June 16, 2009

Councillor Kyle Rae, Chair
Economic Development Committee
100 Queen Street West
Toronto, ON

Dear Chair and members:

Attached please find a request for a poll to determine if there is sufficient support to designate a Business Improvement Area for the area known as the Kensington Market.

Although business operators and property owners have been meeting about forming a BIA for some time, the break in Council’s summer schedule will delay a poll for several months and could mean that if there is support for a BIA, they may miss opportunities to form and set a levy for 2010.

I would like to request that you support the following recommendations:

1. The area described by Attachment No. 2 (Maps 1 to 3), be designated as the Kensington Market Business Improvement Area (BIA), under Chapter 19 of the City of Toronto Municipal Code.

2. The City Clerk be authorized and directed to send out a notice of Council’s intention to pass a by-law designating the area described by Attachment No. 2 (Maps 1 to 3) as a Business Improvement Area (BIA), in accordance with Chapter 19 of the City of Toronto Municipal Code.

3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area, as described by Attachment No. 1 (Maps 1 to 3), and submit them to the City Solicitor.

Your support and consideration is appreciated.

Sincerely,

[Signature]