



ST. LAWRENCE MARKET NEIGHBOURHOOD

Business Improvement Area

92 Front Street East, Toronto, Ontario, M5E 1C5

TE6.57.24

May 11, 2011

To: Toronto and East York Community Council
From: The St. Lawrence Market Neighbourhood BIA
Via Email: rdyers@toronto.ca; teycc@toronto.ca
Fax: 416-392-2980
Attention: Ros Dyers
Re: Significant Event Designation & Sony Centre extended patio

Dear Council members,

On June 11th and 12th, 2011 from 10 a.m. – 11 p.m., the St. Lawrence Market Neighbourhood Business Improvement Area will be hosting a festival called Woofstock. Woofstock is a free admission, festive, entertainment and consumer show with more than 120 companies offering the latest in every conceivable doggie indulgence, spanning the gamut from artistic to zany – everything that a cool canine would need to live well in this dog-eat-dog world. Last year, over 140,000 dog lovers and their canine companions came together last summer for the largest outdoor festival for dogs. We are hoping that it can grow even more in the coming years in the St. Lawrence Market Neighbourhood BIA. For more information please see www.woofstock.ca.

The festival has already been designated an event of municipal significance. We wish to add one more participating restaurant to the list. The geographic area for street closures will be on Front between Jarvis and Church Street and Front between Church and Yonge Street including part of the Church/Front street intersection, Market Street, Scott Street from Wellington to the Esplanade, Church Street from The Esplanade to Colborne Street, The Esplanade, just west of Church, and Wellington, from Church to Yonge St., and we hope to extend the patios of our participating restaurant merchants in order to serve food and beverages during the event. Please forward this request to the community council for their and your approval for municipal significance of this event. We will be applying to the Alcohol Commission for Temporary Patio Extension Permits for participating BIA restaurants.

Restaurants include:

Sony Centre for the Performing Arts, 1 Front St. East

The application will be made in May 2011 and the BIA participants have been confirmed. The help of your office in guiding our request through City Hall would be appreciated.

Thanking you in advance,

Al Smith
Executive Director,
St. Lawrence Market Neighbourhood BIA