

Authority: Planning and Housing Committee Item PH20.4,  
as adopted by City of Toronto Council on April 23 and 24,  
2025 and Section 694-19C of City of Toronto Municipal  
Code Chapter 694, Signs, General

## **CITY OF TORONTO**

**Bill 1488**

### **BY-LAW -2025**

**To amend City of Toronto Municipal Code Chapter 694, Signs, General, including Schedule A, Maps, thereto for the purposes to update the references to the previous name commonly used to refer to the premises municipally known as 1 Dundas Street East with references to the current name; and to redesignate individual premises as RA-Residential Apartment Sign Districts, CR-Commercial Residential Sign Districts, I-Institutional Sign Districts, E-Employment Sign Districts, and OS-Open Space Sign Districts to reflect the effect of Council decisions to change multiple premises' designation in the City's Official Plan or applicable Zoning By-law.**

Whereas under sections 7, and 8 of the City of Toronto Act, 2006 (the "Act"), the City may pass by-laws in respect of the health, safety, and well-being of persons, and the economic, social, and environmental well-being of the City; and

Whereas the City has the authority to pass by-laws respecting matters related to Structures, including fences, and signs under subsection 8(2) of the Act; and

Whereas the City provides the regulation of signs to the citizens of Toronto as a necessary, and desirable service; and

Whereas Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function, and compatible with their surroundings; and

Whereas at its meeting of February 22, and 23, 2010, City Council adopted By-law 196-2010, which by-law enacted Chapter 694, Signs, General, to the City of Toronto Municipal Code; and

Whereas Section 694-5E of Chapter 694, Signs, General, requires that a proposed sign comply with the regulations established in the provisions of the chapter prior to the issuance of a permit; and

Whereas Section 694-31A of Chapter 694, Signs, General, permits a person to apply for an amendment to the provisions of the chapter for the purpose of permitting a proposed sign of a sign class or a sign type that is not permitted in the sign district where the sign is proposed to be erected; and

Whereas Schedule A, Maps, to Chapter 694, indicates the sign district applicable to each premises in the City; and

Whereas Council has decided that the sign district designation applicable to a portion of 195 Galaxy Boulevard should be altered from Open Space ("OS") to Employment ("E") by amending

the Schedule A, Maps, of Chapter 694, Signs, General, by replacing the current Sign District Map Ward 2: Etobicoke North, with a map reflecting this alteration; and,

Whereas Council has decided that, name under the premises municipally known as 1 Dundas Street East was commonly known should be altered; and as such amendments to Schedule A which utilized the previous name under which this location was commonly known, and other incidental references as required to with respect to these premises should be replaced with references to the current name used for common reference to the premises municipally known as 1 Dundas Street East; and,

Whereas at its meeting of April 17, and 18, 2024, City Council adopted By-law 402-2024, which by-law enacted a series of amendments to Chapter 694, Signs, General, to the City of Toronto Municipal Code, including the addition of section 694-19C, thereto;

Whereas Section 694-19C of Chapter 694, empowers the City Solicitor, in consultation with the City Clerk and Chief Building Official, to submit bills directly to Council for enactment to amend Schedule A, Maps to City of Toronto Municipal Code Chapter 694, Signs, General to alter a sign designation of a premises to update the sign designation to reflect the effect of a Council decision resulting in a change to the premises' designation in the City's Official Plan or applicable Zoning By-law that was authorized by Council; and,

Whereas Council has decided that there should be modifications to the treatment of the premises following applicable Zoning by-law or the premises' designation in the City's Official Plan, which would reflect that the sign designation of the following premises in whole or in part should be altered to an OS-Open Space Sign District, to reflect the effect of these previous council decisions, the premises municipally known as: 3200 Bloor Street West, 23 Park Lawn Road, 2150 Lake Shore Boulevard West, 8 Oak Street, 971 Weston Road, 975 Weston Road, 20 Castlefield Avenue, 565 Duplex Avenue, 567 Duplex Avenue, 677 Wellington Street West, 701 Wellington Street West, 755 Lake Shore Boulevard East, and 30 Dunelm Street; and

Whereas Council has decided that there should be modifications to the treatment of the premises following applicable Zoning by-law or the premises' designation in the City's Official Plan, which would reflect that the sign designation of the following premises in whole or in part should be altered to an CR-Commercial Residential Sign District, to reflect the effect of previous council decisions, the premises municipally known as: 16 Earlington Avenue, 18 Earlington Avenue, 20 Earlington Avenue, 2194 Lake Shore Boulevard West, 23 Park Lawn Road, 2150 Lake Shore Boulevard West, 665 Sheppard Avenue West, 667 Sheppard Avenue West, 669 Sheppard Avenue West, 671 Sheppard Avenue West, 843 Sheppard Avenue West, 845 Sheppard Avenue West, 847 Sheppard Avenue West, 849 Sheppard Avenue West, 851 Sheppard Avenue West, 853 Sheppard Avenue West, 855 Sheppard Avenue West, 857 Sheppard Avenue West, 859 Sheppard Avenue West, 861 Sheppard Avenue West, 863 Sheppard Avenue West, 865 Sheppard Avenue West, 867 Sheppard Avenue West, 869 Sheppard Avenue West, 871 Sheppard Avenue West, 4 Tippet Road, 6 Tippet Road, 955 Weston Road, 965-969 Weston Road, 971 Weston Road, 975 Weston Road, 1240 Weston Road, 1246 Weston Road, 1250 Weston Road, 6 Brock Avenue, 8 Brock Avenue, 10 Brock Avenue, 12 Brock Avenue, 14 Brock Avenue, 316 Campbell Avenue, 318 Campbell Avenue, 320 Campbell Avenue, 322 Campbell Avenue, 324 Campbell Avenue, 326 Campbell Avenue, 330 Campbell Avenue, 332 Campbell Avenue, 334 Campbell Avenue, 336 Campbell Avenue, 53 Strachan Avenue, 109 Strachan Avenue, 111

Strachan Avenue, 115 Strachan Avenue, 127 Strachan Avenue, 555 Wellington Street West, 805 Wellington Street West, 28 Bathurst Street, 56 Bathurst Street, 2 Tecumseth Street, 51 Niagara Street, 89-109 Niagara Street, 40-50 Tullis Drive, 1674-1684 Bayview Avenue, 703-713 Soudan Avenue, 16 Centre Avenue, 18 Centre Avenue, 20 Centre Avenue, 22 Centre Avenue, 24 Centre Avenue, 28 Centre Avenue, 1555-1575 Queen Street East, 1050 Eastern Avenue, 1060 Eastern Avenue, and 1070 Eastern Avenue; and

Whereas Council has decided that there should be modifications to the treatment of the premises following applicable Zoning by-law or the premises' designation in the City's Official Plan, which would reflect that the sign designation of the following premises should be altered in whole or in part to an E-Employment Sign District, to reflect the effect of previous council decisions, the premises municipally known as: 23 Park Lawn Road, 2150 Lake Shore Boulevard West, 42 Overlea Boulevard, 50 Overlea Boulevard, and 60 Overlea Boulevard; and

Whereas Council has decided that there should be modifications to the treatment of the premises following applicable Zoning by-law or the premises' designation in the City's Official Plan, which would reflect that the sign designation of the following premises should be altered in whole or in part to an RA-Residential Apartment Sign District, to reflect the effect of these previous council decisions, the premises municipally known as: 8 Oak Street, 386-394 Symington Avenue, 485 Perth Avenue, 17 Kingsley Avenue, 33 Davisville Avenue, 60 Balliol Street, 253 Markham Road, 12 Dunelm Street, 20 Dunelm Street, and 30 Dunelm Street; and

Whereas Council has decided that there should be modifications to the treatment of the premises following applicable Zoning by-law or the premises' designation in the City's Official Plan, which would reflect that the sign designation of the following premises should be altered in whole or in part to an I-Institutional Sign District to reflect the effect of these previous council decisions, the premises municipally known as: 40-56 Harbord Street; and

Whereas Sign District Map Ward 5: Etobicoke-Lakeshore currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate part of the premises known municipally 3200 Bloor Street West as OS-Open Space Sign District, and does not indicate any of the premises municipally known as 16 Earlington Avenue, 18 Earlington Avenue, and 20 Earlington Avenue as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 6: Etobicoke-Lakeshore currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 2194 Lake Shore Boulevard West, part of the premises municipally known as 23 Park Lawn Road, and 2150 Lake Shore Boulevard West as a CR-Commercial Residential Sign District, and does not indicate part of the premises municipally known as 23 Park Lawn Road or that part of the premises municipally known as 2150 Lake Shore Boulevard West as a E-Employment Sign District, and does not indicate that another part of the premises municipally known as 23 Park Lawn Road, and another part of the premises municipally known 2150 Lake Shore Boulevard West as OS-Open Space Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 10: York Centre currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate that any of the premises municipally known as 665 Sheppard Avenue West, 667 Sheppard Avenue West, 669 Sheppard Avenue West, 671 Sheppard Avenue West, 843 Sheppard Avenue West, 845 Sheppard Avenue West, 847 Sheppard

Avenue West, 849 Sheppard Avenue West, 851 Sheppard Avenue West , 853 Sheppard Avenue West, 855 Sheppard Avenue West, 857 Sheppard Avenue West, 859 Sheppard Avenue West, 861 Sheppard Avenue West, 863 Sheppard Avenue West, 865 Sheppard Avenue West, 867 Sheppard Avenue West, 869 Sheppard Avenue West, 871 Sheppard Avenue West, 4 Tippet Road, and 6 Tippet Road as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 11: York South-Weston currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate a part of the premises municipally known as 8 Oak Street as a RA-Residential Apartment Sign District, does not indicate another part of the premises municipally known as 8 Oak Street as a OS-Open Space Sign District, and does not indicate parts of the premises municipally known as 971 Weston Road, and 975 Weston Road as a OS-Open Space Sign District, and does not indicate any of the premises municipally known as 955 Weston Road, 965-969 Weston Road, or parts of the premises municipally known as 971 Weston Road, and 975 Weston, or any the premises municipally known as 1240 Weston Road, 1246 Weston Road, and 1250 Weston Road as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 14: Parkdale-High Park currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 8 Brock Avenue, 10 Brock Avenue, 12 Brock Avenue, 14 Brock Avenue, and does not indicate part of the premises municipally known as 6 Brock Avenue as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 16: Eglinton-Lawrence currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 20 Castlefield Avenue, 565 Duplex Avenue, and 567 Duplex Avenue as an OS-Open Space Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 17: Davenport currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 386-394 Symington Avenue, 485 Perth Avenue, and 17 Kingsley Avenue as a RA-Residential Apartment Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 18: Davenport currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 316 Campbell Avenue, 318 Campbell Avenue, 320 Campbell Avenue, 322 Campbell Avenue, 324 Campbell Avenue, 326 Campbell Avenue, 330 Campbell Avenue, 332 Campbell Avenue, 334 Campbell Avenue, and 336 Campbell Avenue as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 19: Trinity-Spadina currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 53 Strachan Avenue, 109 Strachan Avenue, 111 Strachan Avenue, 115 Strachan Avenue, 127 Strachan Avenue, 555 Wellington Street West, 805 Wellington Street West, 28 Bathurst Street, 56 Bathurst Street, 2 Tecumseth Street, 51 Niagara Street, 89-109 Niagara Street as a CR-Commercial Residential Sign District, and does not indicate any of the premises municipally

known as 677 Wellington Street West, 701 Wellington Street West as a OS-Open Space Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 20: Trinity-Spadina currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 40-56 Harbord Street as an I-Institutional Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 22: St. Paul's currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 33 Davisville Avenue, and 60 Balliol Street as a RA-Residential Apartment Sign District, and does not indicate any of the premises municipally known as 40-50 Tullis Drive, 1674-1684 Bayview Avenue, and 703-713 Soudan Avenue as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 24: Willowdale currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 16 Centre Avenue, 18 Centre Avenue, 20 Centre Avenue, 22 Centre Avenue, 24 Centre Avenue, and 28 Centre Avenue as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 26: Don Valley West currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 42 Overlea Boulevard, 50 Overlea Boulevard, and 60 Overlea Boulevard as an E-Employment Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 30: Toronto Danforth currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate the premises municipally known as 755 Lake Shore Boulevard East as an OS-Open Space Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 32: Beaches East York currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 1555-1575 Queen Street East, 1050 Eastern Avenue, 1060 Eastern Avenue, and 1070 Eastern Avenue as a CR-Commercial Residential Sign District, and therefore must be replaced; and

Whereas Sign District Map Ward 36: Scarborough Southwest currently contained in Schedule A, Maps, to Chapter 694, Signs, General, does not indicate any of the premises municipally known as 253 Markham Road, 12 Dunelm Street, 20 Dunelm Street, and part of the premises municipally known as 30 Dunelm Street as a RA-Residential Apartment Sign District, and does not indicate part of the premises municipally known 30 Dunelm Street as an OS-Open Space Sign District, and therefore must be replaced; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the Act, and its regulations;

The Council of the City of Toronto enacts:

1. Chapter 694, Signs, General is amended as follows:

- A. Deleting the phrase “Dundas Square Special Sign District” and replacing it with the phrase “Sankofa Square Special Sign District” wherever it appears in Chapter 694, including Schedule B, Signage Master Plans and Area Specific Amendments to Chapter 694, Signs, General to Chapter 694, Signs, General; and,
  - B. Deleting the phrase “DS-SSD” and replacing it with the phrase “SK-SSD” wherever it appears in Chapter 694, including Schedule B, Signage Master Plans and Area Specific Amendments to Chapter 694, Signs, General; and,
  - C. Deleting the phrase “Dundas Square Special Sign District - DS-SSD” from Subsection 3 and Subsection 4 of Schedule C, Additional Special Sign District Regulations to Chapter 694, Signs, General, and replacing it with the phrase “Sankofa Square Special Sign District – SK-SSD” wherever it appears.
2. Chapter 694, Signs, General is further amended by deleting each of the following listed maps from Schedule A, and replacing each with the correspondingly titled map as attached as Schedule 1 to this by-law, each of which replaces all incidents of the phrases “Dundas Square Special Sign District” and “DS-SSD” with the corresponding phrases “Sankofa Square Special Sign District” and “SK-SSD”, and contains alterations to sign designation of the following specific premises:(xxq) to update the sign designation to reflect the effect of a Council decision resulting in a change to the aforementioned premises' designation in the City's Official Plan or applicable Zoning By-law: Sign District Map Ward 1: Etobicoke North, Sign District Map Ward 3: Etobicoke Centre, Sign District Map Ward 4: Etobicoke Centre, Sign District Map Ward 5: Etobicoke-Lakeshore, Sign District Map Ward 6: Etobicoke-Lakeshore, Sign District Map Ward 7: York West, Sign District Map Ward 8: York West, Sign District Map Ward 9: York Centre, Sign District Map Ward 10: York Centre, Sign District Map Ward 11: York South-Weston, Sign District Map Ward 12: York South-Weston, Sign District Map Ward 13: Parkdale-High Park, Sign District Map Ward 14: Parkdale-High Park, Sign District Map Ward 15: Eglinton-Lawrence, Sign District Map Ward 16: Eglinton-Lawrence, Sign District Map Ward 17: Davenport, Sign District Map Ward 18: Davenport, Sign District Map Ward 19: Trinity-Spadina, Sign District Map Ward 20: Trinity-Spadina, Sign District Map Ward 21: St. Paul’s, Sign District Map Ward 22: St. Paul’s, Sign District Map Ward 23: Willowdale, Sign District Map Ward 24: Willowdale, Sign District Map Ward 25: Don Valley West, Sign District Map Ward 26: Don Valley West, Sign District Map Ward 27: Toronto Centre-Rosedale, Sign District Map Ward 28: Toronto Centre-Rosedale, Sign District Map Ward 29: Toronto Danforth, Sign District Map Ward 30: Toronto Danforth, Sign District Map Ward 31: Beaches East York, Sign District Map Ward 32: Beaches East York, Sign District Map Ward 33: Don Valley East, Sign District Map Ward 34: Don Valley East, Sign District Map Ward 35: Scarborough Southwest, Sign District Map Ward 36: Scarborough Southwest, Sign District Map Ward 37: Scarborough Centre, Sign District Map Ward 38: Scarborough Centre, Sign District Map Ward 39: Scarborough-Agincourt, Sign District Map Ward 40: Scarborough-Agincourt, Sign District Map Ward 41: Scarborough-Rouge River, Sign District Map Ward 42: Scarborough-Rouge River, Sign District Map Ward 43: Scarborough East and Sign District Map Ward 44: Scarborough East.

Enacted and passed on December , 2025.

Frances Nunziata,  
Speaker

John D. Elvidge,  
City Clerk

(Seal of the City)

**SCHEDULE “1”**

Sign District Map Ward 1: Etobicoke North  
Sign District Map Ward 3: Etobicoke Centre  
Sign District Map Ward 4: Etobicoke Centre  
Sign District Map Ward 5: Etobicoke-Lakeshore  
Sign District Map Ward 6: Etobicoke-Lakeshore  
Sign District Map Ward 7: York West  
Sign District Map Ward 8: York West  
Sign District Map Ward 9: York Centre  
Sign District Map Ward 10: York Centre  
Sign District Map Ward 11: York South-Weston  
Sign District Map Ward 12: York South-Weston  
Sign District Map Ward 13: Parkdale-High Park  
Sign District Map Ward 14: Parkdale-High Park  
Sign District Map Ward 15: Eglinton-Lawrence  
Sign District Map Ward 16: Eglinton-Lawrence  
Sign District Map Ward 17: Davenport  
Sign District Map Ward 18: Davenport  
Sign District Map Ward 19: Trinity-Spadina  
Sign District Map Ward 20: Trinity-Spadina  
Sign District Map Ward 21: St. Paul’s  
Sign District Map Ward 22: St. Paul’s  
Sign District Map Ward 23: Willowdale  
Sign District Map Ward 24: Willowdale  
Sign District Map Ward 25: Don Valley West  
Sign District Map Ward 26: Don Valley West  
Sign District Map Ward 27: Toronto Centre-Rosedale  
Sign District Map Ward 28: Toronto Centre-Rosedale  
Sign District Map Ward 29: Toronto Danforth  
Sign District Map Ward 30: Toronto Danforth  
Sign District Map Ward 31: Beaches East York  
Sign District Map Ward 32: Beaches East York  
Sign District Map Ward 33: Don Valley East  
Sign District Map Ward 34: Don Valley East  
Sign District Map Ward 35: Scarborough Southwest  
Sign District Map Ward 36: Scarborough Southwest  
Sign District Map Ward 37: Scarborough Centre  
Sign District Map Ward 38: Scarborough Centre  
Sign District Map Ward 39: Scarborough-Agincourt  
Sign District Map Ward 40: Scarborough-Agincourt  
Sign District Map Ward 41: Scarborough-Rouge River  
Sign District Map Ward 42: Scarborough-Rouge River  
Sign District Map Ward 43: Scarborough East  
Sign District Map Ward 44: Scarborough East