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Celia Franca  
CC, LLD, DCL, DFA  
Betty Oliphant  
CC, LLD, DLitt

Artistic Director & Co-CEO  
Directrice artistique  
et codirectrice générale  
Mavis Staines, DHumL

Executive Director & Co-CEO  
Directeur exécutif  
et codirecteur général  
Jeff Melanson

Charitable Registration Number  
No d'enregistrement d'organisme  
de bienfaisance  
10808 9673 RR0001

L'ÉCOLE  
NATIONALE DE  
**BAJLET**  
DU CANADA

CANADA'S  
NATIONAL  
**BAJLET**  
SCHOOL

Monday July 4 2011.

To Whom It May Concern:

I am writing to you today in support of the establishment and ongoing operation of the Toronto Music Industry Association.

Toronto is home to one of Canada's most vibrant and active music industries. The musicians, labels, venues, studios, management companies, and other organizations that make up the industry are something of which we should all be proud.

Currently, there is limited capacity to represent, promote, and educate the members of the local music industry while promoting the City of Toronto as a world-class cultural destination. Without a focus on promotion, connection and education, Toronto's music scene cannot flourish to its fullest economic or cultural potential.

After meeting with Scott Honsberger, I am supportive of his work to create the Toronto Music Industry Association to accomplish this very goal. His industry experience and knowledge, combined with his passion for helping build, educate and promote the music industry of Toronto, make him a valuable asset in helping make this organization a reality.

Sincerely,



Jeff Melanson  
Special Advisor, Arts and Culture to Toronto Mayor Rob Ford