May 17, 2011

Councillor Paul Ainslie  
Chair, Government Management Committee  
City of Toronto  
100 Queen St West, Suite C52  
Toronto, Ontario  
M5H 2N2

To: Chair and Members of the Government Management Committee  
Re: Amendment to GM33.26 adopted by City Council on August 25, 26 and 27, 2010

Recommendations:
It is recommended that City Council amend its August 25, 26 and 27 decision on Options for the Development of the Joy Oil Station (GM22.26), by adding the following recommendation:

1. City Council direct the Chief Corporate Officer and the General Manager of Parks, Forestry and Recreation to also consider alternative uses for the Joy Oil Station, including other retail and/or recreational uses, and in consultation with a business consultant, evaluate other opportunities to maximize the value of each licensed location, and report back to Government Management Committee and Council for consideration together with the results of negotiations with the Grenadier Group.

Summary:
The City currently has three (3) License Agreements with 05707 Ontario Limited o/a Grenadier Group (the “Licensee”) in High Park and Western Beaches, providing exclusive food and beverage vending rights to the Licensee. All three (3) Licenses expire in 2016.

In 2007, the City moved the Joy Oil Station from the north side of Lakeshore Blvd at Windermere Ave to Sir Casimir Gzowski Park. The new Joy Oil location is within the exclusive food and beverage vending/licensed area of the Grenadier Group.

The Licensee has presented an unsolicited bid for the extension of the License Agreements for an additional fifteen (15) years, incorporating the new Joy Oil Station. Rather than expiring in 2016, each License would extend to 2031.

City Council directed Staff to negotiate exclusively with the Licensee, in consultation with a business consultant, and, if negotiations are successful, submit the proposed terms and conditions to Government Management Committee. The purpose of this motion is to expand the scope of analysis and negotiations to consider alternative uses and licensees.

Sarah Doucette  
Councillor, Ward 13  
G/Shared/JoyOilStn/