

TE9.84.13



MAPLE LEAF SPORTS + ENTERTAINMENT

September 15, 2011

Attn: Municipal Clerk

Please consider this as a request for an official letter of “non-objection” for the purposes of a Temporary Extension Application to the Alcohol and Gaming Commission of Ontario.

The application is for Coca-Cola Taligate, Leafs Home Opener Taligate and Season Seat Holder Tailgate are taking place on Bremner Blvd. from the entrance of Lakeshore Blvd. west to the Bremner Blvd. entrance of Maple Leaf Square and Telus (Menkes) parking lots on September 24th, October 6th and 13th, 2011 and a letter of “non-objection” is required from the Municipal Clerk’s office. The events will be very family focused with guests being provided access to watch the Toronto Maple Leafs Pre-Season Away game well as enjoy a free concert and purchase food and beverages. The response has been overwhelming positive and in an effort to excite every fan, we are requesting an extension of the Air Canada Centre liquor license in order to maintain a more exciting and open concept atmosphere.

The dates and hours of operation for this proposed licensed area are as follows:

Saturday, September 24: alcohol service from 6:00 - 11:00 p.m. / event from 5:00 - 11:00 p.m.

Thursday, October 6: alcohol service from 6:00 - 11:00 p.m. / event from 5:00 - 11:00 p.m.

Thursday, October 13: alcohol service from 6:00 - 11:00 p.m. / event from 5:00 - 11:00 p.m.

The requested capacity of the space allotted is 2200 people.

As a result of the overwhelming positive response we would like to extend our existing Air Canada Centre Liquor License in order to allow for a more exciting and open concept environment with less restriction on patron movement throughout the space. As a result of this the plans have only been confirmed and have created a slight sense of urgency.

Thank you for your help in this matter,

Sincerely,

Sabrina Prodger
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