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AutoShare

Sent by email to exc@toronto.ca

July 26, 2011

City of Toronto
Executive Committee

AutoShare would like to submit this letter of support for the Toronto Atmospheric Fund based on our relationship with TAF for over 10 years.

When AutoShare first brought Car-Sharing to Toronto, we offered a niche service that did not fit the mold for car-rental or car ownership. We faced a lot of barriers as a result. TAF offered AutoShare a crucial \$20,000 loan during our early years to help us break through those barriers. The loan was paid back to TAF on time (and with interest).

In 2007, AutoShare joined eight other local fleets to pilot test a plug-in hybrid electric vehicle (PHEV) conversion kit. This was our first foray into the integration of electric vehicles into our fleet. Four years later, as a partner in TAF's FleetWise EV300 initiative, we are benefiting from the leadership of TAF by joining over a dozen other fleets to work collaboratively to procure, drive, charge and evaluate fleet-based electric vehicles.

TAF's commitment to sustainable transportation has made a big difference to AutoShare. The early start up loan helped support a company which now employs 20 and provides a valuable service to over 10,000 Toronto residents, while reducing car-ownership and thus pollution and traffic.

We are proud to work with TAF and their progressive role in supporting sustainable transportation in Toronto.

Sincerely,

George Kozyrakis
General Manager
AutoShare