EX8.1.72

From:

Howard Chang <howard@topdrawercreative.com>

To:

<exc@toronto.ca>

CC:

Dianne Bravo <dbravo@toronto.ca>

Date: Subject: 2011-07-27 6:11 pm Smart Commute

Dear Councillors,

I realize the city has to make some tough decisions around cutting costs and as a business owner with over 40 employees as well as a owner of several high value Toronto properties, I want to express my support for the Smart Commute program. Since signing on, our company has converted 20% of our staff who were commuting by car to using either public transit or bike. 4 other staff are now car pooling. As a Toronto resident of over 45 years, I appreciate we are in a city of growing congestion and challenges. For both short and long term, programs like Smart Commute will mitigate some of these challenges and encourage businesses like mine to be responsible corporate citizens while also improving the quality of life for our staff. Please do what you can to ensure Smart Commute continues to engage companies like mine to make Toronto a better place to live and work.

Howard Chang

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