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## Community Development and Recreation Committee

<b>Meeting No.</b>	18	<b>Contact</b>	Candy Davidovits, Committee Administrator
<b>Meeting Date</b>	Friday, September 12, 2008	<b>Phone</b>	416-392-8032
<b>Start Time</b>	9:30 AM	<b>E-mail</b>	cdrc@toronto.ca
<b>Location</b>	Committee Room 1, City Hall		

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CD18.2	Adopted			Ward: All
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### Official Mark Protection for Cardiac Safe City and Toronto EMS Safe City Program

#### City Council Decision

City Council on September 24 and 25, 2008, adopted the following motions:

1. City Council formally adopt “Cardiac Safe City” and “Toronto EMS Safe City” as City of Toronto marks.
2. City Council authorize staff from the City’s Legal Division to prepare an application to the federal Registrar of Trade-Marks for registration of the marks.

(August 28, 2008) Report from Chief and General Manager, Toronto EMS

#### Committee Recommendations

The Community Development and Recreation Committee recommends that:

1. City Council formally adopt “Cardiac Safe City” and “Toronto EMS Safe City” as City of Toronto marks.
2. City Council authorize staff from the City’s Legal Division to prepare an application to the federal Registrar of Trade-Marks for registration of the marks.

#### Financial Impact

The adoption of the recommendations in this staff report will have no additional impact on the approved operating budget for EMS in 2008. The \$500 per trademark fee will be paid from the approved EMS operating budget.

## Summary

Toronto Emergency Medical Services (EMS) is seeking authority to obtain official word and identifier marks for “Cardiac Safe City” and “Toronto EMS Safe City” program under the federal Trade-marks Act.

Beginning in 1998, Toronto EMS began the development of a cardiac safe city program. Nearly ten years later, the program has flourished under the “Cardiac Safe City” and “Toronto EMS Safe City” program names.

Toronto EMS currently manages more than 500 public access defibrillators, including the training and support for on-site staff, under the program names. As a result of the success of the program, it is advisable that official mark protection be sought for the relevant marks to protect against any unauthorized use of the marks in the future.

## Background Information (Committee)

cd18.2-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/cd/bgrd/backgroundfile-15391.pdf>

CD18.4	Amended			Ward: All
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## Government of Canada Investment to Establish Youth Gang Prevention Project in Toronto

### City Council Decision

City Council on September 24 and 25, 2008, adopted the following motions:

1. The City of Toronto receive funds from the Government of Canada’s Youth Gang Prevention Fund in the amount of up to \$4,932,954.00 to support a new youth gang prevention pilot project.
2. The 2008 Operating Budget of Social Development, Finance and Administration be increased by \$100,000.00 gross and \$100,000.00 revenues to reflect the initial pilot project contribution and expenditure in 2008 from the Government of Canada’s Youth Gang Prevention Fund, and that the balance of funds of up to \$4,832,954.00 be reported through the 2009 and subsequent Operating Budget process.
3. The Executive Director, Social Development, Finance and Administration, be delegated authority to negotiate and execute the agreement on behalf of the City with Public Safety Canada, including full responsibility and accountability of funds in 2008 and subsequent years.
4. Deputy City Manager Sue Corke be requested to report to the Community Development and Recreation Committee listing all of the community safety programs funded by the

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Considered by City Council on September 24 and 25, 2008

City of Toronto or programs funded by the Provincial/Federal government and administered by the City of Toronto, such report to include the following:

- a. how much money has been spent on the combined City, Provincial and Federal programs to date;
  - b. how many people were served by each program;
  - c. a list of the number of non-government organizations that partnered or participated with the City to deliver the programs;
  - d. what programs were successful in reducing violence, gang violence and youth violence;
  - e. what gains and objectives were achieved to help reduce or positively impact violence, gang violence and youth violence in Toronto;
  - f. how many youth were diverted from gang involvement;
  - g. how many youth found jobs; and
  - h. how many youth were assisted in pursuing educational opportunities.
5. The Acting Director, Social Development, Finance and Administration, be requested to report to the Community Development and Recreation Committee, no later than February 2009, with a proposed project model and implementation plan, and also be requested to report annually on project implementation, results and learning.

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(August 28, 2008) Report from Executive Director, Social Development, Finance and Administration

### **Committee Recommendations**

The Community Development and Recreation Committee recommends that:

1. The City of Toronto receive funds from the Government of Canada's Youth Gang Prevention Fund in the amount of up to \$4,932,954 to support a new youth gang prevention pilot project.
2. The 2008 Operating Budget of Social Development, Finance and Administration be increased by \$100,000 gross and \$100,000 revenues to reflect the initial pilot project contribution and expenditure in 2008 from the Government of Canada's Youth Gang Prevention Fund, and that the balance of funds of up to \$4,832,954 be reported through the 2009 and subsequent operating budget process.
3. The Executive Director, Social Development, Finance and Administration, be delegated authority to negotiate and execute the agreement on behalf of the City with Public

Safety Canada including full responsibility and accountability of funds in 2008 and subsequent years.

### **Committee Decision Advice and Other Information**

The Community Development and Recreation Committee requested the Acting Executive Director, Social Development, Finance and Administration, to:

1. prepare a briefing note for Members of Council on the City's application to the Federal Government, and the proposed implementation strategy;
2. provide a status report on this project to the Community Development and Recreation Committee in early 2009;
3. consult with the local Councillors in the preparation of this project; and
4. provide to the October 16, 2008, meeting of the Community Development and Recreation Committee:
  - a. a copy of the application that was made in 2007, and an executive summary of that application's requests; and
  - b. an outline of the proposed implementation plans and deliverables for the new project.

### **Financial Impact**

The project has a total value of \$4,932,954 for the period of October 1, 2008 to March 31, 2012. The 2008 contribution for the initial pilot project will increase Social Development, Finance and Administration's 2008 Operating Budget by \$100,000 gross and revenues, resulting in a zero net increase in 2008. The balance of funds in the amount of \$4,832,954 will be reporting through the 2009 and subsequent operating budget process.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

### **Summary**

This report recommends that the City of Toronto receive a federal project contribution from the Government of Canada's Youth Gang Prevention Fund for an amount of up to \$4,932,954 between 2008-2012 to establish a new Preventing Youth Gang Activity Pilot Project in Toronto.

This report also recommends that the Social Development, Finance and Administration's 2008 Operating Budget be increased by \$100,000 gross and revenues to reflect the initial pilot project contribution and expenditure in 2008; and that the Executive Director be delegated authority to negotiate and execute the agreement on behalf of the City with Public Safety Canada including full responsibility and accountability of funds in 2008 and subsequent years.

The Preventing Youth Gang Activity in Toronto pilot project represents the largest youth gang

diversion initiative the City has undertaken to date.

### **Background Information (Committee)**

cd18.4-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/cd/bgrd/backgroundfile-15393.pdf>)

### **Background Information (City Council)**

(September 22, 2008) Briefing Note from the Acting Executive Director, Social Development, Finance and Administration (CD18.4a)

(<http://www.toronto.ca/legdocs/mmis/2008/cc/bgrd/backgroundfile-15892.pdf>)

### **Communications (City Council)**

(September 25, 2008) submission from Councillor Michael Thompson, Ward 37, Scarborough-Centre, regarding the Marcia Stiles Summer Camp (CC.New.CD18.4.1)

CD18.5	Amended			Ward: All
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## **Identify 'N Impact (INI) Investment Program 2008 Allocations**

### **City Council Decision**

City Council on September 24 and 25, 2008, adopted the following motions:

1. City Council approve the Identify 'N Impact allocations totalling \$149,000.00 to 16 applicants, as recommended in Appendices A and B, and an amount of \$16,000.00 be held for appeals.
2. City Council approve the 2008 Identify 'N Impact Investment Program appeals fund allocations totalling \$16,000.00 to Black Creek Community Health Centre and Dorset Park Youth Committee, as recommended in Appendices 1 and 2 of the report (September 23, 2008) from the Acting Executive Director, Social Development, Finance and Administration (CD18.5a).

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(August 25, 2008) Report from Executive Director, Social Development, Finance and Administration

### **Committee Recommendations**

The Community Development and Recreation Committee recommends that:

1. City Council approve the Identify 'N Impact allocations totalling \$149,000.00 to 16 applicants as recommended in Appendices A and B, and an amount of \$16,000.00 be held for appeals.

### **Committee Decision Advice and Other Information**

The Community Development and Recreation Committee forwarded a copy of the report (August 25, 2008) from the Executive Director, Social Development, Finance and Administration, to the Community Partnership and Investment Program Appeals Sub-Committee for the purpose of hearing appeals and reporting on the allocation of the appeals fund.

### **Financial Impact**

There is no financial impact beyond what has been approved in the 2008 Approved Operating Budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

### **Summary**

This report presents the recommendations for the organizations that applied for municipal support under the 2008 Identify 'N Impact (INI) Investment program. Of the 38 applicants, 16 are recommended for funding totalling \$149,000.00. An amount of \$16,000.00 has been held for appeals.

The Identify 'N Impact Investment program enables a wide variety of youth-led groups and community organizations to provide engagement opportunities for youth. The 2008 recommended projects provide opportunities to engage youth across the city, particularly African Canadian youth and youth in priority neighbourhoods.

### **Background Information (Committee)**

cd18.5-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/cd/bgrd/backgroundfile-15394.pdf>

cd18.5-Appendix A - 2008 Funding Recommendations

<http://www.toronto.ca/legdocs/mmis/2008/cd/bgrd/backgroundfile-15395.pdf>

cd18.5-Appendix B - Detailed Summary Sheets

<http://www.toronto.ca/legdocs/mmis/2008/cd/bgrd/backgroundfile-15396.pdf>

cd18.5-Appendix C - Descriptions of 2008 Recommended Projects

<http://www.toronto.ca/legdocs/mmis/2008/cd/bgrd/backgroundfile-15397.pdf>

### **Background Information (City Council)**

(September 23, 2008) supplementary report from the Acting Executive Director, Social Development, Finance and Administration (CD18.5a)

<http://www.toronto.ca/legdocs/mmis/2008/cc/bgrd/backgroundfile-15887.pdf>

### **Communications (City Council)**

(September 22, 2008) letter from the Community Partnership and Investment Program Appeals Sub-Committee (CC.Supp.CD15.5.1)

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Considered by City Council on September 24 and 25, 2008

*Submitted Friday, September 12, 2008*

*Councillor Joe Mihevc, Chair, Community Development and Recreation Committee*