

APPENDIX 'A'

Street Promotions Adjacent to Yonge Dundas Square

Draft By-law Amendment

Definitions:

INFORMATION FLYER – means printed paper material, but does not include a free sample of an item, or forms in the nature of an application, entry form or ballot which are completed and returned at the time of distribution.

STREET PROMOTIONS – means the use or occupation of a street for the purposes of promoting goods, products, services or brands, including, without limitation, the distribution of free items or free samples, the distribution of free food or beverages, advertising, surveys, events, games, contests or other activities.

§ 743-XX. Street promotions adjacent to Yonge Dundas Square.

- A. This section applies to those streets or portions of streets adjacent to Yonge Dundas Square as follows:
- (1) Yonge Street, East Side, between Dundas Square and Dundas Street East;
 - (2) Dundas Street East, South Side, between Yonge Street and Victoria Street;
 - (3) Victoria Street, West Side, between Dundas Street East and Dundas Square; and
 - (4) Dundas Square, North Side, between Victoria Street and Yonge Street.
- B. No person shall at any time in, over or upon any street or portion of a street listed in Subsection A, engage in any street promotions activity except as permitted under this section.
- C. For the purposes of this section, subsection B shall not apply to activities consisting only of the distribution of information flyers, provided that the person is otherwise in compliance with applicable City by-laws and the requirements of subsection D.
- D. No person shall, while undertaking activities under Subsection C on a street or portion of a street listed in Subsection A:
- (1) stop, park, place, store, stand or leave any object, vehicle or thing on a street;

- (2) obstruct, harass or intimidate persons on a street; or
 - (3) be located so as to obstruct the entrance to any building, park, square or other property adjacent to a street.
- E. For certainty, this section shall not apply so as to prohibit or restrict activities otherwise authorized by, and undertaken in compliance with, a licence, permit or other permission granted by the City.
- F. Any object, vehicle or thing which is stopped, parked, placed, stored or left on a street or a portion of a street listed in Subsection A in contravention of the provisions of this section may be immediately removed and impounded by the City and the following shall apply:
- (1) Where an object, vehicle or thing has been removed and impounded, it may be returned to the legal owner upon the payment of the City's costs of removal and storage, plus administration costs, as set out in Subsection F(4) below.
 - (2) Any perishable object or refreshment in the removed cart, vehicle or other object shall become the property of the City upon removal and may be destroyed or given to a charitable institution.
 - (3) If the object, vehicle or thing is not claimed by the owner within 60 days after its removal, it shall become the property of the City and may be destroyed or given to a charitable institution.
 - (4) The fees to be paid in the event of removal, storage and release by the City of an object, vehicle or thing under this section shall be as set out in Chapter 441, Fees and Charges, plus any applicable taxes, per item, and must be paid prior to the release of the item.