City of Toronto

By-Law No. 441-2003

To further amend By-law No. 211-79 of the former Municipality of Metropolitan Toronto, being “A By-law to prohibit signs on lands adjacent to certain Metropolitan Roads”, to permit the erection of five temporary multi-faced signs on Exhibition Place west of Dufferin Street.

WHEREAS By-law No. 211-79 of the former Municipality of Metropolitan Toronto prohibits the erection of any sign, billboard or advertising device within certain lands located within 45 metres of the southerly limit of the Frederick G. Gardiner Expressway and within Exhibition Place, except as permitted under the By-law; and

WHEREAS City Council has determined that it is appropriate that permission be granted for the erection of five temporary multi-faced signs on Exhibition Place within those lands located west of Dufferin Street; and

WHEREAS this by-law has therefore been enacted in accordance with the requirements of the Planning Act;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. By-law No. 211-79 of the former Municipality of Metropolitan Toronto, being “A By-law to prohibit signs on lands adjacent to certain Metropolitan Roads”, is hereby amended by adding thereto the following section:

1c. (1) Notwithstanding sections 1 and 1a, the lands lying within 45 metres of the southerly limit of the Frederick G. Gardiner Expressway and within Exhibition Place as defined in subsection 61(1) of the City of Toronto Act, 1997 (No. 2), S.O. 1997, c. 26 and between the westerly limit of Dufferin Street and the easterly limit of the east-bound on-ramp for the Frederick G. Gardiner Expressway as shown hatched on Map 3 attached as Schedule “C” to this by-law may be used for the temporary erection during the five-week period of the annual Canadian National Exhibition, of not more than five multi-faced signs at Exhibition Place for the purposes of:

(a) identifying the Canadian National Exhibition, and

(b) third party advertising.
(2) Map 3, attached as Schedule “C”, shall form part of this by-law.

ENACTED AND PASSED this 23rd day of May, A.D. 2003.

MEL LASTMAN, 
Mayor

ULLI S. WATKISS, 
City Clerk

(Corporate Seal)
AREA FOR FIVE MULTI-FACED SIGNS
AS PERMITTED UNDER SECTION 1C.

MAP 3

25 50
METERS