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CITY CLERK'S OFFICE
SECRETARIAT SECTION

2012 MAY 25 A 11: 54

MAPLE LEAF SPORTS + ENTERTAINMENT

May 25, 2012

Attn: Municipal Clerk

Please consider this as a request for an official letter of "non-objection" for the purposes of a Temporary Extension Application to the Alcohol and Gaming Commission of Ontario.

The application is for the NBA Draft Viewing Party and the Euro Cup Final Viewing Party taking place on Bremner Blvd. from the entrance of Lakeshore Blvd. west to the Bremner Blvd. entrance of Maple Leaf Square and Telus (Menkes) parking lots on June 28th and July 1st, 2012 and a letter of "non-objection" is required from the Municipal Clerk's office. The events will be very family focused with guests being provided access to watch the NBA Draft and the Euro Cup Final game as well as enjoy a variety of activities and purchase food and beverages. The response has been overwhelmingly positive and in an effort to excite every fan, we are requesting an extension of the Pinnacle Catering liquor license in order to maintain a more exciting and open concept atmosphere.

The dates and hours of operation for this proposed licensed area are as follows:

Thursday, June 28th : alcohol service from 1:00 - 9:00 p.m. / event from 12:00 - 9:00 p.m.

Sunday, July 1st : alcohol service from 11:00am - 6:00 p.m. / event from 11:00am - 6:00 p.m.

The requested capacity of the space allotted is 2500 people.

As a result of the overwhelming positive response we would like to extend our existing Pinnacle Catering Liquor License in order to allow for a more exciting and open concept environment with less restriction on patron movement throughout the space. As a result of this the plans have only been confirmed and have created a slight sense of urgency.

Thank you for your help in this matter,

Sincerely,

Sabrina Proddger
Event Coordinator, Live Events
Maple Leaf Sports & Entertainment Ltd.
50 Bay Street | Suite 500 | Toronto, ON | M5J 2X2
(P) 416-815-5862 | (F) 416-359-9332