



1714-705 King St. W.
Toronto, Ontario, Canada
M5V 2W8

Thursday, September 8, 2011

INDIE WEEK CANADA
October 12-16, 2011.

Re: Extension of hours of alcohol services during Indie Week Canada 2011.

To: The Toronto and East York Community Council,

This letter is a request that INDIE WEEK CANADA 2011 be declared an event of municipal significance for liquor licensing purposes, and to permit extended liquor licenses until 4:00AM from Wednesday, October 12 to Sunday, October 16 (including to 4:00AM Monday, October 17).

Indie Week is a music festival that showcases independent artists (solo acts along with full bands) from all over the world. It provides artists with opportunities to showcase in front of individuals in the music industry, gain exposure to press and media, and is a great networking opportunity that allows artists to promote their music with the intent of generating industry interest.

The following licensed establishments are registered as partner venues to this year's festival, and will be utilized as the main meeting areas for artists, industry and the general public: The Annex Wreck Room, Bovine Sex Club, Cherry Cola's Rock N' Rolla Cabaret and Lounge, Hard Luck, The Hideout, The Horseshoe Tavern, The Peacock, The Rivoli, Underground Garage and Velvet Underground. Indie Week requests to have these venues' hours of alcohol service extended to 4:00AM on specific nights (outlined in the chart below) between Wednesday, October 12, 2011 and Sunday, October 16, 2011.

Venue	Address	Dates (2011)
The Annex Wreck Room	794 Bathurst St. Toronto, ON, M5R 3G1	<ul style="list-style-type: none">• Wed. Oct. 12• Thurs. Oct. 13• Fri. Oct. 14• Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
Bovine Sex Club	542 Queen St. West Toronto, ON, M5V 2B5	<ul style="list-style-type: none">• Wed. Oct. 12• Thurs. Oct. 13• Fri. Oct. 14• Sat. Oct. 15• Sun. Oct. 16 (including to 4:00 AM on Mon. Oct 17)

Cherry Cola's Rock N' Rolla Cabaret and Lounge	200 Bathurst St. Toronto, ON, M5T 2R8	<ul style="list-style-type: none"> • Wed. Oct. 12 • Thurs. Oct. 13 • Fri. Oct. 14 • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
Hard Luck	812 Dundas St. West Toronto, ON, M6J 1V1	<ul style="list-style-type: none"> • Thurs. Oct. 13 • Fri. Oct. 14 • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
The Hideout	484 Queen St. West Toronto, ON, M5V 2B2	<ul style="list-style-type: none"> • Wed. Oct. 12 • Thurs. Oct. 13 • Fri. Oct. 14 • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
Horseshoe Tavern	370 Queen St. West Toronto, ON, M5V 2A2	<ul style="list-style-type: none"> • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
The Peacock	365 King St. West Toronto, ON, M5V 1K1	<ul style="list-style-type: none"> • Thurs. Oct. 13 • Fri. Oct. 14 • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
The Rivoli	334 Queen St. West Toronto, ON, M5V 2A2	<ul style="list-style-type: none"> • Thurs. Oct. 13 • Fri. Oct. 14 • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
Underground Garage	365 King St. West Toronto, ON, M5V 1K1	<ul style="list-style-type: none"> • Thurs. Oct. 13 • Fri. Oct. 14 • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)
Velvet Underground	510 Queen St. West Toronto, ON, M5V 2B3	<ul style="list-style-type: none"> • Thurs. Oct. 13 • Fri. Oct. 14 • Sat. Oct. 15 (including to 4:00 AM on Sun. Oct 16)

INDIE WEEK strongly supports an application for extended service hours to 4:00AM during the INDIE WEEK music festival, and requests it to be granted to the above licensed establishments so that they may fully participate as registered festival partners.

Should any questions arise, please contact me at 416.912.1696 or at sarah@indieweek.com.

Best Regards,

Sarah Riches
Director's Assistant

p.p. Darryl Roggeveen
Founder • Director

INDIE WEEK INTERNATIONAL
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