



STAFF REPORT ACTION REQUIRED

Community Recreation Investment Program -- 2011 Allocation Recommendations

Date:	June 15, 2011
To:	Community Development and Recreation Committee
From:	Executive Director, Social Development, Finance and Administration
Wards:	All
Reference Number:	

SUMMARY

This report recommends allocations for funding under the 2011 Community Recreation Investment Program. Of the 107 applications received, 80 are recommended for funding of \$593,469.00. An amount of \$11,309.00 has been held for appeals.

The Community Recreation Investment program (CR) supports access to recreation programming for all residents in Toronto by reducing barriers to participation and providing activities that address gaps in available services. Community Recreation funding is recommended for community-based organizations that demonstrate the contribution of the project to the City's goal that all Torontonians, particularly those with the greatest need, have access to recreation services that support social and physical health.

Prior to 2011, the program was housed in the Parks Forestry and Recreation division and called the Minor Recreation Investment program.

RECOMMENDATIONS

The Executive Director, Social Development, Finance and Administration recommends that:

1. City Council approve the 2011 Community Recreation allocations totalling \$593,469.00 to 80 organizations as described in Appendices 1 and 2, and that an amount of \$11,309.00 be held for appeals.

2. City Council delegate authority to the Executive Director, Social Development, Finance and Administration to re-allocate 2011 Community Recreation funds that are not used during the year by approved organizations to another approved Community Recreation organization.
3. The Executive Director, Social Development Finance and Administration report on any re-allocation of 2011 Community Recreation funds to City Council in the 2010 Community Recreation allocation report.

Financial Impact

The recommendations in this report will have no financial impact beyond what has been approved in the 2011 Approved Operating Budget.

The Community Partnership and Investment Program (CPIP) 2011 Approved Operating Budget includes funding of \$378,730.00 for the Community Recreation Investment Program. As part of the transition of the Major Recreation program administration, allocations for four organizations that received funding under the Major Recreation program but not under the CSP program in 2010 are included in this report. A corresponding amount of \$214,739.00 from the Major Recreation program approved budget will be recommended as a part of this investment program report.

The total budget available for recommendation in this report \$593,469.00. This report recommends allocations for 80 community-based organizations totalling \$582,160.00 and an appeal fund of \$11,309.00.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Equity Impact Statement

The community investment provided through the Community Recreation Investment program supports the capacity of not-for-profit organizations to increase residents' access to targeted recreation services that support social and physical health.

Each year, funding applications are solicited from organizations that have identified a local recreation service need related to the CR mandate, and have designed a local response that is practical, leverages other resources and involves volunteers and participants in the project activities. By working through community-based organizations, the City is able to support a broader range of recreation and sports opportunities for ethno-cultural communities and equity seeking groups than it would be able to offer on its own.

Decision History

The City of Toronto provides support to the not-for-profit sector through funding programs under the general authority for making municipal grants provided in Section 83 of the *City of Toronto Act, 2006* (S.O. 2006, c.11).

Background

Toronto's demographics are continually changing: for example, the number of seniors across the city has grown; some areas show larger than average numbers of youth; or trends in immigration change language needs in a neighbourhood. With these changes, recreation needs also change and different approaches and programs may be required. Local community organizations have access to local residents and the capacity to help meet these changing needs with focused activities that complement the core services delivered by the Parks Forestry and Recreation Division. The City has a long history of delivering on its mandate for recreation services through a mix of direct service delivery and funding support through local organizations so that communities can deliver their own programs that fill gaps, increase accessibility, work in underserved areas or meet cultural needs.

Application and Assessment Process

The applications for the 2011 Community Recreation Investment program were available in December 2010 with a submission deadline of February 8, 2011.

Applications for the 2011 Community Recreation program were available in December, 2010 with a submission deadline of February 8, 2011. The 2011 CR program forms and guidelines were adapted to clarify some areas where additional information was determined to be helpful to clarify requirements and to gather more information from applicants. For the most part, the program approach and goals previously used by Parks, Forestry and Recreation were maintained in 2011.

A total of six information sessions were attended by 90 people, and information was provided on the program criteria and forms, deadlines and administrative changes that would affect submissions. At the information meetings, applicants were able to consult with staff about their particular project or ask questions about the application forms. Following the information meetings, applicants were also able to schedule meetings or phone calls with staff for assistance or questions about the program.

Four organizations that received Major Recreation grants in 2010, but were not also funded in Community Service Partnerships (CSP) program have been included in the Community Recreation Investment program application and review process in 2011. Programs of other Major Recreation applicants were reviewed jointly with their CSP programs, and the assessment and allocation recommendations for those organizations is included in the report on the CSP program, which is also before Committee at its June 29, 2011 meeting. Over the next year, staff will work with this group of organizations to determine the best fit for them within the CSP or CR program.

The assessment process for CR submissions included a review of each applicant's documents, previous year's reports for returning applicants, administrative and human resource capacity, audited financial statements, and evidence that the organization sought other funding or in-kind support for the proposed event. Site visits, meetings or requests for additional information were requested for some submissions. Other funders were contacted in some cases for additional information. Assessment of previously funded

applicants considered their track record in providing final reports to document the implementation of the event in previous years.

Allocation Recommendations

Of the 107 applications received, 80 are recommended for funding and 27 are not recommended for support. The average grant size for recommended activities is \$7,277.00.

For 2011, priority for funding recommendations has been given to returning 2010 CR grant recipients that continued to meet the program objectives and criteria. This approach was taken to reflect the history of the program as it operated within Parks Forestry and Recreation. A total of 76 of the 80 grants recommended are for returning organizations.

Recommendations for allocation of the remaining funds were focused on new applicants from small or medium-sized community-based organizations that met one or more of the following priorities:

- Offering a new service rather than a new approach to services which are readily available
- Operating in a relatively under-serviced area
- Unique in the needs addressed and thereby add to the diversity of services available to residents

A total of 4 of the 80 grants recommended are for new applicants.

In order to receive 2011 CR funding, returning and new organizations are required to meet requirements related to incorporation, registration as an association, audited financial statements or working with a trustee. These requirements are new to some returning applicants. This report includes some organizations have been recommended for funding conditional on them meeting these CR requirements for organizational accountability. In the event that some organizations are not able to meet these criteria and cannot access the grant funds, it is recommended that City Council delegate authority to the Executive Director, Social Development, Finance and Administration to re-allocate 2011 CR funds that are not used during the funding year by approved organizations, to another CR approved organization. Any reallocation of funds will be reported to City Council in the 2012 CR allocations report.

2011 Community Recreation allocation recommendations are listed in Appendix 1, and individual summaries of all applications are provided in the detailed summary sheets in Appendix 2. Of the projects recommended for support, 15 will take place directly in a priority neighbourhood, 23 offer programs on a city-wide basis, and 42 serve other areas of the city.

Lawn Bowling Clubs:

The Community Recreation program includes funding for lawn bowling programs, and ten clubs are recommended for grants in this report. Each of the clubs is a non-profit

organization and welcomes new members. Membership dues charged by the clubs vary, with the highest fee charged at \$150 per year per adult, and some clubs offer special low or no cost opportunities for neighbourhood children or people with disabilities to participate in lawn bowling activities. The clubs use the CR grant funding primarily for offsetting greens maintenance costs. Eight of the ten clubs operate their activities in city-owned buildings/greens with either a lease or permit from the city.

Community Recreation Investment program in 2012

Prior to the implementation of Community Recreation Investment program in the 2012 funding cycle, the Community Funding Unit will undertake a review of the program criteria, allocation patterns and community impact. The allocation recommendations in this report reflect the previous allocation patterns of the program, where small ongoing grants were provided, many on a year over year basis. The review will clarify the project focus of the CR funding, and increase the program's ability to be flexible, fill gaps and reach more communities. It is anticipated that in 2012, the CR program will move to a short term funding model to provide opportunities for new communities to access funds for recreation initiatives.

The review will look at the administrative requirements for effective delivery of this program, the project funding model, eligibility requirements for applicant organizations, as well as evaluation and accountability requirements. Applicant organizations as well as related services and resources will be included in the review process, including consideration of how permit fees, the Recreation Service Review and other trends may impact the activities funded through this program.

CONTACT

Sue Kaiser, Manager, Community Funding Unit
Social Development, Finance and Administration
Phone: 416-397-7302 Fax: 416-392-8492 skaiser@toronto.ca

SIGNATURE

Chris Brillinger, Executive Director

ATTACHMENTS

Appendix 1: 2011 Community Recreation Investment program -- Allocation Recommendations

Appendix 2: 2011 Community Recreation Investment program -- Detailed Program Summaries

Appendix 1
2011 Community Recreation program
Allocation Recommendations

	<u>Applicant Organization</u>	<u>Ward</u>	<u>2010 Approved Allocation</u>	<u>2011 Amount Requested</u>	<u>2011 Recommende d Allocation</u>
1	Academy of Latin Baseball of Toronto Inc	8	\$4,300.00	\$4,300.00	\$3,300.00
2	Alternative For Her Community Centre	33	n/a	\$7,970.00	\$5,000.00
3	Applegrove Community Complex	32	\$3,643.00	\$4,708.00	\$3,600.00
4	Argonaut Rowing Club	14	\$6,122.00	\$6,000.00	\$6,000.00
5	ArtHeart Community Art Centre (ArtHeart)	28	\$3,200.00	\$3,200.00	\$3,200.00
6	Balance for Blind Adults	5	n/a	\$15,400.00	\$0.00
7	Bangladeshi-Canadian Community Services (BCS)	32	\$2,900.00	\$4,050.00	\$2,900.00
8	Blind Sailing Association of Canada	24	\$1,560.00	\$1,560.00	\$1,500.00
9	Boundless Adventures Association	21	\$5,202.00	\$15,000.00	\$5,200.00
10	Braeburn Neighbourhood Place Inc	2	\$5,500.00	\$7,000.00	\$5,500.00
11	Broadview Community Youth Group	30	\$1,020.00	\$3,000.00	\$1,200.00
12	Cabbagetown Youth Centre Inc	28	\$131,090.00	\$131,090.00	\$130,000.00
13	Call-A-Service Inc/Harmony Hall Centre for Seniors	31	n/a	\$8,000.00	\$8,000.00
14	Canadian Tamil Youth Development Centre	38	n/a	\$30,000.00	\$0.00
15	Cecil Community Centre	20	\$12,500.00	\$12,500.00	\$12,500.00
16	Centre For Spanish Speaking Peoples, The	9	n/a	\$4,200.00	\$3,000.00
17	Christie Ossington Neighbourhood Centre, The	19	\$6,000.00	\$6,000.00	\$6,000.00
18	Circolo Dell'Anziano "Le Caravelle"	19	\$1,200.00	\$1,200.00	\$1,200.00
19	Community Action Resource Centre	12	\$9,161.00	\$22,000.00	\$9,100.00
20	Community Association for Riding for the Disabled - CARD	10	\$15,606.00	\$15,300.00	\$15,300.00
21	Community Centre 55	32	\$12,375.00	\$12,361.00	\$12,300.00

	<u>Applicant Organization</u>	<u>Ward</u>	<u>2010 Approved Allocation</u>	<u>2011 Amount Requested</u>	<u>2011 Recommended Allocation</u>
22	Cosburn Park Lawn Bowling Club	32	\$3,061.00	\$3,000.00	\$3,000.00
23	Creative And Natural Outdoor Experiences	30	\$16,646.00	\$16,500.00	\$16,500.00
24	Crescent Town Club Inc	31	n/a	\$9,000.00	\$0.00
25	Davenport Dufferin Community Centre (Older Adults)	17	\$816.00	\$2,500.00	\$800.00
26	Dejinta Beesha Somali Multi-Service Centre	2	\$2,020.00	\$8,022.00	\$2,000.00
27	Don Mills Civitan Club	25	\$2,810.00	\$2,900.00	\$2,800.00
28	Doorsteps Neighbourhood Services	7	\$4,000.00	\$39,700.00	\$4,000.00
29	Downtown Care-Ring Home Support Services of Toronto	27	\$8,700.00	\$10,000.00	\$8,700.00
30	East Toronto Family Community Centre	30	n/a	\$6,000.00	\$0.00
31	Epilepsy Toronto	28	\$5,200.00	\$5,200.00	\$5,200.00
32	Eritrean Canadian Community Centre of Metropolitan Toronto	21	\$500.00	\$3,500.00	\$0.00
33	Estrella Foundation	7	n/a	\$5,000.00	\$0.00
34	Ethio Lion Sport Club	35	\$3,104.00	\$3,040.00	\$0.00
35	Etobicoke Services for Seniors	2	\$2,000.00	\$19,500.00	\$10,000.00
36	Evangel Hall Mission (EHM)	20	n/a	\$4,968.00	\$0.00
37	Eva's Initiatives for Homeless Youth	20	\$3,000.00	\$20,000.00	\$8,000.00
38	For You Telecare Family Services Inc (FUTFS)	25	\$1,000.00	\$3,000.00	\$1,000.00
39	Friends in Trouble (F.I.T)	9	n/a	\$12,500.00	\$0.00
40	FutureWatch Environment and Development Education Partners (EDEP)	13	n/a	\$5,000.00	\$0.00
41	Glebe Manor Lawn Bowling Club Limited	16	\$4,500.00	\$5,000.00	\$4,500.00
42	Golaha Waayeelka yo Waxgaradk A Soomaaliyeed (GWWS) (Operating as: Canadian Somali Seniors Centre)	11	n/a	\$10,000.00	\$0.00

	<u>Applicant Organization</u>	<u>Ward</u>	<u>2010 Approved Allocation</u>	<u>2011 Amount Requested</u>	<u>2011 Recommended Allocation</u>
43	Good Neighbour's Club, The	27	n/a	\$3,731.00	\$0.00
44	Green Thumbs Growing Kids	28	\$5,500.00	\$20,000.00	\$5,500.00
45	Greenest City Environmental Organization	14	\$3,500.00	\$6,000.00	\$3,500.00
46	Harriet Tubman Community Organization	33	\$6,000.00	\$12,000.00	\$6,000.00
47	Hellenic Home for the Aged Inc	21	\$1,000.00	\$2,100.00	\$1,000.00
48	Heritage Skills Development Centre (HSDC)	38	\$15,375.00	\$20,000.00	\$15,300.00
49	High Park Initiatives	13	\$4,500.00	\$5,000.00	\$4,500.00
50	Humberside Lawn Bowling Club	13	\$2,601.00	\$3,500.00	\$2,600.00
51	Iraqi Canadian Society of Ontario, The	2	n/a	\$10,000.00	\$0.00
52	June Callwood Centre for Women and Families	28	\$4,000.00	\$4,500.00	\$4,000.00
53	Kew Beach Lawn Bowling Club, The	36	\$4,162.00	\$4,245.00	\$4,160.00
54	Korean Canadian Cultural Association of Metropolitan Toronto	25	n/a	\$2,352.00	\$0.00
55	Kumasi Asafo Charitable Foundation	36	\$2,600.00	\$2,880.00	\$0.00
56	Lao Association of Ontario	9	n/a	\$2,200.00	\$0.00
57	Lawrence Park Lawn Bowling & Croquet Club	25	\$3,850.00	\$3,850.00	\$3,850.00
58	Momentum 1 "Community in Motion"	21	n/a	\$21,900.00	\$0.00
59	Moore Park Lawn Bowling Club	22	\$3,000.00	\$3,000.00	\$3,000.00
60	Muay Thai Training Centres Inc	20	\$2,112.00	\$20,000.00	\$2,000.00
61	Neighbourhood Information Centre	31	n/a	\$5,170.00	\$0.00
62	New Canadian Community Centre	24	\$2,000.00	\$14,000.00	\$2,000.00
63	Nigeria Eagles Soccer Club of Toronto	7	\$3,121.00	\$6,000.00	\$3,100.00
64	North Toronto Lawn Bowling and Croquet Club	25	\$4,000.00	\$9,740.00	\$4,000.00
65	North York Aquatic Club	23	n/a	\$10,000.00	\$0.00

	<u>Applicant Organization</u>	<u>Ward</u>	<u>2010 Approved Allocation</u>	<u>2011 Amount Requested</u>	<u>2011 Recommended Allocation</u>
66	North York Community House	15	n/a	\$9,957.00	\$0.00
67	North York Women's Resource Centre	15	\$4,000.00	\$4,000.00	\$4,000.00
68	Ontario Lawn Bowls Association (Leaside Lawn Bowling Club)	26	\$2,081.00	\$2,000.00	\$2,080.00
69	P.O.I.N.T Inc	16	\$2,100.00	\$2,100.00	\$2,100.00
70	Parkdale Golden Age Foundation	14	\$3,641.00	\$3,641.00	\$3,600.00
71	Philcan Athletic Club	41	\$5,500.00	\$14,000.00	\$5,500.00
72	Prosserman Jewish Community Centre	10	\$4,000.00	\$4,000.00	\$4,000.00
73	Ralph Thornton Centre	30	\$5,826.00	\$5,712.00	\$5,700.00
74	Rexdale Women's Centre	1	\$5,000.00	\$5,000.00	\$5,000.00
75	Second Mile Club of Toronto, The	20	\$4,161.00	\$4,161.00	\$4,100.00
76	Senior Adult Services in the Annex, Toronto	20	\$4,161.00	\$4,161.00	\$4,100.00
77	Senior Tamils' Centre of Ontario	41	\$2,000.00	\$3,000.00	\$2,000.00
78	Somali Family & Child Skills Development Service	14	n/a	\$7,385.00	\$0.00
79	Stonegate Community Health Centre	5	n/a	\$10,000.00	\$0.00
80	Sunshine Centres for Seniors	29	\$2,625.00	\$2,625.00	\$2,600.00
81	Surayi Community Association of Ontario	2	\$4,121.00	\$4,121.00	\$4,100.00
82	Swansea Area Seniors' Association	13	\$4,994.00	\$4,994.00	\$4,900.00
83	Syme Woolner Neighbourhood & Family Centre	12	\$3,900.00	\$5,000.00	\$5,000.00
84	Thorncliffe Neighbourhood Office of Toronto For Social & Multicultural Development	26	\$5,202.00	\$5,582.00	\$5,200.00
85	Tobias House Attendant Care Inc	32	\$12,000.00	\$20,000.00	\$12,500.00
86	Toronto Community and Culture Centre	20	\$3,101.00	\$5,000.00	\$3,100.00
87	Toronto Synchronized Swimming Club	22	\$3,000.00	\$4,000.00	\$3,000.00
88	Toronto Teen Track Program	42	n/a	\$6,000.00	\$0.00

<u>Applicant Organization</u>	<u>Ward</u>	<u>2010 Approved Allocation</u>	<u>2011 Amount Requested</u>	<u>2011 Recommended Allocation</u>
89 Trailblazers Tandem Cycling Club	32	\$2,000.00	\$2,200.00	\$2,000.00
90 University of Toronto	20	\$28,371.00	\$28,000.00	\$28,000.00
91 Variety Village	36	\$30,994.00	\$35,000.00	\$30,900.00
92 Vasantham - A Tamil Seniors Wellness Centre	37	\$4,000.00	\$4,500.00	\$4,000.00
93 Victoria Park Cricket Club	38	\$9,500.00	\$13,500.00	\$10,000.00
94 Vietnamese Women's Association of Toronto	17	\$2,100.00	\$2,100.00	\$2,100.00
95 Warden Woods Church & Community Centre	35	n/a	\$5,428.00	\$0.00
96 We Help Youth	3	n/a	\$20,400.00	\$3,000.00
97 Wells Hill Lawn Bowling Club	21	\$2,601.00	\$4,800.00	\$2,600.00
98 West Toronto Lawn Bowling Club	13	\$3,670.00	\$3,670.00	\$3,670.00
99 Weston Minor Hockey League	11	\$12,500.00	\$13,000.00	\$12,500.00
100 Yonge Street Mission	28	n/a	\$38,652.00	\$0.00
101 York Artist Guild	19	n/a	\$1,500.00	\$0.00
102 York Fairbank Centre for Seniors	15	\$15,000.00	\$23,000.00	\$15,000.00
103 York Swim Club	12	\$10,404.00	\$10,000.00	\$6,300.00
104 York West Active Living Centre	11	\$5,202.00	\$5,202.00	\$5,200.00
105 Youth Action Planning Network	31	n/a	\$12,025.00	\$0.00
106 Youth Assisting Youth	23	\$4,000.00	\$4,000.00	\$4,000.00
107 Youthlink	35	\$4,500.00	\$8,494.00	\$4,500.00
Grand Total:			\$1,073,247.00	\$582,160.00
Appeals Fund:				\$11,309.00
2011 Approved Budget:				\$593,469.00