

Authority: Planning and Growth Management Committee Item 9.9, adopted as amended, by City of Toronto Council on November 29, 30 and December 1, 2011

## **CITY OF TORONTO**

### **BY-LAW No. 982-2014**

#### **To amend City of Toronto Municipal Code Chapter 694, Signs, General, Schedule B, to implement Signage Master Plans with respect to 34 specific premises and 56 specific locations.**

Whereas under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

Whereas authority is given to Council to pass by-laws respecting matters related to Structures, including fences and signs under Subsection 8(2) of the Act; and

Whereas Subsection 8(1) of the Act provides the City with broad authority to provide any service or thing the City considers necessary or desirable for the public; and

Whereas the City provides the regulation of signs to the citizens of Toronto as a necessary and desirable service; and

Whereas Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

Whereas at its meeting of February 22 and 23, 2010, City Council adopted By-law No. 196-2010, which by-law added Chapter 694, Signs, General, to the City of Toronto Municipal Code; and

Whereas § 694-5E of Chapter 694, Signs, General, requires that a proposed sign comply with the regulations established in the provisions of the chapter prior to the issuance; and

Whereas § 694-31A of Chapter 694, Signs, General, permits a person to obtain an amendment to the provisions of the Chapter for the purpose of implementing a signage master plan to establish specific regulations concerning the location, arrangement, type and design of signs to be erected within specific locations to ensure the signs displayed are appropriate to their function and compatible with the nature of the specific premises upon which the signs are located; and

Whereas Council has decided that, due to the specific nature and function of each of the specific premises municipally known as 1890 Avenue Road, 1787 Bayview Avenue, 192a Bloor Street West, 2218 Bloor Street West, 98 Danforth Avenue, 1735 Danforth Avenue, 20 Eglinton Avenue East, 1807 Eglinton Avenue West, 2362 Finch Avenue West, 1221 King Street West, 1045 Pape Avenue, 10 The Queensway, 29-31 Woodward Avenue, 123 Yonge Street, 552 Yonge Street, 3400 Yonge Street, 2870 Eglinton Avenue East, 2116 Kipling Avenue, 2736 Lake Shore Boulevard West, 2697 Lawrence Avenue East, 3150 St. Clair Avenue East, 6170 Bathurst Street, 25 Carrier Drive, 2 Ingram Drive, 2020 Jane Street, 630 Keele Street, 3929 Keele Street, 7431 Kingston Road, 1280 Markham Road, 2365 Dundas Street West, 710 St. Clair Avenue

West, 1168 St. Clair Avenue West and 4828 Yonge Street, 34 signage master plans should be implemented with respect thereto; and

Whereas Council has decided that, due to the specific nature and function of specific defined locations contained within each of the following premises known as 344 Bathurst Street, 161 Bay Street, 595 Bay Street, 345 Bloor Street East, 127 Church Street, 3030 Don Mills Road, 900 Dufferin Street, 121 Front Street East, 109 McCaul Street, 45 Overlea Boulevard, 11 St. Clair Avenue East, 160 Spadina Avenue, 100 Wellington Street West, 470 Yonge Street, 675 Yonge Street, 395 Bamburgh Circle, 4333 Bloor Street West, 747 Don Mills Road, 1185 Dupont Street, 1 Eglinton Square, 2936 Finch Avenue East, 1000 Gerrard Street East, 2480 Gerrard Street East, 2 Greystone Walk Drive, 1735 Kipling Avenue, 3495 Lawrence Avenue East, 700 Lawrence Avenue West, 31 Tapscott Road, 4025 Yonge Street, 6344 Yonge Street, 3101 Dufferin Street, 5453 Dundas Street West, 1966 Eglinton Avenue East, 65 Ellesmere Road, 1831 Finch Avenue West, 1000 Islington Avenue South, 4435 Kingston Road, 2260 Markham Road, 195 North Queen Street, 1125 Sheppard Avenue East, 2625 Weston Road, 808 York Mills Road, 1530 Albion Road, 300 Borough Drive, 3227 Eglinton Avenue East, 61 Front Street West, 200 Front Street West, 700 King Street West, 150 Rimrock Road, 1571 Sandhurst Circle, 1800 Sheppard Avenue East, 3305 Sheppard Avenue East, 25 The West Mall, 2900 Warden Avenue and 218 Yonge Street, 56 signage master plans should be implemented with respect thereto; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the Act and its regulations;

The Council of the City of Toronto enacts:

1. Municipal Code Chapter 694, Signs, General, is amended by:
  - A. Adding Schedule "1" to this by-law as Subsection 1RR to Schedule B, Signage Master Plans and Area Specific Amendments to Chapter 694, Signs, General;
  - B. Adding Schedule "2" to this by-law as Subsection 1SS to Schedule B, Signage Master Plans and Area Specific Amendments to Chapter 694, Signs, General;
  - C. Adding Schedule "3" to this by-law as Subsection 1TT to Schedule B, Signage Master Plans and Area Specific Amendments to Chapter 694, Signs, General; and
  - D. Adding Schedule "4" to this by-law as Subsection 1UU to Schedule B, Signage Master Plans and Area Specific Amendments to Chapter 694, Signs, General.

Enacted and passed on August 28, 2014.

Frances Nunziata,  
Speaker

Ulli S. Watkiss,  
City Clerk

(Seal of the City)

**SCHEDULE "1"**

RR. 1890 Avenue Road, 1787 Bayview Avenue, 1735 Danforth Avenue, 2362 Finch Avenue West, 1221 King Street West, 1045 Pape Avenue, 29-31 Woodward Avenue, 2870 Eglinton Avenue East, 2116 Kipling Avenue, 2736 Lake Shore Boulevard West, 2697 Lawrence Avenue East, 3150 St. Clair Avenue East, 6170 Bathurst Street, 25 Carrier Drive, 2 Ingram Drive, 2020 Jane Street, 630 Keele Street, 3929 Keele Street, 7431 Kingston Road and 1280 Markham Road - Each of the premises listed below at Subsection RR(2) is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694-15B, 694-18, 694-20, 694-21A, 694-21C, 694-21D, 694-21E, 694-25A and 694-25B, but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection RR(1):

(1) All premises listed below at Subsection RR(2) are subject to the following additional provisions:

(a) The erection or display of the following signs is expressly prohibited:

- [1] Any sign not expressly permitted by Subsection RR(2);
- [2] A sign erected on a tree or a fence;
- [3] A sign erected on a vehicular, railway or pedestrian bridge;
- [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
- [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
- [6] A sign which interferes with any electrical or telephone wires or associated supports;
- [7] A sign emitting sound or odour;
- [8] A sign discharging any gas, liquid, or solid;
- [9] A sign containing interactive copy;
- [10] A sign located within a visibility zone;
- [11] A window sign; and
- [12] A third party sign.

- (b) Notwithstanding the definition of wall provided in § 694-1, for the purposes of this Section the term wall shall be defined to refer to: Any exterior surface of a building or structure extending up to 2.0 metres above the roof and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.
- (c) Any overhanging structure permitted to be erected or displayed by Subsection RR(2) must comply with the following:
  - [1] The sign shall not be erected on an overhanging structure located above the first storey of a building;
  - [2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
  - [3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
  - [4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;
  - [5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and
  - [6] The sign complies with all of the requirements of Subsection RR(1)(l).
- (d) Any ground sign providing direction permitted to be erected or displayed by Subsection RR(2) must comply with the following:
  - [1] The sign face area shall not exceed 0.75 square metres;
  - [2] The sign shall only display static copy;
  - [3] The height shall not exceed 1.8 metres;
  - [4] The sign shall have no more than two sign faces;
  - [5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and
  - [6] The sign complies with all of the requirements of Subsection RR(1)(l).

- (e) Any sign located on a light standard for the purposes of advertising goods or products sold on the premises permitted to be erected or displayed by Subsection RR(2) must comply with the following:
- [1] The sign face area shall not exceed 2.0 square metres;
  - [2] The sign shall only display static copy;
  - [3] The sign shall have no more than two sign faces;
  - [4] The sign faces shall be suspended or displayed on rigid supports;
  - [5] The sign shall have a minimum height of 1.5 metres and a maximum height of 5.0 metres;
  - [6] The sign shall not be erected within 6.0 metres of any street line;
  - [7] The sign shall not be erected within or interfere with any required parking spaces or drive aisles; and
  - [8] The sign complies with all of the requirements of Subsection RR(1)(l).
- (f) Any wall sign permitted to be erected or displayed by Subsection RR(2) must comply with the following:
- [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
  - [2] The sign shall only display static copy;
  - [3] The sign shall not extend above the wall of a building;
  - [4] The sign shall not extend beyond either end of the wall on which it is erected; and
  - [5] The sign complies with all of the requirements of Subsection RR(1)(l).
- (g) Any projecting sign permitted to be erected or displayed by Subsection RR(2) must comply with the following:
- [1] The sign shall not be erected above the first storey;
  - [2] The sign shall only display static copy;
  - [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;

- [4] The sign shall have no more than two sign faces;
  - [5] Where the sign has two sign faces, the sign faces shall be back to back;
  - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
  - [7] The sign face area shall not exceed 1.0 square metre;
  - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
  - [9] The sign complies with all of the requirements of Subsection RR(1)(l).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection RR(2) must comply with the following:
- [1] The sign is located on the sloped portion of the roof;
  - [2] The sign shall only display static copy;
  - [3] The sign face area shall not exceed 5.0 square metres;
  - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
  - [5] The sign shall not extend beyond either end of the roof on which it is erected; and
  - [6] The sign complies with all of the requirements of Subsection RR(1)(l).
- (i) Ground signs permitted to be erected or displayed by Subsection RR(2) with respect to a drive-through facility must comply with the following:
- [1] No more than one ground sign for the purposes of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
    - [a] The sign may display electronic moving copy or electronic static copy only;

- [b] The sign shall not display both electronic moving copy and electronic static copy;
  - [c] The sign face area shall not exceed 0.7 square metres;
  - [d] The height shall not exceed 2.0 metres;
  - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [f] The sign complies with all of the requirements of Subsection RR(1)(l).
- [2] No more than one ground sign for the purposes of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign face area shall not exceed 1.8 square metres;
  - [b] The height shall not exceed 2.5 metres;
  - [c] The sign face area shall not be less than 0.7 square metres;
  - [d] The height shall not be less than 2.0 metres;
  - [e] The sign shall display static copy only;
  - [f] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [g] The sign complies with all of the requirements of Subsection RR(1)(l).
- [3] No more than one ground sign for the purposes of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign shall display static copy only;
  - [b] The sign face area shall not exceed 0.7 square metres;
  - [c] The height shall not exceed 2.0 metres;

- [d] No more than one such sign shall be erected in relation to each drive-through lane;
  - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [f] The sign complies with all of the requirements of Subsection RR(1)(l).
- (j) Any ground sign providing direction with respect to ingress and egress from a drive-through lane permitted to be erected or displayed by Subsection RR(2) must comply with the following:
  - [1] The sign face area shall not exceed 0.75 square metres;
  - [2] The height shall not exceed 1.8 metres;
  - [3] The sign shall display static copy only;
  - [4] The sign shall have no more than two sign faces;
  - [5] There shall be no more than one such sign erected at each point of vehicular ingress to the drive-through lane premises;
  - [6] There shall be no more than one such sign erected at each point of vehicular egress to the drive-through lane premises;
  - [7] There are no more than three such signs on the premises;
  - [8] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [9] The sign complies with all of the requirements of Subsection RR(1)(l).
- (k) Any ground sign for the purposes of identifying the business located on the premises permitted to be erected or displayed by Subsection RR(2) must comply with the following:
  - [1] The sign shall not be erected within 2.0 metres of any property line;
  - [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
  - [3] The sign shall have no more than two sign faces.



- (1) All signs permitted to be displayed by Subsection RR(2) must comply with the following:
  - [1] No sign shall be illuminated at any time when a smog alert is in effect;
  - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;
  - [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except where the sign is associated with a location which operates during this period and only while the business is actually in operation;
  - [4] If illuminated, the sign shall comply with the following requirements:
    - [a] The sign shall not be up-lit;
    - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
    - [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
    - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and
    - [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following premises are subject to a Signage Master Plan as described below:
  - (a) 1890 Avenue Road - The premises municipally known as 1890 Avenue Road may contain only the following first party signs:
    - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
    - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
    - [3] A ground sign for the purpose of identifying the business located on the premises provided:
      - [a] The sign face area shall not exceed 17.1 square metres;

- [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (b) 1787 Bayview Avenue - The premises municipally known as 1787 Bayview Avenue may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 16.5 square metres;
    - [b] The height shall not exceed 8.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

- [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (c) 1735 Danforth Avenue - The premises municipally known as 1735 Danforth Avenue may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 18.3 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);

- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (d) 2362 Finch Avenue West- The premises municipally known as 2362 Finch Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 9.3 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 4.7 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and

- [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (e) 1221 King Street West - The premises municipally known as 1221 King Street West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 15.6 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);

- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (f) 1045 Pape Avenue - The premises municipally known as 1045 Pape Avenue may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 18.9 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).

- (g) 29-31 Woodward Avenue - The premises municipally known as 29-31 Woodward Avenue may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1).
- (h) 2870 Eglinton Avenue East - The premises municipally known as 2870 Eglinton Avenue East may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 16.5 square metres;
  - [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).



- (i) 2116 Kipling Avenue - The premises municipally known as 2116 Kipling Avenue may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 9.3 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 4.7 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and

[9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).

(j) 2736 Lake Shore Boulevard West - The premises municipally known as 2736 Lake Shore Boulevard West may contain only the following first party signs:

[1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);

[2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);

[3] A ground sign for the purpose of identifying the business located on the premises provided:

[a] The sign face area shall not exceed 20.0 square metres;

[b] The height shall not exceed 10.0 metres;

[c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

[d] There shall be no more than one such sign erected at each frontage; and

[e] The sign complies with all of the requirements of Subsection RR(1);

[4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:

[a] There shall be no more than three such signs erected within the delineated area within the premises; and

[b] The sign complies with all of the requirements of Subsection RR(1);

[5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);

[6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);

[7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);

- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (k) 2697 Lawrence Avenue East - The premises municipally known as 2697 Lawrence Avenue East may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 11.7 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);

- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (l) 3150 St. Clair Avenue East - The premises municipally known as 3150 St. Clair Avenue East may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);

- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (m) 6170 Bathurst Street - The premises municipally known as 6170 Bathurst Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);

- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (n) 25 Carrier Drive - The premises municipally known as 25 Carrier Drive may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and

- [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (o) 2 Ingram Drive - The premises municipally known as 2 Ingram Drive may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 18.6 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:

- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (p) 2020 Jane Street - The premises municipally known as 2020 Jane Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);



- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (q) 630 Keele Street - The premises municipally known as 630 Keele Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and

- [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (r) 3929 Keele Street - The premises municipally known as 3929 Keele Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 13.8 square metres;
    - [b] The height shall not exceed 8.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;

- [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (s) 7431 Kingston Road - The premises municipally known as 7431 Kingston Road may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;

- [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection RR(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection RR(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).
- (t) 1280 Markham Road - The premises municipally known as 1280 Markham Road may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection RR(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection RR(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 16.2 square metres;

- [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection RR(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
- [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection RR(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection RR(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection RR(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection RR(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection RR(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection RR(1).

**SCHEDULE "2"**

SS. 192a Bloor Street West, 2218 Bloor Street West, 98 Danforth Avenue, 2365 Dundas Street West, 20 Eglinton Avenue East, 1807 Eglinton Avenue West, 710 St. Clair Avenue West, 1168 St. Clair Avenue West, 10 The Queensway, 123 Yonge Street, 552 Yonge Street, 3400 Yonge Street and 4828 Yonge Street - Each of the premises listed below at Subsection SS(2) is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694-15B, 694-18, 694-20, 694-21D and 694-25A, but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection SS(1):

(1) All premises listed below at Subsection SS(2) are subject to the following additional provisions:

(a) The erection or display of the following signs is expressly prohibited:

- [1] Any sign not expressly permitted by Subsection SS(2);
- [2] A sign erected on a tree or a fence;
- [3] A sign erected on a vehicular, railway or pedestrian bridge;
- [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
- [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
- [6] A sign which interferes with any electrical or telephone wires or associated supports;
- [7] A sign emitting sound or odour;
- [8] A sign discharging any gas, liquid or solid;
- [9] A sign containing interactive copy;
- [10] A sign located within a visibility zone;
- [11] A sign located on a light standard; and
- [12] A third party sign.

(b) Notwithstanding the definition of wall provided in § 694-1, for purposes of this Section the term wall shall be defined to refer to: Any exterior surface of a building or structure extending up to 2.0 metres above the roof

and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.

- (c) Any overhanging structure permitted to be erected or displayed by Subsection SS(2) must comply with the following:
  - [1] The sign shall not be erected on an overhanging structure located above the first storey of a building;
  - [2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
  - [3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
  - [4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;
  - [5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and
  - [6] The sign complies with all of the requirements of Subsection SS(1)(j).
- (d) Any ground sign providing direction permitted to be erected or displayed by Subsection SS(2) must comply with the following:
  - [1] The sign face area shall not exceed 0.75 square metres;
  - [2] The sign shall only display static copy;
  - [3] The height shall not exceed 1.8 metres;
  - [4] The sign shall have no more than two sign faces;
  - [5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and
  - [6] The sign complies with all of the requirements of Subsection SS(1)(j).
- (e) Any window sign permitted to be erected or displayed by Subsection SS(2) must comply with the following:

- [1] The sign face area shall not exceed 25 percent of the area of the window excluding its frame;
  - [2] The sign shall only display static copy;
  - [3] The sign shall have no more than two sign faces;
  - [4] There shall be no more than three such signs erected at the premises;
  - [5] The sign shall not be erected above the first storey; and
  - [6] The sign complies with all of the requirements of Subsection SS(1)(j).
- (f) Any wall sign permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
  - [2] The sign shall only display static copy;
  - [3] The sign shall not extend above the wall of a building;
  - [4] The sign shall not extend beyond either end of the wall on which it is erected; and
  - [5] The sign complies with all of the requirements of Subsection SS(1)(j).
- (g) Any projecting sign permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign shall not be erected above the first storey;
  - [2] The sign shall only display static copy;
  - [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
  - [4] The sign shall have no more than two sign faces;
  - [5] Where the sign has two sign faces, the sign faces shall be back to back;
  - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;



- [7] The sign face area shall not exceed 1.0 square metre;
  - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
  - [9] The sign complies with all of the requirements of Subsection SS(1)(j).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign is located on the sloped portion of the roof;
  - [2] The sign shall only display static copy;
  - [3] The sign face area shall not exceed 5.0 square metres;
  - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
  - [5] The sign shall not extend beyond either end of the roof on which it is erected; and
  - [6] The sign complies with all of the requirements of Subsection SS(1)(j).
- (i) Any ground sign for the purpose of identifying the business located on the premises permitted to be erected or displayed by Subsection SS(2) must comply with the following:
- [1] The sign shall not be erected within 2.0 metres of any property line;
  - [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
  - [3] The sign shall have no more than two sign faces.
- (j) All signs permitted to be displayed by Subsection SS(2) must comply with the following:
- [1] No sign shall be illuminated at any time when a smog alert is in effect;
  - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;

- [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except where the sign is associated with a location which operates during this period and only while the business is actually in operation;
- [4] If illuminated, the sign shall comply with the following requirements:
  - [a] The sign shall not be up-lit;
  - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
  - [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
  - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and
  - [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following premises is subject to a Signage Master Plan as described below:
  - (a) 192a Bloor Street West - The premises municipally known as 192a Bloor Street West may contain only the following first party signs:
    - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
    - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
    - [3] A ground sign for the purpose of identifying the business located on the premises provided:
      - [a] The sign face area shall not exceed 3.6 square metres;
      - [b] The height shall not exceed 3.5 metres;
      - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;
      - [d] There shall be no more than one such sign erected at each frontage; and

- [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (b) 2218 Bloor Street West - The premises municipally known as 2218 Bloor Street West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 9.6 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 4.8 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and

- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (c) 98 Danforth Avenue - The premises municipally known as 98 Danforth Avenue may contain only the following first party signs:
  - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 2.4 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.2 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (d) 2365 Dundas Street West - The premises municipally known as 2365 Dundas Street West may contain only the following first party signs:
  - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);

- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 20.0 square metres;
  - [b] The height shall not exceed 10.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection SS(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (e) 20 Eglinton Avenue East - The premises municipally known as 20 Eglinton Avenue East may contain only the following first party signs:
  - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 4.5 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.3 square metres of readograph copy;

- [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (f) 1807 Eglinton Avenue West - The premises municipally known as 1807 Eglinton Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 2.7 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.4 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);

- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (g) 710 St. Clair Avenue West - The premises municipally known as 710 St. Clair Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 11.1 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).

- (h) 1168 St. Clair Avenue West - The premises municipally known as 1168 St. Clair Avenue West may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 2.4 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.2 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (i) 10 The Queensway - The premises municipally known as 10 The Queensway may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);



- [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 3.3 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.7 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (j) 123 Yonge Street - The premises municipally known as 123 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 2.7 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.4 square metres of readograph copy;

- [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (k) 552 Yonge Street - The premises municipally known as 552 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 3.0 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.5 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);

- [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (l) 3400 Yonge Street - The premises municipally known as 3400 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 4.5 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.3 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection SS(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).
- (m) 4828 Yonge Street - The premises municipally known as 4828 Yonge Street may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection SS(1);

- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection SS(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 11.7 square metres;
  - [b] The height shall not exceed 6.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection SS(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection SS(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection SS(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection SS(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection SS(1).

### **SCHEDULE "3"**

TT. 344 Bathurst Street, 3030 Don Mills Road, 900 Dufferin Street, 45 Overlea Boulevard, 150 Rimrock Road, 3305 Sheppard Avenue East, 395 Bamburgh Circle, 4333 Bloor Street West, 747 Don Mills Road, 1185 Dupont Street, 2936 Finch Avenue East, 1000 Gerrard Street East, 1735 Kipling Avenue, 31 Tapscott Road, 3101 Dufferin Street, 5453 Dundas Street West, 1966 Eglinton Avenue East, 65 Ellesmere Road, 1831 Finch Avenue West, 1000 Islington Avenue South, 4435 Kingston Road, 2260 Markham Road, 195 North Queen Street, 1125 Sheppard Avenue East, 2625 Weston Road, 808 York Mills Road, 3227 Eglinton Avenue East, 1571 Sandhurst Circle and 2900 Warden Avenue - Each of the specific designated areas indicated below as the specific portion of a premises as delineated with heavy lines on the diagrams indicated at Subsection TT(2), is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694-15B, 694-18, 694-20, 694-21C, 694-21D, 694-21E, 694-25A and 694-25B, but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection TT(1):

- (1) All of the specific portions of a premises as delineated with heavy lines on the diagrams indicated at Subsection TT(2) are subject to the following additional provisions:
  - (a) The erection or display of the following signs is expressly prohibited:
    - [1] Any sign not expressly permitted by Subsection TT(2);
    - [2] A sign erected on a tree or a fence;
    - [3] A sign erected on a vehicular, railway or pedestrian bridge;
    - [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
    - [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
    - [6] A sign which interferes with any electrical or telephone wires or associated supports;
    - [7] A sign emitting sound or odour;
    - [8] A sign discharging any gas, liquid, or solid;
    - [9] A sign containing interactive copy;
    - [10] A sign located within a visibility zone;

- [11] A window sign; and
- [12] A third party sign.
- (b) Notwithstanding the definition of wall provided in § 694-1, for the purposes of this Section, the term wall shall be defined to refer to: Any exterior surface of a building or structure extending up to 2.0 metres above the roof and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.
- (c) Any overhanging structure permitted to be erected or displayed by Subsection TT(2) must comply with the following:
  - [1] The sign shall not be erected on an overhanging structure located above the first storey of a building;
  - [2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;
  - [3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;
  - [4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;
  - [5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and
  - [6] The sign complies with all of the requirements of Subsection TT(1)(l).
- (d) Any ground sign providing direction permitted to be erected or displayed by Subsection TT(2) must comply with the following:
  - [1] The sign face area shall not exceed 0.75 square metres;
  - [2] The sign shall only display static copy;
  - [3] The height shall not exceed 1.8 metres;
  - [4] The sign shall have no more than two sign faces; and
  - [5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and

- [6] The sign complies with all of the requirements of Subsection TT(1)(l).
- (e) Any sign located on a light standard for the purpose of advertising goods or products sold on the premises permitted to be erected or displayed by Subsection TT(2) must comply with the following:
  - [1] The sign face area shall not exceed 2.0 square metres;
  - [2] The sign shall only display static copy;
  - [3] The sign shall have no more than two sign faces;
  - [4] The sign faces shall be suspended or displayed on rigid supports;
  - [5] The sign shall have a minimum height of 1.5 metres and a maximum height of 5.0 metres;
  - [6] The sign shall not be erected within 6.0 metres of any street line;
  - [7] The sign shall not be erected within or interfere with any required parking spaces or drive aisles; and
  - [8] The sign complies with all of the requirements of Subsection TT(1)(l).
- (f) Any wall sign permitted to be erected or displayed by Subsection TT(2) must comply with the following:
  - [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
  - [2] The sign shall only display static copy;
  - [3] The sign shall not extend above the wall of a building;
  - [4] The sign shall not extend beyond either end of the wall on which it is erected; and
  - [5] The sign complies with all of the requirements of Subsection TT(1)(l).
- (g) Any projecting sign permitted to be erected or displayed by Subsection TT(2) must comply with the following:
  - [1] The sign shall not be erected above the first storey;
  - [2] The sign shall only display static copy;

- [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
  - [4] The sign shall have no more than two sign faces;
  - [5] Where the sign has two sign faces, the sign faces shall be back to back;
  - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
  - [7] The sign face area shall not exceed 1.0 square metre;
  - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
  - [9] The sign complies with all of the requirements of Subsection TT(1)(l).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection TT(2) must comply with the following:
- [1] The sign is located on the sloped portion of the roof;
  - [2] The sign shall only display static copy;
  - [3] The sign face area shall not exceed 5.0 square metres;
  - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
  - [5] The sign shall not extend beyond either end of the roof on which it is erected; and
  - [6] The sign complies with all of the requirements of Subsection TT(1)(l).
- (i) Ground signs permitted to be erected or displayed by Subsection TT(2) with respect to a drive-through facility must comply with the following:
- [1] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:



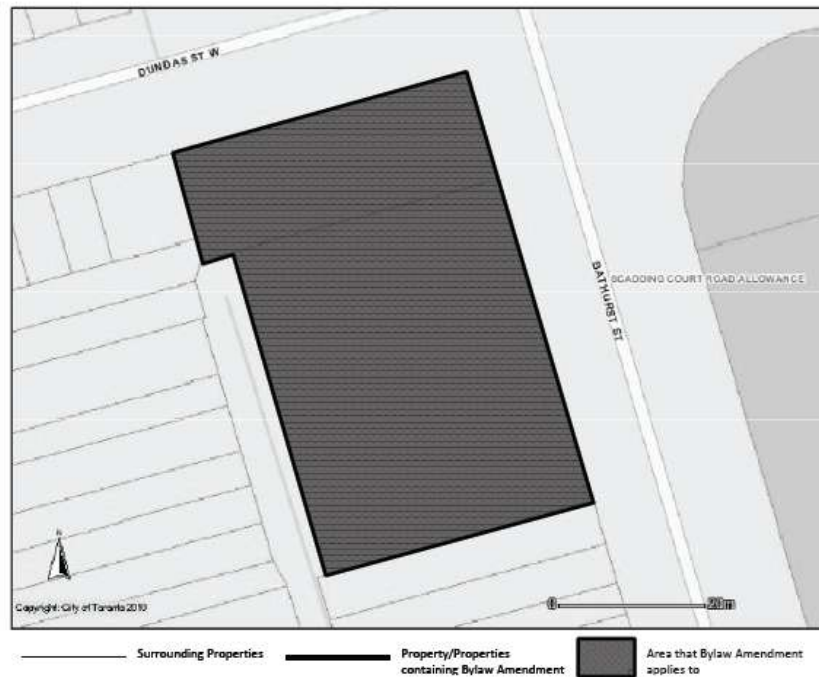
- [a] The sign may display electronic moving copy or electronic static copy only;
  - [b] The sign shall not display both electronic moving copy and electronic static copy;
  - [c] The sign face area shall not exceed 0.7 square metres;
  - [d] The height shall not exceed 2.0 metres;
  - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [f] The sign complies with all of the requirements of Subsection TT(1)(l).
- [2] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign face area shall not exceed 1.8 square metres;
  - [b] The height shall not exceed 2.5 metres;
  - [c] The sign face area shall not be less than 0.7 square metres;
  - [d] The height shall not be less than 2.0 metres;
  - [e] The sign shall display static copy only;
  - [f] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [g] The sign complies with all of the requirements of Subsection TT(1)(l).
- [3] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign shall display static copy only;

- [b] The sign face area shall not exceed 0.7 square metres;
  - [c] The height shall not exceed 2.0 metres;
  - [d] No more than one such sign shall be erected in relation to each drive-through lane;
  - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [f] The sign complies with all of the requirements of Subsection TT(1)(l).
- (j) Any ground sign providing direction with respect to ingress and egress from a drive-through lane permitted to be erected or displayed by Subsection TT(2) must comply with the following:
- [1] The sign face area shall not exceed 0.75 square metres;
  - [2] The height shall not exceed 1.8 metres;
  - [3] The sign shall display static copy only;
  - [4] The sign shall have no more than two sign faces;
  - [5] There shall be no more than one such sign erected at each point of vehicular ingress to the drive-through lane premises;
  - [6] There shall be no more than one such sign erected at each point of vehicular egress to the drive-through lane premises;
  - [7] There are no more than three such signs on the premises;
  - [8] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [9] The sign complies with all of the requirements of Subsection TT(1)(l).
- (k) Any ground sign for the purpose of identifying the business located on the premises permitted to be erected or displayed by Subsection TT(2) must comply with the following:
- [1] The sign shall not be erected within 2.0 metres of any property line;

- [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
  - [3] The sign shall have no more than two sign faces.
- (l) All signs permitted to be displayed by Subsection TT(2) must comply with the following:
  - [1] No sign shall be illuminated at any time when a smog alert is in effect;
  - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;
  - [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except where the sign is associated with a location which operates during this period and only while the business is actually in operation;
  - [4] If illuminated, the sign shall comply with the following requirements:
    - [a] The sign shall not be up-lit,
    - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
    - [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
    - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and
    - [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following areas is subject to a Signage Master Plan as described below:
  - (a) 344 Bathurst Street - The specific portions of the premises municipally known as 344 Bathurst Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(a)[8] may contain only the following first party signs:
    - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 18.6 square metres;
  - [b] The height shall not exceed 10.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).

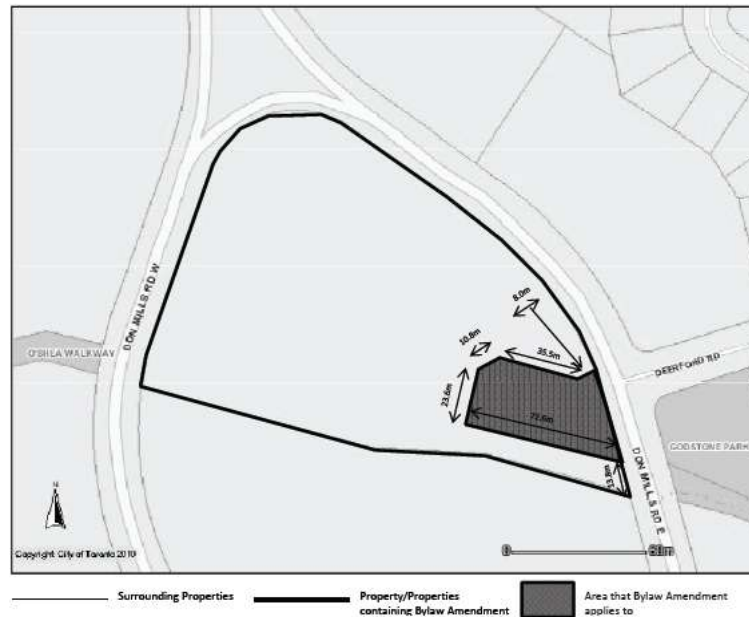
## [8] 344 Bathurst Street



- (b) 3030 Don Mills Road - The specific portions of the premises municipally known as 3030 Don Mills Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(b)[8] may contain only the following first party signs

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 12.3 square metres;
  - [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection TT(1);

- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [8] 3030 Don Mills Road



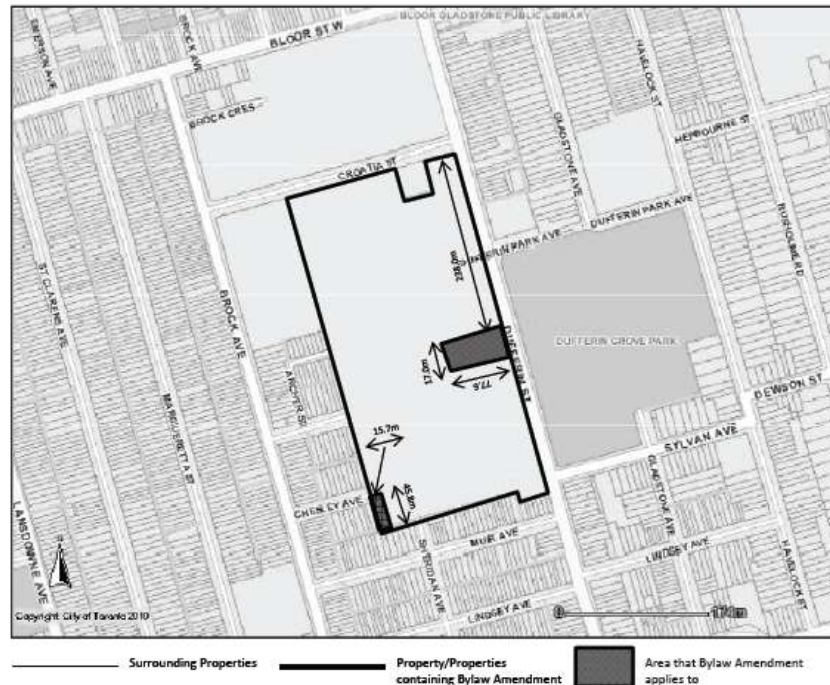
- (c) 900 Dufferin Street - The specific portions of the premises municipally known as 900 Dufferin Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(c)[3] may contain only the following first party signs:
  - [1] The portion of 900 Dufferin Street delineated with heavy lines on the diagram indicated at Subsection TT(2)(c)[3] closest to Brock Street may contain only the following first party signs:
    - [a] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

- [b] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [c] A ground sign for the purpose of identifying the business located on the premises provided:
    - [i] The sign face area shall not exceed 5.0 square metres;
    - [ii] The height shall not exceed 3.5 metres;
    - [iii] The sign face area may contain a maximum of 2.5 square metres of readograph copy;
    - [iv] There shall be no more than one such sign erected at each frontage; and
    - [v] The sign complies with all of the requirements of Subsection TT(1);
  - [d] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [i] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [ii] The sign complies with all of the requirements of Subsection TT(1);
  - [e] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [f] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
  - [g] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [2] The portion of 900 Dufferin Street delineated with heavy lines on the diagram indicated at Subsection TT(2)(c)[3] closest to Dufferin Street may contain only the following first party signs:
- [a] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

- [b] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [c] A ground sign for the purpose of identifying the business located on the premises provided:
  - [i] The sign face area shall not exceed 5.1 square metres;
  - [ii] The height shall not exceed 3.5 metres;
  - [iii] The sign face area may contain a maximum of 2.6 square metres of readograph copy;
  - [iv] There shall be no more than one such sign erected at each frontage; and
  - [v] The sign complies with all of the requirements of Subsection TT(1);
- [d] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [i] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [ii] The sign complies with all of the requirements of Subsection TT(1);
- [e] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [f] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [g] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).



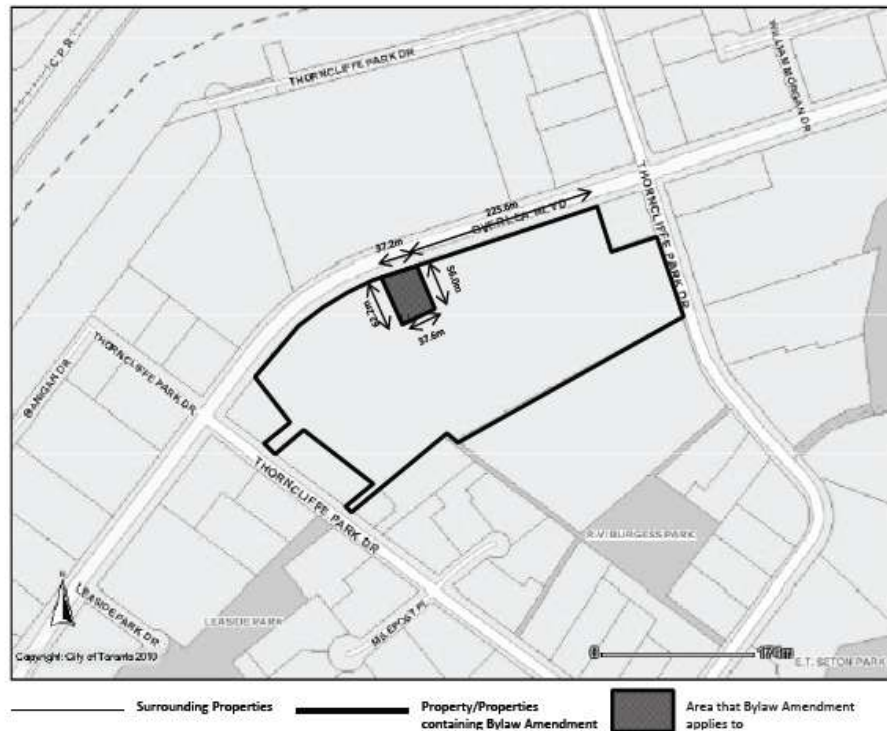
## [3] 900 Dufferin Street



(d) 45 Overlea Boulevard - The specific portions of the premises municipally known as 45 Overlea Boulevard as delineated with heavy lines on the diagram indicated at Subsection TT(2)(d)[8] may contain only the following first party signs

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 11.4 square metres;
  - [b] The height shall not exceed 6.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection TT(1);

- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [8] 45 Overlea Boulevard

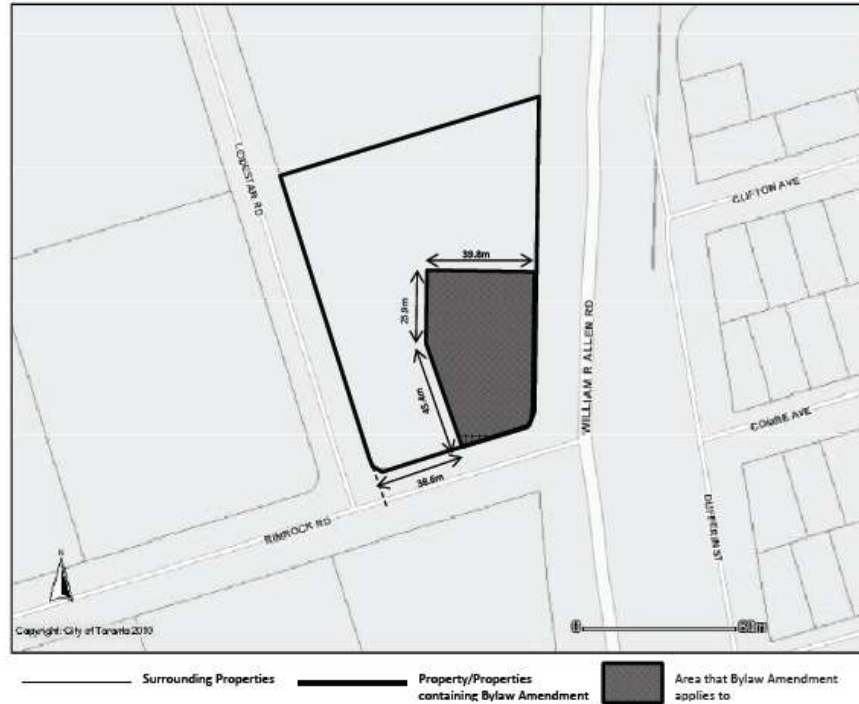


- (e) 150 Rimrock Road - The specific portions of the premises municipally known as 150 Rimrock Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(e)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

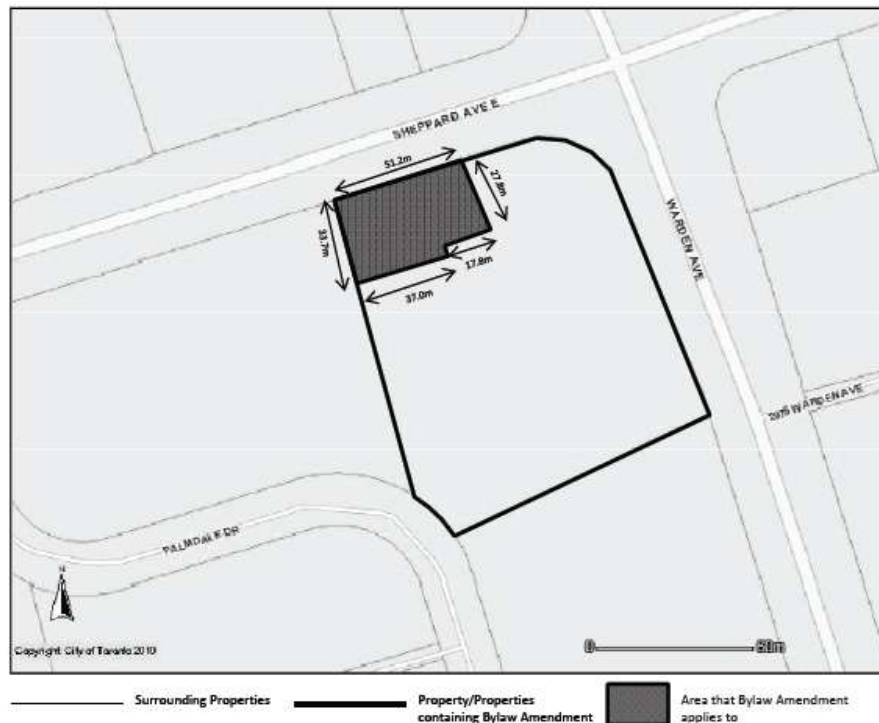
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 17.4 square metres;
  - [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).

[8] 150 Rimrock Road



- (f) 3305 Sheppard Avenue East - The specific portions of the premises municipally known as 3305 Sheppard Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(f)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 15.6 square metres;
    - [b] The height shall not exceed 8.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);

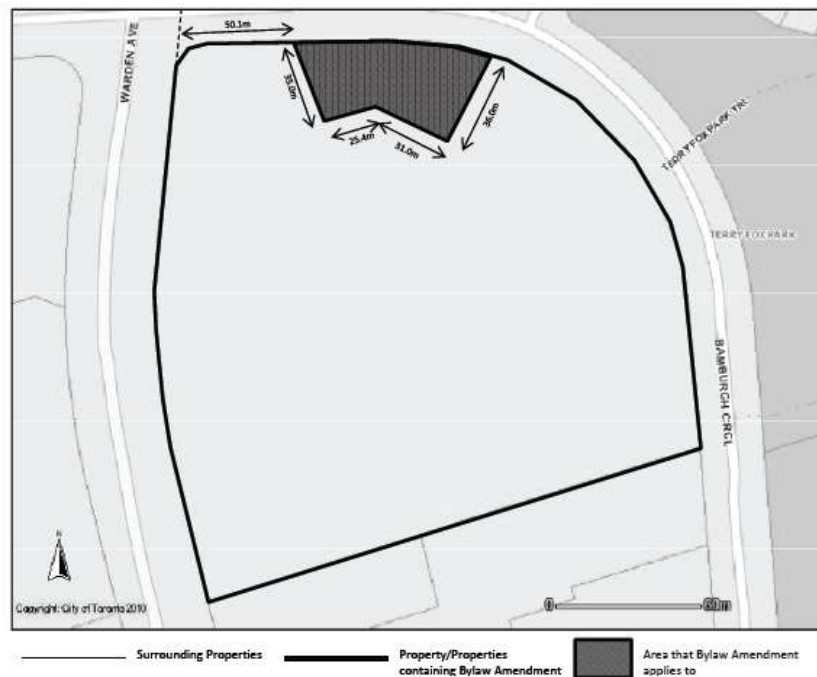
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1).
- [8] 3305 Sheppard Avenue East



- (g) 395 Bamburgh Circle - The specific portions of the premises municipally known as 395 Bamburgh Circle as delineated with heavy lines on the diagram indicated at Subsection TT(2)(g)[10] may contain only the following first party signs:
  - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);

- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 20.0 square metres;
  - [b] The height shall not exceed 10.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

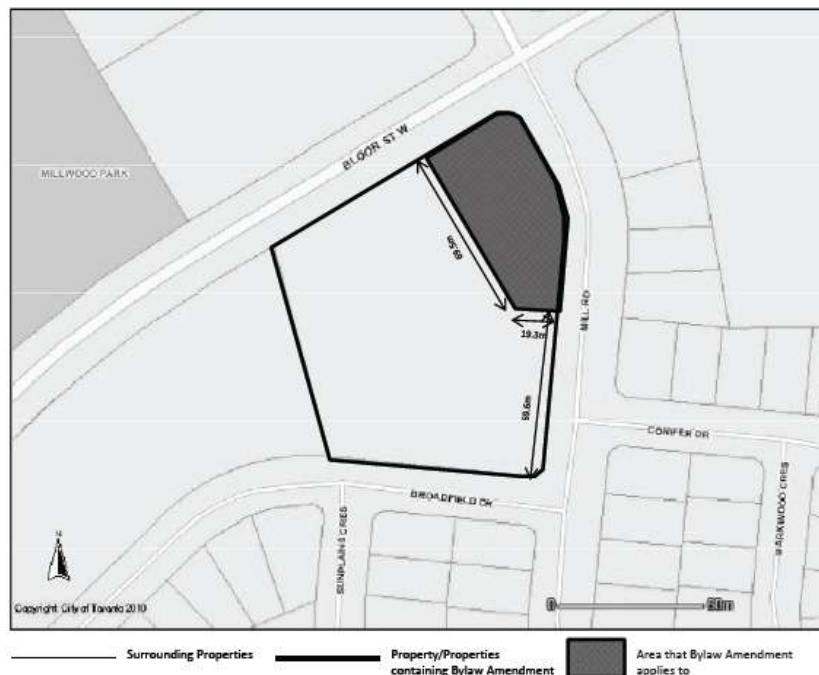
## [10] 395 Bamburgh Circle



(h) 4333 Bloor Street West - The specific portions of the premises municipally known as 4333 Bloor Street West as delineated with heavy lines on the diagram indicated at Subsection TT(2)(h)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 20.0 square metres;
  - [b] The height shall not exceed 10.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection TT(1);

- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 4333 Bloor Street West

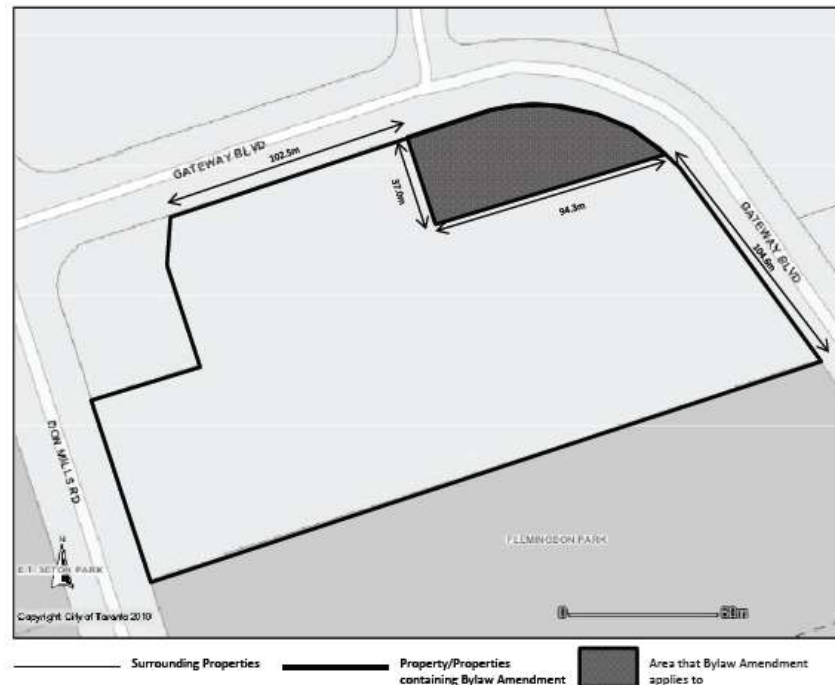




- (i) 747 Don Mills Road - The specific portions of the premises municipally known as 747 Don Mills Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(i)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

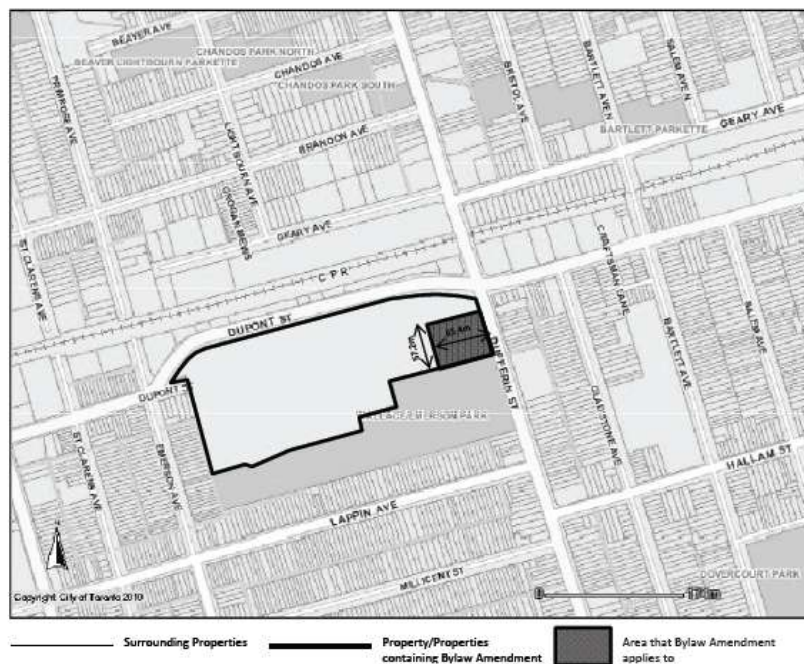
- [10] 747 Don Mills Road



- (j) 1185 Dupont Street - The specific portions of the premises municipally known as 1185 Dupont Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(j)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
- [a] The sign face area shall not exceed 17.4 square metres;
  - [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and

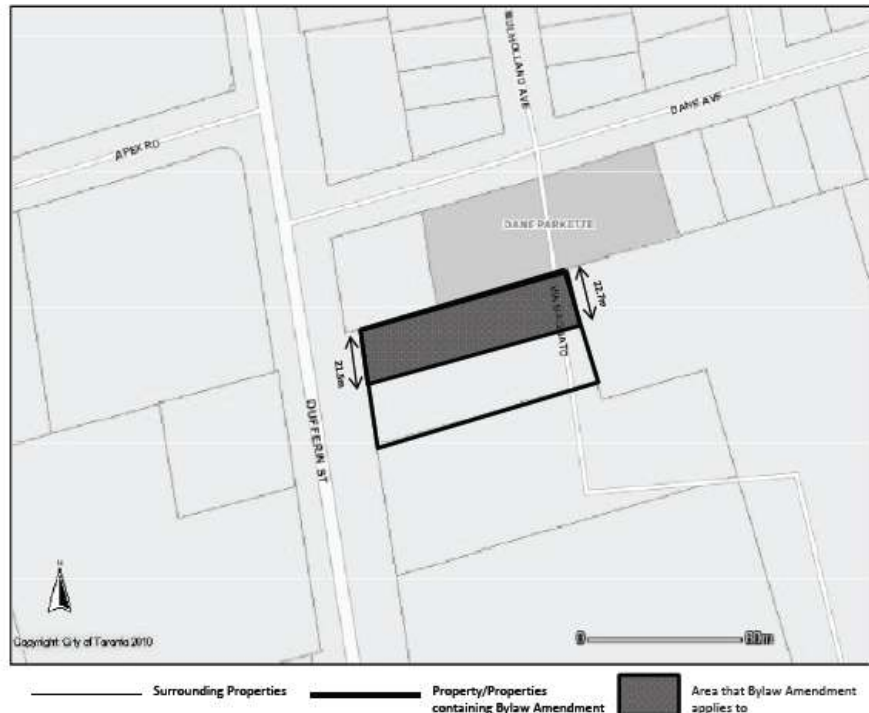
- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 1185 Dupont Street



- (k) 3101 Dufferin Street - The specific portions of the premises municipally known as 3101 Dufferin Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(k)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 6.6 square metres;
    - [b] The height shall not exceed 5 metres;
    - [c] The sign face area may contain a maximum of 2.3 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

- [10] 3101 Dufferin Street

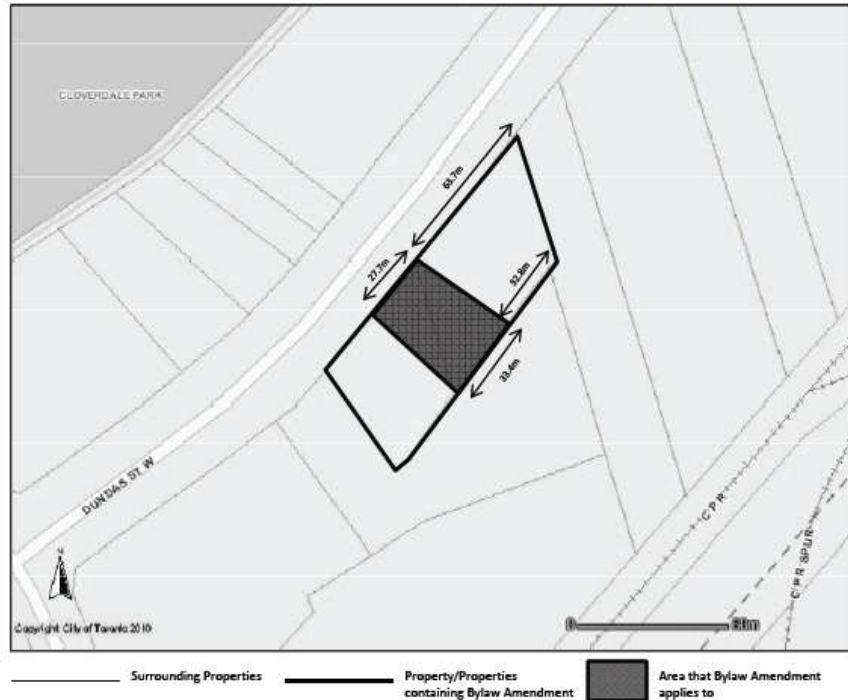


- (1) 5453 Dundas Street West - The specific portions of the premises municipally known as 5453 Dundas Street West as delineated with heavy lines on the diagram indicated at Subsection TT(2)(1)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
- [a] The sign face area shall not exceed 8.4 square metres;
  - [b] The height shall not exceed 5.0 metres;
  - [c] The sign face area may contain a maximum of 4.2 square metres of readograph copy;

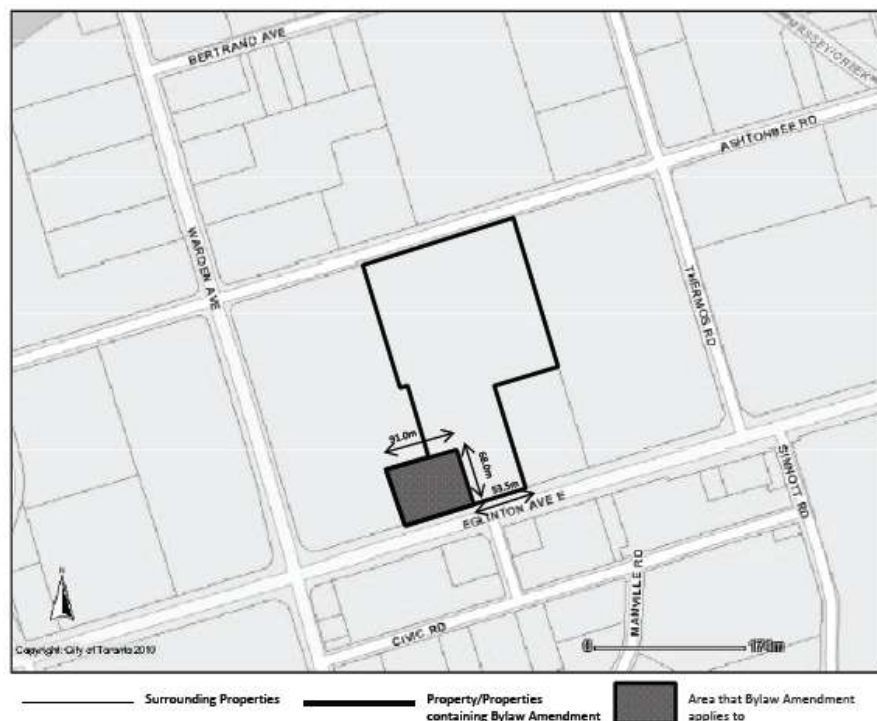
- [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

[10] 5453 Dundas Street West



- (m) 1966 Eglinton Avenue East - The specific portions of the premises municipally known as 1966 Eglinton Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(m)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);

- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 1966 Eglinton Avenue East

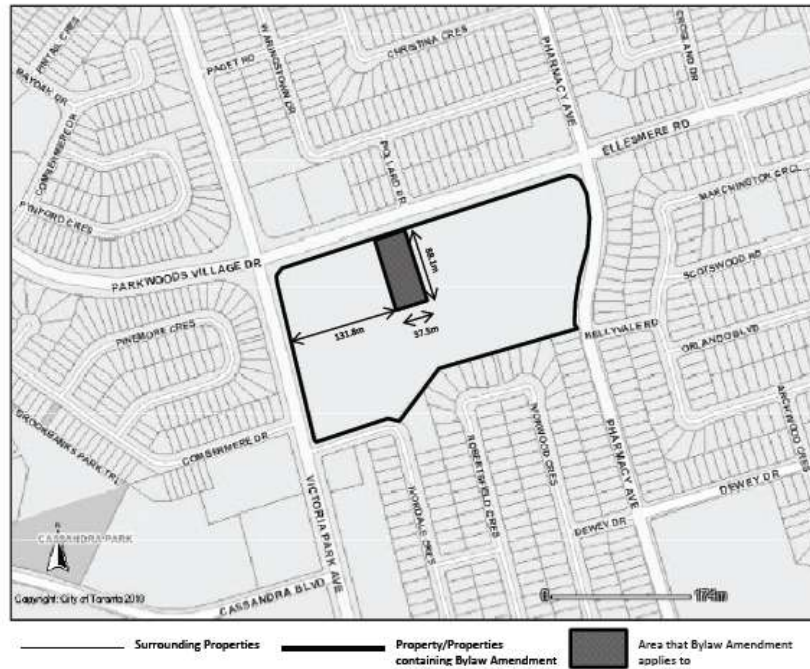




- (n) 65 Ellesmere Road - The specific portions of the premises municipally known as 65 Ellesmere Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(n)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 11.4 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

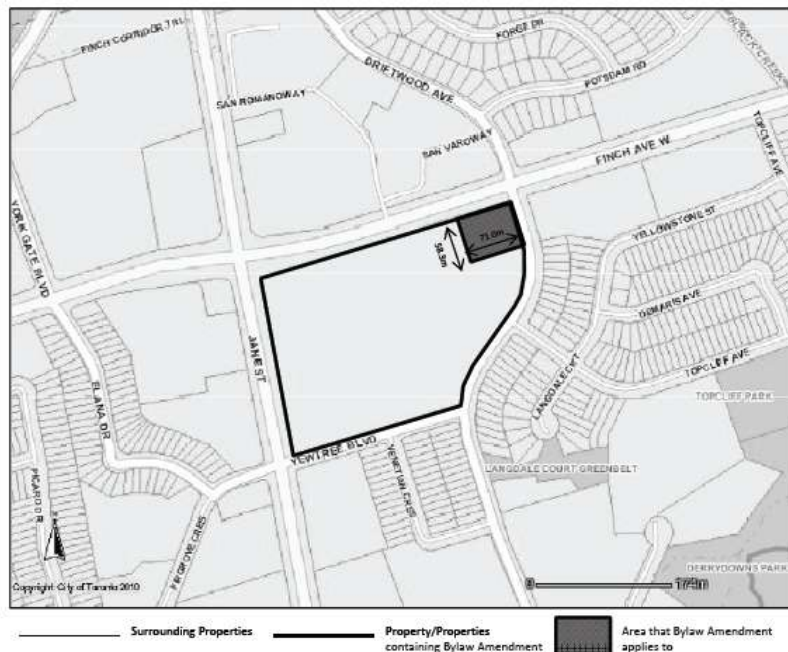
- [10] 65 Ellesmere Road



- (o) 1831 Finch Avenue West - The specific portions of the premises municipally known as 1831 Finch Avenue West as delineated with heavy lines on the diagram indicated at Subsection TT(2)(o)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
- [a] The sign face area shall not exceed 20.0 square metres;
  - [b] The height shall not exceed 10.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and

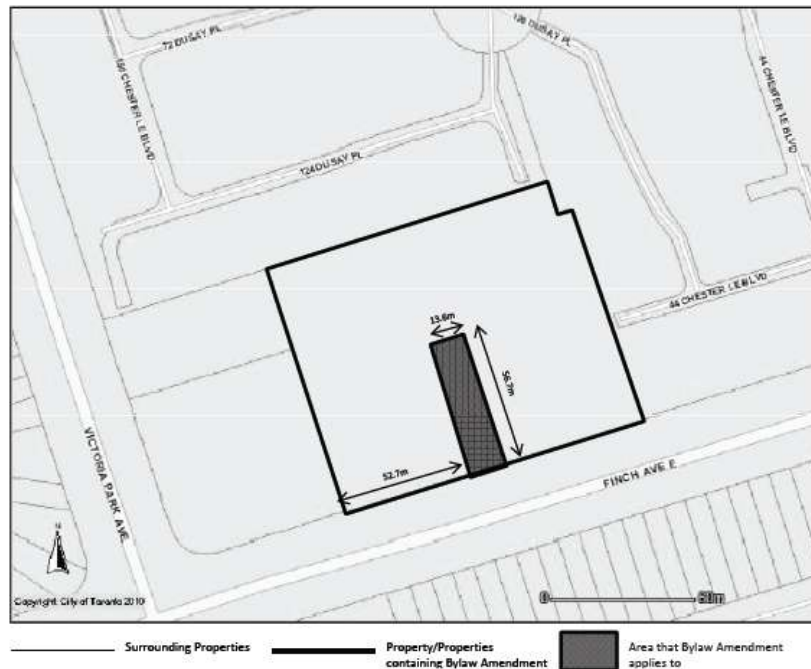
- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 1831 Finch Avenue West



- (p) 2936 Finch Avenue East - The specific portions of the premises municipally known as 2936 Finch Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(p)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 4.2 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

- [10] 2936 Finch Avenue East



- (q) 1000 Gerrard Street East - The specific portions of the premises municipally known as 1000 Gerrard Street East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(q)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 14.4 square metres;
    - [b] The height shall not exceed 8.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and

- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 1000 Gerrard Street East

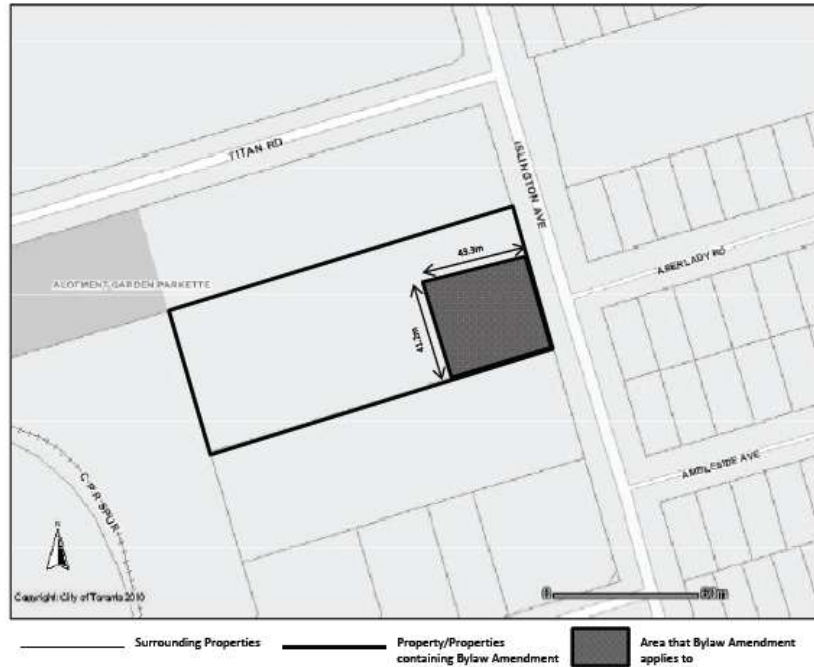


- (r) 1000 Islington Avenue South - The specific portions of the premises municipally known as 1000 Islington Avenue South as delineated with heavy lines on the diagram indicated at Subsection TT(2)(r)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 12.6 square metres;
    - [b] The height shall not exceed 8.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and



- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

- [10] 1000 Islington Avenue South

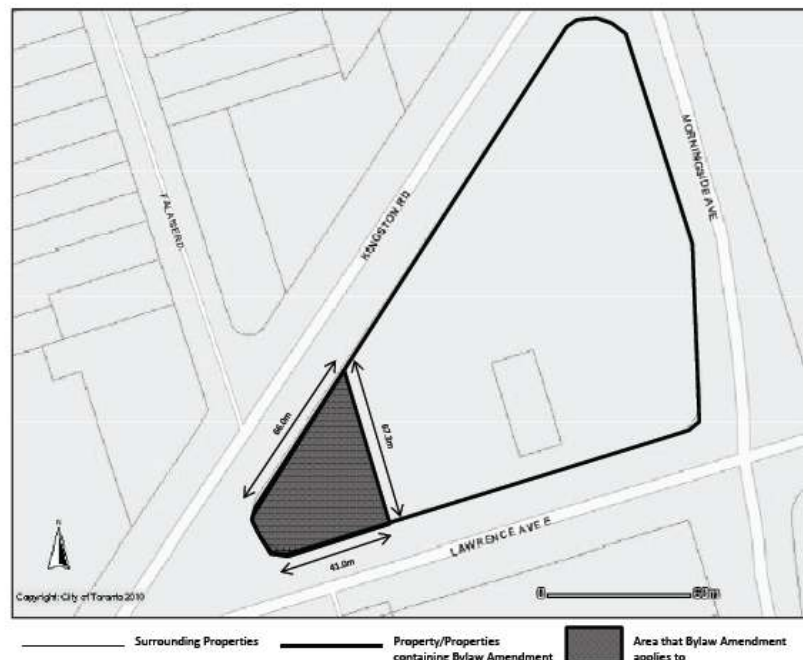


- (s) 4435 Kingston Road - The specific portions of the premises municipally known as 4435 Kingston Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(s)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
- [a] The sign face area shall not exceed 19.8 square metres;
  - [b] The height shall not exceed 10.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and



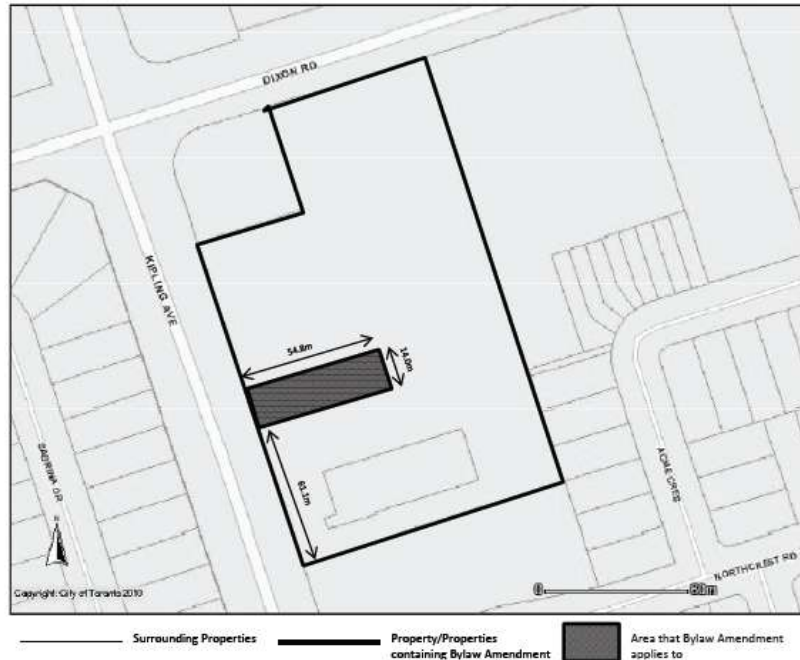
- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 4435 Kingston Road



- (t) 1735 Kipling Avenue - The specific portions of the premises municipally known as 1735 Kipling Avenue as delineated with heavy lines on the diagram indicated at Subsection TT(2)(t)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 4.2 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

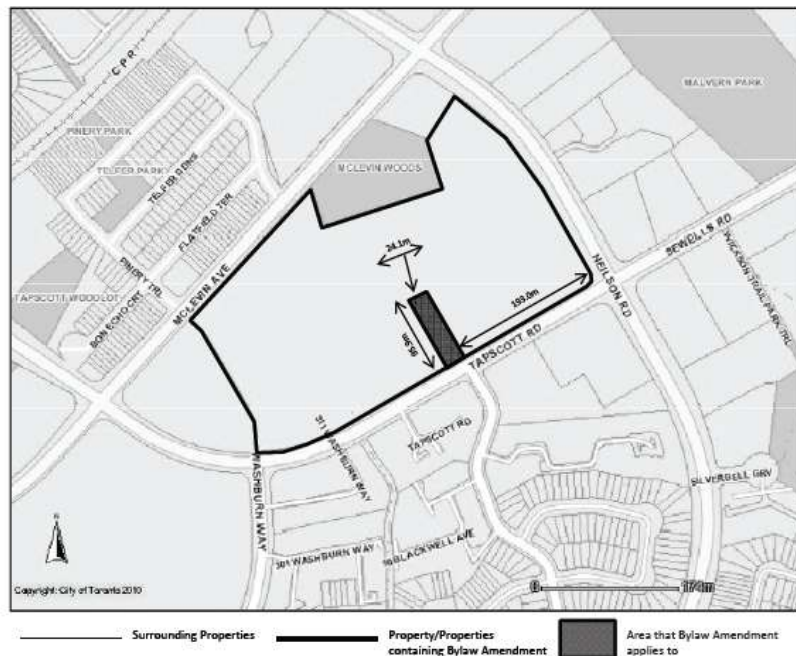
- [10] 1735 Kipling Avenue



- (u) 31 Tapscott Road - The specific portions of the premises municipally known as 31 Tapscott Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(u)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
- [a] The sign face area shall not exceed 7.5 square metres;
  - [b] The height shall not exceed 5.0 metres;
  - [c] The sign face area may contain a maximum of 3.4 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and

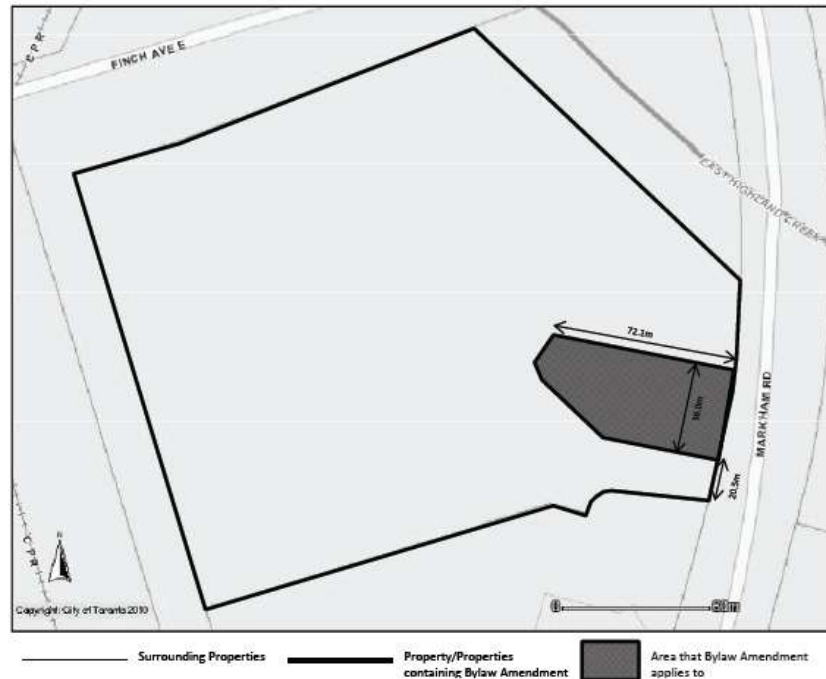
- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 31 Tapscott Road



- (v) 2260 Markham Road - The specific portions of the premises municipally known as 2260 Markham Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(v)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 10.8 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

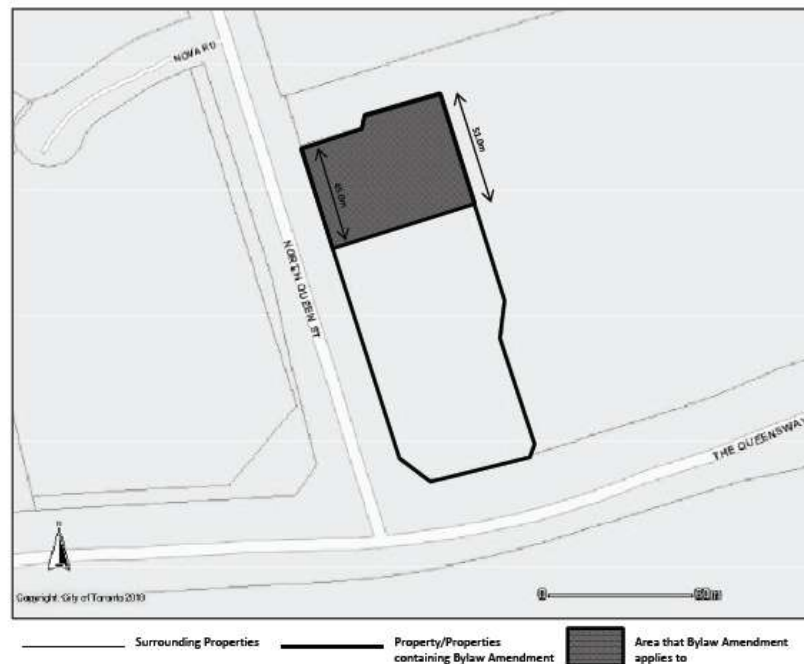
- [10] 2260 Markham Road



- (w) 195 North Queen Street - The specific portions of the premises municipally known as 195 North Queen Street as delineated with heavy lines on the diagram indicated at Subsection TT(2)(w)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
- [a] The sign face area shall not exceed 13.5 square metres;
  - [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and

- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 195 North Queen Street

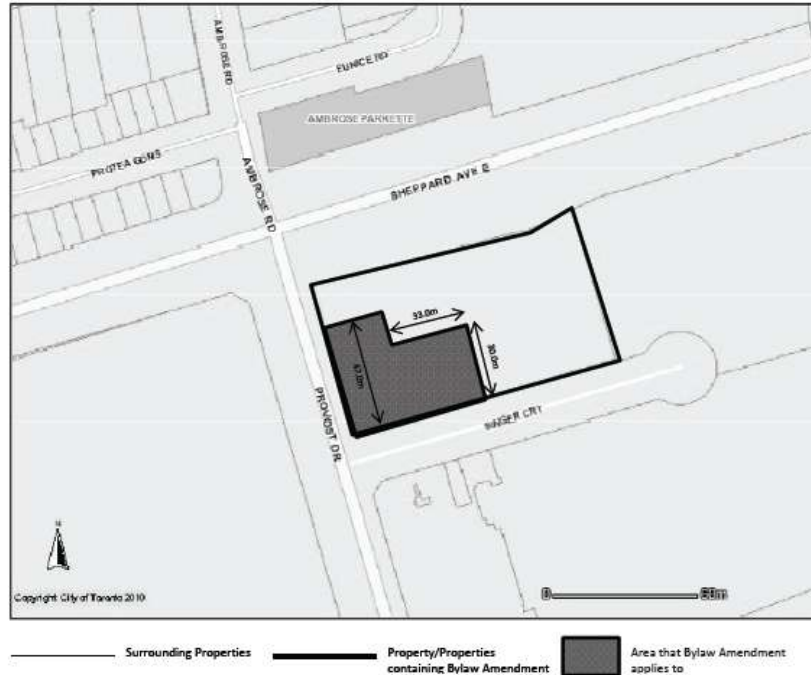


- (x) 1125 Sheppard Avenue East - The specific portions of the premises municipally known as 1125 Sheppard Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(x)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 14.1 square metres;
    - [b] The height shall not exceed 8.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and



- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

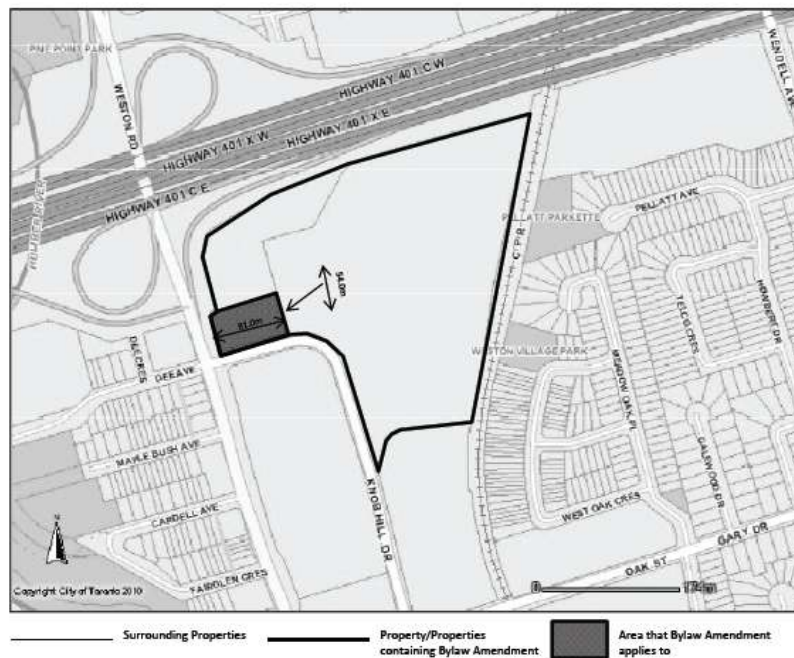
- [10] 1125 Sheppard Avenue East



- (y) 2625 Weston Road - The specific portions of the premises municipally known as 2625 Weston Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(y)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
- [a] The sign face area shall not exceed 20.0 square metres;
  - [b] The height shall not exceed 10.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and

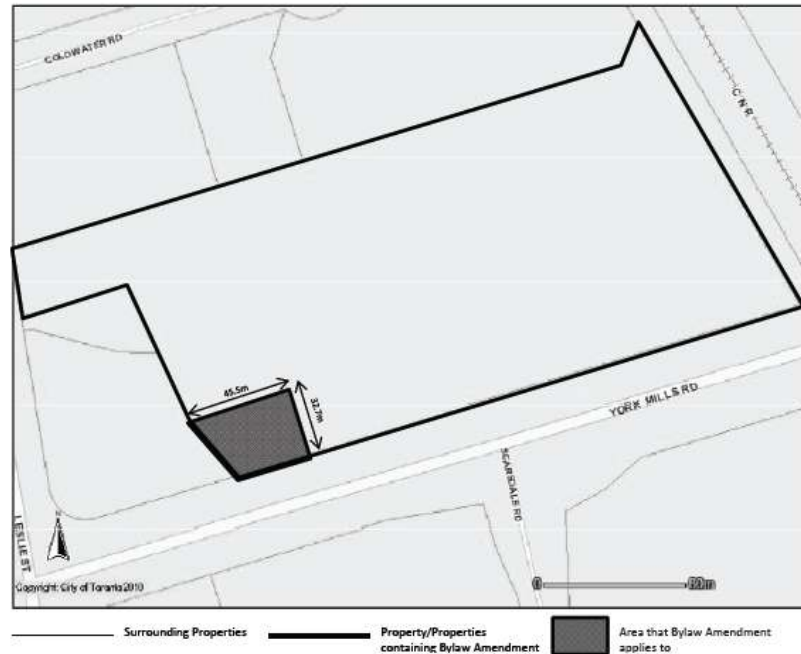
- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 2625 Weston Road



- (z) 808 York Mills Road - The specific portions of the premises municipally known as 808 York Mills Road as delineated with heavy lines on the diagram indicated at Subsection TT(2)(z)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 10.2 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

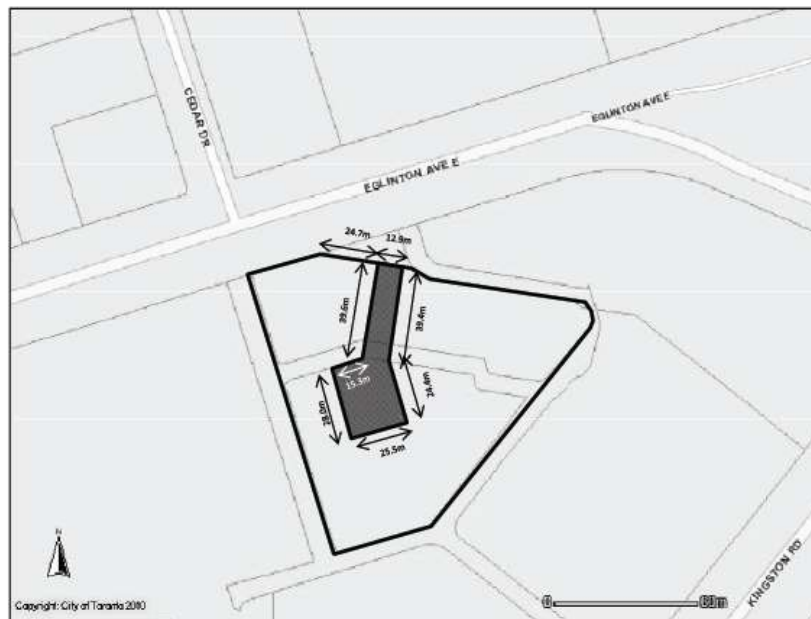
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

- [10] 808 York Mills Road



- (aa) 3227 Eglinton Avenue East - The specific portions of the premises municipally known as 3227 Eglinton Avenue East as delineated with heavy lines on the diagram indicated at Subsection TT(2)(aa)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 3.9 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and

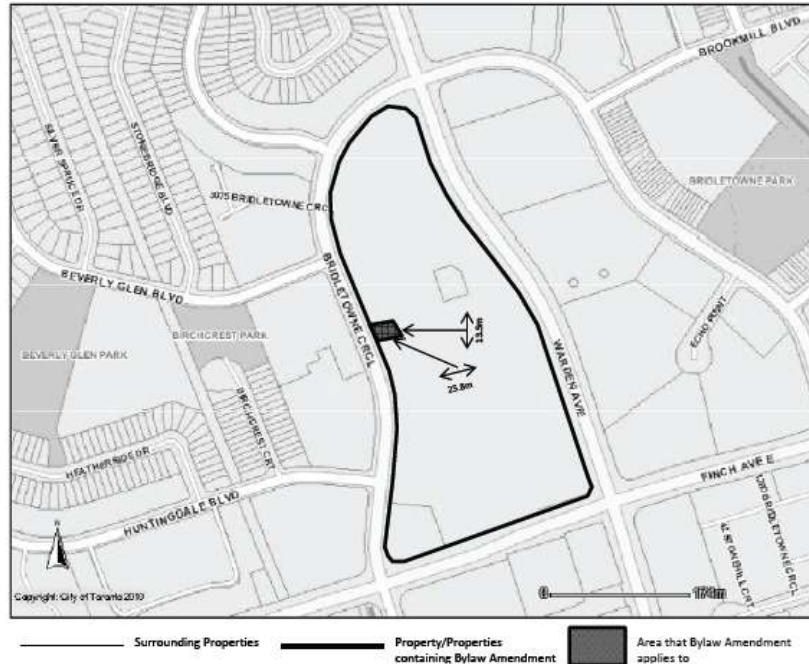
- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 3227 Eglinton Avenue East



- (bb) 2900 Warden Avenue - The specific portions of the premises municipally known as 2900 Warden Avenue as delineated with heavy lines on the diagram indicated at Subsection TT(2)(bb)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 4.2 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection TT(1);
  - [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
    - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
    - [b] The sign complies with all of the requirements of Subsection TT(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and

- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).

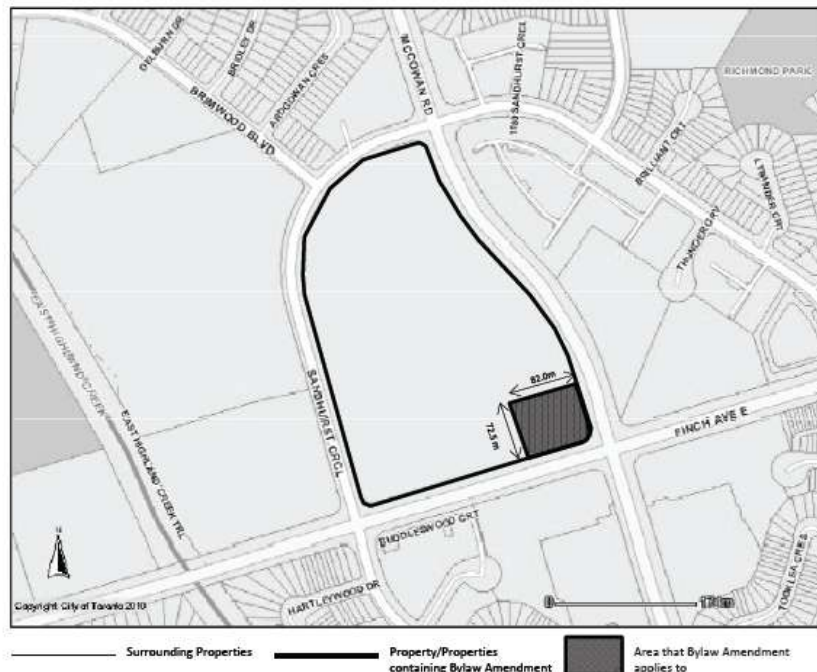
- [10] 2900 Warden Avenue



- (cc) 1571 Sandhurst Circle - The specific portions of the premises municipally known as 1571 Sandhurst Circle as delineated with heavy lines on the diagram indicated at Subsection TT(2)(cc)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection TT(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection TT(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 20.0 square metres;
    - [b] The height shall not exceed 10.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and



- [e] The sign complies with all of the requirements of Subsection TT(1);
- [4] A sign located on a light standard for the purpose of advertising goods or products sold on the premises provided:
  - [a] There shall be no more than three such signs erected within the delineated area within the premises; and
  - [b] The sign complies with all of the requirements of Subsection TT(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection TT(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection TT(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection TT(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection TT(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection TT(1).
- [10] 1571 Sandhurst Circle





**SCHEDULE "4"**

UU. 161 Bay Street, 595 Bay Street, 345 Bloor Street East, 127 Church Street, 121 Front Street East, 109 McCaul Street, 11 St. Clair Avenue East, 160 Spadina Avenue, 100 Wellington Street West, 470 Yonge Street, 675 Yonge Street, 61 Front Street West, 700 King Street West, 218 Yonge Street, 1530 Albion Road, 300 Borough Drive, 1 Eglinton Square, 2480 Gerrard Street East, 2 Greystone Walk Drive, 3495 Lawrence Avenue East, 700 Lawrence Avenue West, 4025 Yonge Street, 6344 Yonge Street, 200 Front Street West, 1800 Sheppard Avenue East and 25 The West Mall - Each of the specific designated areas indicated below as the specific portion of a premises as delineated with heavy lines on the diagrams indicated at Subsection UU(2) is subject to a Signage Master Plan as described below, notwithstanding §§ 694-6, 694-15B, 694-18, 694-20, 694-21C, 694-21D, 694-21G, 694-25A, 694-25C, 694-26A, 694-26B, 694-26C, 694-26D and 694-26E but subject to all other provisions of this chapter, including, but not limited to, the provisions of Subsection UU(1):

(1) All of the specific portions of a premises as delineated with heavy lines on the diagrams indicated at Subsection UU(2) are subject to the following additional provisions:

(a) The erection or display of the following signs is expressly prohibited:

- [1] Any sign not expressly permitted by Subsection UU(2);
- [2] A sign erected on a tree or a fence;
- [3] A sign erected on a vehicular, railway or pedestrian bridge;
- [4] A sign erected on a parked vehicle or trailer where the primary purpose of the vehicle or trailer is the display of the sign;
- [5] A sign which obstructs or interferes in any way with the use of any fire escape, fire exit, door, flue, air intake, exhaust, or required parking space or window, but shall not include a window sign permitted by this chapter;
- [6] A sign which interferes with any electrical or telephone wires or associated supports;
- [7] A sign emitting sound or odour;
- [8] A sign discharging any gas, liquid or solid;
- [9] A sign containing interactive copy;
- [10] A sign located within a visibility zone;
- [11] A sign located on a light standard; and

[12] A third party sign.

(b) Notwithstanding the definition of wall provided in § 694-1, for purposes of this Section, the term wall shall be defined to refer to: Any exterior surface of a building or structure extending up to 2.0 metres above the roof and shall include a mansard roof or a parapet wall but shall not include windows or overhanging structures.

(c) Any overhanging structure permitted to be erected or displayed by Subsection UU(2) must comply with the following:

[1] The sign shall not be erected on an overhanging structure located above the first storey of a building;

[2] The total sign face area of all signs erected on any part of the overhanging structure shall not exceed 50 percent of the external surface area of that part of the overhanging structure;

[3] Subsection (1)(c)[2] does not apply where the sign is displayed in whole or in part above, below, or extending beyond the overhanging structure;

[4] Where the sign is displayed in whole or in part above the overhanging structure, it shall not extend more than 2.0 metres above the overhanging structure;

[5] The sign shall not extend beyond either end of the wall from which the overhanging structure projects or above the uppermost portion of the roof on which the sign is erected; and

[6] The sign complies with all of the requirements of Subsection UU(1)(l).

(d) Any ground sign providing direction permitted to be erected or displayed by Subsection UU(2) must comply with the following:

[1] The sign face area shall not exceed 0.75 square metres;

[2] The sign shall only display static copy;

[3] The height shall not exceed 1.8 metres;

[4] The sign shall have no more than two sign faces;

[5] There shall be no more than two such signs erected at each point of vehicular ingress and egress to the premises; and

- [6] The sign complies with all of the requirements of Subsection UU(1)(l).
- (e) Any window sign permitted to be erected or displayed by Subsection UU(2) must comply with the following:
  - [1] The sign face area shall not exceed 25 percent of the area of the window excluding its frame;
  - [2] The sign shall only display static copy;
  - [3] The sign shall have no more than two sign faces;
  - [4] There shall be no more than three such signs erected within the delineated area within the premises;
  - [5] The sign shall not be erected above the first storey; and
  - [6] The sign complies with all of the requirements of Subsection UU(1)(l).
- (f) Any wall sign permitted to be erected or displayed by Subsection UU(2) must comply with the following:
  - [1] The total sign face area of all wall signs shall not exceed 20 percent of the area of the wall on which the signs are erected;
  - [2] The sign shall only display static copy;
  - [3] The sign shall not extend above the wall of a building;
  - [4] The sign shall not extend beyond either end of the wall on which it is erected; and
  - [5] The sign complies with all of the requirements of Subsection UU(1)(l).
- (g) Any projecting sign permitted to be erected or displayed by Subsection UU(2) must comply with the following:
  - [1] The sign shall not be erected above the first storey;
  - [2] The sign shall only display static copy;
  - [3] The sign shall not project more than 1.0 metre from the wall on which the sign is erected;
  - [4] The sign shall have no more than two sign faces;

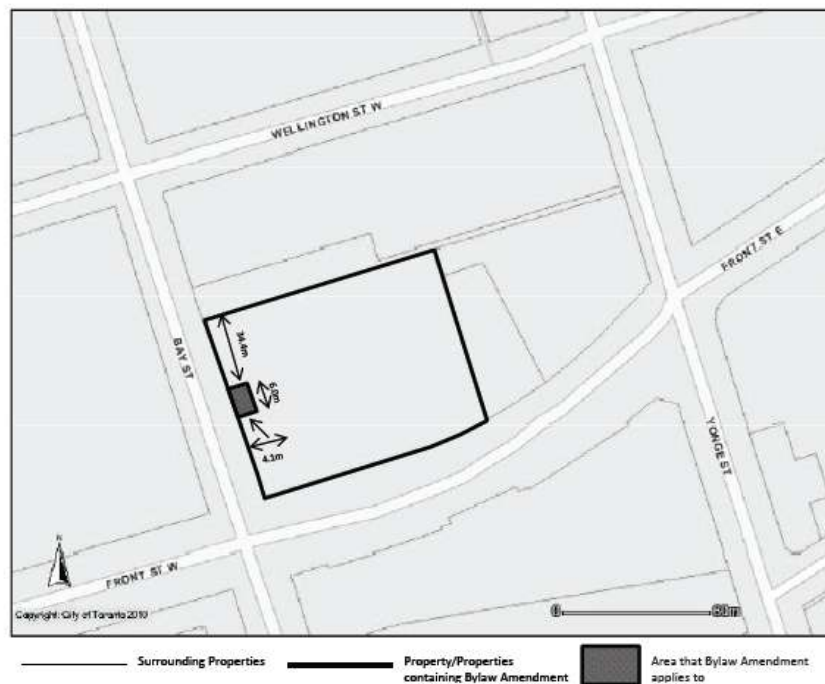
- [5] Where the sign has two sign faces, the sign faces shall be back to back;
  - [6] Each sign face shall be perpendicular to the wall of the building on which the sign is erected;
  - [7] The sign face area shall not exceed 1.0 square metre;
  - [8] The sign shall not be erected closer than 6.0 metres, measured horizontally from any point on the sign, from another projecting sign on the same premises; and
  - [9] The sign complies with all of the requirements of Subsection UU(1)(l).
- (h) Any roof sign for the purposes of identification permitted to be erected or displayed by Subsection UU(2) must comply with the following:
- [1] The sign is located on the sloped portion of the roof;
  - [2] The sign shall only display static copy;
  - [3] The sign face area shall not exceed 5.0 square metres;
  - [4] The sign does not extend above the uppermost portion of the roof on which the sign is erected;
  - [5] The sign shall not extend beyond either end of the roof on which it is erected; and
  - [6] The sign complies with all of the requirements of Subsection UU(1)(l).
- (i) Ground signs permitted to be erected or displayed by Subsection UU(2) with respect to a drive-through facility must comply with the following:
- [1] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
    - [a] The sign may display electronic moving copy or electronic static copy only;
    - [b] The sign shall not display both electronic moving copy and electronic static copy;

- [c] The sign face area shall not exceed 0.7 square metres;
  - [d] The height shall not exceed 2.0 metres;
  - [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [f] The sign complies with all of the requirements of Subsection UU(1)(l).
- [2] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign face area shall not exceed 1.8 square metres;
  - [b] The height shall not exceed 2.5 metres;
  - [c] The sign face area shall not be less than 0.7 square metres;
  - [d] The height shall not be less than 2.0 metres;
  - [e] The sign shall display static copy only;
  - [f] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [g] The sign complies with all of the requirements of Subsection UU(1)(l).
- [3] No more than one ground sign for the purpose of providing information about the products or services of a drive-through facility may be erected or displayed in relation to each drive-through lane on the premises, provided the sign complies with the following:
- [a] The sign shall display static copy only;
  - [b] The sign face area shall not exceed 0.7 square metres;
  - [c] The height shall not exceed 2.0 metres;
  - [d] No more than one such sign shall be erected in relation to each drive-through lane;

- [e] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [f] The sign complies with all of the requirements of Subsection UU(1)(l).
- (j) Any ground sign providing direction with respect to ingress and egress from a drive-through lane permitted to be erected or displayed by Subsection UU(2) must comply with the following:
  - [1] The sign face area shall not exceed 0.75 square metres;
  - [2] The height shall not exceed 1.8 metres;
  - [3] The sign shall display static copy only;
  - [4] The sign shall have no more than two sign faces;
  - [5] There shall be no more than one such sign erected at each point of vehicular ingress to the drive-through lane premises;
  - [6] There shall be no more than one such sign erected at each point of vehicular egress to the drive-through lane premises;
  - [7] There are no more than three such signs on the premises;
  - [8] The sign is located on a premises where a drive-through facility is permitted by the City's applicable Zoning By-law; and
  - [9] The sign complies with all of the requirements of Subsection UU(1)(l).
- (k) Any ground sign for the purposes of identifying the business located on the premises permitted to be erected or displayed by Subsection UU(2) must comply with the following
  - [1] The sign shall not be erected within 2.0 metres of any property line;
  - [2] The sign shall not be erected within 6.0 metres of the intersection of two street lines; and
  - [3] The sign shall have no more than two sign faces.
- (l) All signs permitted to be displayed by Subsection UU(2) must comply with the following:

- [1] No sign shall be illuminated at any time when a smog alert is in effect;
  - [2] All signs shall cease to be illuminated within four hours of the issuance of the smog alert;
  - [3] No sign shall be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except
    - [a] where the sign is associated with a location which operates during this period and only while the business is actually in operation; or
    - [b] the sign is located in either of the Downtown Yonge Street Special Sign District, or the Dundas Square Special Sign District.
  - [4] If illuminated, the sign shall comply with the following requirements:
    - [a] The sign shall not be up-lit;
    - [b] The light shall not project onto any adjacent premises located in an R, RA, CR, I or OS sign district;
    - [c] The illumination shall not increase the light levels within 10.0 metres of all points of the sign face by more than 6.5 lux above the ambient lighting level;
    - [d] The illumination shall not exceed 5,000 nits during the period between sunrise and sunset; and
    - [e] The illumination shall not exceed 500 nits during the period between sunset and sunrise.
- (2) Each of the following areas is subject to a Signage Master Plan as described below:
- (a) 161 Bay Street - The specific portions of the premises municipally known as 161 Bay Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(a)[8] may contain only the following first party signs:
    - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
    - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);

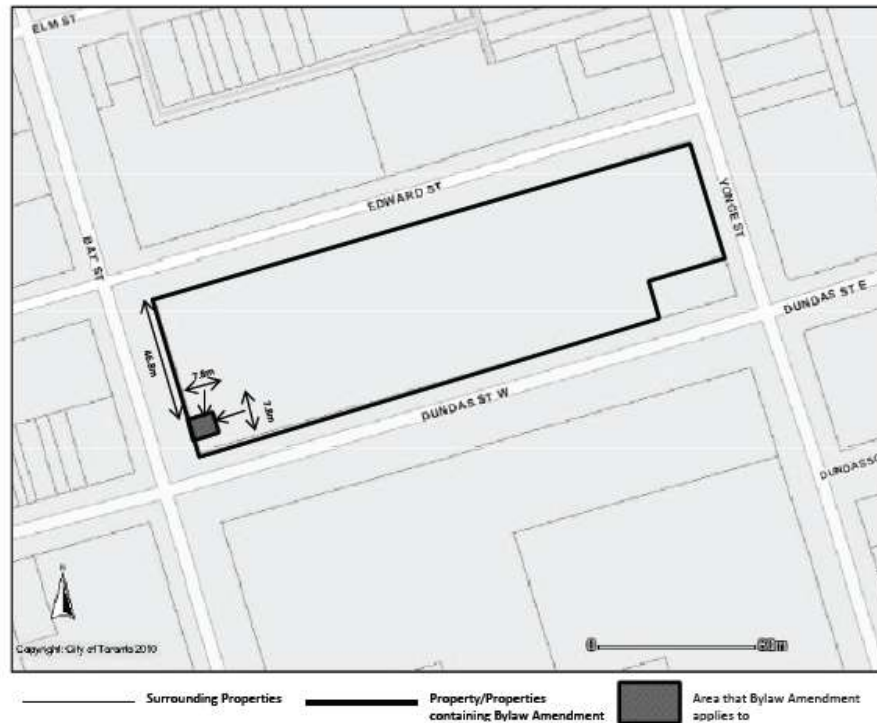
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 1.8 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 0.9 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 161 Bay Street





- (b) 595 Bay Street - The specific portions of the premises municipally known as 595 Bay Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(b)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 2.4 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.2 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

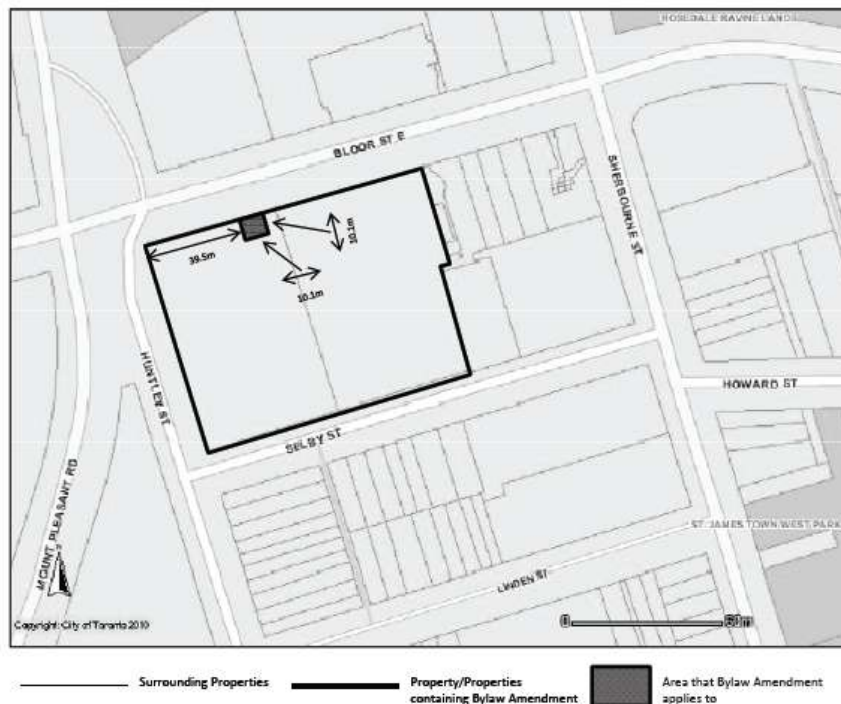
[8] 595 Bay Street



- (c) 345 Bloor Street East - The specific portions of the premises municipally known as 345 Bloor Street East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(c)[8] may contain only the following first party signs:

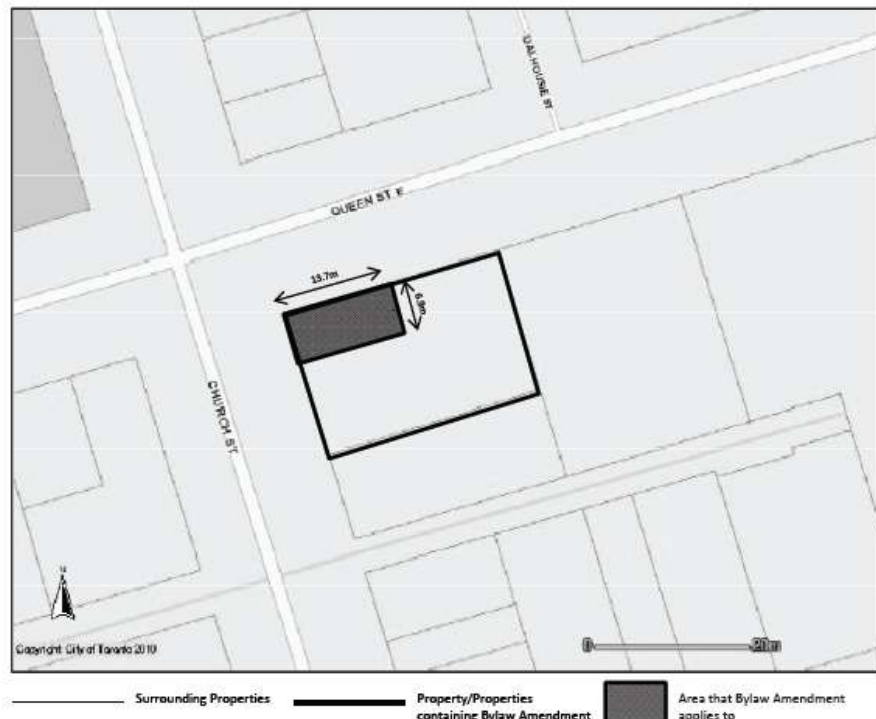
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 3.3 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 1.7 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);

- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 345 Bloor Street East



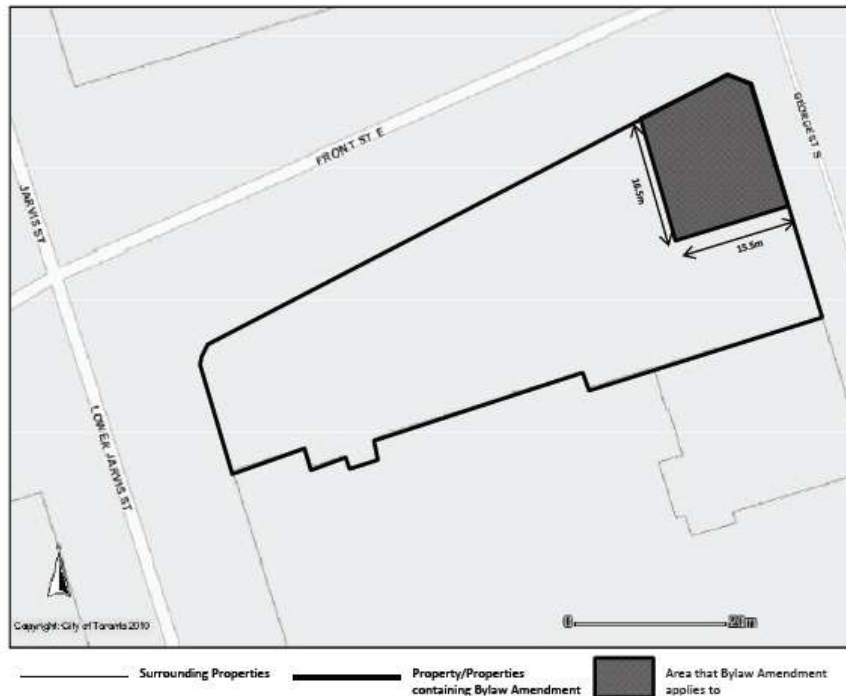
- (d) 127 Church Street - The specific portions of the premises municipally known as 127 Church Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(d)[8] may contain only the following first party signs:
  - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:

- [a] The sign face area shall not exceed 4.2 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 2.1 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 127 Church Street



- (e) 121 Front Street East - The specific portions of the premises municipally known as 121 Front Street East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(e)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 5.4 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.7 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

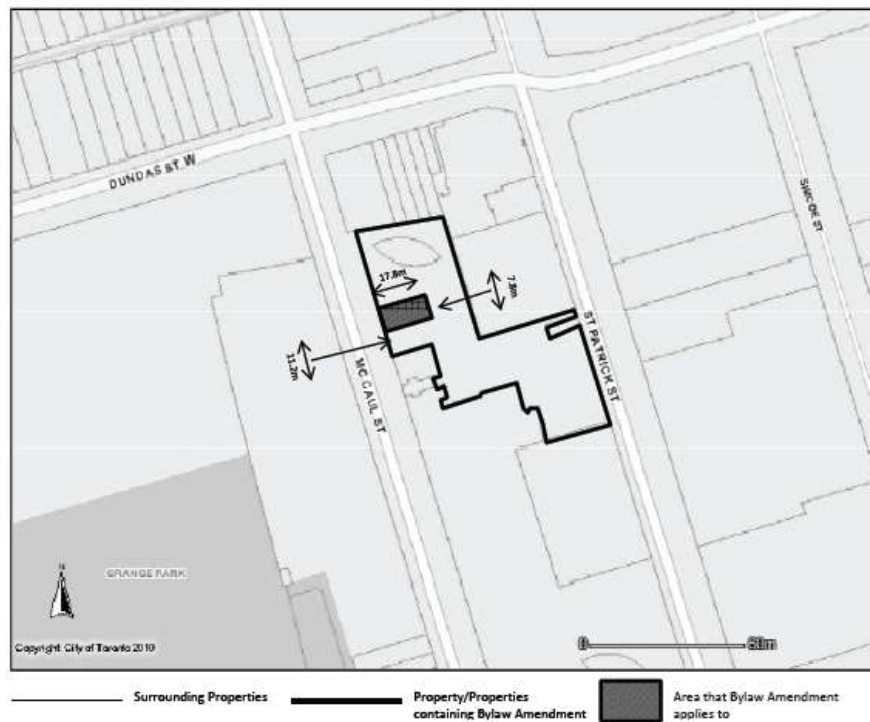
[8] 121 Front Street East



(f) 109 McCaul Street - The specific portions of the premises municipally known as 109 McCaul Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(f)[8] may contain only the following first party signs:

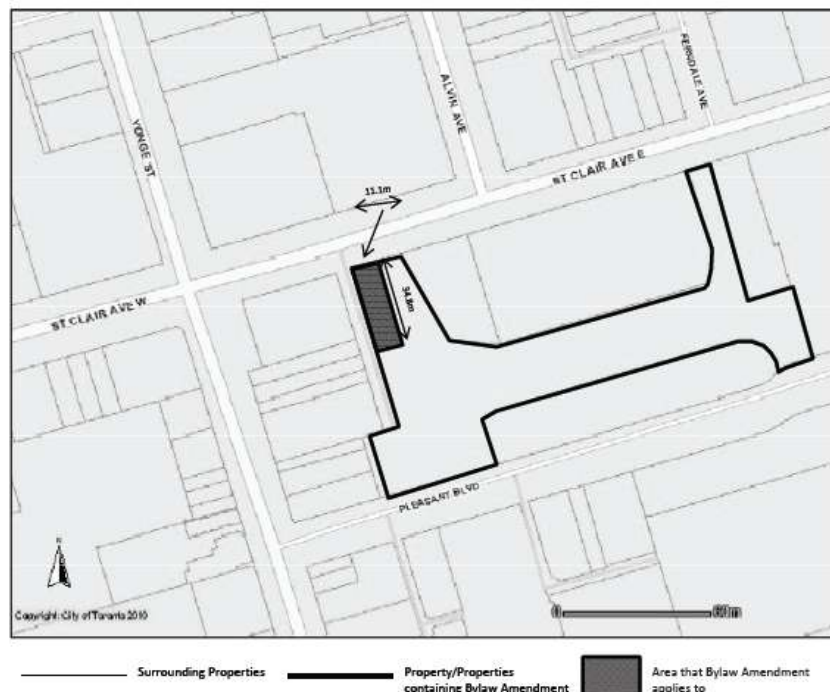
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 2.4 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 1.7 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);

- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 109 McCaul Street



- (g) 11 St. Clair Avenue East - The specific portions of the premises municipally known as 11 St. Clair Avenue East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(g)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:

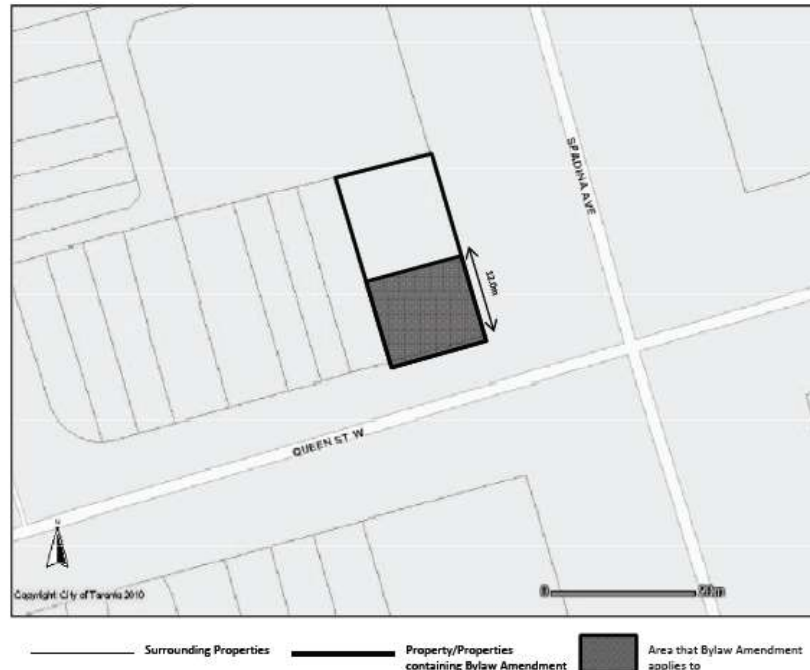
- [a] The sign face area shall not exceed 3.6 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 11 St. Clair Avenue East





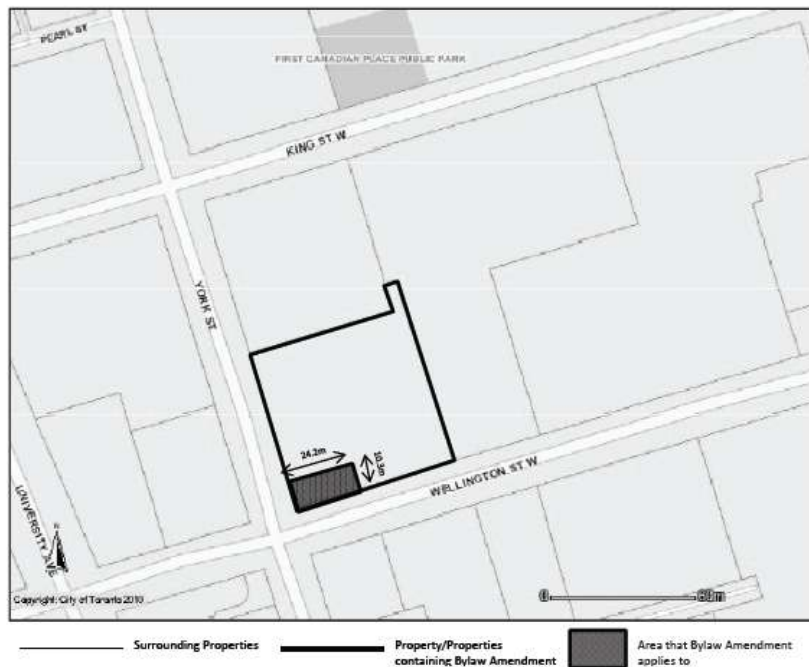
- (h) 160 Spadina Avenue - The specific portions of the premises municipally known as 160 Spadina Avenue as delineated with heavy lines on the diagram indicated at Subsection UU(2)(h)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 3.6 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

[8] 160 Spadina Avenue



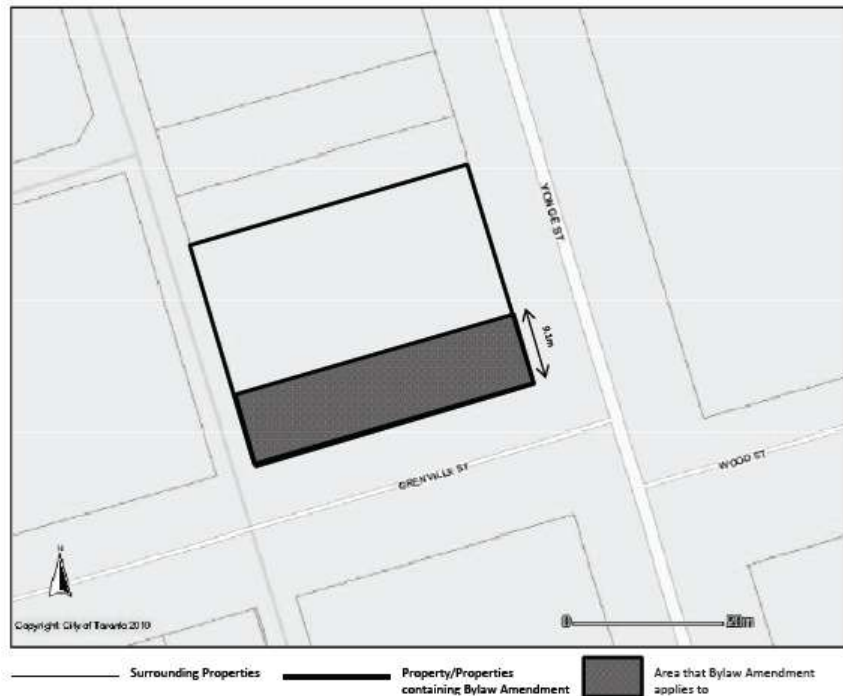
- (i) 100 Wellington Street West - The specific portions of the premises municipally known as 100 Wellington Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(i)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 7.5 square metres;
    - [b] The height shall not exceed 5.0 metres;
    - [c] The sign face area may contain a maximum of 3.8 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);

- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 100 Wellington Street West



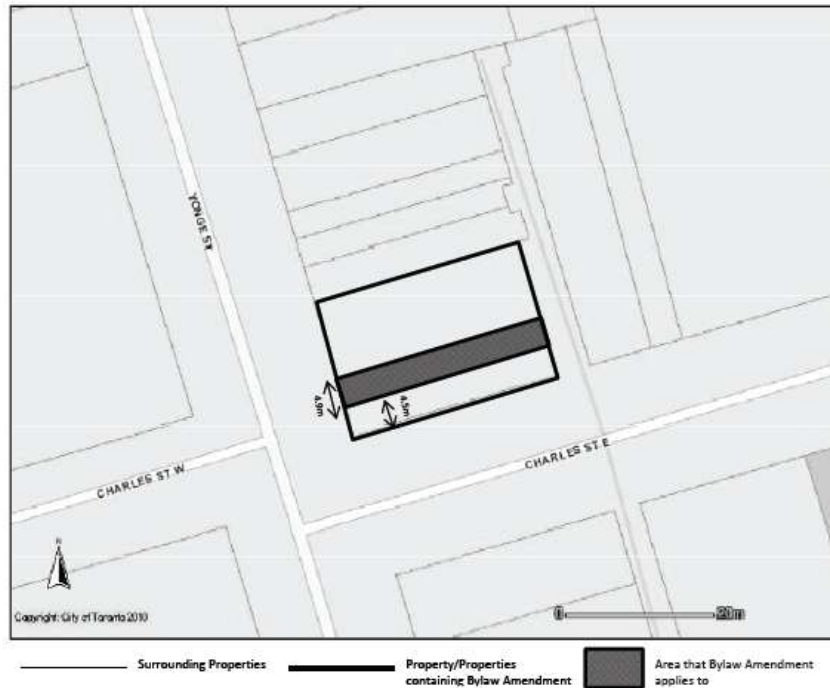
- (j) 470 Yonge Street - The specific portions of the premises municipally known as 470 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(j)[8] may contain only the following first party signs:
  - [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:

- [a] The sign face area shall not exceed 3.0 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 1.5 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 470 Yonge Street



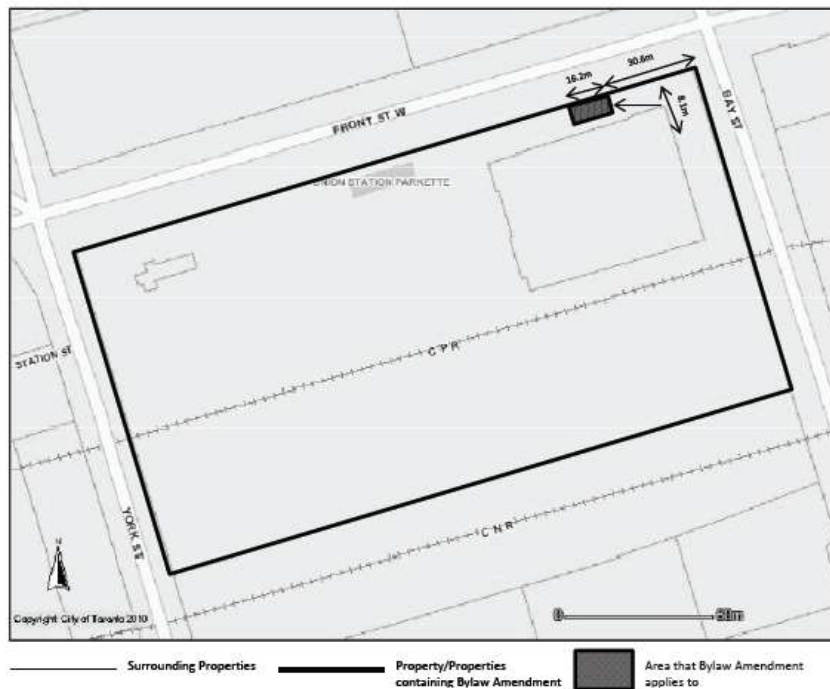
- (k) 675 Yonge Street - The specific portions of the premises municipally known as 675 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(k)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 1.5 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 0.8 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

[8] 675 Yonge Street



- (1) 61 Front Street West- The specific portions of the premises municipally known as 61 Front Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(1)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 5.1 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.6 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);

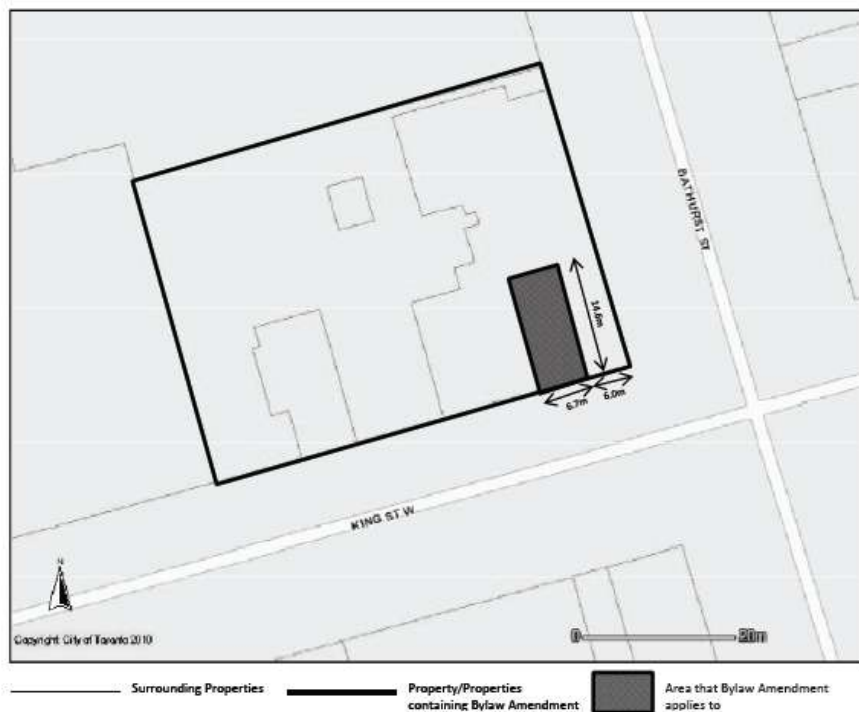
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 61 Front Street West



- (m) 700 King Street West - The specific portions of the premises municipally known as 700 King Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(m)[8] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 2.1 square metres;

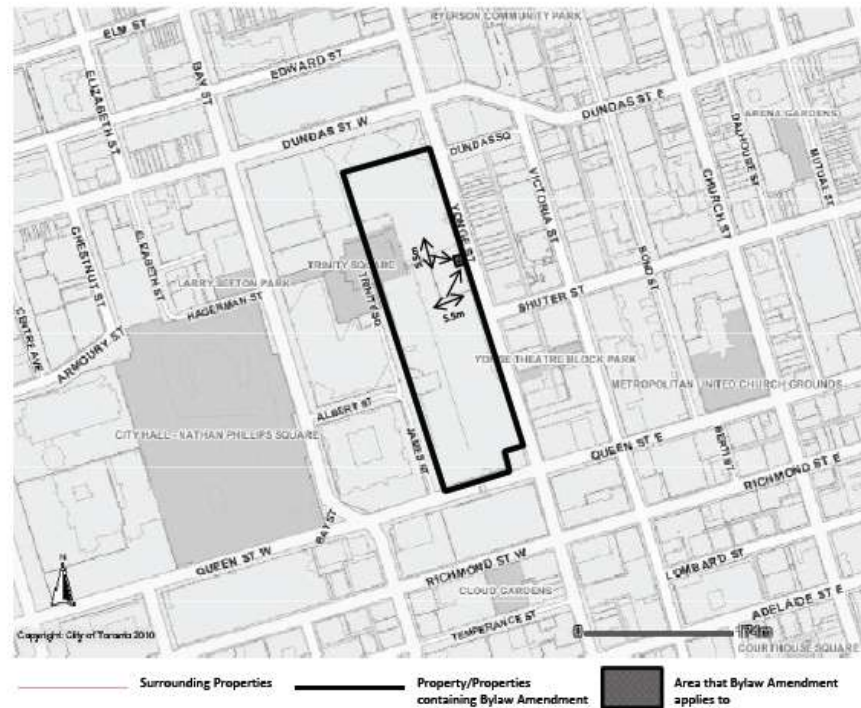
- [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 1.1 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).
- [8] 700 King Street West





- (n) 218 Yonge Street - The specific portions of the premises municipally known as 218 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(n)[8] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 1.8 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 0.9 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);
  - [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1); and
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1).

[8] 218 Yonge Street



(o) 1530 Albion Road - The specific portions of the premises municipally known as 1530 Albion Road as delineated with heavy lines on the diagram indicated at Subsection UU(2)(o)[10] may contain only the following first party signs:

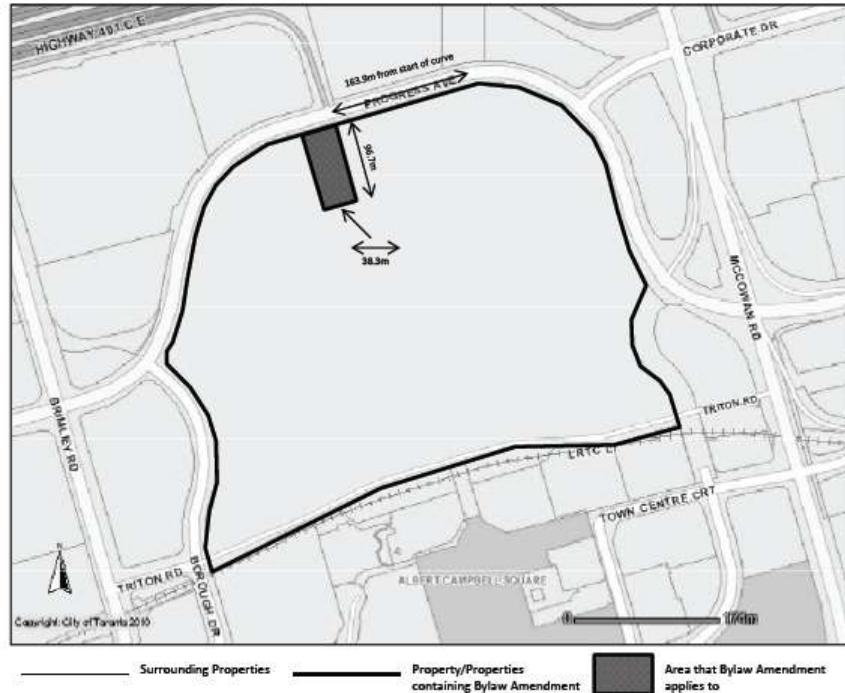
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 3.6 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 1.8 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);

- 
- Map showing the proposed site for the new arena, outlined in black. The site is located adjacent to Albion Rd and the Albion Arena. Dimensions of the proposed site are indicated: 11.5m, 11.9m, 18.2m, 83.2m, and 249.2m. Surrounding streets include Stinson Rd, Finch Ave W, Albion Rd, and various parks like Highfield Park and Beaumont Heights Park. A north arrow and a scale bar (0 to 100m) are also present.

- (p) 300 Borough Drive - The specific portions of the premises municipally known as 300 Borough Drive as delineated with heavy lines on the diagram indicated at Subsection UU(2)(p)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 11.6 square metres;
  - [b] The height shall not exceed 6.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

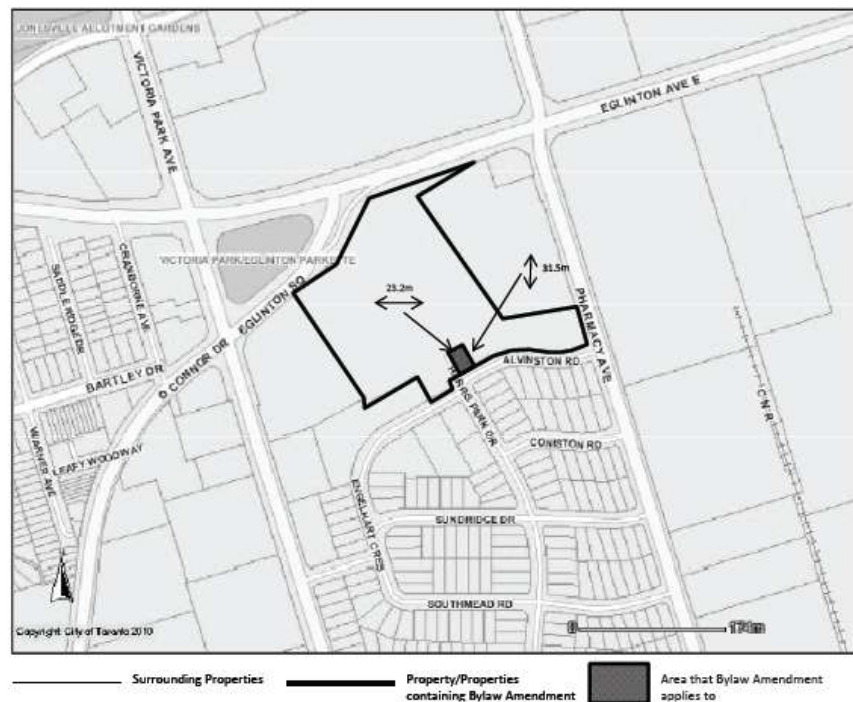
[10] 300 Borough Drive



(q) 1 Eglinton Square - The specific portions of the premises municipally known as 1 Eglinton Square as delineated with heavy lines on the diagram indicated at Subsection UU(2)(q)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 7.2 square metres;
  - [b] The height shall not exceed 5.0 metres;
  - [c] The sign face area may contain a maximum of 3.6 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);

- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 1 Eglinton Square

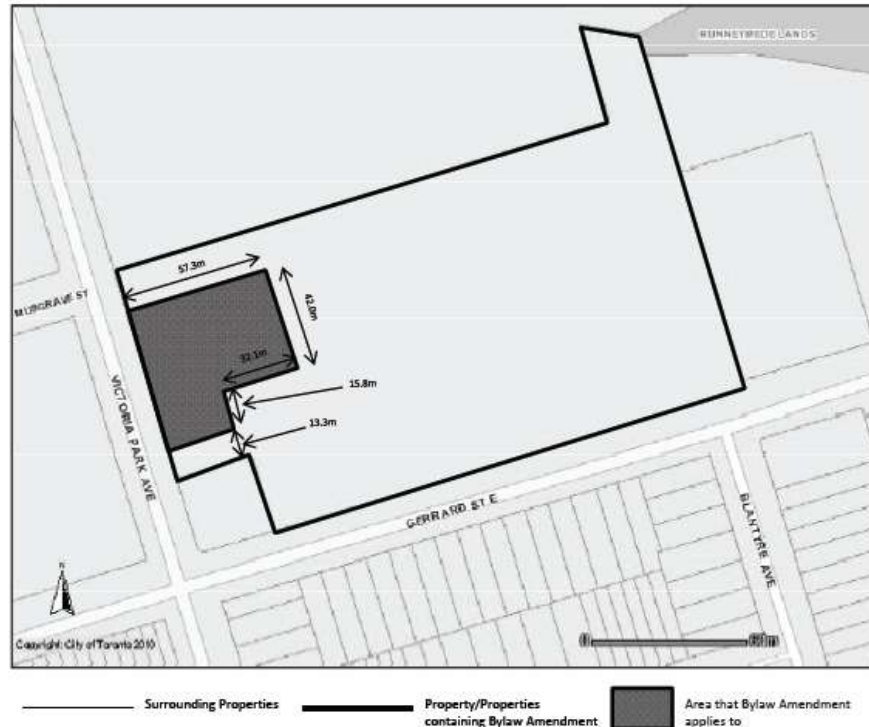


- (r) 2480 Gerrard Street East - The specific portions of the premises municipally known as 2480 Gerrard Street East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(r)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);

- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 17.4 square metres;
  - [b] The height shall not exceed 8.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).



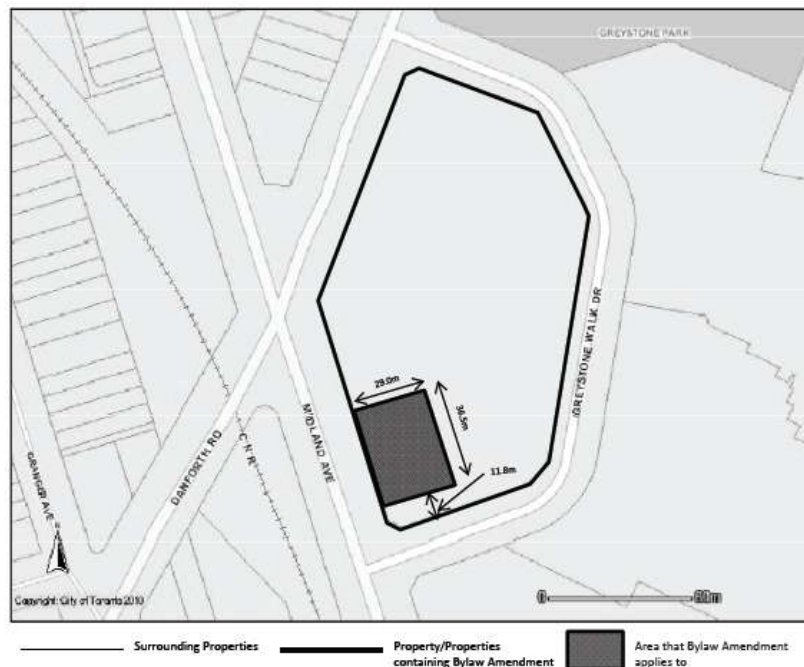
[10] 2480 Gerrard Street East



- (s) 2 Greystone Walk Drive - The specific portions of the premises municipally known as 2 Greystone Walk Drive as delineated with heavy lines on the diagram indicated at Subsection UU(2)(s)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 11.1 square metres;
    - [b] The height shall not exceed 6.0 metres;
    - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);



- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 2 Greystone Walk Drive

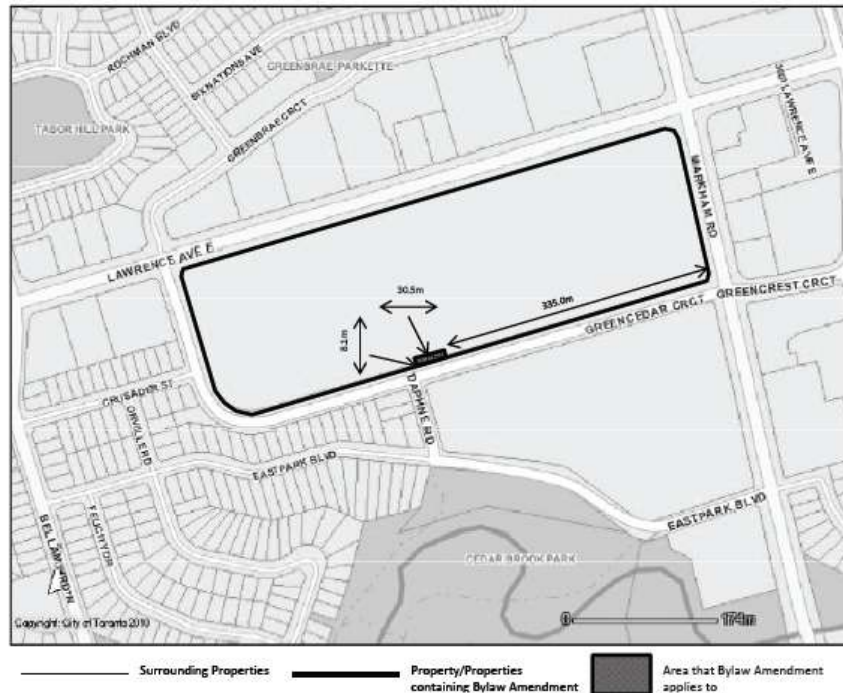


- (t) 3495 Lawrence Avenue East- The specific portions of the premises municipally known as 3495 Lawrence Avenue East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(t)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);

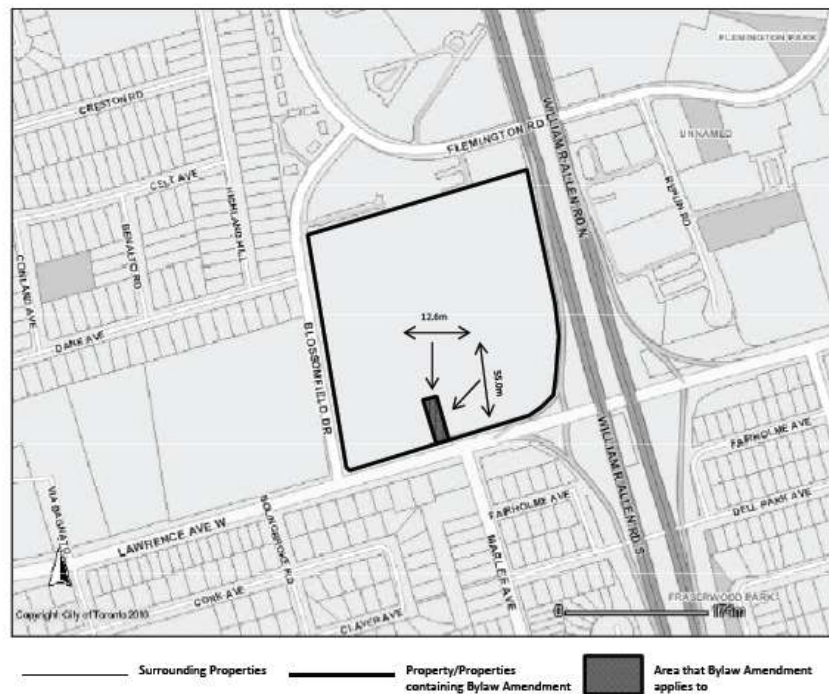
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 9.3 square metres;
  - [b] The height shall not exceed 5.0 metres;
  - [c] The sign face area may contain a maximum of 4.7 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

[10] 3495 Lawrence Avenue East



- (u) 700 Lawrence Avenue West - The specific portions of the premises municipally known as 700 Lawrence Avenue West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(u)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 3.9 square metres;
    - [b] The height shall not exceed 3.5 metres;
    - [c] The sign face area may contain a maximum of 2.0 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);

- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 700 Lawrence Avenue West

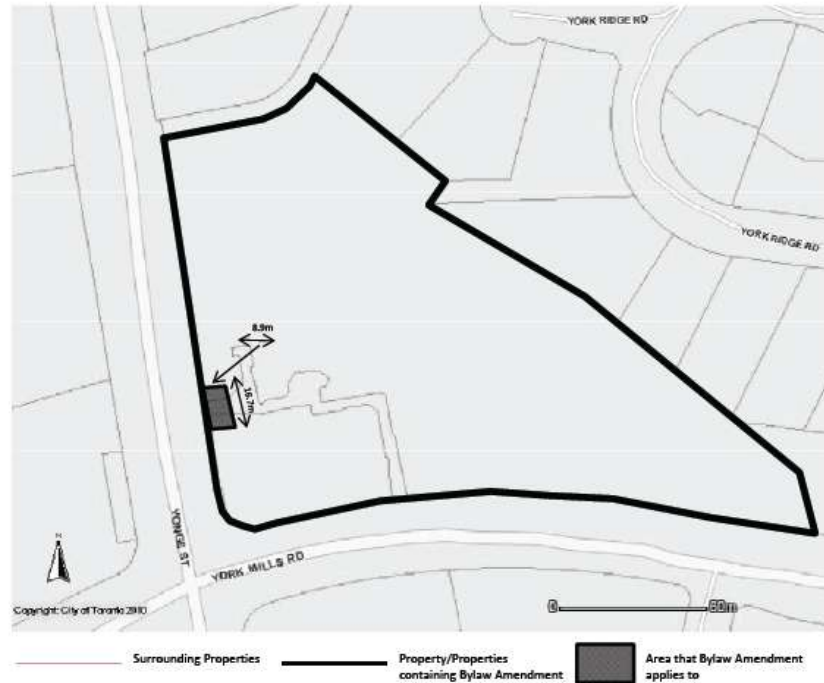


- (v) 4025 Yonge Street - The specific portions of the premises municipally known as 4025 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(v)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);

- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 5.1 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 2.6 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

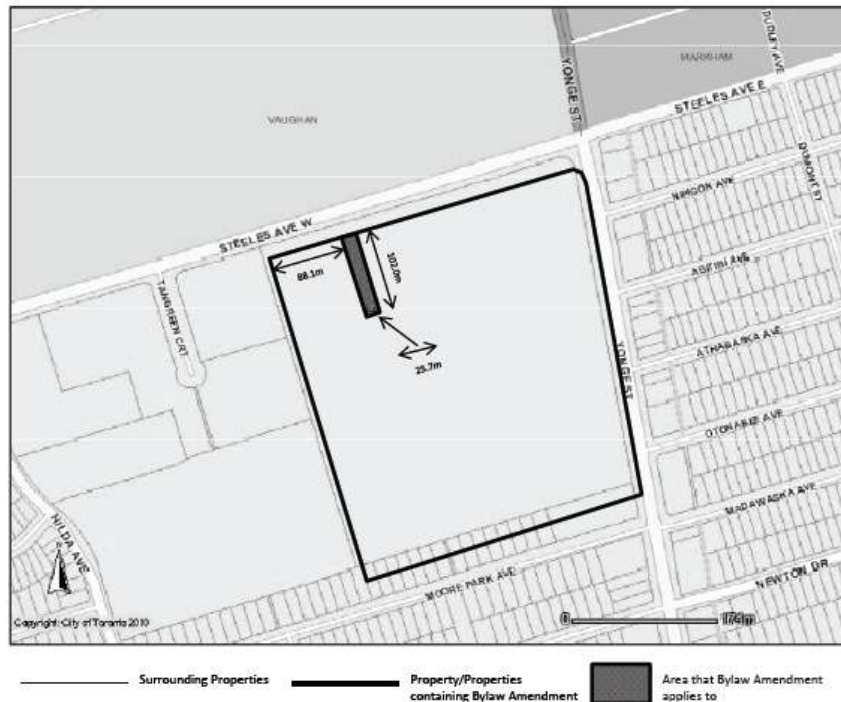
[10] 4025 Yonge Street



(w) 6344 Yonge Street - The specific portions of the premises municipally known as 6344 Yonge Street as delineated with heavy lines on the diagram indicated at Subsection UU(2)(w)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 7.8 square metres;
  - [b] The height shall not exceed 5.0 metres;
  - [c] The sign face area may contain a maximum of 3.9 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);

- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 6344 Yonge Street

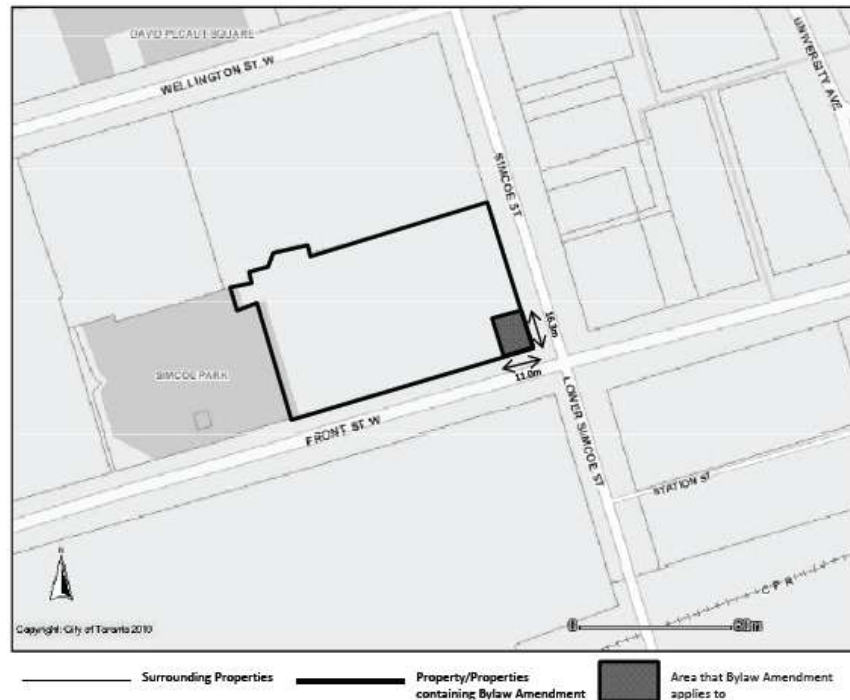


- (x) 200 Front Street West- The specific portions of the premises municipally known as 200 Front Street West as delineated with heavy lines on the diagram indicated at Subsection UU(2)(x)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 5.1 square metres;
  - [b] The height shall not exceed 3.5 metres;
  - [c] The sign face area may contain a maximum of 2.6 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

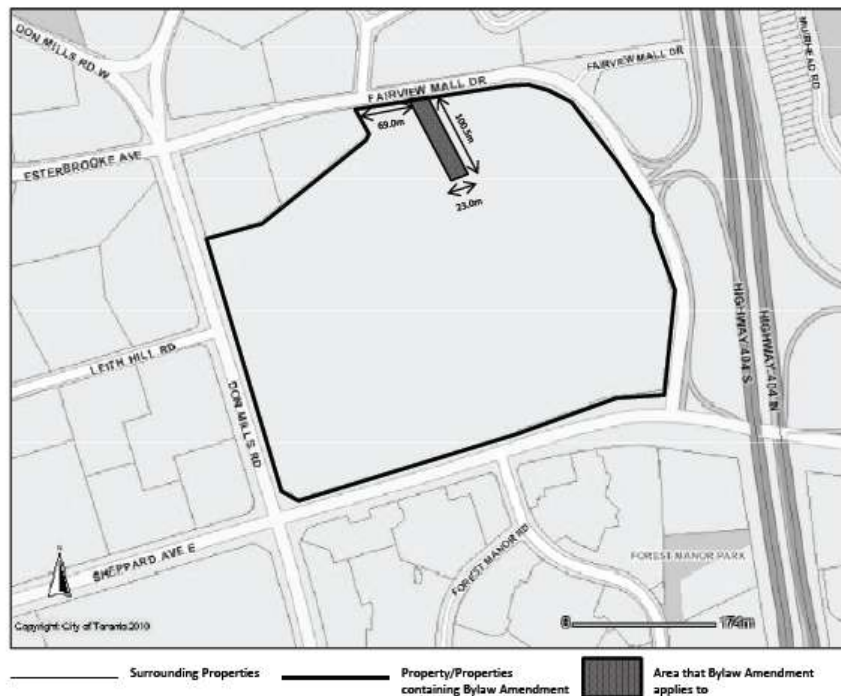


[10] 200 Front Street West



- (y) 1800 Sheppard Avenue East - The specific portions of the premises municipally known as 1800 Sheppard Avenue East as delineated with heavy lines on the diagram indicated at Subsection UU(2)(y)[10] may contain only the following first party signs:
- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);
  - [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
  - [3] A ground sign for the purpose of identifying the business located on the premises provided:
    - [a] The sign face area shall not exceed 6.9 square metres;
    - [b] The height shall not exceed 5.0 metres;
    - [c] The sign face area may contain a maximum of 3.5 square metres of readograph copy;
    - [d] There shall be no more than one such sign erected at each frontage; and
    - [e] The sign complies with all of the requirements of Subsection UU(1);

- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
  - [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
  - [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
  - [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
  - [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
  - [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).
- [10] 1800 Sheppard Avenue East



- (z) 25 The West Mall - The specific portions of the premises municipally known as 25 The West Mall as delineated with heavy lines on the diagram indicated at Subsection UU(2)(z)[10] may contain only the following first party signs:

- [1] An overhanging structure sign provided the sign complies with all the requirements of Subsection UU(1);

- [2] A ground sign providing direction, provided the sign complies with all the requirements of Subsection UU(1);
- [3] A ground sign for the purpose of identifying the business located on the premises provided:
  - [a] The sign face area shall not exceed 12.3 square metres;
  - [b] The height shall not exceed 6.0 metres;
  - [c] The sign face area may contain a maximum of 5.0 square metres of readograph copy;
  - [d] There shall be no more than one such sign erected at each frontage; and
  - [e] The sign complies with all of the requirements of Subsection UU(1);
- [4] A window sign provided the sign complies with all of the requirements of Subsection UU(1);
- [5] A wall sign provided the sign complies with all the requirements of Subsection UU(1);
- [6] A projecting sign provided the sign complies with all the requirements of Subsection UU(1);
- [7] A roof sign for the purpose of identification provided the sign complies with all the requirements of Subsection UU(1);
- [8] Ground signs for the purpose of providing information associated with a drive-through facility provided the signs comply with all the requirements of Subsection UU(1); and
- [9] A ground sign providing direction with respect to ingress and egress from a drive-through lane provided the sign complies with all the requirements of Subsection UU(1).

[10] 25 The West Mall

