CITY OF TORONTO

BY-LAW No. 1339-2013

To designate the property at 25 Ontario Street (The Drug Trading Company, Administrative Office) as being of cultural heritage value or interest.

Whereas the Ontario Heritage Act authorizes the Council of a municipality to enact by-laws to designate real property, including all buildings and structures thereon, to be of cultural heritage value or interest; and

Whereas authority was granted by Council to designate the property at 25 Ontario Street (The Drug Trading Company, Administrative Office) as being of cultural heritage value or interest; and

Whereas the Council of the City of Toronto caused to be served upon the owners of the land and premises known as 25 Ontario Street and upon the Ontario Heritage Trust, Notice of Intention to designate the property and caused the Notice of Intention to be posted on the City's web site for a period of 30 days in accordance with Municipal Code Chapter 162, Notice, Public, Article II, § 162-4.1. Notice requirements under the Ontario Heritage Act; and

Whereas no notice of objection was served upon the Clerk of the municipality; and

Whereas the reasons for designation are set out in Schedule "A" to this by-law;

The Council of the City of Toronto enacts:

1. The property at 25 Ontario Street, more particularly described in Schedule "B" and shown on Schedule "C" attached to this by-law, is designated as being of cultural heritage value or interest.

2. The City Solicitor is authorized to cause a copy of this by-law to be registered against the property described in Schedule "B" to this by-law in the proper Land Registry Office.

3. The City Clerk is authorized to cause a copy of this by-law to be served upon the owners of the property at 25 Ontario Street and upon the Ontario Heritage Trust and to cause notice of this by-law to be posted on the City's web site for a period of 30 days in accordance with Municipal Code Chapter 162, Notice, Public, Article II, § 162-4.1. Notice requirements under the Ontario Heritage Act.

Enacted and passed on October 11, 2013.

Frances Nunziata,  
Speaker  

Ulli S. Watkiss,  
City Clerk  

(Seal of the City)
SCHEDULE "A"
REASONS FOR DESIGNATION
STATEMENT OF SIGNIFICANCE

Description

The property at 25 Ontario Street is worthy of designation under Part IV, Section 29 of the Ontario Heritage Act for its cultural heritage value, and meets the criteria for municipal designation prescribed by the Province of Ontario under the three categories of design, associative and contextual values. Located on the southeast corner of Ontario Street and Adelaide Street East, the Administrative Office of the Drug Trading Company (1942, with the second storey dating to 1946) is a two-storey commercial building. The site was listed on the City of Toronto Inventory of Heritage Properties in 1974.

Statement of Cultural Heritage Value

The Administrative Office is a fine representative example of an office building from the World War II era designed as part of the Modern Movement in architecture with Art Moderne and Art Deco influences. Its design is distinguished by the sculpted panels highlighting the entrance on the principal (west) façade, the unusual treatment of the piers that adds visual interest to the horizontal arrangement of panels and fenestration marking the west and north walls, and the geometrical detailing beside and above the north entry on Adelaide Street East.

The Drug Trading Company, which commissioned the Administrative Office at 25 Ontario Street, is an organization of historical significance for its contribution to the development of the pharmaceutical industry in Canada. In operation for more than a century, the Drug Trading Company was innovative in its organization, marketing and support of the pharmacies under its banner, its founding of subsidiaries for both the production of pharmaceuticals and promotion of the industry, and its early involvement in the development of dispensary technologies.

The Drug Trading Company's Administrative Office is functionally and historically related to its surroundings in the St. Lawrence Neighbourhood where it has stood for over half a century. Anchoring a corner site, the Administrative Office was purposely built to face west on Ontario Street where the firm's other buildings occupied the opposite side of the road, creating a manufacturing complex along the short block between King and Adelaide Streets.

Heritage Attributes

The heritage attributes of the property at 25 Ontario Street are:

- The scale, form and massing of the building, which extends two stories above a raised base with window openings
- The materials, with red brick cladding and stone, concrete and metal detailing
- The flat roofline above the second storey with coping along the west and north elevations
- The fenestration on the principal (west) façade and north elevation on Adelaide Street East, where strip windows are organized by broad brick panels and separated by piers with unusual projecting detailing
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- The placement of the main entrance on the west wall, where it is inset in a stone surround with piers, surmounted by a stone bas-relief panel with sculpted figures and the words "Labour Cooperation Science", and flanked by stone panels with stylized imagery incorporating ships.

- On the north wall, the secondary entry at the east end that is set in a stone and brick surround with an overhang, with a grid pattern of decorative panels to the right and two round window openings above.

- The placement of the structure anchoring the southeast corner of Ontario Street and Adelaide Street East.
SCHEDULE "B"
LEGAL DESCRIPTION

PIN 21091-0222 (LT)

PT STOYELL'S BLOCK PLAN 7A (PL TOWN OF YORK) TORONTO (ALSO KNOWN AS TOWN LOTS 4 & 5 N/S KING ST & TOWN LOTS 3, 4 & 5 S/S DUKE ST); PT LT B, C, D PL 136E TORONTO PT 2, 63R3762

City of Toronto and Province of Ontario
Land Titles Division of the Toronto Registry Office (No. 66)

The hereinbefore described land being delineated by heavy outline on Sketch No. PS-2013-092 dated October 1, 2013, as set out in Schedule "C".