

July 8, 2011

Harold Mah  
Event Support Manager  
Economic Development & Culture  
City Hall, 9<sup>th</sup> Floor, East Tower  
100 Queen Street West  
Toronto, ON, M5H 2N2

Re: July 2012 Toronto Ironman 5150 Race

Dear Harold,

Ontario Place Corporation (OPC) is an internationally acclaimed 96 acre premiere waterfront park, featuring over 30 exhilarating rides and attractions. In celebration of our 40<sup>th</sup> year, we are offering free admission and this season is packed with exciting events and a record number of live performances.

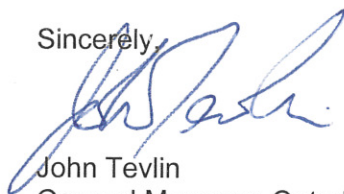
We are excited to be the potential host of the inaugural Ironman 5150 triathlon in partnership with World Endurance Canada and Sports Focused Consulting in July 2012. We believe that Ontarians and tourists from throughout North America could find this race fascinating and interesting to either compete in or watch.

OPC fully supports the "family theme" of the Ironman competition. As a July event, we agree that an opportunity exists to make this triathlon the component of a family's summer holiday. To that end, we believe families could be here for more than just one or two nights. We are prepared to provide discounts to race participants (and their families) and to support marketing through our unique channels.

It is OPC's understanding that the proposed route for the bike leg of the race would, by utilizing our westernmost bridge to access the Exhibition Grounds, completely bypass Lakeshore Boulevard. Additionally, participants would then access the Gardiner (east lanes only) and Don Valley Parkway (north lanes only), providing unparalleled views of the city. It is not in the best interest of OPC to support an event that materially impairs access to our site. To that end, we want to make clear that the Ironman 5150's proposed bike route, will to our understanding have minimal, if any, impact on us, especially since (limited) road closures will re-open before 11:00 am on race day.

I would be happy to discuss any of this with you in greater detail. Thanks for your consideration.

Sincerely,



John Tevlin  
General Manager, Ontario Place Corporation