



**ECONOMIC DEVELOPMENT AND PARKS COMMITTEE
AGENDA
MEETING 4**

Date of Meeting:	June 12, 2006	Enquiry:	Merle MacDonald, Acting Committee Administrator
Time:	9:30 a.m.		416-392-7340
Location:	Committee Room 1 City Hall 100 Queen Street West Toronto, Ontario		mmacdona@toronto.ca

If the Economic Development and Parks Committee wishes to meet in camera (privately), a motion must be made to do so and the reason given (*Municipal Act, 2001*).

Declarations of Interest under the *Municipal Conflict of Interest Act*

Confirmation of Minutes – May 4, 2006

Speakers/Presentations: A Complete list will be distributed at the meeting.

9:45 a.m. - Item 1

Communications/Reports:

ECONOMIC DEVELOPMENT, CULTURE AND TOURISM

**1. Report of the Casa Loma Advisory Committee
(Ward 21 and 22 St. Paul's)**

(Speakers)

Report (May 19, 2006) from the General Manager of Economic Development, Culture and Tourism, seeking endorsement of the report of the Casa Loma Advisory Committee and recommending implementation of a new vision and governance structure for Casa Loma.

Recommendations:

It is recommended that:

- (1) City Council endorse the findings of the Casa Loma Advisory Committee (CLAC) contained in the report “The Casa Loma Connection” in Attachments 1 and 2;
- (2) City Council adopt the vision for the future of Casa Loma recommended by CLAC that:
 - (a) the Casa Loma estate and its programs will reflect its Edwardian heritage;
 - (b) a heritage precinct will link the Casa Loma estate to other heritage assets in the neighbourhood; and
 - (c) a refreshed visitor experience will attract a greater number of Torontonians to the Casa Loma estate;
- (3) City Council endorse the recommendation of CLAC for the creation of a new non-profit organization, the Casa Loma Trust, to oversee the operation of the Casa Loma estate and direct the General Manager of Economic Development, Culture and Tourism, in consultation with the City Manager and the City Solicitor, to report back on the establishment of the Casa Loma Trust including its structure and mandate;
- (4) the General Manager of Economic Development, Culture and Tourism be directed to establish a Casa Loma Transition Committee made up of citizens, the Ward Councillors and members of the Kiwanis Club of Casa Loma to assist with the implementation of the new vision and governance structure for Casa Loma until the Casa Loma Trust is created; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**2. 2006 Cultural Grants Recommendations – Major Cultural Organizations
(All Wards)**

Report (May 11, 2006) from the General Manager of Economic Development, Culture and Tourism, recommending allocations for the major cultural organizations that have applied for municipal support within the Community Partnership and Investment Program (CPIP).

Recommendations:

It is recommended that:

- (1) major cultural investment of \$3,736,700 be approved for the following organizations:

Art Gallery of Ontario	\$453,782.00
Canadian Opera Company	\$1,061,095.00
National Ballet of Canada	\$955,033.00
National Ballet School	\$114,130.00
Toronto Symphony Orchestra	\$937,760.00
George Gardiner Museum of Ceramic Arts	\$109,900.00
Pride Toronto	\$105,000.00;

- (2) the balance of the 2006 instalment payments to the Art Gallery of Ontario, Canadian Opera Company, National Ballet of Canada and Toronto Symphony Orchestra be made as one payment following allocation adoption by Council, and that monthly instalments to these organizations resume in January 2007; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**3. Culture Build Grants Program – Community Access and Outreach
(All Wards)**

Report (May 26, 2006) from the General Manager of Economic Development, Culture and Tourism, reporting on community access and outreach as a criteria for funding through the Culture Build Grants Program.

Recommendation:

It is recommended that this report be received for information.

**4. 2006 Commercial Research Investment Program
Allocation Recommendations (All Wards)**

Communication (May 10, 2006) from the Community Partnership and Investment Program Appeals Sub-Committee, advising that the Community Partnership and Investment Program Appeals Sub-Committee on May 10, 2006, recommended to the Economic Development and Parks Committee that City Council adopt the staff

recommendations in the Recommendations Section of the report (April 7, 2006) from the General Manager, Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) Commercial Research Investment Program allocations totalling \$39,500.00 be approved as per Attachment 1, conditional upon the applicants satisfying the Program Guidelines for the 2006 Commercial Research Investment Program as contained in Attachment 2;
- (2) the amount of \$4,260.00 be set aside for the appeals process;
- (3) this report be forwarded to Economic Development and Parks Committee for consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**4(a). Community Partnership and Investment Program
2006 Commercial Research Investment Program – Appeal Allocations
(All Wards)**

Report (May 18, 2006) from the General Manager of Economic Development, Culture and Tourism, reporting on the recommended allocations for the organizations who have appealed their allocation amounts and made a deputation at the May 10, 2006 meeting of the Community Partnership and Investment Program Appeals Sub-Committee.

Recommendations:

It is recommended that:

- (1) Commercial Research Investment Program appeal allocations totalling \$4,260.00, as listed in Attachment 1 and described in Attachment 2 be approved; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**5. 2006 Economic Development Sector Investment Program (EDSIP) and
the Economic Sponsorship Initiatives (ESI) – Allocation Recommendations
(All Wards)**

Communication (May 10, 2006) from the Community Partnership and Investment Program Appeals Sub-Committee, advising that the Community Partnership and Investment Program Appeals Sub-Committee on May 10, 2006, recommended to the Economic Development and Parks Committee that City Council adopt the staff recommendations in the Recommendations Section of the report (April 24, 2006) from the General Manager, Economic Development, Culture and Tourism.

Recommendations:

It is recommended that:

- (1) Economic Development Sector Investment Program (EDSIP) funds totalling \$210,470.00 be allocated to 13 projects listed in Attachment 1 and described in Attachment 3;
- (2) Economic Sector Initiatives (ESI) funds totalling \$136,990.00 be allocated to four projects listed in Attachment 2 and described in Attachment 4;
- (3) the disbursement of the Economic Development Sector Investment Program (EDSIP) and Economic Sector Initiatives (ESI) allocations be conditional on satisfying the 2006 EDSIP Goals and Criteria set out in Attachment 5 and on project specific conditions set out in Attachments 3 and 4;
- (4) \$10,000.00 be set aside for the appeals process for the Economic Development Sector Investment Program (EDSIP);
- (5) this report be forwarded to the Economic Development and Parks Committee; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

(Note: A Copy of Attachments 3 – 5 was forwarded to all Members of Council with the June 12, 2006 agenda of the Economic Development and Parks Committee and a copy thereof is also on file in the City Clerk’s Office, City Hall.)

**5(a). Community Partnership and Investment Program
Economic Development Sector Investment Program (EDSIP) and the
Economic Sponsorship Initiatives (ESI) – Appeals Allocations (All Wards)**

Report (May 19, 2006) from the General Manager of Economic Development, Culture and Tourism, advising that the Community Partnership and Investment Program Appeals Sub-Committee at its meeting of May 10, 2006, referred appeals regarding the 2006 Economic Development Sectors Investment Program (EDSIP) and Economic Sponsorship Initiatives (ESI) to the General Manager, Economic Development, Culture and Tourism for further consideration with a request to report back with

recommendations directly to the Economic Development and Parks Committee at its June 12, 2006, meeting.

Recommendations:

It is recommended that:

- (1) the Economic Development Sectors Investment Program (EDSIP) appeal fund of \$10,000.00 be allocated to two organizations, as identified in Attachment 1;
- (2) that a one-time transfer of \$5,000.00 be made to the Economic Sponsorship Initiative (ESI) program from the EDSIP program, to process the appeal funding to Toronto Alliance for the Performing Arts (TAPA); and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

6. 2006 Community Festivals and Special Events Investment Program Allocation Recommendations (All Wards)

Communication (May 10, 2006) from the Community Partnership and Investment Program Appeals Sub-Committee, advising that the Community Partnership and Investment Program Appeals Sub-Committee on May 10, 2006 recommended to the Economic Development and Parks Committee that City Council adopt the staff recommendations in the Recommendations Section of the report (April 26, 2006) from the General Manager, Economic Development, Culture and Tourism and the General Manager, Parks, Forestry and Recreation.

Recommendations:

It is recommended that:

- (1) Community Festivals and Special Events Investment Program allocations totalling \$135,850.00 to 57 of the 73 organizations that applied for funding, as listed in Attachments 1 and 2 and described in Attachments 3 and 4, be approved;
- (2) \$4,210.00 be set aside for the appeals process;
- (3) this report be forwarded to the June 12, 2006, meeting of the Economic Development and Parks Committee;
- (4) the General Manager, Economic Development, Culture and Tourism and the General Manager, Parks, Forestry and Recreation report to the June 12, 2006,

meeting of the Economic Development and Parks Committee on any applicant who appealed their recommendation; and

- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

(Note: A Copy of Attachments 3 and 4 was forwarded to all Members of Council with the June 12, 2006 agenda of the Economic Development and Parks Committee and a copy thereof is also on file in the City Clerk's Office, City Hall.)

**6(a). Community Partnership and Investment Program
2006 Community Festivals and Special Events Investment Program – Appeals
(All Wards)**

Report (May 26, 2006) from the General Manager of Economic Development, Culture and Tourism and the General Manager of Parks, Forestry and Recreation, forwarding the recommended allocations for all organizations that have appealed their original allocation in the Community Festivals and Special Events Investment Program for 2006.

Recommendations:

It is recommended that:

- (1) Community Festivals and Special Events Investment Program allocations totalling \$4,210.00, to two of the seven organizations that appealed their original 2006 recommendation as listed in Attachment 1 and described in Attachment 2, be approved; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**7. Business Improvement Area (BIA)
2003-2006 Boards of Management Additions and Deletions
(All Wards)**

Report (May 18, 2006) from the General Manager of Economic Development, Culture and Tourism, seeking approval to appoint new members and replace existing members for various Business Improvement Area (BIA) Boards of Management, and to make the necessary amendments to the City of Toronto Municipal Code, Chapter 19, "Business Improvement Areas".

Recommendations:

It is recommended that:

- (1) City Council appoint new members and replace existing members of Boards of Management for six Business Improvement Areas (BIAs) as set out in Attachment 1 to this report;
- (2) City Council amend the City of Toronto Municipal Code, Chapter 19, "Business Improvement Areas" to alter the number of members on the Boards of Management, and adjust or establish quorums as necessary, as set out in Attachment 2 to this report;
- (3) leave be granted for the introduction of the necessary bills in Council to give effect thereto; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**8. Intention to Designate the Dundas West Business Improvement Area (BIA)
(Ward 18 Davenport)**

Report (May 26, 2006) from the General Manager of Economic Development, Culture and Tourism, recommending the designation of the Dundas West Business Improvement Area (BIA).

Recommendations:

It is recommended that:

- (1) the area described by Attachment 1 (Maps 1 to 3), be designated as a Business Improvement Area (BIA), under Section 204 of the *Municipal Act, 2001*;
- (2) the City Clerk be authorized and directed to send out a notice of Council's intention to pass a by-law designating the area, as defined in Attachment 1 (Maps 1 to 3), as a Business Improvement Area, in accordance with Section 210 of the *Municipal Act, 2001*;
- (3) the Executive Director of Technical Services be requested to prepare designation by-law maps of the area, as described by Attachment 1 (Maps 1 to 3), and submit them to the City Solicitor;

- (4) subject to the City Clerk reporting favourably on the results of the poll referred to in Recommendation (2), and upon receipt of the maps referred to in Recommendation (3), the City Solicitor be directed to prepare a by-law designating the area, as described by Attachment 1 (Maps 1 to 3), as a Business Improvement Area in accordance with Section 204 of the *Municipal Act, 2001*;
- (5) staff report directly to Council on the poll results referred to in Recommendation (4), to enable the designation of the BIA in 2006; and
- (6) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**9. Poll Results – Proposed Designation of the
Bloor Street Business Improvement Area (BIA)
(Ward 27 Toronto Centre–Rosedale)**

Report (May 19, 2006) from the General Manager of Economic Development, Culture and Tourism, recommending the designation of the Bloor Street Business Improvement Area (BIA) solely for the intent of recovering the costs associated with the Bloor Street Transformation Project.

Recommendations:

It is recommended that:

- (1) based upon the results of the poll respecting the designation of the proposed BIA, Council pass a by-law to designate the area described by Attachment 1 (Maps), as a Business Improvement Area, under Section 204 of the *Municipal Act, 2001*;
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**10. Nuit Blanche Toronto September 30 to October 1, 2006
Information and Requests for a Non-Objection Letter for the
Alcohol and Gaming Commission of Ontario (All Wards)**

Report (May 12, 2006) from the General Manager of Economic Development, Culture and Tourism, informing Council about Nuit Blanche Toronto and requesting Council to declare Nuit Blanche Toronto 2006 an event of municipal significance in order for Toronto Special Events to apply for a Liquor Sales Licence Extension of Hours By Event Organizer for establishments partnered with the event to extend hours for the sales and service of alcohol for the duration of the event.

Recommendations:

It is recommended that:

- (1) Nuit Blanche Toronto be declared an event of municipal significance, for Liquor Licence Board of Ontario (LLBO) and Alcohol and Gaming Commission of Ontario (AGCO) purposes and indicate that there is no objection to Special Events applying for a Liquor Sales Licence Extension of Hours as the Event Organizer for Nuit Blanche on September 30 through to October 1, 2006;
- (2) a letter from the Clerk indicating that the establishments listed in Attachment 1 are officially endorsed by Nuit Blanche Toronto and Toronto City Council has no objection to these establishments being included in Toronto Special Events' application for a sales licence extension of hours with the AGCO for the purpose of Nuit Blanche on September 30 through to October 1; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

**11. Trademark Protection on the Names of City Produced Events
“Cavalcade of Lights” and “WinterCity” (All Wards)**

Report (May 12, 2006) from the General Manager of Economic Development, Culture and Tourism seeking Council approval and endorsement for Toronto Special Events to apply and establish trademark protection on the names of the City produced events “Cavalcade of Lights” and “WinterCity”.

Recommendations:

It is recommended that:

- (1) City Council endorse the establishment of trademark protection on “Cavalcade of Lights” and “WinterCity”; and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

12. Update on Toronto's Biotechnology Sector – A Cluster Overview (All Wards)

(Presentation)

Report (May 19, 2006) from the General Manager of Economic Development, Culture and Tourism, providing an update on recent initiatives in Toronto's biotechnology sector, commenting on the development of commercialization of innovative new technologies emerging from Toronto universities and research institutes and identifying some challenges facing Toronto's biotechnology industry.

Recommendation:

It is recommended that this report be received for information.

13. Toronto Broadcast Centre – 250 Front Street West

Communication (May 26, 2006) from Councillor Kyle Rae, Chair, Roundtable on Arts and Culture, advising that the Roundtable, on May 17, 2006, requested the Chair to forward the following recommendations contained in the submission (May 17, 2006) from Arnold Amber of the Canadian Media Guild to the Economic Development and Parks Committee for consideration:

Recommendations:

It is recommended that:

- (1) the City of Toronto proclaim the importance of the broadcasting centre and its production facilities as a resource to the City's broader arts and culture sector;
- (2) the City of Toronto call on the federal government to increase CBC's parliamentary allotment to allow for more original programming production for TV, radio and cbc.ca; and

- (3) the City of Toronto undertake more detailed research on the impact of broadcasting activities on the economic health of the City.

PARKS, FORESTRY AND RECREATION

14. 2006 Recreation Partnership and Investment Program Allocation Recommendations (All Wards)

Communication (May 10, 2006) from the Community Partnership and Investment Program Appeals Sub-Committee, advising that the Community Partnership and Investment Program Appeals Sub-committee on May 10, 2006, recommended to the Economic Development and Parks Committee that City Council adopt the staff recommendations in the Recommendations Section of the report (April 26, 2006) from the General Manager, Parks, Forestry and Recreation.

Recommendations:

It is recommended that:

- (1) Recreation Partnership and Investment Program allocations totalling \$1,301,862.00 to 137 of the 144 organizations that applied for funding, as listed in Attachments 1, 2 and 3 and described in Attachments 4, 5 and 6, be approved;
- (2) \$3,508.00 be set aside for the appeals process;
- (3) this report be forwarded to the June 12, 2006, meeting of the Economic Development and Parks Committee;
- (4) the General Manager, Parks, Forestry and Recreation report to the June 12, 2006, meeting of the Economic Development and Parks Committee on any applicant who appealed their recommendation; and
- (5) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

(Note: A Copy of Attachments 4 to 6 was forwarded to all Members of Council with the June 12, 2006 agenda of the Economic Development and Parks Committee and a copy thereof is also on file in the City Clerk's Office, City Hall.)

**14(a). Community Partnership and Investment Program
2006 Recreation Partnership and Investment Program – Appeals
(All Wards)**

Report (May 26, 2006) from the General Manager of Parks, Forestry and Recreation, forwarding the recommended allocations for all community organizations that have appealed their original allocation in the Recreation Partnership and Investment Program for 2006.

Recommendations:

It is recommended that:

- (1) Recreation Partnership and Investment Program allocations totalling \$3,508.00, to five of the seven organizations that appealed their original 2006 recommendation as listed in Attachment 1 and described in Attachment 2, be approved; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

15. Work Management System Project Update (All Wards)

Report (May 23, 2006) from the General Manager of Parks, Forestry and Recreation, providing an update on the Work Management System Project for the Parks, Forestry and Recreation Division.

Recommendation:

It is recommended that this report be received for information.

**16. Development of a Formal Trailhead to the Lower Don River Parklands – Authority to Enter into an Easement Agreement – 11 Redway Road
(Ward 29 Toronto-Danforth)**

Report (May 25, 2006) from the General Manager of Parks, Forestry and Recreation seeking authority to enter into an easement agreement with Loblaw's Properties Limited for the purposes of developing a formal trailhead to the Lower Don River Parklands.

Recommendations:

It is recommended that:

- (1) authority be granted to enter into an easement agreement with Loblaws Properties Limited for the purposes of developing a formal trailhead to the Lower Don River Parklands; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

17. Use of Fireworks in City Parks

Communication (May 25, 2006) from Councillor Frances Nunziata, Ward 11 York South-West, recommending that the General Manager of Parks, Forestry and Recreation be requested to submit a report to the Economic Development and Parks Committee on the regulation of fireworks in City of Toronto parks; more specifically as it relates to controlling individual and non-permitted uses, given the potential for safety concerns and liability.

18. Request for Name Change for Eastview Park

Communication (May 10, 2006) from Councillor Paula Fletcher, Ward 30 Toronto-Danforth, forwarding a request from the Eastview Neighbourhood Community Centre's Committee of Management that Eastview Park be renamed in memory of Kempton Howard.

19. The Ontario Federal Council's Leadership in Science and Sustainable Development Award

Report (May 29, 2006) from the General Manager of Parks, Forestry and Recreation, reporting on the receipt of the Leadership in Science and Sustainable Development Award, presented to the Collaborative Science Group for Insect Eradication by the Ontario Federal Council.

Recommendation:

It is recommended that this report be received for information.

GENERAL

20. Proposed Structure, Terms of Reference and Membership for the Children's Services Advisory Committee - Appointment of One Member of the Economic Development and Parks Committee

Communication (May 1, 2006) from the City Clerk, advising that City Council on April 25, 26 and 27, 2006 adopted, without amendment, Clause 3 of Report 3 of the Policy and Finance Committee.