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Executive Committee Secretariat 10th Floor, West Tower, City Hall 100 Queen Street West Toronto, ON M5H 2N2

November 8, 2012

Executive Committee Item EX24.8 – Future of the Three Major Civic Re: Theatres - Directions Resulting from REOI No. 9101-12-7008

I am writing to express concern regarding the Report on the Future of the Three Major Civic Theatres and I wish to address specifically the results of the Report as it relates to the Sony Centre for the Performing Arts.

The Report's conclusion that the Sony Centre should be divested by the City fails to acknowledge the significant contribution that the Sony Centre makes to the fabric of Toronto. Not only is it a historic venue, my dad and I have worked the venue many time dating back to the O'Keefe era, presenting many an international artists, but, most importantly, it is an important and invaluable venue that programmes artistic performances from around the world that reflects the incredible cultural diversity of this City and the people that have come to call Toronto their home. We are a global City and the Sony Centre is the epitome of our motto Diversity Our Strength. The Sony Centre has become an important cultural mainstay.

The City should continue to fund the Centre's great work.

If however the City decides that, despite the good work the Centre does, it should not receive taxpayer dollars, at the very least, any divestment to a third party should require that the venue continue to be run not only as a theatre but a theatre whose primary mandate is the presentation of programming reflective of our cultural diversity. The Report's reference to divest the theatre for some sort of "adaptive reuse" would run the risk of losing the one venue in the City that unites and celebrates all of our cultures on a grand scale.





It would be regretful and quite frankly wrong for our City, which prides itself on being the most multicultural city in the world, to consider this as an acceptable option.

I urge the Executive Committee to:

- 1. reject the Report's recommendation to divest the Sony Centre or at the very least.
- 2. amend the Report to:
 - a. eliminate the possibility of "adaptive reuse"
 - b. require that the theatre be maintained as such and
 - c. require that any divestiture be made only to a third party who would commit to continue the Centre's culturally diverse programming mandate that has come to exemplify the very essence of what makes Toronto so unique throughout the world.

Sincerely,

Lenny Lombardi

President

CHIN RADIO/Tv International

cc: Executive Committee Members

Mayor Rob Ford (Chair)

Councillor Paul Ainslie

Councillor Michelle Berardinetti

Councillor Mike Del Grande

Councillor Doug Holyday

Councillor Norman Kelly

Councillor Giorgio Mammoliti

Councillor Peter Milczyn

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Councillor Cesar Palacio

Councillor Jaye Robinson

Councillor David Shiner

Councillor Michael Thompson