Authority: Planning and Growth Management Committee Item PG4.8, as adopted by City of

Toronto Council on June 10, 11 and 12, 2015

#### CITY OF TORONTO

#### BY-LAW No. 1160-2015

To amend City of Toronto Municipal Code Chapter 694, Signs, General, Schedule B, Signage Master Plans and Area Specific Amendments, to implement an area specific amendment with respect to the premises municipally known as 555 Rexdale Boulevard to allow the display of twenty-five topiary signs.

Whereas under sections 7 and 8 of the *City of Toronto Act, 2006* (the "Act"), the City may pass by-laws in respect of the health, safety and well-being of persons and the economic, social and environmental well-being of the City; and

Whereas authority is given to Council to pass by-laws respecting matters related to Structures, including fences and signs under subsection 8(2) of the Act; and

Whereas subsection 8(1) of the Act, provides the City with broad authority to provide any service or thing the City considers necessary or desirable for the public; and

Whereas the City provides the regulation of signs to the citizens of Toronto as a necessary and desirable service; and

Whereas Council has authorized regulations that promote the public's ability to utilize signs to express messages, while ensuring signs are appropriate to their function and compatible with their surroundings; and

Whereas at its meeting of February 22 and 23, 2010, City Council adopted By-law No. 196-2010, which by-law enacted Chapter 694, Signs, General, ("Chapter 694") to the City of Toronto Municipal Code; and

Whereas under Section 169-26 of Chapter 169, Officials, City, of The City of Toronto Municipal Code, the City Solicitor, in consultation with the City Clerk, may submit bills directly to make technical amendments to The City of Toronto Municipal Code and other by-laws to update the Municipal Code to refer to the current Municipal Code provisions; and

Whereas Subsection 694-5E of Chapter 694 requires that a proposed sign comply with the regulations established in the provisions of the chapter prior to the issuance; and

Whereas Section 694-31A of Chapter 694 permits a person to obtain an amendment to the provisions of the chapter with respect to specific premises or area to establish specific regulations concerning the location, arrangement, type and design of signs to be erected within specific locations to ensure the signs displayed are appropriate to their function and compatible with the nature of the specific premises upon which the signs are located; and

Whereas Section 694-31A of Chapter 694 permits a person to obtain an amendment to the provisions of the chapter for the purpose of permitting the erection and display of a sign which would not comply with §§ 694-5, 694-7, 694-8, 694-9, 694-10, 694-11, 694-12 or 694-13 of

Article II; §§ 694-15, 694-16, 694-17, 694-19 or 694-23 of Article III or Articles I, IV, V, VI and VII of Chapter 694; and

Whereas Council has decided that, due to the longstanding historic uses, and specific nature of the premises municipally known as 555 Rexdale Boulevard, an area specific amendment to permit the erection and display of 25 third party topiary signs at these premises is appropriate; and

Whereas notice of the intention to enact this by-law has been provided in accordance with the Act and its regulations;

The Council of the City of Toronto enacts:

1. Municipal Code Chapter 694, Signs, General, is amended by adding Schedule "1" to this by-law as Subsection 2Z to Schedule B, Signage Master Plans and Area Specific Amendments.

Enacted and passed on November 4, 2015.

Frances Nunziata, Speaker Ulli S. Watkiss, City Clerk

(Seal of the City)

#### **SCHEDULE "1"**

- Z. 555 Rexdale Boulevard Notwithstanding, §§ 694-22A, 694-22D, 694-22F and 694-24A(10), but subject to all other provisions of this chapter, the premises municipally known as 555 Rexdale Boulevard, delineated with heavy lines on the diagram indicated at Subsection Z(26), may contain, in addition to those signs permitted in a E-Employment sign district provided for in §§ 694-21E, and 694-25B, the following signs:
  - (1) A topiary sign provided:
    - (a) The sign shall not be illuminated;
    - (b) The height shall not exceed 1.5 metres;
    - (c) The sign shall have no more than 1 sign face;
    - (d) The sign face area of the sign shall not exceed 150.0 square metres;
    - (e) Each sign face shall be shaped as a rectangle; and
      - [1] the sign may have a measurement for the dimension labelled as "x1" on the diagram indicated at Subsection Z(28) of no more than 5.0 metres; and
      - [2] the sign may have a measurement for the dimension labelled as "y1" on the diagram indicated at Subsection Z(28) of no more than 30.0 metres;
    - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
    - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
    - (h) The sign shall not display more than 1 message;
    - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
    - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled as Map 1 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and

- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 1 on the diagram titled Map 1 indicated at Subsection Z(28).
- (2) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x2" on the diagram indicated at Subsection Z(28) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y2" on the diagram indicated at Subsection Z(28) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;
  - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
  - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled as Map 1 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
  - (k) The sign shall be erected and displayed entirely within the location labelled as Sign 2 on the diagram titled Map 1 indicated at Subsection Z(28).

- (3) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x3" on the diagram indicated at Subsection Z(28) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y3" on the diagram indicated at Subsection Z(28) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;
  - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
  - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled as Map 1 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
  - (k) The sign shall be erected and displayed entirely within the location labelled as Sign 3 on the diagram titled Map 1 indicated at Subsection Z(28).
- (4) A topiary sign provided:
  - (a) The sign shall not be illuminated;

- (b) The height shall not exceed 1.5 metres;
- (c) The sign shall have no more than 1 sign face;
- (d) The sign face area of the sign shall not exceed 150.0 square metres;
- (e) Each sign face shall be shaped as a rectangle; and
  - [1] the sign may have a measurement for the dimension labelled as "x4" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and
  - [2] the sign may have a measurement for the dimension labelled as "y4" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres:
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 2 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 4 on the diagram titled Map 2 indicated at Subsection Z(29).
- (5) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;

- (d) The sign face area of the sign shall not exceed 150.0 square metres;
- (e) Each sign face shall be shaped as a rectangle; and
  - [1] the sign may have a measurement for the dimension labelled as "x5" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and
  - [2] the sign may have a measurement for the dimension labelled as "y5" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 2 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 5 on the diagram titled Map 2 indicated at Subsection Z(29).
- (6) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and

- [1] the sign may have a measurement for the dimension labelled as "x6" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and
- [2] the sign may have a measurement for the dimension labelled as "y6" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 2 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 6 on the diagram titled Map 2 indicated at Subsection Z(29).
- (7) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x7" on the diagram indicated at Subsection Z(29) of no more than 5.0 metres; and

- [2] the sign may have a measurement for the dimension labelled as "y7" on the diagram indicated at Subsection Z(29) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 7 on the diagram titled Map 2 indicated at Subsection Z(29).
- (8) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x8" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y8" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;

- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 8 on the diagram titled Map 3 indicated at Subsection Z(30).
- (9) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x9" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y9" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard:

- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 9 on the diagram titled Map 3 indicated at Subsection Z(30).
- (10) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x10" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y10" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic

- organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 10 on the diagram titled Map 3 indicated at Subsection Z(30).
- (11) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x11" on the diagram indicated at Subsection Z(30) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y11" on the diagram indicated at Subsection Z(30) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;

- (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 3 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 11 on the diagram titled Map 3 indicated at Subsection Z(30).
- (12) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x12" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y12" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;
  - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;

- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 12 on the diagram titled Map 4 indicated at Subsection Z(31).
- (13) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x13" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y13" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;
  - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
  - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and

- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 13 on the diagram titled Map 4 indicated at Subsection Z(31).
- (14) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x14" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y14" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;
  - (i) The sign shall not be within 4.0 metres of the easterly boundary of the premises;
  - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
  - (k) The sign shall be erected and displayed entirely within the location labelled as Sign 14 on the diagram titled Map 4 indicated at Subsection Z(31).

- (15) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x15" on the diagram indicated at Subsection Z(31) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y15" on the diagram indicated at Subsection Z(31) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;
  - (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
  - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 4 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
  - (k) The sign shall be erected and displayed entirely within the location labelled as Sign 15 on the diagram titled Map 4 indicated at Subsection Z(31).
- (16) A topiary sign provided:
  - (a) The sign shall not be illuminated;

- (b) The height shall not exceed 1.5 metres;
- (c) The sign shall have no more than 1 sign face;
- (d) The sign face area of the sign shall not exceed 150.0 square metres;
- (e) Each sign face shall be shaped as a rectangle; and
  - [1] the sign may have a measurement for the dimension labelled as "x16" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and
  - [2] the sign may have a measurement for the dimension labelled as "y16" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 16 on the diagram titled Map 5 indicated at Subsection Z(32).
- (17) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;

- (d) The sign face area of the sign shall not exceed 150.0 square metres;
- (e) Each sign face shall be shaped as a rectangle; and
  - [1] the sign may have a measurement for the dimension labelled as "x17" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and
  - [2] the sign may have a measurement for the dimension labelled as "y17" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 17 on the diagram titled Map 5 indicated at Subsection Z(32).
- (18) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and

- [1] the sign may have a measurement for the dimension labelled as "x18" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and
- [2] the sign may have a measurement for the dimension labelled as "y18" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 18 on the diagram titled Map 5 indicated at Subsection Z(32).
- (19) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x19" on the diagram indicated at Subsection Z(32) of no more than 5.0 metres; and

- [2] the sign may have a measurement for the dimension labelled as "y19" on the diagram indicated at Subsection Z(32) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 23.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 5 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 19 on the diagram titled Map 5 indicated at Subsection Z(32).
- (20) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x20" on the diagram indicated at Subsection Z(33) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y20" on the diagram indicated at Subsection Z(33) of no more than 30.0 metres;

- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 23.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 6 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 20 on the diagram titled Map 6 indicated at Subsection Z(33).
- (21) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x21" on the diagram indicated at Subsection Z(33) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y21" on the diagram indicated at Subsection Z(33) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;

- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 23.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 6 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 21 on the diagram titled Map 6 indicated at Subsection Z(33).
- (22) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x22" on the diagram indicated at Subsection Z(33) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y22" on the diagram indicated at Subsection Z(33) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic

- organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 4.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 6 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 22 on the diagram titled Map 6 indicated at Subsection Z(33).
- (23) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x23" on the diagram indicated at Subsection Z(34) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y23" on the diagram indicated at Subsection Z(34) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;

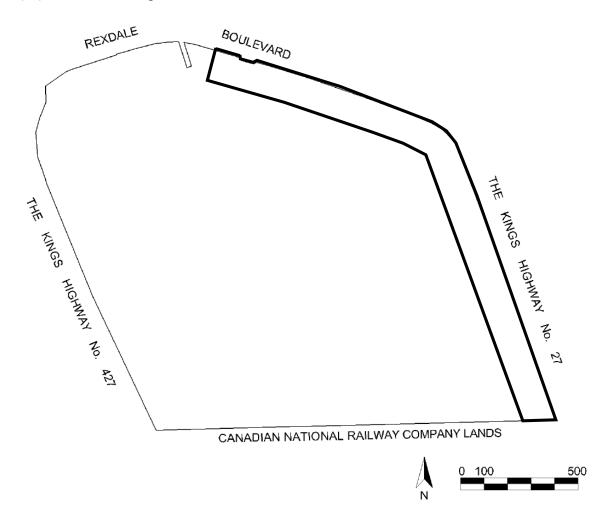
- (i) The sign shall not be within 40.0 metres of the northeasterly boundary of the premises;
- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 7 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 23 on the diagram titled Map 7 indicated at Subsection Z(34).

#### (24) A topiary sign provided:

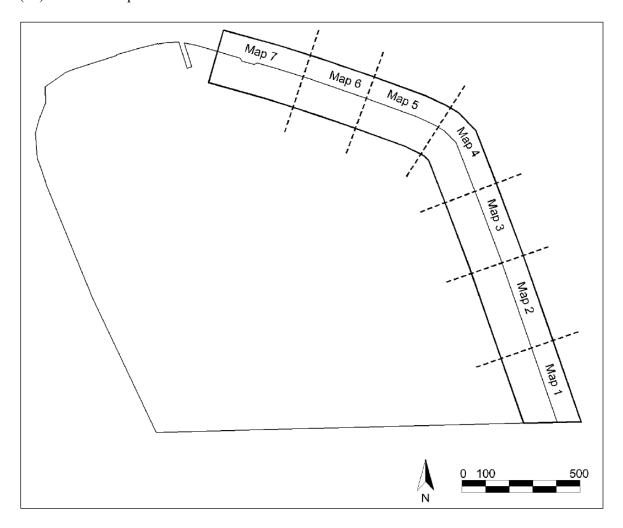
- (a) The sign shall not be illuminated;
- (b) The height shall not exceed 1.5 metres;
- (c) The sign shall have no more than 1 sign face;
- (d) The sign face area of the sign shall not exceed 150.0 square metres;
- (e) Each sign face shall be shaped as a rectangle; and
  - [1] the sign may have a measurement for the dimension labelled as "x24" on the diagram indicated at Subsection Z(34) of no more than 5.0 metres; and
  - [2] the sign may have a measurement for the dimension labelled as "y24" on the diagram indicated at Subsection Z(34) of no more than 30.0 metres;
- (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
- (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
- (h) The sign shall not display more than 1 message;
- (i) The sign shall not be within 28.5 metres of the northeasterly boundary of the premises;

- (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 7 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 24 on the diagram titled Map 7 indicated at Subsection Z(34).
- (25) A topiary sign provided:
  - (a) The sign shall not be illuminated;
  - (b) The height shall not exceed 1.5 metres;
  - (c) The sign shall have no more than 1 sign face;
  - (d) The sign face area of the sign shall not exceed 150.0 square metres;
  - (e) Each sign face shall be shaped as a rectangle; and
    - [1] the sign may have a measurement for the dimension labelled as "x25" on the diagram indicated at Subsection Z(34) of no more than 5.0 metres; and
    - [2] the sign may have a measurement for the dimension labelled as "y25" on the diagram indicated at Subsection Z(34) of no more than 30.0 metres;
  - (f) The sign shall not be less than 50.0 metres from another sign located within the portion of the premises as delineated with heavy lines on the diagram indicated at Subsection Z(26) as Premises Map 555 Rexdale Boulevard;
  - (g) The sign shall only display third party sign copy consisting of the logo, corporate symbol, insignia, or motto of a business, hospital, charitable, cultural or community organizations, provincial, municipal or civic organizations, the City of Toronto's special purpose bodies, agencies, boards, commissions and corporations;
  - (h) The sign shall not display more than 1 message;
  - (i) The sign shall not be within 5.0 metres of the northeasterly boundary of the premises;
  - (j) The sign shall be erected and displayed entirely within the portion of the premises labelled Map 7 on the diagram titled Location Map 555 Rexdale Boulevard indicated at Subsection Z(27); and

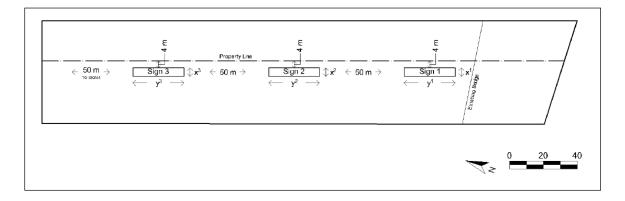
- (k) The sign shall be erected and displayed entirely within the location labelled as Sign 25 on the diagram titled Map 7 indicated at Subsection Z(34).
- (26) Premises Map 555 Rexdale Boulevard



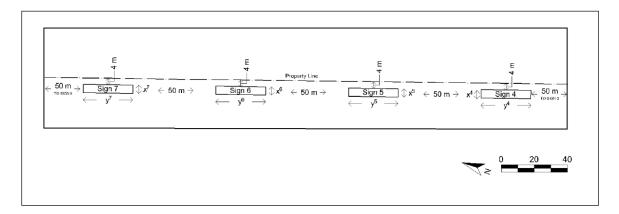
# (27) Location Map - 555 Rexdale Boulevard



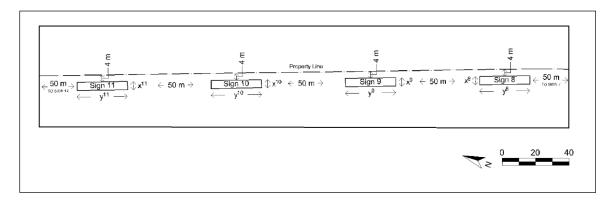
# (28) Map 1 - 555 Rexdale Boulevard



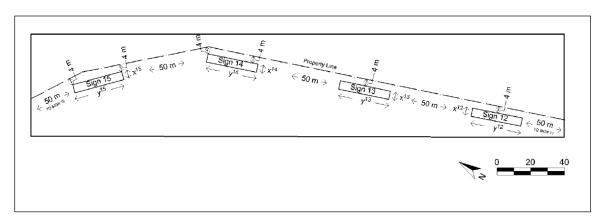
## (29) Map 2 - 555 Rexdale Boulevard



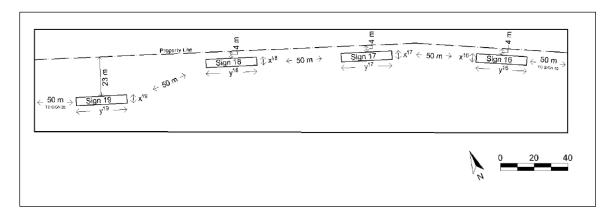
## (30) Map 3 - 555 Rexdale Boulevard



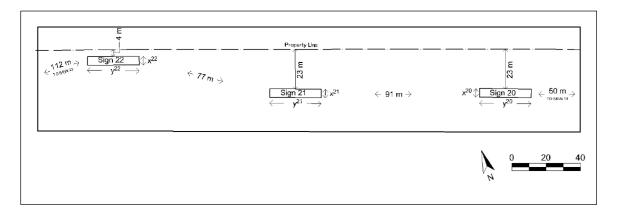
## (31) Map 4 - 555 Rexdale Boulevard



## (32) Map 5 - 555 Rexdale Boulevard



## (33) Map 6 - 555 Rexdale Boulevard



# (34) Map 7 - 555 Rexdale Boulevard

