Use of Nathan Phillips Square for Various Events up to July 2008

<table>
<thead>
<tr>
<th>Date:</th>
<th>January 2, 2008</th>
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<tbody>
<tr>
<td>To:</td>
<td>Toronto and East York Community Council</td>
</tr>
<tr>
<td>From:</td>
<td>Chief Corporate Officer</td>
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<tr>
<td>Wards:</td>
<td>All</td>
</tr>
<tr>
<td>Reference Number:</td>
<td>P:\2008\Internal Services\F&amp;RE\te08001F&amp;RE - AFS#6701</td>
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**SUMMARY**


**RECOMMENDATIONS**

The Chief Corporate Officer recommends that:

1. Exemption be given to the Fashion Design Council of Canada, Luminato and the Toronto Downtown Jazz Society to operate a beer garden and to serve wine and hard liquor contingent upon the following conditions:
   a. approval of the A.G.C.O.
   b. approval of the Medical Officer of Health
   c. compliance with the City of Toronto’s Municipal Alcohol Policy
   d. receipt of all the necessary permits associated with the production of the event i.e. building permit, noise by-law extension permit.
2. Permission be granted for the Fashion Design Council of Canada and the Toronto Downtown Jazz Society to host “ticketed” performances and to solicit donations in support of their organization.


4. The various events compensate the City of Toronto through the Facilities and Real Estate Division for all the City of Toronto costs associated with the event.

5. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Financial Impact
There are no financial implications that result from this report.

DECISION HISTORY

ISSUE BACKGROUND

COMMENTS
The various event organizers are requesting permission either to solicit donations and/or to operate a tented beer garden and to serve beer, wine and hard liquor in the licensed area. The proceeds of these and other sales will go to their respective non-profit organizations.

<table>
<thead>
<tr>
<th>Event Name and Date</th>
<th>Requesting Permission</th>
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<tbody>
<tr>
<td>Fashion Week</td>
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<tr>
<td>(Fashion Design Council of Canada)</td>
<td>To serve and sell alcohol at a gated event and to solicit for donations</td>
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<tr>
<td>March 17 – 21, 2008</td>
<td></td>
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<tr>
<td>Event Name and Date</td>
<td>Requesting Permission</td>
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<td>------------------------------------------------------------------------------------</td>
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<tr>
<td>The Walk against Male Violence (Men Walking Against Male Violence) May 15, 2008</td>
<td>To solicit for donations</td>
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<tr>
<td>Mothers Against Drunk Driving (MADD) May 18, 2008</td>
<td>To solicit for donations</td>
</tr>
<tr>
<td>Turtle Walk 2008 (Camp Jumoke) May 24, 2008</td>
<td>To solicit for donations</td>
</tr>
<tr>
<td>Walk of Hope for Schizophrenia (Schizophrenia Society of Ontario) May 25, 2008</td>
<td>To solicit for donations</td>
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<tr>
<td>Luminato (Luminato) June 7, 2008</td>
<td>To sell alcohol in a beer garden and to solicit for donations</td>
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<tr>
<td>Annual Ontario Walk Now for Autism (Autism Speaks Canada) June 8, 2008</td>
<td>To solicit for donations</td>
</tr>
<tr>
<td>Toronto Jazz Festival (Toronto Downtown Jazz Society) June 20 – 29, 2008</td>
<td>To sell alcohol at a gated event and to solicit for donations</td>
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**Additional Information:**

**Toronto Downtown Jazz Festival**
Under this application the event organizer is requesting to host three daily performances:

1) Lunch performances - 12:00 noon to 2:00 p.m.
2) Dinner performances - 5:00 p.m. to 7:00 p.m.
3) Evening performances - 8:00 p.m. to 11:00 p.m.

The Toronto Downtown Jazz Society may also be requesting to host two Saturday night late evening performances from midnight to 2:00 a.m.

A beer/wine garden will operate nightly from 11:00 a.m. to 12:00 midnight with the exception of the two Saturday night late evening performances until 1:30 a.m.
In addition the event organizer is requesting permission to solicit donations for lunch and dinner performances and to sell tickets to all evening performances daily. Ticket prices will range from $22.50 to $30.00. Members of the general public who do not wish to purchase tickets will have the opportunity to enjoy the performances from standing areas outside the gated area. An area for people with special needs will be set aside. The proceeds for ticket sales will assist in offsetting the operating costs of the Society.

**L’Oreal Fashion Week**

Under this application the event organizer is requesting to host hourly fashion shows in a tent on Nathan Phillips Square.

Alcohol will be sold and served daily between the hours of noon and 10pm.

In addition the event organizer is requesting permission to sell tickets daily to all shows. Members of the general public who do not wish to purchase tickets will have the opportunity to enjoy the performances from large screens outside of the tent. In addition there will be daily schedule fashions shows outside the tent for general viewing. The proceeds for ticket sales will assist in offsetting the operating to produce this event.

We also recommend that the organizer of L’Oreal Fashion Week and of the Toronto Jazz Festival be responsible for all cost incurred by the Facilities and Real Estate Division as a result of hosting this event on Nathan Phillips Square. The Facilities and Real Estate Division has a mandate to provide services to non-profit and charitable groups for public events. Given the revenue components of this event, it is appropriate that all costs associated with the event be carried by the operator. Total cost associated with this event will be determined once the full logistics details have been identified and invoiced directly to the customer.

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**SIGNATURE**

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Bruce Bowes, P. Eng.,  
Chief Corporate Officer