



**STAFF REPORT
ACTION REQUIRED**

2017 World Police and Fire Games

Date:	May 9, 2011
To:	Executive Committee
From:	Fire Chief and General Manager, Toronto Fire Services
Wards:	All
Reference Number:	p:\2011\ClusterB\FIR\ex1115.doc

SUMMARY

The World Police and Fire Games (WPFG) is a multi-sport and recreation event for full-time and retired professional firefighters and sworn law enforcement officers (police, customs, and corrections). The Games are an international and community celebration of individuals and organizations involved in community safety, protection and engagement. The WPFG happen every two years and hosts are chosen through a competitive bid process. The WPFG generate significant positive economic and social impacts on host communities.

A Toronto WPFG Bid Committee was established in 2007 with an objective to bid to host the World Police and Fire Games in Toronto and this report seeks Council agreement for the City of Toronto to be identified as host city and to submit a bid to host the Games.

RECOMMENDATIONS

The Fire Chief and General Manager, Toronto Fire Services recommends that Council:

1. Authorize staff to proceed with the Bid process to secure the 2017 World Police and Fire Games for Toronto;
2. Endorse Toronto’s bid to host the 2017 World Police and Fire Games and:

- a. If the bid is successful, authorize the Fire Chief and General Manager, Toronto Fire Services to negotiate, approve and execute, on behalf of the City of Toronto, the Operating Games Agreement required by the World Police and Fire Games Federation to host the 2017 World Police and Fire Games.
- b. Approve of City of Toronto contribution of in-kind services of up to a maximum of \$3 million CDN between 2012-2017 to support the 2017 World Police and Fire Games which would be contained in a future report with more detailed financial projections and budget information.
- c. Authorize the City Manager or his designate to pursue firm financial commitments from the Federal Government to invest in the 2017 WPFG.
- d. Authorize the City Manager or his designate to negotiate, approve and execute, on behalf of the City of Toronto, in a form satisfactory to the City Solicitor, a contribution agreement with Provincial Government for their contribution to the 2017 World Police and Fire Games should the bid be successful.

Financial Impact

There are no immediate unbudgeted financial implications, other than staff resources, with respect to proceeding to bid to host the games as outlined in this report.

Estimated bid process costs of \$185,000 CDN (2010-2011) will be funded by the Bid partners. The Ontario Ministry of Tourism's Tourism Development Fund has indicated agreement to contribute the funding for the bid. The City's contribution will be made through in-kind contributions, largely comprised of the staff time that will be required to prepare the bid book and prepare for the bid presentation. All funds will be held by the Toronto Police Amateur Athletic Association as an external partner to the bid, with full auditing requirements annually.

A draft games operating budget of approximately \$15 million CDN has been developed for the 2017 WPFG. This amount is based on 2009 British Columbia and 2011 New York City World Police and Fire Games budgets. The 2017 Games budget is based on conservative estimates and allows for modifications to limit the possibility of a deficit. The draft operating budget is attached as Attachment # 1.

The \$15 million CDN operating budget is to be covered by contributions from public sponsorship (60%), private sponsorship (27%) and games revenue (13%). No capital costs are anticipated.

This is the second bid process for the Toronto team for the World Police and Fire Games. In last bid process the Government of Ontario committed to invest \$6 million CDN in the games operating budget, should the bid be successful. Preliminary discussions with Provincial representatives sitting on the Toronto WPFG Bid Committee suggest that this

level of commitment continues to exist. This support will be pursued by the Bid Committee in a formal way following approval of this report.

It is proposed that the City of Toronto’s investment in the 2017 Games, comprised of in-kind contributions, be capped at a maximum of \$3 million CDN over the six year period from 2012 to 2017. Proposed in-kind contributions will be in the form of reduced rental fees for City facilities, and staff assigned from Toronto Police Service and Toronto Fire Services to work with the 2017 Toronto WPFGB host corporation.

Tourism Toronto has committed to invest \$1 million CDN in the 2017 WPFGB. These funds would be considered as an investment from the private sector as they would be collected through contributions from Toronto hotels hosting participants.

The Government of Canada has made investments in the previous three WPFGB held in Canada but contributions have traditionally been in the year in which the Games occur. For the purposes of developing a bid budget, a Federal Government contribution has not been factored in.

With the City of Toronto investment and the commitments of the Province of Ontario and Tourism Toronto, \$10 million CDN or two thirds of the games operating budget would be secured prior to the bid which is an important factor for securing future corporate sector investment should the games be awarded. Additionally, \$2 million CDN in games revenue from participants can be expected bringing the level of budget revenue certainty to the 80% range leaving 20%, or \$3 million CDN in revenue commitments to be secured in six years from sponsors and other contributions. Given that there are no capital expenditures required, if anticipated revenues and commitments do not materialize, the operating cost of the games could be reduced thus reducing the overall projected costs.

GAMES REVENUE SOURCES	AMOUNT (indicated in Canadian Dollars)
City of Toronto	\$3,000,000 (in kind)
Province of Ontario	\$6,000,000 cash
Tourism Toronto	\$1,000,000 cash
Participant Revenue projected	\$2,000,000
Private Sector and other partners (TBC)	\$3,000,000
Total Estimated Funding	\$15,000,000

As the host city, Toronto will be responsible for providing or otherwise securing all funding required to deliver the games.

A not for profit organization will be established by the City of Toronto to host the Games. The Board will include majority representation from the City as well representatives from the Toronto Police Amateur Athletic Association, private sector and other community organizations.

Should Toronto be successful in winning the bid to host the Games, there is a requirement for the Host Organization to sign the World Police and Fire Games

Federation's (WPFGF) "Games Operating Agreement". The Games Operating Agreement articulates roles and responsibilities and specifies financial obligations of the host city and host organization. There is the requirement to pay a "rights fee" to the WPFG Federation in the amount of \$800,000 US. This amount has been included in the proposed games operating budget attached as Attachment # 1.

The agreement would also establish the roles and responsibilities of a new not for profit corporation that would be established to deliver the Games.

Any cost over-runs or revenue shortfalls to run the games will be absorbed within Fire Services and Toronto Police Service future Operating Budgets. In the unlikely event that the Province has not committed its \$6 million share of funding before the summer, Fire Services will not proceed with the Bid for the games unless an alternate source of funding has been identified.

A full report on the establishment of the not for profit hosting organization, should the bid be successful, will be presented to City Council in the fall of 2011. Future operating budget implications will be presented as part of the 2012 Operating Budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

In 2009, Toronto Police Service and Toronto Fire Services submitted a bid to the World Police and Fire Games to host the 2015 Games in Toronto. City Council considered and adopted a report on the 2015 games on May 25, 2009 without amendments and without debate.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2009.EX32.10>

ISSUE BACKGROUND

The World Police and Fire Games (WPFG) is a ten day, 55-65 multi-sport, 12,000+ participant event for full-time and retired professional firefighters and sworn law enforcement officers (police, customs, and corrections). The Games are an international and community celebration of individuals and organizations involved in community safety, protection and engagement.

The World Police & Fire Games (WPFG) is a property owned by the World Police and Fire Games Federation, a not-for-profit organization governed by an international Board of Directors out of San Diego, CA. The WPFG occur every two years and the host city is selected through a competitive bid process. Previous and future host cities include:

Barcelona Spain 2003, Quebec City 2005, Adelaide Australia 2007, Vancouver BC 2009, New York City 2011, Belfast, Northern Ireland 2013, and Fairfax VA 2015.

A Toronto WPFGBid Committee was established in January 2007 and include representatives from the City of Toronto; Toronto Fire Services, Toronto Police Service, EDCT, Toronto Police Amateur Athletic Association (TPAAA), Toronto Police Association, Toronto Professional Firefighters Association, Government of Ontario and Tourism Toronto. The Toronto WPFGBid Committee made a presentation to the WPFGBid in Vancouver BC in August 2009 to host the Games in 2015. The Games were subsequently awarded to Fairfax, Virginia, who was participating in the bid process for the second time.

In the spring of 2010, the Toronto WPFGBid Committee submitted a letter of intent to participate in the bid process for the Games in 2017.

A two member delegation of the World Police and Fire Games Federation visited Toronto for a second time on October 13 and 14, 2010 to conduct a technical venue inspection and tour for the Toronto 2017 WPFGBid.

At the end of the technical venue inspections, the delegation advised that a grading (outstanding, very good and good) is assigned to all the venues in each city – so as to compare venues with other candidate cities. Toronto received an outstanding evaluation. The delegation was greatly impressed with the facilities shown, the City's hosting expertise, and the capabilities demonstrated at the proposed venues.

On March 21, 2011, the City of Toronto was advised it had been short-listed for the 2017 WPFGBid along with Montreal, Quebec and Chengdu, China. All three cities have been invited to make a Bid Presentation at the 2011 World Police and Fire Games in New York City on August 25, 2011. Other candidate cities vying for the 2017 WPFGBid were Sydney, Australia, Ottawa, Ontario and Winnipeg Manitoba.

COMMENTS

Hosting the 2017 WPFGBid will celebrate the dedicated police and fire professions and their achievements through sport, build stronger camaraderie, and support social cohesion within Toronto. Strong legacy components will be part of a 2017 WPFGBid, and will include constructive engagement with youth, strengthening Toronto's volunteer capacity, promoting career opportunities in emergency services, and generating greater awareness and support for programs which contribute to community safety.

There would be 60 proposed sports held at venues in the City of Toronto and the Greater Toronto Area (Region). This comprises 45 core sports, 9 elective sports and 6 Toronto specific sports.

During the 2009 process for the 2015 Games, a preliminary economic impact assessment using the Ontario Ministry of Tourism's Regional Economic Impact Model projected that visitor expenditures associated with the 2015 WPFG would generate an economic impact of \$49 million in 2009 dollars. This figure excludes the economic impacts of the games' operating budget. The 2009 Vancouver Games final report indicated the total economic impact of those games was in the area of \$84 million CDN.

The proposed dates of a Toronto WPFG are July 21 to July 30, 2017. The proposed dates were selected based on staffing resources, and to avoid conflicts with major annual community events such as Caribana, Pride Week, and Canada Day celebrations.

At the end of August 2011, the Bid Committee along with Toronto and Provincial Dignitaries and Chief of Police, William Blair, Toronto Fire Service Chief William Stewart will be attending the 2011 WPFG in New York City to make a formal bid presentation to the World Police and Fire Games Federation. The decision on the host city for the 2017 WPFG will be announced on August 26, 2011.

A similar report is being presented to the Toronto Police Services Board on May 11, 2011 (Attachment 2).

Conclusion

The Toronto Fire Services and Toronto Police Service have supported members attending the World Police and Fire Games since they commenced in 1985. In 2017 Toronto has the ability to showcase not only the Toronto Police Service and Toronto Fire Service but our rich, vibrant and diverse city to the world.

CONTACT

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William A. Stewart,
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Attachment 1 – 2017 World Police and Fire Games Draft Budget
Attachment 2 – Toronto Police Services Board Report (presented May 11, 2011)