CITY OF TORONTO

BY-LAW 101-2017

To amend City of Toronto Municipal Code Chapter 694, Signs, General, Chapter 27, Council Procedures, Chapter 441, Fees and Charges, Chapter 743, Streets and Sidewalks, Use of, and Chapter 693, Signs, to delegate to the General Manager, Transportation Services, the ability to approve the installation of vehicular destination signage and neighbourhood and business area identification signage on City highways.

Whereas subsection 8(1) of the City of Toronto Act, 2006, as amended (the "Act") provides the City with broad authority to provide any service or thing that the City considers necessary or desirable for the public; and

Whereas City Council has the authority to pass by-laws respecting matters related to public highways under its jurisdiction under subsection 32(1) of the Act; and

Whereas Council may pass by-laws to regulate signs and other advertising devices under subsection 8(2) of the Act subject to the additional powers and rules in section 110 of the Act; and

Whereas the City regulates its public highways as a necessary and desirable service to the citizens of Toronto; and

Whereas Council has directed that vehicular destination signage and neighbourhood and business area identification signage may be permitted on City highways where the General Manager, Transportation Services, deems the signage to be appropriate in accordance with standards and policies adopted by Council; and

Whereas Council has approved the delegation of final authority to the General Manager, Transportation Services, in respect of approving vehicular destination signage and associated encroachment agreements on City highways pursuant to the Vehicular Destination Sign Policy, which amendment requires an amendment to Chapter 27, Council Procedures; and

Whereas Council has approved the delegation of final authority to the General Manager, Transportation Services, in respect of approving neighbourhood and business area identification signage and associated encroachment agreements on City highways pursuant to the Neighbourhood and Business Area Identification Sign Policy, with the General Manager, Transportation Services having the sole discretion to refer any application for neighbourhood and business area identification signage to Community Council for consideration and final decision making on questions of sign copy, which amendments require an amendment to Chapter 27, Council Procedures; and

Whereas it is necessary to amend Chapter 441, with respect to the fees charged in relation to the regulation of vehicular destination signage and neighbourhood and business area identification signage; and
Whereas notice of the intention to enact this by-law has been provided in accordance with the Act and the City of Toronto Municipal Code;

The Council of the City of Toronto enacts:

1. City of Toronto Municipal Code Chapter 694, Signs, General, is amended by deleting the word "and" prior to the words "Article IV" from subsection 694-2A(1) and adding the words "and Article V, Destination Signage on City Highways" prior to the words "of Chapter 693, Signs" so that subsection 694-2A(1) now reads as follows:

"Signs governed by Article II, Election Signs, Article III, Temporary Signs, Article IV, Posters on Public Property, and Article V, Destination Signage on City Highways of Chapter 693, Signs;"

2. City of Toronto Municipal Code Chapter 27, Council Procedures, is amended by:

   A. Adding the following sentence to subsection 27-152E(3):

   "This Subsection shall also not include the approval of any encroachment agreement related to the approval of vehicular destination signage or neighbourhood and/or business area identification signage entered into by the General Manager, Transportation Services, in accordance with Article V of Chapter 693, Signs."

   B. Adding the following as subsection 27-152B(8)(a):

   "Neighbourhood and Business Area Identification Sign applications referred to Community Council by the General Manager, Transportation Services in accordance with Article V of Chapter 693, Signs."

3. Schedule 2, Transportation Services, of Appendix C of City of Toronto Municipal Code Chapter 441, Fees and Charges, is amended by adding the following:

<table>
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<tr>
<th></th>
<th>(To Column I)</th>
<th>(To Column II)</th>
<th>(To Column III)</th>
<th>(To Column IV)</th>
<th>(To Column V)</th>
<th>(To Column VI)</th>
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<td>161</td>
<td>Permits and Applications</td>
<td>Application: highway signage under Article V of Chapter 693</td>
<td>Full Cost Recovery</td>
<td>Application</td>
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<td>162</td>
<td>Permits and Applications</td>
<td>Appeals under Article V of Chapter 693</td>
<td>Full Cost Recovery</td>
<td>Each appeal</td>
<td>$300.00</td>
<td>Yes</td>
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4. City of Toronto Municipal Code Chapter 743, Streets and Sidewalks, Use of, is amended by:

   A. Deleting the phrase "All encroachments not specifically permitted under Article II, III or IV of Chapter 693, Signs," from Subsection 743-31F and replacing it with the phrase "All encroachments not specifically permitted under Article II, III, IV or V of Chapter 693, Signs,"

   B. Deleting the phrase "identification signage" from subsection 743-32A.

5. City of Toronto Municipal Code Chapter 693, Signs, is amended by:

   A. Adding the phrase "other than Vehicular Destination Signs or Neighbourhood and Business Area Identification Signs approved by the General Manager, Transportation Services, in accordance with Article V," after the phrase "No person shall erect or use any third-party signs" in section 693-2.

   B. Adding a new Article V as follows:

   ARTICLE V

   Destination Signage on City Highways

§ 693-36. Definitions.

As used in this article, the following terms shall have the meanings indicated:

GENERAL MANAGER - The General Manager of Transportation Services for the City of Toronto and his or her designate or successor.

HIGHWAY - A highway as defined in the City of Toronto Act, 2006.

NEIGHBOURHOOD AND BUSINESS AREA IDENTIFICATION SIGN - A sign on a highway that is intended to assist people in identifying and locating a unique commercial area, community or neighbourhood.

QUESTION OF SIGN COPY - Any issue on content proposed to be displayed on a sign face, including, but not restricted to, choices of colours, graphics, logos, symbols, words, numerical figures, text, images, messages, pictures, or combination thereof which are proposed to be displayed on a sign face.

VEHICULAR DESTINATION SIGN - A sign or series of signs on highways that is intended to provide drivers with information and directions to a specific or geographical destination in the City.
§ 693-37. Municipal consent required.

A. No person shall be permitted to fabricate, install, modify, erect, place or permit the fabrication, installation, modification, erection or placement of a Vehicular Destination Sign across, under or upon any highway.

B. Despite Subsection A, the General Manager shall solely be authorized and permitted to fabricate, install, modify, erect, place or permit the fabrication, installation, modification, erection or placement of a Vehicular Destination Sign across, under or upon any highway.

C. No person shall install, erect, place or permit the installation, erection or placement of a Neighbourhood and Business Area Identification Sign along, across, under or upon any highway unless the person:

1. Obtains a permit as required from the General Manager under this Article;
2. Pays all fees as required by Chapter 441, Fees and Charges;
3. Enters into an agreement, where required by the General Manager or City Council, on terms and conditions satisfactory to the General Manager and in a form satisfactory to the City Solicitor; and
4. Complies with the terms and conditions of all agreements and permits for the duration of the permit term.

D. The General Manager is authorized to issue permits and enter into agreements allowing for the installation of Vehicular Destination Signs or Neighbourhood and Business Area Identification Signs along, across, under or upon a highway or any portion thereof in accordance with this Article.

§ 693-38. Application.

A. An application for a Vehicular Destination Sign permit or a Neighbourhood and Business Area Identification Sign permit shall be made in accordance with this section and in a form satisfactory to the General Manager.

B. An application for a Vehicular Destination Sign permit shall include:

1. the applicant's name, address and telephone number;
2. detailed plans and specifications to the satisfaction of the General Manager;
3. proof of compliance with the Vehicular Destination Sign Policy adopted by the City;
4. payment of any application fee required by Chapter 441, Fees and Charges; and
(5) any other information deemed necessary by the General Manager.

C. An application for a Neighbourhood and Business Area Identification Sign permit shall include:

(1) the applicant's name, address and telephone number, including proof to the satisfaction of the General Manager that the applicant is eligible to apply for a Neighbourhood and Business Area Identification Sign under the Neighbourhood and Business Area Identification Sign Policy adopted by the City;

(2) detailed plans and specifications, to the satisfaction of the General Manager, including, but not limited to, site plans, proposed sign location plans, proposed sign copy and proposed sign materials;

(3) proof of compliance with the Neighbourhood and Business Area Identification Sign Policy established by the City; and

(4) any other information deemed necessary by the General Manager.

D. Upon receipt of an application under Subsections B or C, the General Manager may, for any purpose relating to the assessment of an application under this section, serve an applicant personally or by ordinary mail with a written demand for information and such other documents as the General Manager considers necessary to assess an application for compliance with the Vehicular Destination Sign Policy or the Neighbourhood and Business Area Identification Sign Policy. Should the written demand for information be served on the applicant by ordinary mail, it shall be deemed to have been received on the fifth day after the day of mailing.

E. A person in receipt of a demand under Subsection D shall comply with the demand within the time specified in the demand.


A. Upon receipt of a complete application for a Neighbourhood and Business Area Identification Sign permit, and where the General Manager has reviewed the application and provided preliminary approval for the application under all requirements of this Article and the Neighbourhood and Business Area Identification Sign Policy save and except for a question of sign copy, the General Manager may, at the General Manager's sole discretion, refer the application to the Community Council for the area where the Neighbourhood and Business Area Identification Sign is proposed to be located for final resolution.

B. The appropriate Community Council shall review the General Manager's report and provide the applicant with the opportunity to be heard, after which the Community Council shall:

(1) Direct that the General Manager issue a Neighbourhood and Business Area Identification Sign permit to the applicant on the terms and conditions of the
application that have received preliminary approval by the General Manager and on such terms and conditions pertaining to the question of sign copy as Community Council sets out; or

(2) Direct that the application be refused on the basis that Community Council rejects the application in relation to the question of sign copy.

§ 693-40. Refusing applications.

A. The General Manager may refuse an application for a Vehicular Destination Sign permit or a Neighbourhood and Business Area Identification Sign permit where:

(1) The application is incomplete or has been submitted using false or misleading information;

(2) The proposed sign does not meet the requirements of this Article or either the Vehicular Destination Sign Policy or the Neighbourhood and Business Area Identification Sign Policy adopted by the City;

(3) The applicant has failed to provide the information demanded by the General Manager under § 693-38D in the time set out in the demand;

(4) The applicant has not paid the required fees and securities; or

(5) The appropriate Community Council has directed the application be refused under § 693-39.

B. The General Manager shall provide an applicant whose application is refused with the reason, in writing, for refusing it.

§ 693-41. Appeal.

A. An applicant whose application for a Vehicular Destination Sign permit or a Neighbourhood and Business Area Identification Sign permit has been refused, except an applicant whose application was refused under § 693-40A(5), may appeal the decision of the General Manager by filing with the General Manager, within 15 business days of the date of the General Manager's written decision, a notice of appeal containing the applicant's contact information, grounds for requesting an appeal and any information the applicant wishes to provide in support of the appeal.

B. Before the General Manager accepts a notice of appeal, the applicant shall pay a non-refundable appeal fee as set out in Chapter 441, Fees and Charges.

C. On acceptance of a notice of appeal, the General Manager shall review the notice of appeal and application to determine whether the application complies with this Article and either the Vehicular Destination Sign Policy or Neighbourhood and Business Area Identification Sign Policy and may either:
(1) Issue the permit in accordance with the requirements of this Article where it is determined the application complies with this Article and either the Vehicular Destination Sign Policy or Neighbourhood and Business Area Identification Sign Policy; or

(2) Refuse the application in accordance with this Article where it is determined that the application does not comply with this Article or either the Vehicular Destination Sign Policy or Neighbourhood and Business Area Identification Sign Policy.

D. Despite Subsection C, where the General Manager has reviewed a Neighbourhood and Business Area Identification Sign application appeal and provided preliminary approval for the application under all requirements of this Article and the Neighbourhood and Business Area Identification Sign Policy save and except for a question of sign copy, the General Manager may, at the General Manager's sole discretion, refer the application to Community Council for final resolution in accordance with § 693-39.

§ 693-42. Permit issuance.

A. The General Manager may issue the requested permit subject to such terms and conditions as the General Manager considers appropriate where the proposal meets all requirements under this Article and either the Vehicular Destination Sign Policy or Neighbourhood and Business Area Identification Sign Policy, including the payment of all applicable fees.

B. Despite Subsection A, where Community Council has ordered the General Manager to issue a permit under § 693-39B(1), the General Manager shall issue the requested permit on the terms and conditions approved by Community Council including the payment of all applicable fees.

C. Prior to the issuance of an approved Vehicular Destination Sign permit, the applicant shall enter into a written agreement on terms and conditions satisfactory to the General Manager and in a form satisfactory to the City Solicitor.

D. Prior to the issuance of an approved Neighbourhood and Business Area Identification Sign permit, the applicant shall:

   (1) Obtain the consent to construct and install the Neighbourhood and Business Area Identification Sign under Article III of Chapter 743, Streets and Sidewalks, Use of; and

   (2) Enter into a written agreement on terms and conditions satisfactory to the General Manager and in a form satisfactory to the City Solicitor.

§ 693-43. Specific requirements.

A. The issuance of a permit under this Article does not absolve the permit holder from complying with any other applicable by-law or legislation.
B. Vehicular Destination Sign responsibilities and obligations:

(1) No person other than the General Manager shall be permitted to fabricate, install, modify, erect, place or permit the fabrication, installation, modification, erection or placement of a Vehicular Destination Sign across, under or upon any highway.

(2) The General Manager shall, in his or her sole discretion, determine the location, sign materials, sign elements and sign copy of any Vehicular Destination Sign.

(3) The permit holder shall be responsible for the costs of design, fabrication, installation and major maintenance work conducted by the City for the Vehicular Destination Sign, and shall provide payment satisfactory to the General Manager within 30 days of receiving an invoice notifying the permit holder of such work. Notice of the work shall be served personally or by ordinary mail to the permit holder's last known address, and if the notice is served by ordinary mail, it shall be deemed to have been received on the fifth day after the day of mailing.

(4) No Vehicular Destination Sign permit shall be issued under this Article until the applicant enters into an agreement with the City satisfactory to the General Manager and in a form satisfactory to the City Solicitor including the following conditions. The permit holder agrees that:

(a) The General Manager shall solely be authorized and permitted to conduct all work on the Vehicular Destination Sign including, but not limited to, installation, maintenance and removal work on the Vehicular Destination Sign, and the permit holder shall not fabricate, install, modify, erect, place, permit or perform any work on the Vehicular Destination Sign on a highway at any time;

(b) The General Manager shall, in his or her sole discretion, determine the location, size, sign materials, sign elements and sign copy of the Vehicular Destination Sign;

(c) The permit holder shall be liable for any third party sign tax due for the Vehicular Destination Sign under Chapter 771, Taxation, Third Party Sign Tax. The permit holder shall be considered the "Owner" under Chapter 771, Taxation, Third Party Sign Tax, for any Vehicular Destination Sign for which the applicant has been issued a permit. Nothing under this agreement shall render the City liable for any third party sign tax under Chapter 771, Taxation, Third Party Sign Tax, with regards to the Vehicular Destination Sign of the permit holder;

(d) The permit holder shall pay the fees specified in Chapter 441, Fees and Charges;

(e) The permit holder shall be responsible for the costs of design, fabrication, installation and major maintenance work conducted by the City for the Vehicular Destination Sign, and shall provide payment satisfactory to the
General Manager within 30 days of receiving an invoice notifying the permit holder of such work. Notice of the work shall be served personally or by ordinary mail to the permit holder's last known address, and if the notice is served by ordinary mail, it shall be deemed to have been received on the fifth day after the day of mailing;

(f) This agreement shall be deemed null and void should the permit holder's permit be revoked at any time as of the date the City revokes the permit holder's permit, and upon revocation of the permit holder's permit, the City shall have the right to remove the Vehicular Destination Sign and shall not be liable for any claim related to such a removal;

(g) In the case of an emergency, the City may remove any sign without notice. In which case, the City is not obligated to return or restore the sign removed as a result of the emergency, and shall not be liable for any claim related to such a removal;

(h) The permit holder shall pay all costs associated with preparing the agreement; and

(i) The permit holder shall agree to any other conditions considered appropriate by the General Manager.

C. Neighbourhood and Business Area Identification Sign responsibilities and obligations:

(1) Neighbourhood and Business Area Identification Sign permit holders shall maintain the Neighbourhood and Business Area Identification Sign in a state of good repair in accordance with the Neighbourhood and Business Area Identification Sign Policy, free of graffiti, posters, litter, snow, and ice at no cost to the City and to the satisfaction of the General Manager.

(2) The City shall not be financially responsible for repairing or replacing any Neighbourhood and Business Area Identification Sign, including any Neighbourhood and Business Area Identification Sign that is damaged as a result of clearing and removing of litter, graffiti, posters, snow or ice, or as a result of street repairs or reconstruction.

(3) The permit holder shall, if required by the General Manager, modify or remove the Neighbourhood and Business Area Identification Sign and restore the street in accordance with § 693-44 and/or § 693-45.

(4) No Neighbourhood and Business Area Identification Sign permit shall be issued under this Article until the applicant enters into an agreement with the City satisfactory to the General Manager and in a form satisfactory to the City Solicitor, and including the following conditions. The permit holder agrees that:

(a) The permit holder shall construct the Neighbourhood and Business Area Identification Sign to the satisfaction of the General Manager;
(b) The permit holder shall maintain the Neighbourhood and Business Area Identification Sign in a state of good repair in accordance with the Neighbourhood and Business Area Identification Sign Policy, free of graffiti, posters, litter, snow, and ice, at no expense to the City and to the satisfaction of the General Manager;

(c) The City shall not be responsible for repairing or replacing any Neighbourhood and Business Area Identification Sign element damaged as a result of clearing or removing of litter, graffiti, posters, snow or ice, or as a result of street repairs or reconstruction;

(d) The City may, in accordance with § 693-44 and § 693-45, remove or modify, at the permit holder's expense, any Neighbourhood and Business Area Identification Sign element situated within a highway;

(e) The permit holder shall comply with the insurance and indemnity requirements of § 743-23 of Chapter 743, Streets and Sidewalks, Use of;

(f) The City shall maintain the right to place pipes, cables, wires, poles and other infrastructure within the Neighbourhood and Business Area Identification Sign location site;

(g) The permit holder shall, if required by the General Manager, modify or remove the Neighbourhood and Business Area Identification Sign and restore the street in accordance with § 693-44 and/or § 693-45;

(h) In the case of an emergency, the City may remove any installation within the permit area without notice. In which case, the City is not obligated to return or restore the installations removed as a result of the emergency, and shall not be liable for any claim related to such a removal;

(i) The permit holder shall be liable for any third party sign tax due for their Neighbourhood and Business Area Identification Sign under Chapter 771, Taxation, Third Party Sign Tax. The permit holder shall be considered the "Owner" under Chapter 771, Taxation, Third Party Sign Tax, for any Neighbourhood and Business Area Identification Sign for which the permit holder has been issued a permit. Nothing under this agreement shall render the City liable for any third party sign tax under Chapter 771, Taxation, Third Party Sign Tax, with regards to the Neighbourhood and Business Area Identification Sign of the applicant;

(j) This agreement shall be deemed null and void should the permit holder's permit be revoked at any time as of the date the City revokes the permit holder's permit;

(k) The permit holder shall pay the fees specified in Chapter 441, Fees and Charges;
(l) The permit holder shall pay all costs associated with preparing the agreement; and

(m) The permit holder shall agree to any other conditions considered appropriate by the General Manager.

§ 693-44. Removal, modification.

A. The General Manager may, upon revocation of a permit for a Vehicular Destination Sign according to § 693-45, remove that Vehicular Destination Sign from any location across, under or upon any highway at any time.

B. The General Manager may, at any time, modify, maintain or repair a Vehicular Destination Sign on any location across, under or upon any highway.

C. The General Manager may issue a Notice of Violation that shall require a Neighbourhood and Business Area Identification Sign to be brought into compliance with this Article or Neighbourhood and Business Area Identification Sign Policy within 14 days to any person who:

(1) Has fabricated, installed, modified, erected, placed or permitted the fabrication, installation, modification, erection or placement of a Neighbourhood and Business Area Identification Sign without first having obtained a permit to do so under this Article; or

(2) Having obtained a permit under this Article, has fabricated, installed, modified, erected, placed or permitted the fabrication, installation, modification, erection or placement a Neighbourhood and Business Area Identification Sign contrary to this Article, the Neighbourhood and Business Area Identification Sign Policy, the permit issued or the agreement entered into under this Article.

D. Where a Notice of Violation has been issued under Subsection C and the Neighbourhood and Business Area Identification Sign has not been brought into compliance with this Article, the Neighbourhood and Business Area Identification Sign Policy, agreement or permit to the satisfaction of the General Manager within 14 days of the Notice of Violation being served on the permit holder, the General Manager may remove or modify the Neighbourhood and Business Area Identification Sign or cause the Neighbourhood and Business Area Identification Sign or any part thereof to be removed or modified, and the City may recover the costs incurred by any means including, but not limited to, by way of action or by adding the costs to the tax roll for the permit holder and collecting them in the same manner as property taxes.

E. A notice under Subsection C shall be served personally or by ordinary mail to the recipient's last known address, and if the notice is served by ordinary mail, it shall be deemed to have been served on the fifth day after the day of mailing.

F. Where a Neighbourhood and Business Area Identification Sign or any part thereof has been removed under Subsection D and the General Manager has stored the
Neighbourhood and Business Area Identification Sign or any part thereof, the City may enforce the associated care and storage costs by claiming a lien under the Repair and Storage Liens Act.

G. In the case of an emergency, the General Manager may, at the City's expense, remove a Vehicular Destination Sign or a Neighbourhood and Business Area Identification Sign and all associated equipment without notice, and the General Manager is not obligated to restore the Vehicular Destination Sign or Neighbourhood and Business Area Identification Sign and all associated equipment removed as a result of the emergency.

H. Any person who contravenes any provision of this Article is guilty of an offence.

I. Any director or officer of a corporation who knowingly concurs in the contravention of any provision of this Article by the corporation is guilty of an offence.

J. In addition to offences referred to in Subsections H and I, every person is guilty of an offence under this Article who:

1. Hinders or obstructs or attempts to hinder or obstruct any person exercising a power or performing a duty under this Article;

2. Neglects or refuses to produce or provide any information or thing to any person acting according to an order made under section 378 of the City of Toronto Act, 2006;

3. Knowingly makes, participates in, assents to or acquiesces in the provision of false information in a statement, affidavit, application or other document prepared, submitted or filed under this Article;

4. Erects, displays, modifies or restores or causes to be erected, displayed, modified or restored any sign for which a sign permit is required by this Article without first obtaining a sign permit;

5. Erects, displays, modifies or restores or causes to be erected, displayed, modified or restored a sign contrary to the terms of this Article;

6. Erects, displays, modifies or restores or causes to be erected, displayed, modified or restored a Vehicular Destination Sign upon a highway except where the erection, display, modification or restoration is carried out by the General Manager; and

7. Is a director or officer of a corporation and knowingly concurs with actions taken by or on behalf of the corporation in relation to an offence described in this subsection.

§ 693-45. Enforcement; revocation.

A. The General Manager may revoke a permit issued under this Article where:
(1) The erection, display, modification, or restoration of the Vehicular Destination Sign or Neighbourhood and Business Area Identification Sign authorized by the permit has not, in the opinion of the General Manager, been conducted in accordance with the requirements of this Article, the Vehicular Destination Sign Policy or Neighbourhood and Business Area Identification Sign Policy, the permit, or the agreement entered into in accordance with this Article;

(2) The permit was issued on mistaken, false, or incorrect information;

(3) The permit was issued in error;

(4) The permit holder requests in writing that the permit be revoked;

(5) Any fees due under this Article have not been paid; or

(6) A notice of violation has been issued by the General Manager under § 693-44 and the Neighbourhood and Business Area Identification Sign has not been brought into compliance with this Article within 14 days of the notice being served.

B. Before revoking a permit, the General Manager shall provide the permit holder and any other person as the General Manager deems appropriate with written notice of his or her intention to revoke the permit.

C. A notice under Subsection B shall be served personally or by ordinary mail to the recipient's last known address, and if the notice is served by ordinary mail, it shall be deemed to have been served on the fifth day after the day of mailing.

D. A permit holder or any other person to whom notice was served under Subsection B may, within 14 days from the date of service of the notice, request in writing that the General Manager not revoke the permit and shall include therein the reasons for the request and any information the person wishes to provide in support of the request.

E. When a request is made under Subsection D that the permit not be revoked, the General Manager shall consider the reasons provided in the request and any other considerations he or she deems appropriate and shall thereafter provide the requestor with his or her decision in writing.

F. The decision of the General Manager in Subsection E shall be served personally or by ordinary mail to the requestor's last known address, and if the decision is served by ordinary mail, it shall be deemed to have been served on the fifth day after the day of mailing.

G. Where no written request is made under Subsection D within 14 days from the date of service of notice of the intention to revoke a sign permit and the ground for revocation continues to exist, the General Manager may proceed to revoke the permit.
H. Where the General Manager revokes a permit, written notice of the revocation shall be provided to the permit holder and any other person as the General Manager deems appropriate.

I. Notice of the revocation of a permit shall be served personally or by ordinary mail to the recipient's last known address, and if the notice is served by ordinary mail, it shall be deemed to have been served on the fifth day after the day of mailing.

J. Where the General Manager has revoked a permit, an agreement entered into between the City and permit holder pertaining to that permit shall be deemed null and void as of the date the permit was revoked.

K. Where the General Manager has revoked a Neighbourhood and Business Area Identification Sign permit, the permit holder shall, at no cost to the City and to the satisfaction of the General Manager, remove the Neighbourhood and Business Area Identification Sign and restore the highway to its pre-construction condition, including boulevard landscaping, within 30 days of being served with notice that the permit has been revoked.

L. Where the General Manager has revoked a Vehicular Destination Sign permit, the City shall have the right to remove the Vehicular Destination Sign."


Frances Nunziata, Speaker

Ulli S. Watkiss, City Clerk

(Seal of the City)