's capital budget for 2006 - 2011, consideration be given to the recommendations of the Pool Provision Strategy;
- (6) staff consider this report and its recommendations to inform the design of organizational structure options for the provision of aquatic services;
- (7) staff consider the consultants' report and examine opportunities for an aquatic leadership centre and consult with The Lifesaving Society on potential partnership opportunities for the development and operation of such a facility;
- (8) staff consider partnership opportunities for the development of new facilities with a variety of government, educational and institutional partners and report further as part of the phase two of this study; and
- (9) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4. Harmonized Permit Rates  
(All Wards)**

**(Speakers)**

(Deferred from the March 10, 2005 Meeting)

Report (February 25, 2005) from the Commissioner of Economic Development, Culture and Tourism, proposing harmonized permit rates for certain recreation facilities across the City and responding to the request for information by the Economic Development and Parks Committee. This report does not deal with any recreational program fees.

Recommendations:

It is recommended that:

- (1) the new harmonized permit rates for gymnasiums, rooms, kitchens, dry pads and children's use of sports fields as outlined in Attachment 1 be approved for implementation on January 1, 2006;
  - (2) the Commissioner, Economic Development, Culture and Tourism implement an internal and external communications strategy in 2005 to generate awareness of the new allocation policy and new permit rates;
  - (3) as part of the revenue analysis before the 2006 Operating Budget submission, staff report on the potential of incorporating a cost of living indexed increment to permit rates every year, beginning in January 2007;
  - (4) staff report to the Economic Development and Parks Committee annually during the three-year implementation period, beginning in the third quarter of 2006 prior to finalizing the following years operating budget, on long-term financial implications resulting from any shift in usage patterns or volumes following the implementation of the new permit allocation policy and new permit rates;
  - (5) staff report on insurance requirements for permit groups to the May meeting of the Economic Development and Parks Committee; and
  - (6) the appropriate City officials be authorized to take the necessary action to give effect thereto.
- 4(a).** Supplementary report from the General Manager, Parks, Forestry and Recreation  
(Report to Follow)

**5. Greater Toronto Hockey League (GTHL)  
Governance, Financial Accountability and  
the Potential Impact on Participation Levels in Minor Hockey  
(All Wards)**

Report (April 14, 2005) from the Commissioner of Economic Development, Culture and Tourism, reporting on various meetings with the Greater Toronto Hockey League (GTHL) and other hockey stakeholders regarding various issues with respect to minor hockey league operations.

Recommendations:

It is recommended that:

- (1) the City of Toronto Ice Allocation Policy be amended to be consistent with the Harmonized Permit Allocation Policy and Permit Rates Framework with respect to residency and financial disclosure policies;
- (2) the Parks, Forestry and Recreation staff meet with the GTHL in one year's time to review the status of implementing the new governance regulations;
- (3) the Arena Boards be requested to consider this report and include the requirement for financial disclosure requirements for non-profit organizations as a part of their permit process, and that the City Manager's Office review of Arena Boards of Management Governance consider this information in its process; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**6. Donation to the City of an Outdoor Multi-Sport Complex  
from Nike Canada Limited  
(Ward 42 - Scarborough Rouge River)**

Report (April 13, 2005) from the Commissioner of Economic Development, Culture and Tourism, seeking permission to accept the donation of an outdoor multi-sport complex from Nike Canada Limited; obtaining authority to pay the installation contractor selected by Nike Canada Limited; seeking permission to issue a tax receipt for the donation; seeking permission to construct the complex on Toronto Catholic District School Board (TCDSB) property and to finalize a nominal sum license agreement with the Toronto Catholic District School Board for the shared use of the complex.

Recommendations:

It is recommended that:

- (1) the General Manager of Parks, Forestry and Recreation be authorized to negotiate and execute a nominal sum License Agreement with the TCDSB for the shared use of the proposed outdoor multi-sport complex in accordance with terms acceptable to the City Solicitor;
- (2) the City accept the donation of the outdoor multi-sport complex from Nike Canada Limited, with thanks;
- (3) the City issue a tax receipt to Nike Canada Limited for the value of the donation in accordance with CCRA guidelines and City policies;
- (4) the City approve the construction of the complex by Nike Canada Limited to the satisfaction of the General Manager of Parks, Forestry and Recreation on TCDSB property at Mother Theresa School upon the City entering into a satisfactory shared use agreement with the TCDSB;
- (5) the City approve the payment for the construction of the complex to Bill Searle, North Gate Farms, the contractor selected by Nike Canada Limited;
- (6) the City approve the Construction of the complex upon an alternative City owned site if a satisfactory shared use agreement with the TCDSB cannot be obtained; and
- (7) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. Amendments to Lease Agreement with  
Toronto District School Board for a Tennis Court and a  
Basketball Court on Land Adjacent to Bathurst Heights Secondary School  
(Ward 15 - Eglinton-Lawrence)**

Report (April 14, 2005) from the Commissioner of Economic Development, Culture and Tourism, seeking City Council approval to enter into a Lease Agreement with the Toronto District School Board for the use of lands adjacent to Bathurst Heights Secondary School on amended terms from those previously approved by Council.

Recommendations:

It is recommended that:

- (1) City Council approve a lease agreement with the Toronto District School Board for the use of land at 640 Lawrence Avenue West for a five-year term with a five-year renewal at a rent of \$1,000.00 per year in accordance with the terms and conditions set out in the body of this report and in a form satisfactory to the City Solicitor;
- (2) operating costs and the lease fee required for this project be reviewed, and if required, submitted for consideration in the 2006 Parks and Recreation Operating Budget process;
- (3) this report be forwarded to the Policy and Finance Committee for consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**8. Proposed Lease of a Waterlot from the Toronto Port Authority for the Development of the Waters Edge Promenade at 339 Queens Quay West in Harbourfront (Ward 20 - Trinity-Spadina)**

Report (April 11, 2005) from the Commissioner of Economic Development, Culture and Tourism, seeking City Council approval to enter into the necessary agreement with the Toronto Port Authority for the use of a strip of land (waterlot) along the south boundary of 339 Queens Quay West ("the "Leased Premises").

Recommendations:

It is recommended that:

- (1) staff be authorized to negotiate and finalize a lease agreement with the Toronto Port Authority for the use of the Leased Premises on the terms set out in the attached Appendix "A", and on such other terms and conditions as acceptable to the Commissioner of Economic Development, Culture and Tourism, and all in a form satisfactory to the City Solicitor;
- (2) the lease agreement be prepared in a form satisfactory to the City Solicitor, and executed by the appropriate City officials;

- (3) annual operating costs of \$2,000.00 and the annual lease fee of \$15,751.80 required for this project be submitted for consideration as part of the 2006 Parks and Recreation Operating Budget;
- (4) this report be forwarded to the Policy and Finance Committee for consideration; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**9. Request for Proposals 9155-04-7395  
Operation of Toronto Island Marina in Toronto Island Park  
(Ward 28 - Toronto Centre-Rosedale)**

**(Speakers)**

Report (April 15, 2005) from the Deputy City Manager and Chief Financial Officer and the Commissioner of Economic Development, Culture and Tourism, advising on the results of Request for Proposals (RFP) 9155-04-7395 for the operation of Toronto Island Marina in Toronto Island Park, and requesting authority to negotiate and enter into a 20-year License Agreement with the recommended Proponent.

Recommendations:

It is recommended that:

- (1) authority be granted to negotiate and enter into a 20-year License Agreement, commencing on October 16, 2005 and ending October 15, 2025, with 1569483 Ontario Incorporated, operating as Toronto Island Marina, the highest overall scoring Proponent meeting the requirements for the operation of Toronto Island Marina in Toronto Island Park;
- (2) the General Manager of Parks, Forestry and Recreation be directed to negotiate and execute a License Agreement, in a form and content consistent with the RFP and acceptable to the City Solicitor, with the recommended Proponent; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, and that leave be granted for the introduction of any necessary bills in Council to give effect thereto.

(Report to Follow)



**10. Adjustments to the Parks, Forestry and Recreation Division's  
FY2005 Capital Budget  
(City-Wide)**

Report (April 14, 2005) from the Commissioner of Economic Development, Culture and Tourism, applying additional Reserve Funds and development-related revenues to expand the 2005 Parks and Recreation Capital Budget.

Recommendations:

It is recommended that:

- (1) funds in the amount of \$0.200 million secured by way of a settlement related to 340 Front Street West be directed to the restoration of Victoria Memorial Square Park;
- (2) the 2005 Parks, Forestry, and Recreation Capital Budget subproject "Victoria Memorial Park Restoration" (CPR117-35- 34) be increased by \$0.200 million gross, (zero net), to 2005 cash flow of \$0.488 million;
- (3) funds in the amount of \$0.044 million secured by way of a S.37 agreement and currently held by the City be directed to completion of the meeting room/banquet facility at Ted Reeve Arena;
- (4) the Parks, Forestry and Recreation Capital Budget subproject "CAMP (SGR) Arena Indoors" (CPR121-35-02) be increased by \$0.044 million gross, (zero net) to a 2005 cash flow of \$3.244 million;
- (5) funds of \$.031 million in each of the following reserve accounts: XR2206, XR2207, XR2210 and XR221, for a total of \$.123 million be directed to continue development of the North District Major Soccer Facility at Keele Reservoir;
- (6) the Parks, Forestry and Recreation Capital Budget subproject "North District Major Soccer Facility" (CPR102-3) be increased by \$0.123 million gross, zero net, to a 2005 cash flow of \$0.249 million;
- (7) this report be forwarded to the Policy and Finance Committee for consideration; and
- (8) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. Parking Lot in Rouge Marsh Park  
(Ward 44 - Scarborough East)**

Report (April 14, 2005) from the Commissioner of Economic Development, Culture and Tourism, reporting on the proposed parking lot construction in Rouge Marsh Park as directed by City Council, September 22, 23, 24 and 25, 2003, Clause 21, Report 7 of the Economic Development and Parks Committee.

Recommendations:

It is recommended that the:

- (1) proposed parking lot design for Rouge Marsh Park be adopted; and
- (2) appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**12. Museum Grants - Campbell House,  
Toronto's First Post Office, Friends of Fort York  
(Ward 19 - Trinity Spadina , Ward 20 – Trinity-Spadina,  
and Ward 28 – Toronto Centre-Rosedale)**

Report (April 7, 2005) from the Commissioner of Economic Development, Culture and Tourism, recommending that Campbell House, Toronto's First Post Office and the Friends of Fort York receive grants from the Community Partnerships and Investment Program budget.

Recommendations:

It is recommended that:

- (1) the following museum grants be awarded:
  - (a) Campbell House be awarded a grant of \$35,254.00 to be applied to their 2005 operating budget;
  - (b) Toronto's First Post Office be awarded a grant of \$27,196.00 to be applied to their 2005 operating grant;
  - (c) the Friends of Fort York be awarded a grant of \$15,000 to be applied to the operation of the Fort York Guard; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**13. Public Art Restoration and Maintenance  
(All Wards)**

Report (April 11, 2005) from the Commissioner of Economic Development, Culture and Tourism, obtaining authority to transfer funding from two Reserve Funds for the restoration and maintenance of public art.

Recommendations:

It is recommended that:

- (1) a one-time adjustment in the amount of \$45,000.00 gross, \$0 net be made to the 2005 Culture operating budget using the World War II Fifth Anniversary Maintenance Reserve Fund (\$35,000.00 from XR3005) and the Public Art Reserve Fund (\$10,000.00 from XR4002) as the source of funds; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**14. Toronto Arts Council 2004 Fourth Quarter Report  
(All Wards)**

Report (April 7, 2005) from the Commissioner of Economic Development, Culture and Tourism, reporting on revenues and expenditures reported to the Economic Development and Parks Committee, submitted by the Toronto Arts Council on Arts and Culture grants awarded from October to December 2004, inclusive.

Recommendation:

It is recommended that this report be received for information.

- 14(a).** Report (February 2005) on the City of Toronto Arts and Culture Grants for the Fourth Quarter of 2004 (October to December 2004) submitted by Donald Moffat, President, Toronto Arts Council.

**15. New Toronto Revitalization Incentive Program - Status Report  
(Ward 6 - Etobicoke Lakeshore)**

Report (April 11, 2005) from the Commissioner of Economic Development, Culture and Tourism, providing a status report on the pilot Revitalization Incentive Program currently in effect for the New Toronto Employment Area (South Etobicoke).

Recommendations:

It is recommended that:

- (1) City Council extend the term of the Revitalization Incentive Program for an additional two years, ending October 2007; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**16. How the St. Clair Avenue West Transit Improvements Support the Goals and Objectives of the St. Clair West Revitalization Committee Report “Our Future Together”  
(Ward 11 - York South Weston, Ward 17 - Davenport and Ward 21 - St. Paul’s)**

Report (April 7, 2005) from the Commissioner of Economic Development, Culture and Tourism and the Commissioner of Urban Development Services, reporting on how the goals and objectives of the St. Clair West Revitalization Committee (SWRC) report “Our Future Together: A Community Based Revitalization Strategy for St. Clair Avenue West” (“Our Future Together”), can be advanced in conjunction with the transit improvements recommended for St. Clair Avenue West.

Recommendation:

It is recommended that this report be forwarded to Council for information.

**17. Upper Village (Toronto) Business Improvement Area  
2005 Operating Budget  
(Ward 21 - St. Paul's)**

Report (April 12, 2005) from the Chief Financial Officer and Treasurer, bringing forward the Upper Village (Toronto) Business Improvement Area's (BIA) 2005 operating budget for approval by City Council as required by Section 205 of the *Municipal Act, 2001*.

Recommendations:

It is recommended that:

- (1) the Economic Development and Parks Committee adopt and certify to City Council the 2005 expenditure request of the Upper Village (Toronto) Business Improvement Area totalling \$50,000.00;
- (2) this report be forwarded to the Policy and Finance Committee for its information; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**18. Proposed Graffiti Abatement Strategy  
- Summer "Clean Team"**

Communication (March 7, 2005) from the City Clerk advising that the Planning and Transportation Committee at its meeting on March 7, 2005, concurred with the following Recommendation (3) in the Recommendations Section of the report (February 17, 2005) from the Commissioner of Urban Development Services:

- “(3) this report be forwarded to the Works Committee, Economic Development and Parks Committee, Administration Committee and the Mayor's Roundtable on Clean and Beautiful City for their information;”



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**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE  
SUPPLEMENTARY AGENDA  
MEETING 4**

**Date of Meeting:** April 28, 2005  
**Time:** 9:30 a.m.  
**Location:** Committee Room 1  
City Hall  
100 Queen Street West  
Toronto, Ontario

**Enquiry:** Merle MacDonald  
Acting Committee Administrator  
416-392-7340  
mmacдона@toronto.ca

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**2. City of Toronto Membership in the  
Greater Toronto Marketing Alliance (GTMA)**

**(Speakers)**

Report (April 21, 2005) from the City Manager, responding to City Council's request from its meeting of February 21 - 28, 2005, to report back on the work of the Greater Toronto Marketing Alliance, the City of Toronto's continued membership, and annual funding of \$100,000.00.

Recommendations:

It is recommended that:

- (1) City Council endorse Toronto's continued membership in the Greater Toronto Marketing Alliance (GTMA);
- (2) the 2005 Operating Budget of the Economic Development Division be increased by \$50,000.00 gross to cover the City's membership in the GTMA for the remainder of 2005 and the Deputy City Manager and Deputy City Manager/Chief Financial Officer identify and report back through the quarterly variance report on a reallocation of funds for this purpose;
- (3) staff work with the Economic Development Directors across the GTA to draft a satisfactory service agreement with the GTMA and that the Agreement be signed by the regional and municipal partners and the GTMA by the end of the third quarter of this year;

- (4) subject to a satisfactory Service Agreement being operational by year end, funding for the City's 2006 membership in the GTMA be included in the 2006 Operating Budget for consideration; and
- (5) the appropriate City Officials be authorized and directed to take the necessary actions to give effect to this report.

**4(a). Harmonized Permit Rates - Additional Information  
(All Wards)**

Report (April 21, 2005) from the General Manager of Parks, Forestry and Recreation Division, responding to the requests for further information arising from the March 10, 2005 meeting of the Economic Development and Parks Committee during the consideration of the report on Harmonized Permit Rates.

Recommendation:

It is recommended that this report be received for information.

**9. Request for Proposals 9155-04-7395  
Operation of Toronto Island Marina in Toronto Island Park  
(Ward 28 - Toronto Centre-Rosedale)**

**(Speakers)**

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Recommendations:

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- (2) the General Manager of Parks, Forestry and Recreation be directed to negotiate and execute a License Agreement, in a form and content consistent with the RFP and acceptable to the City Solicitor, with the recommended Proponent; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto, and that leave be granted for the introduction of any necessary bills in Council to give effect thereto.

**19. Poll Results - Request to Repeal the Designation of the York Eglinton Business Improvement Area (BIA) (Ward 15 - Eglinton-Lawrence and Ward 17 - Davenport)**

Report (April 11, 2005) from the City Clerk, reporting on the results of the poll to repeal By-law 3964-81 of the former Borough of York (designation of the York Eglinton Business Improvement Area).

Recommendation:

It is recommended that By-law 3964-81 of the former Borough of York (designation of the York Eglinton Business Improvement Area) not be repealed based upon the results of the poll conducted under the authority of Section 211 of the *Municipal Act, 2001*.

**20. Donation of a Playground to the Parks, Forestry and Recreation Division by the Scarborough Boys and Girls Club to be located at Galloway Road Park (Ward 43 - Scarborough East)**

Report (April 20, 2005) from the General Manager of Parks, Forestry and Recreation Division, seeking permission to accept the donation of playground equipment from the East Scarborough Boys and Girls Club.

Recommendations:

It is recommended that:

- (1) the donation by the East Scarborough Boys and Girls Club of playground equipment in Galloway Road Park be approved;
- (2) City staff be authorized to enter into an agreement with the East Scarborough Boys and Girls Club, such agreement to provide for the following:
  - (a) permission for the East Scarborough Boys and Girls Club to construct or have constructed, a playground in Galloway Road Park as described in this report;



- (b) that the playground be built to City standards and that appropriate liability insurance be provided by the East Scarborough Boys and Girls Club during the period of construction;
- (c) that acceptance by the City of this improvement will be subject to inspection by City staff; and
- (d) acceptance by the City of this improvement will be subject to the approval of the General Manager of Parks, Forestry and Recreation Division.