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April 20th, 2011

Subject: Event of Municipal Significance

To whom this may concern,

I'm writing on behalf of Pound Magazine regarding an event we are holding on June 25, 2011, which I would like to have declared as an event of municipal significance.

The event that we are hosting is a community-involved celebration of the arts. We are a hip-hop magazine who works in the community, and see the importance and significance of arts and culture not only in our office, but in the city of Toronto. We believe this event will bring together various sectors of the arts and culture community to integrate music, dance and visual art, and ultimately serve the young adults of the city, as well as bring appreciation to this neighborhood. Nevertheless, we want to ensure that we bring the upmost respect and safety to our event, as well as the residents and businesses around us, and will ensure that this event is correctly monitored and adequate permits are requested.

Event Details

Date of the Event: June 25th, 2011 Crowd expectation: 600-800

Location of the Event: 190 Liberty Street Parking (owned by National Auto Parks LTD.)

Time of the Event: 11 a.m. - 11 p.m.

Contact

Name: Erin Lowers

Company: Pound Magazine Telephone No.: 416-660-5310

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Thank you for your time and we look forward to hearing from you. If more information is needed or you have questions, please feel free to contact me and I will provide.

Erin Lowers
Pound Magazine