

## **APPENDIX G: SUMMARY OF SIGN BY-LAW CONSULTATIONS**

### **Summary of Consultations:**

#### August 2008:

- Started consultations with City of Toronto Staff from affected Agencies, Boards, Commissions and Divisions
- Consultations with members of Council including the Mayor and Deputy Mayor
- Consultations with Identified Stakeholders – Includes representatives from the Sign Industry and the Open Space Advocates

#### September 2008:

- First round of Public Consultation Sessions:
  - September 10, 2008 - Etobicoke Civic Centre
  - September 18, 2008 - North York Civic Centre
  - September 24, 2008 - Scarborough Civic Centre
  - September 25, 2008 - Toronto City Hall

#### October – November 2008:

- Consultations with City of Toronto Staff and Elected Officials continued

#### December 2008:

- Special Meeting of the Planning and Growth Management Committee was held on December 8, 2008 to present an update of the project as well as the findings of the consultations held in August and September 2008.
- Deputations to the Committee were made by the public and stakeholders
- A second series of consultations with Identified Stakeholders took place on December 15, 2008

#### January 2009:

- Second round of public consultation sessions was held:
  - January 20, 2009 - Etobicoke Civic Centre
  - January 21, 2009 - North York Civic Centre
  - January 22, 2009 - Scarborough Civic Centre
  - January 29, 2009 - Toronto City Hall
- January 19, 2009, representatives from the architectural and design community were invited to a session to comment on approaches to achieving the City's vision for signs in the public realm.

#### March 2009:

- A third set of meetings with Identified Stakeholders was held on March 5, 2009:
  - These meetings presented options for regulating third party signs in the City. Comments were received and considered in drafting new regulations.

April 2009:

- On April 14, 2009, an interim report on the Sign By-law was brought forward to the Planning and Growth Management Committee. The report responded to the motions filed by the Committee members at the December 8, 2008 meeting:
  - Deputations to the Committee were made by the public and stakeholders.
- Fourth set of meetings with Identified Stakeholders was held on April 27, 2009:
  - The meetings reviewed and considered all the submissions made to the project team and draft by-law proposals to date.

September 2009:

- A fifth Identified Stakeholder consultation session was held on September 10, 2009:
  - This meeting was an opportunity for the Sign By-law team to hear feedback on the draft by-law, and provide any clarifications that may have been required.