



**STAFF REPORT
ACTION REQUIRED
with Confidential Attachment**

**Toronto Film Board: Terms of Reference and
Appointment of New Members**

Date:	September 21, 2011
To:	Economic Development Committee
From:	General Manager, Economic Development and Culture
Wards:	All
Reason for Confidential Information:	This report deals with personal matters about an identifiable person.
Reference Number:	P:/2011/Cluster A/EDC/ECON DEV/October/ed1110-030

SUMMARY

This report recommends the adoption of the terms of reference and the proposed industry membership of the Film, Television and Commercial Production Industry Committee (previously the Toronto Film Board) by City Council.

RECOMMENDATIONS

The General Manager of Economic Development and Culture recommends that City Council:

1. Appoint the members listed in Confidential Attachment 1 to the Toronto Film Board and authorize the City Clerk to make the appointees' names public following the adoption of this report and notification of the Applicants.
2. Waive the Public Appointments Policy residency requirement for membership for the one individual listed in Confidential Attachment 1 to permit service on this industry advisory committee for this term of Council.

3. Adopt the Terms of Reference for the Film, Television and Commercial Production Industry Committee as outlined in Attachment 2 and the change of name to the Toronto Film Board.

Financial Impact

There are no financial impacts resulting from the adoption of this report.

DECISION HISTORY

City Council at its meeting of May 17, 18 and 19, 2011 adopted the report of the Executive Committee EX5.3, Council Advisory Bodies and Working Committees, recommending the establishment of the Film, Television and Commercial Production Committee (Previously the Toronto Film Board).

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2011.EX5.3>

ISSUE BACKGROUND

Advisory bodies and working committees are formally established by City Council under section 27-130 of Chapter 27, Council Procedures of the Toronto Municipal Code to support Council's decision-making and priorities. These Advisory bodies and working committees are dissolved at the end of each term with the exception of those required by legislation. The Toronto Film Board was then re-established by Council at its meeting of May 17, 18 and 18, 2011. City Council must now adopt Terms of Reference for the Board and appoint members as required by Section 27-130 of the Municipal Code.

COMMENTS

Following the adoption of the Report to reinstate the Film, Television and Commercial Production Industry Committee (Film Board) outreach to industry stakeholder groups and leaders in the industry took place. Application information and the application form were posted on the Toronto Film and Television Office pages of the City's website. The closing for applications was 4:30 pm July 18, 2011.

Twenty four applications were submitted. A nominating panel was convened including Councillors Ford and Carroll and met at the end of August. The experience and expertise of each candidate was reviewed. It is of note that the entire group comprised senior industry members with significant expertise and long history of working in the sector. They also came from a broad cross section of the cluster. The challenge, therefore, was not who was the most able but rather how to select individuals from a group where every applicant would have made an excellent member.

In the end, the recommendation before the Committee reflects the decision of the review panel to propose members from the broadest array of backgrounds taking into

consideration length of service, connections to stakeholders and influencers, strategic ability, diversity profile and previous service on boards and advisory groups.

One proposed member is a senior executive of a significant Toronto-based company. This individual's residence is not within the boundaries of the City. In order to adopt the panel's recommendations it would be necessary to waive the Public Appointments residency requirement for membership on an advisory body.

The attached terms of reference (Attachment 1) builds on the original terms established in 2004. They are adjusted to make the membership more inclusive of all components of the screen-based cluster and to streamline the support systems. The modified terms also recognize that the focus and activities of the committee will be directed at issues of competitiveness, industry sustainability, employment and business relationships. These are all the core responsibility of Economic Development and Culture and thus the reporting relationship has been shifted from the Executive Committee to the Economic Development Committee.

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SIGNATURE

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ATTACHMENTS

Confidential Attachment 1: Proposed Membership for the Toronto Film Board
Attachment 2: Terms of Reference for the Toronto Film Board.