Amendments to parking regulations – 720 Mount Pleasant Road

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<tr>
<th>Date:</th>
<th>October 13, 2009</th>
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<td>To:</td>
<td>Toronto and East York Community Council</td>
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<tr>
<td>From:</td>
<td>Director, Transportation Services Toronto and East York District</td>
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<td>Wards:</td>
<td>St. Paul’s, Ward 22</td>
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<td>Reference Number:</td>
<td>Ts09173te.top.doc</td>
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**SUMMARY**

Transportation Services is seeking authority from City Council to rescind a “No Standing Anytime” regulation on the west side of Mount Pleasant Road, in front of the entrance to Premises No. 720, Briton House Retirement Residence. In place thereof, parking would be allowed for a maximum period of 10 minutes except when stopping is prohibited from 7:00 a.m. to 9:00 a.m., Monday to Friday. The intent is to provide short-term parking opportunity for persons escorting senior citizens to and from their apartments within the Briton House Retirement Residence.

**RECOMMENDATIONS**

Transportation Services recommends that City Council:

1. Rescind the ‘No Standing Anytime’ regulation on the west side of Mount Pleasant Road, from a point 53.5 metres north of Soudan Avenue to a point 11 metres further north.

2. Implement a “10-minute maximum parking, 9:00 a.m. of one day to 7:00 a.m. of the next following day, Monday to Friday and Anytime, Saturday, Sunday and Public Holidays” regulation on the west side of Mount Pleasant Road, from a point 53.5 metres north of Soudan Avenue to a point 11 metres further north.

**Financial Impact**

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<th>Type of Funding</th>
<th>Source of Funds</th>
<th>Amount</th>
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<tr>
<td>Available within current budget</td>
<td>Transportation Services Division 2009 Operating Budget</td>
<td>$300.00</td>
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ISSUE BACKGROUND
Transportation Services’ staff at the request of the President, Briton House Retirement Residence, 720 Mount Pleasant Road and in consultation with Councillor Michael Walker, has investigated the feasibility of replacing an existing “No Standing Anytime” regulation with a 10-minute maximum parking regulation in front of the Briton House Retirement Residence to provide an area of short-term parking for motorists escorting residents to and from the retirement residence.

COMMENTS

Road Characteristics
Mount Pleasant Road, between Soudan Avenue and Eglinton Avenue East, is a major arterial roadway with a daily two-way traffic volume of approximately 38,000 vehicles and a maximum speed limit of 50 km/h. TTC service operates on this section of Mount Pleasant Road. Briton House Retirement Residence is located on the west side of Mount Pleasant Road, north of Soudan Avenue. The following parking regulations are in effect on the west side of Mount Pleasant Road, between Soudan Avenue and Eglinton Avenue East:

- No Stopping, 7:00 a.m. to 9:00 a.m., Monday to Friday;
- No Parking Anytime, from Soudan Avenue to a point 53.5 metres north;
- No Standing Anytime, from a point 53.5 metres north of Soudan Avenue, to a point 11 metres further north; and
- Pay & Display parking, between the hours of 9:00 a.m. to 9:00 p.m., Monday to Friday, from 8:00 a.m. to 9:00 p.m., Saturday and from 1:00 p.m. to 9:00 p.m., Sunday, beginning at a point 64.5 metres north of Sudan Avenue.

Investigation
The "No Standing Anytime" regulation on the west side of Mount Pleasant Road, from a point 53.5 metres north of Soudan Avenue, to a point 11 metres further north, fronting the Briton House Retirement Centre was implemented in 2002 at the request of representatives of the Briton House Retirement Residence. The intent was to provide an area where motorists could stop to pick-up or drop-off passengers. Briton House representatives have since indicated that a substantial number of the motorists who use this area must leave their vehicles unattended to escort residents to and from their suites. During these times a number of motorists have received parking tickets for parking vehicles in an area prohibited to standing.

As a means to resolve this problem, representatives of the Briton House have requested Transportation Services to rescind the existing “No Standing Anytime” regulation and implement a short-term parking regulation in its place. A maximum parking limit of 10 minutes outside of the morning rush hour period, Monday to Friday, has been suggested. This is feasible but Transportation Services has emphasized the following points.
• The two parking spaces that will be provided cannot be designated for exclusive use by persons dropping off or picking up persons at Briton House;
• The parking area could be continuously occupied by motorists frequenting the many shops and commercial businesses in the area; and
• Frequent enforcement of the 10-minute maximum parking regulation will be required to discourage parking in excess of the time limitation and promote parking turnover.

Conclusion
If motorists comply with the 10-minute parking regulation it will resolve the issue of parking tickets being issued to motorists who must park for a few minutes while picking up or dropping off residents of Briton House. However, if motorists park for longer periods and enforcement of the 10-minute regulation is not readily applied, there could be less opportunity for motorists who now use this location to pick-up or drop-off passengers at Briton House to do so in the future.

Despite the potential consequences noted above, representatives of the Briton House are still in favour of allowing short-term parking in front of their entrance.

CONTACT
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SIGNATURE

Peter Noehammer, P.Eng.
Director, Transportation Services

LIST OF ATTACHMENTS
(1) Drawing No. 421F-9816, dated October 2009