

## **Ros Dyers - Fwd: Request for an "Event of Municipal Significance" letter**

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**From:** Toronto East York Community Council  
**To:** Dyers, Ros  
**Date:** 2011-05-09 11:31 AM  
**Subject:** Fwd: Request for an "Event of Municipal Significance" letter

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>>> <info@bloorcourt.com> 09/05/2011 9:06 am >>>  
Good Day,

My name is Simone Weir and I am the Bloorcourt BIA Coordinator.

The Bloorcourt BIA would like to hold a Sidewalk Sale and Street Festival on Saturday August 13, 2011.

In order to apply for a Special Occasion Permit, I have been told that we need an "Event of Municipal Significance" letter from the local Community Council. In this respect, we would like to submit a request to the Toronto & East York Community Council to compose this letter.

The details for the event are as follows:

\* The name of our event is the "Bloorcourt BIA Sidewalk Sale and Street Festival 2011" and we are holding this event to enable for businesses in our BIA the opportunity to connect with new and existing customers and to further enhance community spirit.

\* The event will be taking place throughout our BIA:

1. The Sidewalk Sale will be held on Bloor Street West between Dufferin and Montrose Avenue
2. A portion of Bloor Street West will be closed off to traffic between Dovercourt and Ossington, where restaurants and bars will open patios
3. Irene Parkette (at the corner of Irene and Shaw, just north of Bloor Street) will house children's activities

\* The sidewalk sale & street festival will begin at 11am and end at 10pm. The children's activities at Irene Parkette will take place between 1pm to 5pm.

I would greatly appreciate if you can let me know if this request can be processed and if you have any further questions or concerns, you can contact me via the details listed below.

Thank you.

Sincerely,

**Simone Weir**  
BIA Coordinator  
Bloorcourt Business Improvement Area

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