

April 28, 2012

His Worship Mayor Rob Ford & City of Toronto Councillors  
c/o Frances Pritchard by eMail to exc@toronto.ca  
10th floor, West Tower, City Hall  
100 Queen Street West  
Toronto, ON M5H 2N2

Dear Mayor Ford:

We are writing you today in response to the City's request to hear the public's views on a Toronto Casino. As a proud Member of the Woodbine Entertainment Group (WEG), we strongly support a casino at Woodbine Racetrack. Being this is a pre-existing gaming facility that already has been endorsed by Etobicoke residents, locating a casino at Woodbine Racetrack would be a logic and acceptable solution.

Over the years we have watched WEG grow beyond the engine that drives horse racing in Ontario into a multi-dimensional entertainment business. Everyone who is associated with WEG understands that a strong horse racing industry helps keeping the City of Toronto vibrant and the Province of Ontario strong. Through progressive leadership and continuous innovation, Woodbine Racetrack has clearly put Ontario on the map of horse racing in North America and has become the envy of many and a model track and yardstick for most other Racing jurisdictions.

Large field sizes and purse structure continually attract many of the World's best horses, owners, jockeys, drivers and trainers to compete at their facilities. In turn, this attracts a large North American betting public to wager on Woodbine race cards; a self-propelling economic engine.

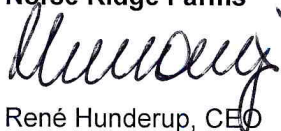
As a proven responsible corporate citizen, WEG has always been dedicated to using its human and financial resources to 'make a difference' in its community. Since 2001, their combined corporate and facilitated contributions to community programs and charitable organizations have totalled over \$6-million.

A casino at Woodbine Racetrack would guarantee the City of Toronto a business partner that is not only committed to the highest standards of integrity and corporate governance practices, but in service excellence in its daily operations; an environmentally responsible business partner who holds safety of its patrons in the highest regard and shows uncompromising commitment to corporate social responsibility.

In our opinion, WEG would be your ideal solution for such proposed expanded gaming facility. It has in place the essential infrastructure that would otherwise demand an investment of hundreds of millions of dollars to re-create while providing a pre-existing logic and positive political environment. Woodbine Racetrack has perfect access, adequate parking, and is in close vicinity to Toronto's International Airport.

What more can you ask in support of a Toronto Casino?

Respectfully submitted,  
**Norse Ridge Farms**



René Hunderup, CEO

c.c. Nick R. Eaves, President & CEO, WEG  
David S. Willmot, Chairmain, WEG

