

Pick-up/Drop-off Zone – Broadview Avenue

Date:	December 9, 2010
To:	Toronto and East York Community Council
From:	Director, Transportation Services Toronto and East York District
Wards:	Toronto-Danforth, Ward 30
Reference Number:	Ts2011015te.top.doc

SUMMARY

Transportation Services is seeking authority from City Council to establish a 15-minute maximum parking pick-up/drop-off zone operating from 7:00 a.m. to 6:00 p.m., Monday to Friday, in front of Boulton Avenue Childcare, located on the east side of Broadview Avenue, north of Queen Street East. The pick-up/drop-off zone will facilitate curb side parking demands for parents/guardians attending the daycare.

Traffic operations and TTC streetcar service along Broadview Avenue should not be negatively impacted by the installation, however the installation may result in the loss of pay-and-display parking revenue.

RECOMMENDATIONS

Transportation Services recommends that:

1. City Council introduce a 15-minute maximum parking limit from 7:00 a.m. to 6:00 p.m., Monday to Friday on the east side of Broadview Avenue between a point 94 metres north of Queen Street East and a point 11 metres further north.
2. City Council rescind the pay-and-display parking regulations on the east side of Broadview Avenue between Queen Street East and First Avenue operating from 8:00 a.m. to 4:00 p.m., Monday to Friday; and 8:00 a.m. to 6:00 p.m., Saturday.
3. City Council implement pay-and-display parking regulations on the east side of Broadview Avenue between a point 94 metres north of Queen Street East and First Avenue operating from 8:00 a.m. to 4:00 p.m., Monday to Friday; 8:00 a.m. to 6:00 p.m., Saturday.

4. City Council rescind the stopping prohibition operating from 4:00 p.m. to 6:00 p.m., except Saturday, Sunday, and public holidays, on the east side of Broadview Avenue between Eastern Avenue and Danforth Avenue.
5. City Council implement a stopping prohibition operating from 4:00 p.m. to 6:00 p.m., except Saturday, Sunday, and public holidays, on the east side of Broadview Avenue between Eastern Avenue and Queen Street East, and between Kintyre Avenue and Danforth Avenue.

Financial Impact

The estimated cost of installing signs and poles is \$400.00. Funds have been allocated within Transportation Services Division 2011 Interim Operating Budget.

The Toronto Parking Authority estimates the loss of revenue associated with the loss of two parking spaces in connection with the installation of the pick-up drop-off zone to be up to \$4,320.00 annually.

ISSUE BACKGROUND

Transportation Services has investigated a request from Boulton Avenue Childcare through Councillor Paula Fletcher to establish a short-term parking area for two vehicles on Broadview Avenue to better assist the parking needs of parents/guardians attending the childcare centre.

COMMENTS

Boulton Avenue Childcare is located on the east side of Broadview Avenue, in the block between Queen Street East and Kintyre Avenue. On-street parking is provided on the east side of this block with the exception of the afternoon rush period between 4:00 p.m. and 6:00 p.m., Monday to Friday, when "Stopping" is prohibited. Pay-and-display parking operates between 8:00 a.m. and 4:00 p.m., Monday to Friday, and between 8:00 a.m. to 6:00 p.m., Saturday. Parking is otherwise allowed for a maximum period of three-hours outside of the hours of permit parking operation between 12:01 a.m. and 7:00 a.m. daily. Immediately south of the childcare centre is a "No Standing" zone associated with a TTC streetcar stop. The Toronto Parking Authority (TPA) operates an off-street parking lot on the east side of Broadview Avenue, approximately 20 metres south of the childcare centre.

To better accommodate the parking demands of parents/guardians picking up and dropping off children, Boulton Avenue Childcare has requested the implementation of a 15-minute maximum parking limit zone for two vehicles in front of their building. The 15-minute parking limit would be in effect between 7:00 a.m. and 6:00 p.m., Monday to Friday, the operating hours of the childcare. Parents have specifically expressed a desire to allow parking on the east side of Broadview Avenue during the afternoon peak period, when stopping is prohibited (between 4:00 p.m. and 6:00 p.m., Monday to Friday).

It is feasible to establish a 15- minute maximum parking limit zone in front of Boulton Avenue Childcare, between a point 94 metres north of Broadview Avenue and a point 11

metres further north. The proposed operating time between 7:00 a.m. to 6:00 p.m., Monday to Friday, is also feasible, however the 4:00 p.m. to 6:00 p.m., Monday to Friday, stopping prohibition would have to be rescinded. Site observations and historic traffic counts indicate that northbound traffic volume during the afternoon peak is light along Broadview Avenue between Queen Street East and Kintyre Avenue. Parking could be maintained in the northbound curb lane during the afternoon rush period within this block and have minimal impact on traffic operations or TTC streetcar service.

Outside of the 15-minute maximum parking limit operating time noted above, parking would be allowed within the pick-up/drop-off zone for a maximum period of three hours, except between 12:01 a.m. and 7:00 a.m., when parking is allowed by permit only. Given that the pick-up/drop-off zone is within an area where permit parking is in effect and permit holders are exempt from the 15 minute parking restriction, permit holders could occupy this area throughout the day, essentially defeating the purpose of the pick-up drop-off area. Staff will monitor this situation, and if it becomes problematic, further changes to the parking regulations in this area may be required.

To simplify parking regulation signage and the operation of parking machines, pay-and-display parking will not operate within the zone. The loss of revenue from the parking machine for two spaces is estimated to be a maximum of \$ 4,320.00, annually.

CONTACT

Brian Holditch, Transportation Technologist
Traffic Operations, Toronto and East York District
Phone (416) 338-5428
Fax: (416) 392-1920
e-mail: bholditc@toronto.ca

SIGNATURE

Andrew Koropeski, P.Eng.
Director, Transportation Services
Toronto and East York District

LIST OF ATTACHMENTS

(1) Drawing No. 421G-0192, dated December 2010

P:\2011\Cluster B\TRA\Toronto and East York District\TOP\ts2011015te.top.docx – cag