

Authority: Licensing and Standards Committee Item 8.1,
as adopted by City of Toronto Council on September 21 and 22, 2011
Enacted by Council: September 22, 2011

CITY OF TORONTO

BY-LAW No. 1160-2011

To amend City of Toronto Municipal Code Chapter 693, Signs, Article II, Election Signs, respecting the erection and display of election signs on property owned by or under the control of the Toronto Transit Commission.

WHEREAS Council may pass by-laws to regulate signs and other advertising devices under subsection 8(2) of the *City of Toronto Act, 2006*, as amended (the "Act") subject to the additional powers and rules in section 110 of the Act; and

WHEREAS the City provides regulation of election signs to the citizens of Toronto as a necessary and desirable service; and

WHEREAS it is necessary to amend Article II, Election Signs, of Chapter 693, Signs, of City of Toronto Municipal Code with respect to the regulations concerning election signage in the City, particularly the display of election signs on property owned by or under control of the Toronto Transit Commission; and

WHEREAS notice of the intention to enact this by-law has been provided in accordance with the Act and the City of Toronto Municipal Code;

The Council of the City of Toronto HEREBY ENACTS as follows:

1. Chapter 693, Signs, Article II, Election Signs of The City of Toronto Municipal Code is amended as follows:
 - A. By adding the following definitions alphabetically in the appropriate place to § 693-16:

STATION ADVERTISING SPACE — A TTC dedicated advertising space located on part of the premises constituting a subway station.

TTC DEDICATED ADVERTISING SPACE — A location or structure, located on property owned by or under the control of the Toronto Transit Commission, approved and designated by the Toronto Transit Commission for the purpose of displaying any colour, form, graphic, illumination, symbol or writing to convey information of any kind to the public, including but not limited to display of an advertisement, bill, handbill, leaflet, flyer or placard, and includes a station advertising space and a vehicle advertising space.

TTC VEHICLE — any motorized transportation equipment operated by or on behalf of the TTC and includes but is not limited to buses, streetcars, rapid transit trains, subway trains, light rail vehicles, wheel-trans vehicles and automobiles.

VEHICLE ADVERTISING SPACE — A TTC dedicated advertising space located in or on a TTC vehicle.

- B. By deleting "." at the end of § 693-7A(2) and substituting "; or" and adding the following as § 693-7A(3):

(3) A TTC dedicated advertising space, if permitted under the terms and conditions of any agreement between the owner or operator of the TTC dedicated advertising space and the Toronto Transit Commission, and provided there is compliance with the requirements of Subsection B(1) and Subsection D(1).

- C. By deleting the phrase "Subsection C" and substituting "Subsection C or D" where it appears in § 693-7B(1).

- D. By adding the the following to § 693-7 as Subsection D:

- D. Regulations for signs on TTC dedicated advertising spaces; removal of signs.

- (1) Subject to Subsection B, election signs may be erected or displayed on TTC dedicated advertising spaces, if:

- (a) The signs are located on station advertising space as permitted under the terms and conditions of any agreement between the owner or operator of the station advertising space and the Toronto Transit Commission, and;

[1] The sign is not illuminated as required by § 693-6B(1), unless the terms and conditions of any agreement between the owner or operator of the station advertising space and the Toronto Transit Commission permits the display of illuminated signs on the station advertising space;

[2] The signs are no larger than 2.3 square metres in area;

[3] The signs do not interfere with the safe operation of vehicular traffic or with the safety of pedestrians;

[4] The signs are not erected or displayed adjacent to a voting place; and,

[5] The signs are erected with the consent of the Toronto Transit Commission.

(b) The signs are located on vehicle advertising space as permitted under the terms and conditions of any agreement between the owner or operator of the vehicle advertising space and the Toronto Transit Commission, and;

[1] The sign is not illuminated as required by § 693-6B(1), unless the terms and conditions of any agreement between the owner or operator of the vehicle advertising space and the Toronto Transit Commission permits the display of illuminated signs on the vehicle advertising space;

[2] The signs are no larger than 2.7 square metres in area;

[3] The signs do not interfere with the safe operation of vehicular traffic or with the safety of pedestrians;

[4] The signs are not erected or displayed adjacent to a voting place; and,

[5] The signs are erected with the consent of the Toronto Transit Commission.

(2) No person shall pull down or remove an election sign erected or displayed in accordance with Subsection D(1) except with the consent of the candidate to whom the sign relates or the Toronto Transit Commission.

ENACTED AND PASSED this 22nd day of September, A.D. 2011.

FRANCES NUNZIATA,
Speaker

ULLI S. WATKISS,
City Clerk

(Corporate Seal)