

Authority: Planning and Growth Management Committee Item 12.3,  
as adopted by City of Toronto Council on April 10 and 11, 2012

## **CITY OF TORONTO**

### **BY-LAW No. 1088-2013**

#### **To amend City of Toronto Municipal Code Chapter 694, Signs, General, Schedule B, Signage Master Plans and Area Specific Amendments, to implement an area specific amendment with respect to the premises municipally known as 752-764 Dupont Street.**

Whereas under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

Whereas authority is given to Council to pass by-laws respecting matters related to Structures, including fences and signs under subsection 8(2) of the Act; and

Whereas subsection 8(1) of the Act, provides the City with broad authority to provide any service or thing the City considers necessary or desirable for the public; and

Whereas the City provides the regulation of signs to the citizens of Toronto as a necessary and desirable service; and

Whereas Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

Whereas at its meeting of February 22 and 23, 2010, City Council by adoption of By-law No. 196-2010, enacted Municipal Code Chapter 694, Signs, General; and

Whereas Section 694-5E of Chapter 694, Signs, General, requires that a proposed sign comply with the regulations established in the provisions of the chapter prior to the issuance; and

Whereas Section 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the chapter with respect to specific premises or area; and

Whereas Section 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the chapter for the purpose of permitting the erection and display of a sign which is expressly prohibited by Section 694-15B; and

Whereas Section 694-15B(1) of Chapter 694, Signs, General, expressly prohibits the erection and display of signs on fences; and

Whereas Council has decided that, due to the specific nature of the premises municipally known as 752 Dupont Street, 754 Dupont Street, 756 Dupont Street, 758 Dupont Street, 760 Dupont Street, 762 Dupont Street and 764 Dupont Street that an area specific amendment to permit the erection and display of a first party sign on a fence is appropriate; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the Act and its regulations;

The Council of the City of Toronto enacts:

1. Chapter 694, Signs, General, is amended by adding Schedule "1" to this by-law as Subsection 2P to Schedule B, Signage Master Plans and Area Specific Amendments.

Enacted and passed on July 19, 2013.

Frances Nunziata,  
Speaker

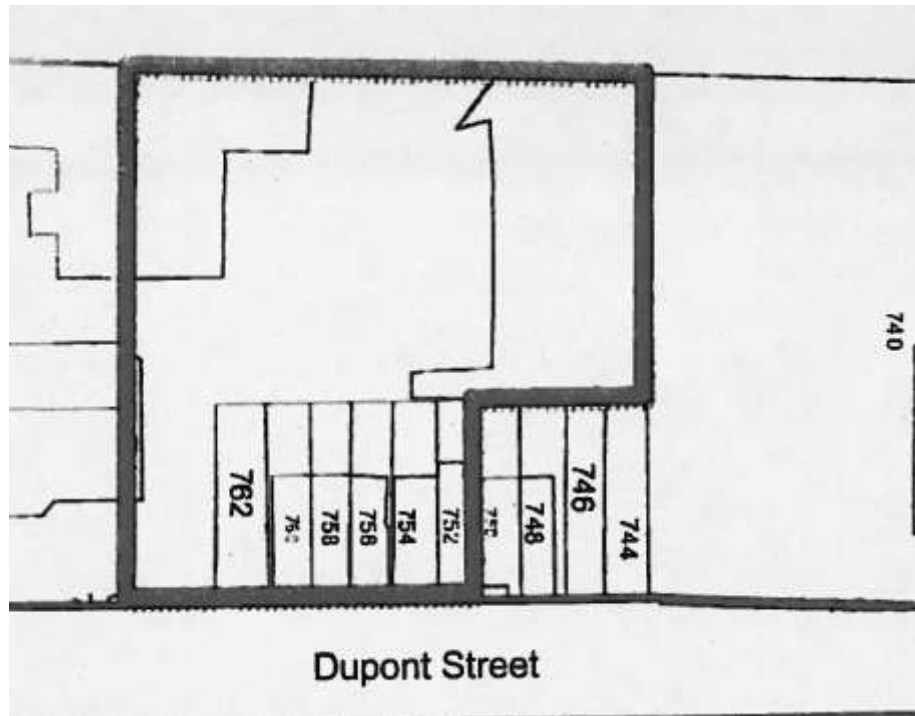
Ulli S. Watkiss,  
City Clerk

(Seal of the City)

**SCHEDULE "1"**

- P. 752-764 Dupont Street - The premises municipally known as 752 Dupont Street, 754 Dupont Street, 756 Dupont Street, 758 Dupont Street, 760 Dupont Street, 762 Dupont Street and 764 Dupont Street, may contain in addition to any other signs permitted by § 694-21C, subject to all other provisions of this chapter, the following sign:
- (1) One sign erected and displayed on a fence provided:
    - (a) The sign is erected and displayed on the boundary fence structure, located within the portions of the premises as delineated with heavy lines on the diagram indicated at Subsection B(2) as Area Map - 752-764 Dupont Street;
    - (b) The sign contains no more than one sign face;
    - (c) The sign is not illuminated;
    - (d) The sign face area shall not exceed 64.26 square metres;
    - (e) The sign face shall display static copy only;
    - (f) The height shall not exceed 2.3 metres; and
    - (g) The sign copy on the sign face shall only display the phrase "New Canadian Lumber Home Building Centre" and two brand logos in accordance with the specific design indicated on the diagram at Subsection P(3) as HD1 - Sign Details.

## (2) Area Map - 752-764 Dupont Street



## (3) HD1 - Sign Details

