



Date: June 23, 2011
To: Public Works and Infrastructure Committee
Re: Toronto Public Bicycle Program

Dear Chair and Committee,

I would like to request that the Public Works and Infrastructure Committee instruct Transportation Services staff to provide a framework for expansion of the Toronto Public Bicycle Program (Toronto BIXI).

On May 11, 2010 City Council adopted item PW 32.8 Proposed Public Bicycle Program. Toronto BIXI has been very well received by the Toronto public, facilitating more than 64,500 trips in its first month of operations. The program is well used by both registered members (annual subscription) and casual riders (pay per trip). The launch of Toronto BIXI has generated public requests for the expansion of the system. Toronto BIXI reports heavy usage of stations located at the extremities of the service area, a key indicator of the need to explore an expansion plan (see attachment of existing service area). I am attaching a letter from the Toronto Cyclist Union expressing their interest in the expansion of Toronto BIXI and requesting clarification on the processes for expansion.

Under the Public Bicycle Program Terms of Agreement, "the City has the option, on reasonable notice where capital funds are available, to required PBSC to expand the System on terms and conditions agreeable to the City and PBSC".

Presently there is no framework in place for expanding Toronto BIXI beyond 80 stations and 1,000 bicycles.

RECOMMENDATION:

The Public Works and Infrastructure Committee request that the General Manager of Transportation Service make recommendations for a framework to expand Toronto BIXI beyond 80 stations and 1,000 bicycles by September 7th, 2011.

Sincerely,



Mike Layton
City Councillor
Ward 19, Trinity-Spadina

Toronto Public Bicycle Program – Key Project Milestones

Toronto Public Bicycle Program		
Council approval	<p>City council adopts item PW32.8 Proposed Public Bicycle Program</p> <p>➤ The public bicycle program is a municipal capital facility related to the provision of a transportation system and recreational facilities for City purposes and public use pursuant to Section 252 of the <i>City of Toronto Act, 2006</i></p>	May 11, 2010
Phase 1	<p>Achievement of five project milestones</p> <ul style="list-style-type: none"> ✓ \$600,000 in sponsorship funding ✓ 1,000 subscription pledges ✓ 80 approved bicycle parking spots ✓ Marketing/communications in place ✓ PBSC obtain a loan commitment 	<p>City's milestones were reached November 30, 2010.</p> <p>Sponsorship milestone reached March 2011</p>
Phase 2 (identified as first year of program)	<p>Deployment of:</p> <ul style="list-style-type: none"> ✓ 850 bicycles ✓ 77 bicycle stations ✓ Public launch May 1, 2011 	May 3, 2011

Information source: Staff Report dated April 1, 2010 (Reference number: p:2010/Cluster b/tra/tim/pw10011tim)