



TORONTO POLICE SERVICES BOARD REPORT



April 26, 2011

ATTACHMENT 2

To: Chair and Members
Toronto Police Services Board

From: William Blair
Chief of Police

Subject: 2017 WORLD POLICE AND FIRE GAMES BID

Recommendations:

It is recommended that:

- (1) the Board authorize the Toronto Police Service to proceed with the bid process to secure the 2017 World Police and Fire Games for Toronto; and
- (2) the Board forward a copy of this report to City of Toronto, City Manager for information.

Financial Implications:

There are no financial implications, other than the use of existing internal staff resources, with respect to proceeding with the bid to host the games as outlined in this report.

Should Toronto be successful in this bid, the \$15 million CDN operating budget costs would be covered by contributions from public sponsorship (60%), private sponsorship (27%), and games revenue (13%). No capital costs are anticipated and no impact on the Police Service budget.

In-kind contributions are proposed to be in the form of reducing rental fees for City facilities and staff time from Toronto Police Service and Toronto Fire Services to work with the 2017 Toronto World Police and Fire Games host corporation.

Background/Purpose:

The World Police and Fire Games (WPFG) is a ten day, 55-65 multi-sport, 12,000+ participant event for full-time and retired professional firefighters and sworn law enforcement officers (police, customs, and corrections). The WPFG are an international and community celebration of individuals and organizations involved in community safety, protection and engagement. The

WPFG are a property owned by the World Police and Fire Games Federation, a not-for-profit organization governed by an international Board of Directors based out of San Diego, California. The WPFG occur every two years and hosts are chosen through a competitive bid process.

A Toronto 2017 World Police and Fire Games Bid Committee was established and comprises of the Ontario Provincial Government, Toronto Police Service, Toronto Fire Services, Toronto Police Amateur Athletic Association (TPAAA), Toronto Police Association, Toronto Professional Firefighters Association and Tourism Toronto. A not-for-profit bid entity is expected to be registered under the TPAAA in the near future. Toronto's bid for the 2015 Games was unsuccessful and the Games were awarded to Fairfax, Virginia.

Hosting the 2017 WPFG will celebrate the dedicated police and fire professions and their achievements through sport, build stronger camaraderie, and support social cohesion within Toronto. The WPFG will help generate greater unity and promote greater communication within the emergency services. Strong legacy components will be part of a 2017 WPFG. It will include constructive engagement with youth in priority neighbourhoods, strengthening Toronto's volunteer potential, promoting career opportunities in emergency services, and generating greater awareness and support for programs which contribute to community safety.

All core sports are proposed to be held in the City of Toronto and Greater Toronto Area (Region).

A two member delegation of the World Police and Fire Games Federation visited Toronto from October 13 – 14, 2010, to conduct a technical venue inspection and tour for the Toronto 2017 World Police and Fire Games Bid.

At the end of the technical venue inspections, the delegation advised that a grading (outstanding, very good and good) is assigned to all the venues in each city – so as to compare venues with other candidate cities. Toronto received an outstanding evaluation. The delegation was extremely impressed with the facilities shown, the City's hosting expertise and the capabilities demonstrated at the proposed venues.

On March 21, 2011, the City of Toronto was advised it had been short-listed for the 2017 WPFG along with Montreal, Quebec and Chengdu, China. Among the other cities vying for the 2011 WPFG were Sydney, Australia, Winnipeg, Manitoba, and Ottawa, Ontario. The short listed cities will be invited to the 2011 WPFG in New York to make a presentation on August 25, 2011.

Discussion:

There would be 60 proposed sports held at venues in the City of Toronto and the Greater Toronto Area (Region). This includes 45 core sports, and 4 elective sports.

A Global Emergency Service Management conference and/or trade show is being considered for the 2017 World Police and Fire Games.

A preliminary economic impact assessment using the generally accepted Economic Impact Model projects that visitor expenditures associated with the 2017 WPFPG would generate an economic impact of \$49 million CDN in 2009. This figure excludes the economic impacts of the WPFPG operating budget. The 2009 British Columbia Games attracted over 10,500 athletes from 56 countries; making it the best attended games in its 25 year history, and contributed an estimated economic impact to the region of over \$84 million CDN based on the generally accepted Economic Impact Model. Past economic impacts include Barcelona \$60 million Euros and Quebec \$33 million CDN.

Funding Model:

Estimated bid process costs of \$185,000 CDN (2010-2011) will be largely funded by the Bid partners. An application will be made to the Ontario Ministry of Tourism's Tourism Development Fund (which has indicated preliminary support for the bid process) for bid phase costs with support from the Mayor's office. These funds are contained in the annual operating budget for the Economic Development, Culture and Tourism Division's Major International Event program budget as well as from in-kind contributions from Toronto Police Service and Toronto Fire Services.

A draft games operating budget of approximately \$15 million CDN has been developed for the 2017 World Police and Fire Games. This amount is based on 2009 British Columbia and 2011 New York City World Police and Fire Games budgets. The 2017 World Police and Fire Games is based on conservative estimates and allows for modifications to limit the possibility of a deficit.

The \$15 million CDN operating budget is to be covered by contributions from public sponsorship (60%), private sponsorship (27%), and games revenue (13%). No capital costs are anticipated.

The estimated local and provincial public sector investment in the games operating budget required is approximately \$9 million CDN over a six year (2012 -2017) period.

The Government of Ontario had committed to invest \$6 million CDN in the 2015 bid and is considering investing \$6 million CDN in the 2017 Games operating budget should the bid be successful.

It is proposed that the City of Toronto's investment in the 2017 WPFPG, comprised of cash and in-kind contributions, be capped at a maximum of \$3 million CDN over the six year period running from 2012 to 2017. In-kind contributions are proposed to be in the form of reducing rental fees for City facilities and staff time from Toronto Police Service and Toronto Fire Services to work with the 2017 Toronto World Police and Fire Games host corporation.

Tourism Toronto has committed to invest \$1 million CDN towards the 2017 WPFPG through venue cost reduction and in-kind donations.

The Government of Canada has made investments in the previous three WPFG held in Canada (Calgary, Quebec City and Vancouver) but contributions have traditionally been in the year in which the WPFG occur and for the purposes of developing a bid budget, the Federal Government contribution has not been factored in.

With the City of Toronto investment and the commitments of the Province of Ontario and Tourism Toronto, \$10 million CDN, or two thirds of the games operating budget would be secured prior to the bid which is an important factor for securing future corporate sector investment should the games be secured. Additionally, \$2 million CDN in games revenue from participants can be expected, bringing the level of budget revenue certainty to the 80% range leaving 20 %, or \$3 million CDN in revenue commitments to be secured in six years from sponsors and other contributions. Given that there are no capital expenditures required, if anticipated revenues and commitments do not materialize, the operating cost of the games could be reduced, thus minimizing the overall projected costs.

GAMES REVENUE SOURCES	AMOUNT (indicated in Canadian Dollars)
City of Toronto	\$3,000,000.00 (cash and in-kind)
Province of Ontario	\$6,000,000.00 (cash)
Tourism Toronto	\$1,000,000.00 (in-kind)
Participant Revenue projected	\$2,000,000.00
Private Sector and other partners (TBC)	\$3,000,000.00

As the host city, Toronto will be responsible for providing, or otherwise securing, all funding required to deliver the games.

A not-for-profit organization will be established by the City of Toronto to host the World WPFG. The Board of this corporation, will include majority representation from the City as well as representatives from Toronto Police Service, Toronto Fire Services, Emergency Medical Services, the Toronto Police Amateur Athletic Association, private sector and other community organizations.

Should Toronto be successful in winning the bid to host the 2017 WPFG, there is a requirement to sign a games operating agreement with the World Police and Fire Games Federation. The agreement articulates roles and responsibilities and specifies financial obligations of the host city and host organization. Before the end of 2011 a \$90,000 US Funds commitment to the WPFG Federation is required. There is the requirement to pay a \$750,000 US Funds rights fee to the WPFG Federation which has been included in the proposed games operating budget.

The proposed dates for the Toronto WPFG is July 2017. This time period was chosen based on staffing resources and avoiding conflicts with major annual community events, e.g.: Caribana, Pride Week, and Canada Day celebrations.

On August 25, 2011, the Bid Committee along with Toronto and Provincial Dignitaries, Chief of Police, William Blair, Toronto Fire Services Chief, William Stewart, will be attending the 2011 WPFG in New York to make a formal bid presentation to the WPFG Federation. The decision on the host city for 2017 will be announced on August 26, 2011. If successful in our bid, it

would build on the successes of the Pan American Games 2015 which Toronto, along with the Greater Toronto Area, is hosting.

Conclusion:

The Toronto Police Service and the Toronto Police Services Board have supported members attending the WPFG since they commenced in 1985. In 2017 Toronto has the ability to showcase not only the Toronto Police Service and Toronto Fire Service but our rich, vibrant and diverse city to the world. By hosting the 2017 World Police and Fire Games youth will be inspired to become actively involved in sport, and the Police, Fire and Emergency Service Community.

Deputy Chief Kim Derry, Divisional Policing Command, will be in attendance to respond to any questions the Board may have.

Respectfully submitted,

William Blair, O.O.M.
Chief of Police

WB:kg

A:/2017 WPFG BID BrdRpt.doc