

FILMONTARIO

F I L M · T E L E V I S I O N · I N T E R A C T I V E

September 7, 2012

EX22.1

**Submission to City of Toronto Executive Committee
re Port Lands Acceleration Initiative – Final Report
From screen-based industry consortium, FilmOntario**

FilmOntario supports the Port Lands Acceleration Initiative – Final Report.

FilmOntario is a non-partisan, private sector consortium 30,000 strong, of companies, producers, unions, guilds, financial services and organizations within the Ontario screen-based sector (film & television and games/interactive media), and over \$2.5 billion in direct economic activity annually.

We welcome this opportunity to support both existing and additional industry presence in the Port Lands.

FilmOntario asserts that as a matter of policy and practice, continued development for Toronto's screen-based industry (film, interactive/games, film) is compatible use with the Waterfront Toronto Revitalization Plan and Port Lands development.

Toronto is an internationally competitive screen-based production jurisdiction. Our industry operates 24/7, and thrives in employment areas that permit truck traffic, noise, lights, etc at all hours of the day and night, with no residential or public proximity restrictions.

We have always believed that all policies and decisions specific to our industry must have the net effect of increasing studio space, building competitiveness and promoting multiple suppliers.

Our industry is connected to Toronto's city core. The bulk of our constituents live and work downtown. As such, it is vitally important that we continue to develop affordable commercial real estate options for our members.

To that end, we support this report, and encourage land use that would protect current industry presence and expand opportunities for Toronto's screen-based industry to invest and develop in the Port Lands.

Sincerely,

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CEO & Executive Director
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Cc John Livey, Deputy City Manager, City of Toronto
Michael Williams, General Manager, Economic Dev & Culture
Randy Mclean, Acting Film Commissioner, City of Toronto
John Campbell, President & CEO, Waterfront Toronto