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TORONTO

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March 9, 2011

Toronto and East York Community Council
c/o Committee Secretary Ros Dyers
Toronto City Hall
100 Queen Street West
Toronto ON M5H 2N2

Re: Event of Municipal Significance – Celebrate Bloor

On Sunday, June 19th, 2011, 11am to 4pm, the Bloor Yorkville Business Improvement Area will **Celebrate Bloor – Red Carpet Style.** This will be an opportunity for the businesses and retailers on Bloor Street from Avenue Road to Church Street, to participate in a significant event that showcases the New "Greener" Bloor in full bloom.

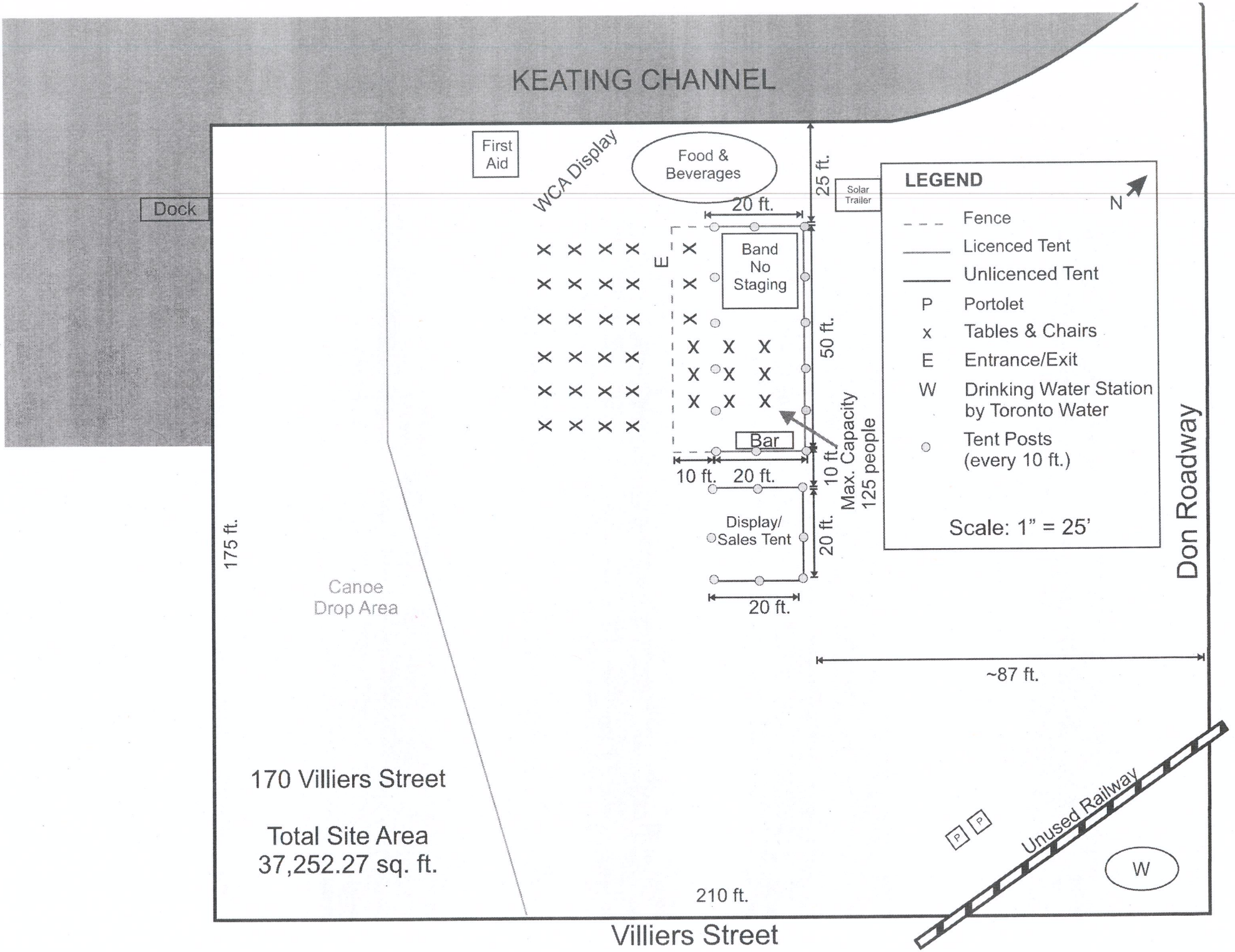
The event is planned to take place on Bloor Street (Avenue Road to Church Street), except north/south intersections at Bay and Yonge Streets. Over 5,000 guess are expected to attend.

Recommendation: Toronto and East York Community Council recommends that City Council, for liquor licensing purposes, declare the "Celebrate Bloor: Red Carpet Style" event to be held on Sunday, June 19, 2011, from 11:00 am to 4:00 p.m., on Bloor Street between Avenue Road to Church Street, to be an event of municipal significance and/or community significance and advise the Alcohol and Gaming Commission of Ontario that it has no objection to it taking place.

I thank you for your consideration of this matter.

Respectfully Yours,

Kristyn Wong-Tam


KEATING CHANNEL
First Aid
WCA Display
Food & Beverages
Solar Trailer
Dock
20 ft.
25 ft.
Band No Staging
E
50 ft.
Bar
10 ft.
20 ft.
10 ft.
Max. Capacity 125 people
Display/ Sales Tent
20 ft.
20 ft.
175 ft.
Canoe Drop Area
~87 ft.
Don Roadway
LEGEND
N
Fence
Licenced Tent
Unlicenced Tent
P Portolet
x Tables & Chairs
E Entrance/Exit
W Drinking Water Station by Toronto Water
Tent Posts (every 10 ft.)
Scale: 1" = 25'
170 Villiers Street
Total Site Area
37,252.27 sq. ft.
P
P
Unused Railway
W
210 ft.
Villiers Street