

Mimico 20/20 Revitalization Initiative

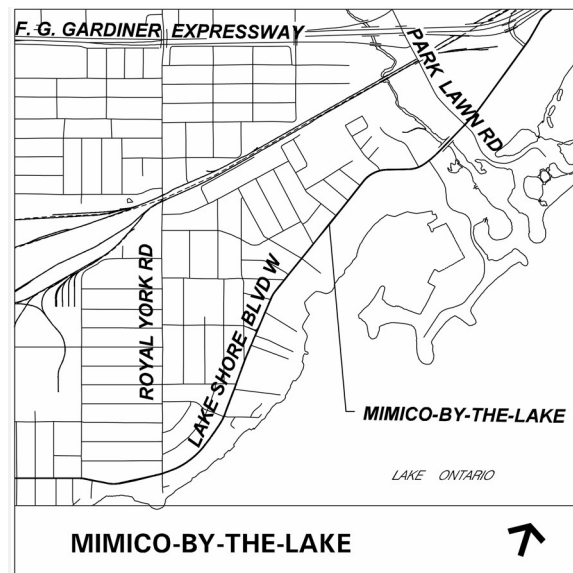
Date:	September 24, 2009
To:	Etobicoke York Community Council
From:	Director, Community Planning, Etobicoke York District
Wards:	Ward No. 6 – Etobicoke Lakeshore
Reference Number:	07 103514 STE 30 TM

SUMMARY

On September 13, 2006, Etobicoke York Community Council requested the Director, Community Planning, Etobicoke York District to report on the next steps involved in implementing “Mimico by the Lake Project 20/20: A Perfect Vision for our Community”. Since then, Planning staff has convened three major public consultation exercises, including a 4-day Charette in April 2009, led by consultants Urban Strategies Inc. The project is now prepared to proceed to the final implementation phase.

In considering the consultant’s recommendations contained in their Proceedings Report (Attachment 1) and Implementation Action Memo (Attachment 2), City Planning is prepared to undertake an Official Plan Amendment and co-ordinate other related implementation recommendations to put in place the necessary development framework for revitalization to occur within the Mimico-By-The-Lake community.

Planning staff intends to present a Final Report to City Council in the second quarter of 2010.



RECOMMENDATIONS

The City Planning Division recommends that:

1. City Council direct staff to schedule a community consultation meeting together with the Ward Councillor regarding the *Mimico 20/20: Revitalization Action Plan Proceedings Report* and recommendations contained in the *Mimico-By-The-Lake Implementation Action Memo* prepared by Urban Strategies Inc.
2. City Council direct staff in consultation with the local councillor, to issue the appropriate notices for the community consultation meeting.
3. Notice for the public meeting under the Planning Act regarding a Final Report on this matter be given according to the regulations under the Planning Act.

Financial Impact

There are no financial implications resulting from the adoption of this report.

COMMENTS

A key component in concluding the pre-implementation/visioning process was the Mimico 20/20 Revitalization Charette, held over 4 days in April, 2009. The Charette was a very successful major community event attracting over 200 participants, including residents, community groups, politicians, City staff, agencies, land owners and businesses. Over 20 separate city-building themed sessions were offered in varying formats including round table discussions, workshops, invited guest speakers, walking tours, on-going scale modeling and hands-on design sessions.

During the Charette, participants identified targeted strategies to direct future change across Mimico-By-The-Lake and created a large scale model that explored potential future development opportunities. The scaled model was a physical interpretation of the community's vision and acted as the conceptual framework plan for future redevelopment and revitalization opportunities within the study area. The full results of the Charette are contained in *Mimico 20/20: Revitalization Action Plan Proceedings Report* (Attachment 1), a supporting report prepared by Urban Strategies Inc. The report is followed by the *Mimico-by-The-Lake Implementation Action Memo* (Attachment 2), which presents a development framework necessary to implement the established community Vision. Both documents will also be made available on the Mimico 20/20 webpage: <http://www.toronto.ca/planning/mimico2020.htm> .

At the core of the Action Memo, the consultant's key implementation recommendation is for a City-initiated Official Plan amendment for the creation of a framework that addresses key policy areas including Land Use, Rental Housing, Density, Infrastructure, Design and Open Space.

Staff intend to conduct a community consultation meeting in connection with the proposed Official Plan amendment in winter 2009/2010, and have targeted June 2010 for the presentation of a Final Report to Council.

CONTACT

Matthew Premru, Planner

Tel. No: (416) 394-6004

Fax No: (416) 394-6063

E-mail: mpremru@toronto.ca

Michael McCart, Senior Planner

Tel. No: (416) 394-8228

Fax No: (416) 394-6063

E-mail: mmccart@toronto.ca

SIGNATURE

Gregg Lintern, MCIP, RPP
Director, Community Planning
Etobicoke York District

Attachment 1: *Mimico 20/20: Revitalization Action Plan Proceedings Report*

Attachment 2: *Mimico-By-The-Lake Implementation Action Memo*